

## EAT MORE BREAD

**HOLSUM BREAD**  
Is your bread is your  
Best BREAD Best food  
Buy more Eat more  
of it. of it.

Cherry City Baking Co.

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

# HUNT BROS. PACKING CO.

## SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?  
It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "plinch out."

### KING'S PRODUCTS COMPANY

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

### CAPITAL BUSINESS COLLEGE

If You Want REAL ESTATE Or To BORROW MONEY See NIEMEYER First  
215-216 Masonic Building. Phones 1000, 1014

## OREGON PACKING COMPANY

285 South Twelfth St., Salem, Oregon

### CANNERS OF

## OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables

### FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St. Near High

### SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

### J. W. MARUNY

Grower and Importer Nursery Stock

Perennials, Potted and Bedding Plants

211 Miller Street, Salem

### 5 1/2%—FARM LOANS—6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS

205 Oregon Building

### Kinsman CIGAR

The 8c kind at a 5c price At all Cigar Stores

SHOWALTER & JACOBS

Distributors

125-149 Front Street, SALEM

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street

SALEM OREGON

### THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

### LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

### WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem

We move anything. Also making through trips to Portland and return. We also do local hauling. PHONE 1400

Rapid transportation is a primary essential to speeding up production

### ROTH GROCERY CO.

STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES

North Liberty Street

### FAIRMOUNT DAIRY

Schindler Bros., Prop.

Dealers in Milk and Cream Wholesale and Retail

Phone 725 Salem, Ore.

### Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.

Salem, Oregon

### DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLE'S CASH STORE

186-194 N. Commercial St.

### MARION AUTO COMP'NY

FRANKLIN STUDEBAKER OLDSMOBILE

Supplies and Accessories

Opposite Hotel Marion Open Day and Night

### F. A. KURTZ

Evaporating—Drying—Canning Prunes and Apples

Commercial and Jefferson Sta.

Phone 1355

# SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

### THERE IS PROFIT IN BEAUTY FOR SALEM BEAUTIFUL

Salem will be the most beautiful city in the world. The setting is here; the opportunities. Her people can make Salem the most beautiful of all cities by individual care and attention— And by co-operation. The Salem Floral Society, with very slender means, has already done wonders. It is ambitious to do more, in larger ways. If 5000 members at \$1 a year can be secured—and they can be—and this money is expended in beautifying Salem, in 10 or 20 years Salem will be the acknowledged most beautiful of cities. Every one who has a stake in Salem should be interested— For it will add to the value of all property here. With what has gone before and what has been selected two unnamed Salem Slogan subjects remain—to make up the fifty-two most important basic industries of Salem. Once more, it is up to you to help. It is Schools next week. It is your duty to help suggest one of the two slogan subjects. Again, it is your duty to help in every way possible.

DID YOU KNOW That Salem has fifty solid blocks of rose hedges; that better tulips can be grown here than in Holland; that the gay gladiolus, Salem's official flower, waves its banners in victory here; that our dahlias are spreading our fame far and wide; that in annuals and perennials we can grow all the favorites to perfection, and we have glorious native flowers and shrubs; that, with our meandering streams through the city and our wide streets and hills and rich soil and splendid setting, Salem is well on the way towards becoming the world's most beautiful city, and that the Salem Floral Society has ambitions and plans to make it such; and that devotion to the ideals of "Salem Beautiful" will enhance the value of all property here, and make Salem the best home city on earth?

### A PROGRESSIVE STORE

Whose Slogan Is: MERCHANDISE OF MERIT, MODERATE PRICES COURTEOUS SERVICE

Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.

466-474 State Street

The Only Original

### SPA ICE CREAM

Delicious Different Tasting Of our own make

### THE SPA

Always In The Lead

### BEE MAN ONE-HORSE TRACTOR

\$325—SALEM ROACH & TROVER Liberty Garage 444 Ferry Street

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter.

More cows and better cows is the crying need

MARION CREAMERY AND PRODUCE CO.

Salem, Ore. Phone 2488

### MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

### U. G. SHIPLEY CO.

Outfitters

To Women, Misses and Children

### CASE

KEROSENE TRACTORS

### OLIVER

PLOWS AND IMPLEMENTS

LOT L. PEARCE & SON

236 N. Commercial St.

### MANGIS BROS.

All Kinds of Fruit

Car Load Shippers of Potatoes

542 State Street Phone 717

### GARDEN SEEDS

Now is the time to plant your cabbage, kale, cauliflower, broccolli seeds, etc. A good stock of new seeds on hand.

SALEM HARDWARE COMPANY

Eat a plate a day

### WEATHERLY

Ice Cream

Sold everywhere

Buttercup Ice Cream Co.

P. M. Gregory, Mgr.

240 So. Com'l St. Salem

### GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM OREGON

Near Cor. Summer and Mill

### TASTY DISHES

That will please those of refined taste and appreciation

### ROYAL CAFETERIA

460 State Street

### CAPITAL

### NORMAL

Home Study Class Join It

We will do you good

Address J. J. Kraps SALEM OREGON

### HOTEL MARION

SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

### W. H. GRABENHORST & COMPANY

Farm and Fruit Lands

Small Tracts and Investments

Telephone 2315

275 State St. Salem, Oregon

### RODGERS PAPER COMPANY

460 Ferry Street SALEM

Wholesalers of paper and book-binders

You can be accommodated in your own home town

Money Saved Is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.

### J. C. PENNEY CO.

197 Busy Stores Salem Store, 160 North Liberty St.

### CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

### FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract.

We care for it for you. See us about buying one now. Limited number tracts for sale.

PEARCY BROS.

Oregon Building Salem

### DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St., Salem, Ore.

Always in the market for dried fruits of all kinds

### OUR OLD CUSTOMERS

are urged to get their orders in early as possible for

Dryer Pipe and Repairs

as we have only a very limited supply of iron

THEO. M. BARR

Plumbing, Heating and Tinning

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here

Should not we be as wise as they?

Start an Account Today

Salem Bank of Commerce

### THE "OLD RELIABLE"

GROWERS ASSOCIATION

Established 1901

WILLAMETTE VALLEY

PRUNE ASSOCIATION