

# EAT MORE BREAD

**HOLSUM BREAD**  
Is your Best Buy of it.  
**BREAD**  
is your Best food Eat more of it.

Cherry City Baking Co.

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry.

# HUNT BROS. PACKING CO.

**FRUIT BUYERS**  
H. A. BAKER & CO.  
J. L. Van Doren, Mgr.  
Trade St, Near High

**SALEM'S FUTURE**  
Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.  
**UNITED STATES NATIONAL BANK**  
Salem, Oregon  
An Institution that is Ever Anxious to Foster Worthy Enterprises

**J. W. MARUNY**  
Grower and Importer  
Nursery Stock  
Perennials, Potted and Bedding Plants  
211 Miller Street, Salem

**5 1/2%—FARM LOANS—6%**  
We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date  
We close our loans promptly  
**HAWKINS & ROBERTS**  
205 Oregon Building

**Kinsman CIGAR**  
The 8c kind at a 5c price At all Cigar Stores  
**SHOWALTER & JACOBS**  
Distributors  
125-149 Front Street, SALEM

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade—and any quantity while they last.  
Salesmen Wanted  
**CAPITAL CITY NURSERY COMPANY**  
1030 Chemeketa Street  
SALEM OREGON

**THELMA INDIVIDUAL CHOCOLATES**  
A Salem Product, Made by The  
**GRAYBELLE**  
Patronize Home Industries  
**EAT THELMAS!**

**LADD & BUSH, BANKERS**  
SALEM, OREGON  
Capital \$500,000  
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

  
Sales and Service  
**FORDSON TRACTORS**  
**VALLEY MOTOR CO.**  
260 N. High. State and Front

**WILLAMETTE VALLEY TRANSFER CO.**  
Cor. High and Ferry St., Salem  
We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**  
Rapid transportation is a primary essential to speeding up production

**ROTH GROCERY CO.**  
STAPLE AND FANCY GROCERIES  
FRESH FRUIT AND VEGETABLES  
North Liberty Street

**FAIRMOUNT DAIRY**  
Schindler Bros., Prop.  
Dealers in Milk and Cream Wholesale and Retail  
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove  
Recommended by Oregon Agricultural College. Ask your neighbor about them  
**W. W. Rosebraugh Co.**  
Salem, Oregon

**DO YOU KNOW?**  
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING AND SHOES AT LOW PRICES!  
We do a large volume of business at a small margin of profit and sell for CASH  
**PEOPLE'S CASH STORE**  
186-194 N. Commercial St.

**MARION AUTO COMP'NY**  
**FRANKLIN STUDEBAKER OLDSMOBILE**  
Supplies and Accessories  
Opposite Hotel Marion  
Open Day and Night

**F. A. KURTZ**  
Evaporating—Drying—Canning  
Prunes and Apples  
Commercial and Jefferson Sta.  
Phone 1355

**A PROGRESSIVE STORE**  
Whose Slogan Is: MERCHANDISE OF MERIT, MODERATE PRICES COURTEOUS SERVICE  
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes  
**KAFOURY BROS.**  
466-474 State Street

# SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

**THE HOP INDUSTRY IS STILL BASIC AND BIG**

Oregon was the leading hop state for a long time. It is still a very good second. Salem was the largest primary hop market in the world for a long time. It is yet California now has a few more acres of hops than Oregon—and raises a few more to the acre, using irrigation. What will happen after a few years, no one knows. The best Oregon hop yards may persist, because Oregon raises a hop that England wants, on account of quality. There is more money in hops than in anything produced from the soil—at last year's high prices. With what has gone before and what has been selected two unnamed Salem Slogans remain—to make up the fifty-two most important basic industries of Salem. It is up to you to help. It is wholesaling and jobbing next week. It is your duty to help suggest one of the two slogan subjects. It is your duty to help in every way possible.

**DID YOU KNOW** That for many years Salem has been the greatest hop buying center from first hands in the world; that Oregon has been the greatest hop growing state in the Union; that it is yet the greatest with the exception of California; that the industry will likely persist in the Willamette valley, owing to the fact that there is grown here a superior hop, for which there is a demand from the English buyers; that at the present prices nothing that can be grown on the land is so profitable, and that there will likely be a constant demand for the present acreage, at living prices, at least; the danger being that it will be over done?

## SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?  
It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food preservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pluck out."

## KING'S PRODUCTS COMPANY

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

## CAPITAL BUSINESS COLLEGE

If You Want REAL ESTATE Or To BORROW MONEY See **NIEMEYER** First 215-216 Maunie Building. Phones 1000, 1014

The Only Original  
**SPA ICE CREAM**  
Delicious Different Tasting Of our own make  
**THE SPA**  
Always In The Lead

**B E E M A N**  
ONE-HORSE TRACTOR \$325—SALEM  
ROACH & TROVER  
Liberty Garage  
444 Ferry Street

We are cut after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need  
**MARION CREAMERY AND PRODUCE CO.**  
Salem, Ore. Phone 2488

**MAIL EVERY COPY**  
Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

**U. G. SHIPLEY CO.**  
Outfitters  
To Women, Misses and Children

**MANGIS BROS.**  
All Kinds of Fruit  
Car Lot Shippers of Potatoes  
542 State Street Phone 717

**GARDEN SEEDS**  
Now is the time to plant your cabbage, kale, cauliflower, broccolli seeds, etc. A good stock of new seeds on hand.  
**SALEM HARDWARE COMPANY**

**OREGON PACKING COMPANY**  
285 South Twelfth St., Salem, Oregon

**TASTY DISHES**  
That will please those of refined taste and appreciation  
**ROYAL CAFETERIA**  
460 State Street

**SUMMER NORMAL AT SALEM**  
Began April 5. Continues twelve weeks. Classes in bookkeeping, typewriting and shorthand.  
Address J. J. KRAPS, Salem, Oregon

More acres and more to the acre will take more farmers; and still more  
Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

**CASE KEROSENE TRACTORS OLIVER**  
PLOWS AND IMPLEMENTS  
**LOT L. PEARCE & SON**  
236 N. Commercial St.

Eat a plate a day  
**WEATHERLY Ice Cream**  
Sold everywhere  
**Buttercup Ice Cream Co.**  
P. M. Gregory, Mgr.  
210 So. Com'l St. Salem

**GIDEON STOLZ CO**  
Manufacturers of G. S. Brand Cider Vinegar  
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages  
SALEM OREGON  
Near Cor. Summer and Mill

## CANNERS OF

**HOTEL MARION**  
SALEM, OREGON  
The Largest and Most Complete Hostelry in Oregon Out of Portland

**W. H. GRABENHORST & COMPANY**  
Farm and Fruit Lands  
Small Tracts and Investments  
Telephone 2315  
275 State St. Salem, Oregon

**OUR OLD CUSTOMERS**  
are urged to get their orders in early as possible  
**Dryer Pipe and Repairs**  
as we have only a very limited supply of iron  
**THEO. M. BARR**  
Plumbing, Heating and Tinning

**RODGERS PAPER COMPANY**  
460 Ferry Street SALEM  
Wholesalers of paper and bookbinders  
You can be accommodated in your own home town

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.  
**J. C. PENNEY CO.**  
197 Busy Stores  
Salem Store, 160 North Liberty St.

**CHERRY CITY MILLING CO.**  
Flour, Cereals and Mill Feed

## OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables

**FIVE ACRE NUT OR BERRY TRACTS**  
Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale.  
**PEARCY BROS.**  
Oregon Building Salem

**DRAGER FRUIT CO.**  
Dried Fruit Packers  
221 S. High St., Salem, Ore.  
Always in the market for dried fruits of all kinds

70 acres, 10 have been cultivated, 50 acres tillable when cleared; all good soil; running water; county road and mail route through it; lots of saw timber and cord wood; 3-4 mile from school and rock road; 20 miles from Portland; 4 miles from Mulino. Price \$2750; easy terms.  
30 acres, all cultivated, fine for berries; all fenced hog tight 1-4 mile from Aumsville, Or.; good barn \$2500; terms on \$1000.  
20 acres, some open, balance timber; 1-4 mile from paved road, 1 1/2 miles from town; lots of fine piling and tie timber. \$1500; half cash. Socofosky, Salem, Oregon.

**SUGAR BEETS**  
We have the genuine Sugar Beet seed. The kind that they raise sugar beets for the sugar factories. Makes a fine syrup or coarse sugar. Easy to grow and easy to cook down. Plant some.  
**D. A. WHITE & SONS**  
Seedsmen  
Phone 160, 255 State St., Salem, Ore.

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here  
Should not we be as wise as they?  
Start an Account Today  
**Salem Bank of Commerce**

**THE "OLD RELIABLE" GROWERS ASSOCIATION**  
Established 1901  
**WILLAMETTE VALLEY PRUNE ASSOCIATION**