EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it.

HOLSUM BREAD is your Best food Eat more of it.

Cherry City Baking Co.

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers $20,000,000 a year for their products.)

FRUIT BUYERS
H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St, Near High

SALEM'S FUTURE
Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.
UNITED STATES NATIONAL BANK
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY
Grower and Importer
Nursery Stock
Perennials, Potted and Bedding Plants
211 Miller Street, Salem

5½%—FARM LOANS—6%
We loan money for five years. We allow you to pay $100.00 or multiple on the principal on any interest date
We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

Kinsman CIGAR
The 8c kind at a 5c price
At all Cigar Stores
SHOWALTER & JACOBS
Distributors
125-149 Front Street, SALEM

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesmen Wanted
CAPITAL CITY NURSERY COMPANY
1030 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES
A Salem Product, Made by The
GRAYBELLE
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS
SALEM, OREGON
Capital $500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

Ford THE UNIVERSAL CAR
Sales and Service
FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.
Cor. High and Ferry St., Salem
We move anything. Also making through trips to Portland and return. We also do local hauling. PHONE 1400
Rapid transportation is a primary essential to speeding up production

ROTH GROCERY CO.
STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

FAIRMOUNT DAIRY
Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove
Recommended by Oregon Agricultural College. Ask your neighbor about them
W. W. Rosebraugh Co.
Salem, Oregon

DO YOU KNOW?
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES?
We do a large volume of business at a small margin of profit and sell for CASH
PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARION AUTO COMP'NY
FRANKLIN
STUDEBAKER
OLDSMOBILE
Supplies and Accessories
Opposite Hotel Marion
Open Day and Night

F. A. KURTZ
Evaporating—Drying—Canning
Prunes and Apples
Commercial and Jefferson Sts.
Phone 1355

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

THE SALEM DISTRICT SHOULD RAISE MORE CUCUMBERS

The Salem district ought to have more people producing cucumbers under glass.

And it should have great fields of cucumbers raised for making pickles.

And there should be big salting and pickling works in Salem, furnishing a market for all that can be grown.

This is a great district for the raising of cucumbers.

Raising them under glass is a business of its own.

Raising them in the field requires a great deal of painstaking labor.

But both branches ought to be built up here.

With what has gone before and what has been selected two unnamed Salem Slogans remain—to make up the fifty-two most important basic industries of Salem.

Once more, it is up to you to help. It is hogs next week. It is your duty to help suggest one of the two slogan subjects. Again, it is your duty to help in every way possible.

DID YOU KNOW That Salem ought to be the headquarters and market center for a great cucumber industry; that more cucumbers ought to be raised under glass here, for the local and outside markets; that many acres ought to be devoted to the field cultivation of cucumbers, for pickles; that big salting and pickling works ought to be conducted in Salem; that there is money in the raising of cucumbers here, either under glass or in the open; that, in fact, this is the best cucumber country on earth, and only awaits the right men with the right methods?

A PROGRESSIVE STORE
Whose Slogan Is:
MERCHANDISE OF MERIT, MODERATE PRICES COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes
KAFOURY BROS.
466-474 State Street

The Only Original
SPA ICE CREAM
Delicious
Different Tasting
Of our own make
THE SPA
Always In The Lead

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.
CAPITAL BUSINESS COLLEGE
SALEM, OREGON

If You Want
REAL ESTATE
Or To
BORROW MONEY
See
NIEMEYER
First
215-216 Masonic Building.
Phones 1000, 1014

BEEMAN ONE-HORSE TRACTOR
$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

We are out after a million. We are now paying $400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter.
More cows and better cows is the crying need
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

MAIL EVERY COPY
Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations
More acres and more to the acre will take more farmers; and still more
Better still, subscribe to The Statesman, for your Eastern friends. Daily, $5 a year; or $1.25 for three months. Twice-a-Week Statesman, $1 a year

U. G. SHIPLEY CO.
Outfitters
To Women, Misses and Children

MANGIS BROS.
All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State Street Phone 717

GARDEN SEEDS
Now is the time to plant your cabbage, kale, cauliflower, broccolli seeds, etc. A good stock of new seeds on hand.
SALEM HARDWARE COMPANY

OREGON PACKING COMPANY
285 South Twelfth St., Salem, Oregon
CANNERS OF
OREGON FRUITS AND VEGETABLES
We are always in the market for fruits and vegetables

TASTY DISHES
That will please those of refined taste and appreciation
ROYAL CAFETERIA
460 State Street

CAPITAL NORMAL
Home Study Class Join It
We will do you good
Address J. J. Kraps
SALEM :: OREGON

CASE
KEROSENE TRACTORS
OLIVER
PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

Eat a plate a day
WEATHERLY
Ice Cream
Sold everywhere
Buttercup Ice Cream Co.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

GIDEON STOLZ CO
Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages
SALEM OREGON
Near Cor. Summer and Mill

HOTEL MARION
SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

W. H. GRABENHORST & COMPANY
Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

RODGERS PAPER COMPANY
460 Ferry Street SALEM
Wholesalers of paper and bookbinders
You can be accommodated in your own home town

Money Saved Is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.
J. C. PENNEY CO.
197 Busy Stores
Salem Store, 160 North Liberty St.

CHERRY CITY MILLING CO.
Flour, Cereals and Mill Feed

FIVE ACRE NUT OR BERRY TRACTS
Supplement your regular income by owning a small fruit tract.
We care for it for you.
See us about buying one now.
Limited number tracts for sale.
PEARCY BROS.
Oregon Building Salem

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St., Salem, Ore.
Always in the market for dried fruits of all kinds

70 acres, 10 have been cultivated, 50 acres tillable when cleared; all good soil; running water; county road and mail route through it, lots of saw timber and cord wood; 3-4 mile from school and rock road; 20 miles from Portland; 4 miles from Mulino. Price $3750; easy terms.

30 acres, all cultivated, fine for berries; all fenced hog tight 1-4 mile from Aumsville, Or.; good barn $3500; terms on $1000.

20 acres, some open, balance timber; 1-4 mile from paved road, 1½ miles from town; lots of fine piling and tie timber. $1500; half cash. Socolofsky, Salem, Oregon.

OUR OLD CUSTOMERS
are urged to get their orders in early as possible.
Dryer Pipe and Repairs
as we have only a very limited supply of iron
THEO. M. BARR
Plumbing, Heating and Tinning

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

THE "OLD RELIABLE" GROWERS ASSOCIATION
Established 1901
WILLAMETTE VALLEY PRUNE ASSOCIATION