

# GOOD YEAR

Why Is It That

More car owners use GOODYEAR TIRES than any other kind?



Why it is—More automobile manufacturers equip their cars with GOODYEAR tires than any other kind? The reason is that.—The

Goodyear Tire and Rubber Company

serves the public in the fullest sense, and car owners, automobile manufacturers, racing men and the better class of dealers know it.

We specialize on Tires for Ford cars.

## Valley Motor Co.

## TOURISTS LIKE CAMP GROUND

Superintendent Has Yet to Receive First Complaint from Visitors.

The city camping grounds is a place of revelry, of good cheer and contentedness. Since the establishment of the grounds by the Salem Commercial club and in which time hundreds of campers have come and gone, a report is yet to be turned in by the superintendent of grounds, T. G. Albert, about grouchy and discontented people.

Every section of the country has been represented at the camp, campers of every fortune, some wealthy brokers and oil magnates, some orange grove owners of the sun-kist south, or just plain, sturdy "country jakes" of Washington, Idaho and eastern Oregon have, now and then, registered their representatives on the automobile camping grounds register. Never have they come with their chins resting on their chests; instead, they have come buoyant, hopeful and manifestly alive.

If they are not prosperous, they have had prosperous attitudes; if poor, they come in "tin lizzies"; if without property, they buy and make Salem their home.

Every evening the camp is a dining echo of happy, frolicking children, giving vent to their playful moods. Every night it is the same story; children are the same whether they come from Kalamazoo, Patagonia or Podunk.

The following were registered at

the camp yesterday: Mr. and Mrs. F. Hutchins, Portland; Mr. and Mrs. M. Stith, Portland; Mr. and Mrs. Masterson, Richland, Or.; Mr. and Mrs. W. McCoy, Bend; W. N. McCullough and son, Salt Lake City; Mr. and Mrs. John H. Long, Albany, N. Y.; Mrs. F. E. Steiner, Portland; Mrs. Sarah F. Streeter, Multnomah, Or.; Mr. and Mrs. S. E. Emery, Spokane; Mrs. C. F. Wohlgamuth, mother and son, Long Beach; Mr. and Mrs. C. L. McComber, Fullerton, Cal.; Mr. and Mrs. J. T. Ross, Powers, Or.; Mr. and Mrs. O. W. Sheerin and C. S. Sheerin, Marshfield, Wis.; W. T. Pope and son, Fresno, Cal.; Mr. and Mrs. A. Round Yakima; Mr. and Mrs. W. E. Enos, Boise, Ariz.; Mr. and Mrs. J. Wilson, San Diego; Dr. and Mrs. J. W. Grow, Reno; Mr. and Mrs. G. W. Fish and Mrs. M. Willister, Dallas, Or.; Mr. and Mrs. O. L. Foreman, Los Angeles; Mr. and Mrs. A. J. Martin, Lama, Ill.; Mr. and Mrs. M. D. Reed, St. Paul; Mr. and Mrs. J. Jensen, A. C. Gooder and Addie Robinson, Seocia, Cal.; Mr. and Mrs. W. Henrie, Yakima; Mr. and Mrs. M. W. Tredgold, Bandon; Mr. and Mrs. J. Burkhardt, Los Angeles; Mr. and Mrs. M. Emmett, Detroit; Mr. and Mrs. P. Pike and Mack Pike, Yakima; W. A. Henri and family, Yakima; A. C. Hughes and John Jensen, Los Angeles; Mr. and Mrs. D. Robinson, Lewisville, Col.; Mr. and Mrs. E. M. Landon, Dayton, Wash.

### S. F. BRANCH RETAINED

CHICAGO, July 9.—Republican national headquarters tonight announced that the San Francisco branch of the organization, which has been in operation for two years in charge of Raymond Benjamin, former deputy attorney general of California, who has been regional assistant to the chairman, will be continued there.

Elmer E. Dover, of Tacoma, Wash., will assist Mr. Benjamin as regional campaign manager. Several other

members of the national committee living on the coast will be at the San Francisco headquarters, including John W. Hart of Idaho and Ralph E. Williams of Oregon.

The blue in the sea stands in constant relation to its saltiness.

Statistics show that one of every nine couples gets a divorce.

### Universal Light and Power Plant

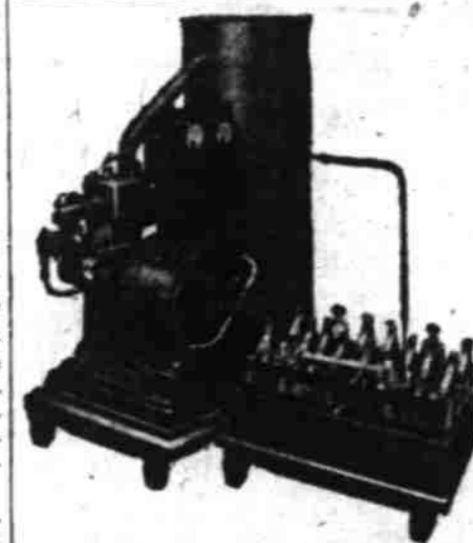
Light your house and barn electrically. No more lanterns and lamps to carry about and clean. Iron your clothes electrically. No more hot fires on hot days to heat your irons.

Pump your water electrically. No more work on that old pump handle or cranking the engine. Have water for fire protection.

Come in or write and let me give you further information and demonstration.

162 No. Commercial Street  
c/o Salem Velle Co.

T. C. Wood, Dealer



# THE DOWNFALL OF THE WORLD

## The Seven Trumpets of Revelation

The most wonderful prophecy in all the Bible. It deals with definite dates and marks August 11, 1840 as the beginning of the end of the Ottoman Empire and shows what the end of Turkey means to the whole world.

## HEAR EVANGELIST A. R. BELL

Tomorrow Evening 7:45

S. D. A. Church, N. 5th St. and Gaines Ave.

Take N. Commercial Car

Probation's hour is almost over. By the things that are happening and the events that are transpiring, Jehovah in thundertones is calling to men, "Prepare to meet thy God." There will be a people prepared to meet Him.

## FURS REDUCED FOR BARGAIN DAY

Fox, Fitch, Sable and Martin Chokers 20 per cent off. Scarfs, Capes and Coatees  
All Furs in the store reduced. We invite you to inspect our stock.

## WEST FUR COMPANY

Opposite Court House

531 Court Street

# DENISON'S ELECTRIC FIXTURE & SUPPLY CO.

HOTPOINT APPLIANCES  
EMERSON'S  
8- and 10-inch  
FANS

5%  
DISCOUNT

LARGE ASSORTMENT  
FLASHLIGHTS  
While They Last  
10 per cent DISCOUNT

BARGAIN DAY ONLY  
Open from  
8 a. m. to 9 p. m.

ALL FIXTURES  
and  
SEMI-INDIRECT  
BOWLS

20%  
OFF

ALL KINDS OF  
WIRING  
MATERIAL

10%  
DISCOUNT

FINISHING  
MATERIALS

10 per cent DISCOUNT

We are at  
222 North Liberty  
SALEM

# BARGAIN DAY



## Inducements



Lot of  
High-Grade  
Brown Pumps  
at \$9.95

These are in grades regularly priced at \$12.00 to \$15.00, are in eyelet ties, high front and Colonial, have French, Dutch and Cuban heels.

Choice Only  
\$9.95

Fine Red Cross Patent Dixie Ties  
\$15.00 Value at \$9.65

10 Per Cent Off Any  
Oxfords

\$9.50 Grade Brown Kid Oxford ..... \$8.15  
\$13.45 Grade Brown Calf, Blucher Oxford  
Red Cross (tax 9c) ..... \$10.85  
Brown Kid, One Eyelet Dixie Ties, French heels  
\$9.25 value for ..... \$7.95



The finest, most beautiful and best fitting Black Glove Kid Pump like one shown at left. Is a real \$18.00 value and there's nothing finer in Oregon at special Bargain Day Price of

\$12.50

## Big Bargain Box

Lot Pumps, all kinds, sizes 2½ to 3½ only, quality equals \$5 and \$6 pumps ..... 49c  
Lot White Canvas Pumps, sizes broken, some big, some small—no medium sizes, only ..... 93c  
Small lot White Canvas Lace Shoes in broken sizes, no medium sizes ..... \$1.35  
Lot Women's All Black Kid Button Shoes, sizes 2½ to 4½ only, at ..... 95c  
Boys' Elk Bals, sizes 11 to 4 only, at ..... \$1.95



Men's  
Big Bargains  
Black Calf Oxfords  
\$5.95

They are in the regular gun metal calf combination last, fine fitters and are of

\$10.00 Values  
at \$5.95

Men's Elk Outing Bals, sizes 9½ to 11 only.  
At \$2.29



AT THE ELECTRIC SIGN "SHOES"

## EXTRA GOOD

White Kid Oxford "Dutch" or "Baby Louis" heels. They are easy, comfortable, nice appearing and only \$6.98

## This Partial List of Bargains

Will give you just an inkling of what you may expect at



At the Electric Sign "SHOES"

## Misses' and Children's

White Reinskin lace Shoes in sizes from 9 to 2 Only ..... \$1.95  
Misses White Canvas lace Shoes in sizes 11 to 2 \$1.79  
Child's Button and Lace White Canvas Shoes 8 to 11 at ..... \$1.65  
Infants' White Canvas Button Shoes or one or two strap slippers, sizes 2 to 8 at ..... 89c

## Barefoot Sandals

In all grades and sizes from 1 (baby's size) to 2 in girls' sizes

90c to \$2.65

