

POSTAL PLANE ARRIVES HERE NEXT SATURDAY

**Merchants of City to Receive
Invitations to Attend Buy-
ers' Week**

**WHOLE STATE COVERED
Much Entertainment Provid-
ed for Visitors at Portland
Convention**

PORTLAND, June 30.—The first organized attempt to use airplanes in Oregon for the distribution of mail will be inaugurated this week, beginning Saturday, July 3, when a fleet of airplanes will leave Portland carrying huge bundles of invitations to the merchants of the state to participate in Buyers' week, August 9 to 14, inclusive.

The aviators of the Oregon, Washington & Idaho Aeroplane company will fly to various cities in the state with packages of mail for delivery to the postmasters of the cities, who will see to it that the letters ad-

dress to the merchants of their section receive prompt delivery.

The plan is expected to be a thorough test of the proposition which has been advanced that a regular mail service from Portland to the cities of the state be inaugurated under governmental auspices. Already several Oregon cities have arranged to prepare suitable landing fields for the mail airplanes. The idea will be enlarged upon from time to time, but the present plan calls for a service from San Francisco, Sacramento and other California cities to the cities of southern Oregon and the Willamette valley to Portland, where the mail will again be distributed for Oregon coast points, eastern and central Oregon, and for the Puget sound region.

Flight Is Test.

The use of airplanes for the distribution of the invitations to the merchants of the state to participate in Buyers' week simply will be a test of the general plan. Buyers' week, as conducted in Portland, is now a nationally recognized institution. The plan to concentrate the buyers of the Pacific coast in Portland during the week of August 9 to 14 was begun eight years ago. It has proved to be an economical method of buying for the merchants of the Pacific coast, and each year has grown so that this year it is expected that at least 152 Portland jobbers and manufacturers will act as hosts to their guests.

Buyers' week is not entirely a business proposition. The buyers and the jobbers meet on social grounds. They become personally acquainted; the problems of manufacturing and marketing are discussed to the mutual advantage of the seller and the merchant, and as a result many of the problems of building up a bigger and a better Pacific coast are nearing solution.

"High Jinks" Planned.
During Buyers' week many forms of entertainment are provided. This

year there will be a "high jinks" for the men, theater parties for the women, lunches, excursions to various sections of the city, sightseeing trips to points of interest about Portland, the entertainment program concluding with a banquet in honor of the visitors.

The first of the airplanes will leave Portland next Saturday in time to arrive at St. Helens at 1:45 o'clock in the afternoon, and during the next few succeeding days air journeys will be undertaken to the various large cities of Oregon.

Schedule of Arrival.

The schedule as arranged follows: St. Helens, 1:45 p. m. Saturday, July 3; Astoria, 2:30 p. m., Saturday, July 3; Salem, 9 a. m. Saturday, July 3; Albany, 10:30 a. m. Saturday, July 3; Corvallis, 11:30 a. m. Saturday, July 3; Eugene, 1:30 p. m. Saturday, July 3; Marshfield, 9 a. m. Sunday, July 4; McMinnville, 9:30 a. m. Saturday, July 3; Hillsboro, 9:45 a. m. Saturday, July 3; Hood River, 9 a. m. Monday, July 5; The Dalles, 10 a. m. Monday, July 5; Pendleton, 1 p. m. Monday, July 5; La Grande, 9:30 a. m. Tuesday, July 6; Baker, 12 noon, Tuesday, July 6.

The committee in charge of this year's Buyers' week arrangements consists of Nathan Strauss, general chairman; A. J. Bale, W. H. Beharrell, Paul De Haas, Harry C. Huntington, George Lawrence Jr., David T. Honeyman, Frank A. Spencer, Henry J. Frank, A. H. Devers, Otto W. Mielke, F. M. Sells and E. N. Weinbaum, Buyers' week secretary.

BUSINESS GROWS

PORTLAND, Or., June 26.—Even St. Peter's business has some good points and has been responsible for H. J. Blaessing's announcement that he will double the capacity of the Blaessing Granite company. The tombstone firm is celebrating its 25th birthday.

SALEM FLOWERS ARE PRAISED BY WOMAN WRITER

**Ella Grant Wilson Preparing
Magazine Article About
Local Beauty**

GUEST HERE TUESDAY

**Pretty Homes and Gardens at
State Hospital Are Includ-
ed in Tour**

"I have never seen before such miles and miles of Testouts, and I have never seen such perfect clusters of flowers. The size is especially astounding." So acclaimed Mrs. Ella Grant Wilson, flower editor of the Cleveland (Ohio) Plain Dealer, the Buffalo Courier, the Chicago Post and other eastern newspapers.

Mrs. Wilson was in Salem Tuesday gathering material for an article on the roses of Salem which she will publish in one of the eastern papers.

"The roses of your city are truly wonderful," continued Mrs. Wilson just after her return from a ride over the city and a visit to the several beautiful gardens surrounding Salem homes. All the time she was sorting over photographs of beauty spots in Salem which she will take with her to illustrate her article.

Mrs. Wilson said she thought the Madame Hillington rose in Oregon and Salem is "perfectly wonderful." "I have never endorsed that rose before but from now on I shall,"

she said, as she told the incomparable difference in this rose, as grown in the east and here. "Until now I could never see anything so beautiful in it, but here it is gorgeous."

Mrs. Wilson is official publicity manager for the Florist Telegraph Delivery association which will hold its annual convention in Indianapolis in July. She also performs the same duties for the Society of American Florists which will have its annual convention in Cleveland late in July. Mrs. Wilson was a florist for over 40 years and has a thorough knowledge of flower growing. Since retiring from the florist business she has been writing articles on flowers, their culture and all about their growth. She is on her way to Oakland, Calif., for a short visit with her daughter before returning to the florist conventions next month. Mrs. Wilson has decorated for over 250 society weddings in Cleveland, her home city.

When asked about the Salem civic center Mrs. Wilson was lavish in her praise of it, saying that she thought it a comprehensive scheme for a big city some day in the future. When suggestions were asked of her for making any improvement in this or any change she quickly and very emphatically replied:

"Oh, my no, I can't attempt to offer anything when they have already gone so far as this."

She continually spoke of the wealth, size and quality of the Salem roses. She admires the laying out of the state hospital grounds. After the luncheon which was given for her by Salem flower lovers, she was taken for a ride through the city when she visited the gardens at the home of Daniel J. Fry Sr. on South High street, E. Hofer and the R. M. Hofer homes on South Commercial street, the state hospital grounds, Mrs. C. C. Schwab's gardens at her home on Statesman street and to see the beautiful canterbury bells which Miss Minnie Hayley grows at her

home on North Front street. Photographs were taken at each of these places some of which she will use in her article. Mrs. Wilson left that night from Portland later to go to California.

THE RESPONSIBLE PARTY

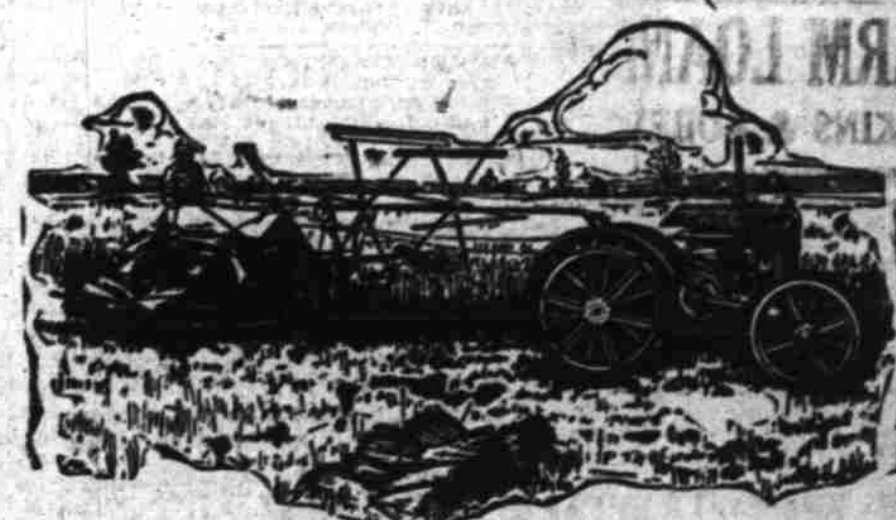
The silence of the night was broken by the crashing of glass, and the lone M. P. rushed to the spot with drawn gat just in time to receive in his arms Private Gupp, pursued by a howling Frenchman. With unintel-

ligible explosions of rage the latter gesticulated toward his broken shop window.

"What's the big idea of smashing the guy's window?" roared the M. P. "I didn't go to do it," retorted Private Gupp. "The frog short changed me and if his window is smashed it's his own fault."

"How do you make that out? You broke it, didn't you?" "Yeah, but I tell you it's his own fault. I aimed at his head and the son of a gun ducked."—Home Sec-

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Lot L. Pearce & Son

Semi-Annual Clearance Sale of Shoes

SALE STARTS THURSDAY, JULY 1st.

In accordance with our policy of two sales a year, July month will be sale time here, and we are offering a reduction of 20 per cent on all lines, except in broken lines they are marked down more for quick disposal.

This is a bonafide sale, every price mentioned here is the regular selling price, and the price set opposite is the clearance price, merchandise in this sale is regular stock and nothing bought for sale purposes.

Womens black and brown kid colonial pumps, Louis heels regular \$10.00 sale price

\$7.85

Womens white kid and linen oxfords, trim Louis heels, turn and welt soles, regularly priced \$10.00 and \$10.50, now

\$7.85

Womens dressy colored boots, Louis heels, regular \$15 to \$16. Sale price

\$9.85

Womens walking heel shoes in brown kid and calf. Reg. \$15 now

\$11.45

Boys' shoes in black calf skin heavy and medium weight soles, very serviceable. Regular \$6.50. On sale

\$4.85

Boys' shoes in heavy weight for every day wear. Regular price \$6.25, during this sale

\$4.45

Men's shoes in black calf skin medium and heavy weight soles. Regular \$10.00 and \$10.50. Sale price

\$7.85

Women's shoes in black kid walking heels, heavy soles, splendid for every day work shoes. Regular \$7.50, on sale

\$4.45

Women's patent and kid leather oxfords, turn sole, Louis heel. Regular \$12.50 and \$14.00. Sale price

\$9.45

Men's heavy work shoes, made of solid leather. Regular \$7.50, now

\$5.45

Women's brown calf skin Brogue Oxfords. Regular \$10.00. Sale price

\$8.85

Children's Department Offers Special Reductions; Every Line Reduced for This Sale. It Will Be Economy to Purchase High-Grade Shoes During This Sale at a Great Saving

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125 North Commercial Street