

EAT MORE BREAD

HOLSUM BREAD
Is your is your
Best BREAD Best food
Buy more Eat more
of it. of it.

Cherry City Baking Co.

Kinsman CIGAR

The 8c kind at a 5c price
At all Cigar Stores
SHOWALTER & JACOBS
Distributors
125-149 Front Street, SALEM

ROTH GROCERY CO.

STAPLE AND FANCY
GROCERIES

FRESH FRUIT AND
VEGETABLES

North Liberty Street

A PROGRESSIVE STORE

Whose Slogan Is:
MERCHANDISE OF MERIT,
MODERATE PRICES COUR-
TEOUS SERVICE
Dry Goods—Ladies' Ready-To-
Wear—Ladies' Shoes

KAFOURY BROS.
466-474 State Street

The Only Original

SPA ICE CREAM

Delicious
Different Tasting
Of our own make

THE SPA

Always In The Lead

BEE MAN ONE-HORSE TRACTOR

\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

TASTY DISHES

That will please those of re-
fined taste and appreciation

ROYAL CAFETERIA

460 State Street

HOTEL MARION SALEM, OREGON

The Largest and Most Com-
plete Hostelry in Oregon Out
of Portland

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular in-
come by owning a small fruit
tract.
We care for it for you.
See us about buying one now.
Limited number tracts for
sale.

PEARCY BROS.

Oregon Building Salem

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry.

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St. Near High

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY

Grower and Importer
Nursery Stock

Perennials, Potted and Bedding
Plants

211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years.
We allow you to pay \$100.00 or
multiple on the principal on any
interest date

We close our loans promptly

HAWKINS & ROBERTS

205 Oregon Building

Kinsman CIGAR

The 8c kind at a 5c price
At all Cigar Stores
SHOWALTER & JACOBS
Distributors
125-149 Front Street, SALEM

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tract.
We care for it for you.
See us about buying one now.
Limited number tracts for
sale.

PEARCY BROS.

Oregon Building Salem

The Vrooman strain Franquette
is the nut—we sell the trees. Bing,
Royal Anne and Lambert are the
leaders—we sell them. The Ital-
ian prunes are the standard—we
can supply them in any grade and
any quantity while they last.
Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough
understanding makes this bank
able to give unexcelled assist-
ance to all industries



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem

We move anything. Also mak-
ing through trips to Portland
and return. We also do local
hauling. PHONE 1400

Rapid transportation is a pri-
mary essential to speeding up
production

FAIRMOUNT DAIRY

Schindler Bros., Prop.

Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricul-
tural College. Ask your neighbor
about them

W. W. Rosebraugh Co.

Salem, Oregon

DO YOU KNOW?

That this big, busy store sells
GROCERIES, DRY GOODS,
CLOTHING and SHOES AT
LOW PRICES!

We do a large volume of bus-
iness at a small margin of profit
and sell for CASH

PEOPLE'S CASH STORE

186-194 N. Commercial St.

MARION AUTO COMP'NY

FRANKLIN

STUDEBAKER
OLDSMOBILE

Supplies and Accessories

Opposite Hotel Marion
Open Day and Night

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples

Commercial and Jefferson Sts.

Phone 1355

SALEM IS THE DEHY- DRATION CENTER OF THE WORLD

Do you realize what that
means?

It means that there is a mar-
ket, and a growing market, for
every vegetable and fruit that
can be raised on the land in
this territory.

And that means more than is
apparent to the stranger at
first glance; for a greater va-
riety of fruits and vegetables
can be successfully grown here
than in any other part of this
country or the world.

Dehydration is the greatest
thing in the world, in food con-
servation.

It takes out the water; the
consumer puts it back, at any
time in the future, anywhere
under the shining sun—and
then he has the fruit or the
vegetable as good as fresh, in
every nutritive quality, and in
every other way.

The saving will be billions,
annually. And all the money
comes to Salem excepting what
is expended for the nails in the
shipping boxes.

Better than a gold mine; for
it will never "pinch out."

KING'S PRODUCTS COMPANY

SALEM OREGON

(This company is committed
to the growth of this commu-
nity, by a program that will
make its output ten times its
present output—that will em-
ploy 2500 people at its factory;
that will pay to the growers
\$20,000,000 a year for their
products.)

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who
have put Salem on the map and are helping to keep it there

SALEM IS A GOOD WHOLESALING AND JOBBING CITY

The average reader will be surprised at the showing made in the Salem Slogan pages this morning.

Salem has already become an important wholesaling and jobbing center.

Some of the greatest manufacturers of the United States, in many lines, already recog-
nize Salem as a city entitled to all the benefits of the large centers.

There is a large and growing and rich country tributary to Salem.

Salem is expected to furnish the facilities that naturally belong here, and is doing this
in larger measure every day.

With what has gone before and what has been selected two unnamed Salem Slogans re-
main—to make up the fifty-two most important basic industries of Salem.

Once more, it is up to you to help. It is cucumbers next week. It is your duty to help
suggest one of the two slogan subjects. It is your duty to help in every way possible.

DID YOU KNOW That Salem is an important wholesaling and
jobbing center; that there are already a number of individuals,
firms and corporations doing well here, with a constantly
growing volume; that the territory to be served is a large one,
and its wealth is constantly increasing and due to increase even
faster in the future; that already some of the greatest manu-
facturing concerns of America recognize Salem as a wholesal-
ing and jobbing center on an equality with the biggest cities,
and that there is room in several lines for a number of other
good concerns in wholesaling and jobbing enterprises here?

MAIL EVERY COPY

Every copy of every Salem
Slogan issue of The States-
man should go East—to peo-
ple who are looking for new
locations

More acres and more to the
acre will take more farmers;
and still more

Better still, subscribe to The
Statesman, for your Eastern
friends. Daily, \$5 a year; or
\$1.25 for three months.
Twice-a-Week Statesman, \$1
a year

U. G. SHIPLEY CO.

Outfitters

To Women, Misses
and Children

CASE

KEROSENE TRACTORS
OLIVER

PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON

236 N. Commercial St.

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes

542 State Street Phone 717

GARDEN SEEDS

Now is the time to plant your cab-
bage, kale, cauliflower, broccoli
seeds, etc. A good stock of new
seeds on hand.

**SALEM HARDWARE
COMPANY**

CAPITAL NORMAL

Home Study Class
Join It

We will do you good

Address J. J. Kraps
SALEM OREGON

W. H. GRABENHORST & COMPANY

Farm and Fruit Lands
Small Tracts and Invest-
ments

Telephone 2315
275 State St. Salem, Oregon

OUR OLD CUSTOMERS

are urged to get their orders in

Dryer Pipe and Repairs
as we have only a very limited
supply of iron

THEO. M. BARR

Plumbing, Heating and Tinning

RODGERS PAPER COMPANY

460 Ferry Street SALEM

Wholesalers of paper and book-
binders

You can be accommodated in
your own home town

Money Saved Is Money Made. Do
your trading with the J. C. Pen-
ney Co., and you will make mon-
ey. Our stock is up to date and
up to style, and our prices mean
positive economy to you.

J. C. PENNEY CO.

197 Busy Stores
Salem Store, 160 North Liberty St.

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

**WILLAMETTE VALLEY
PRUNE ASSOCIATION**

OREGON PACKING COMPANY

285 South Twelfth St.,
Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the
market for fruits and
vegetables