

EAT MORE BREAD

HOLSUM BREAD
Is your is your
Best BREAD Best food
Buy more Eat more
of it. of it.

Cherry City Baking Co.

Kinsman CIGAR

The 8c kind at a 5c price
At all Cigar Stores
SHOWALTER & JACOBS
Distributors
125-149 Front Street, SALEM

ROTH GROCERY CO.

STAPLE AND FANCY
GROCERIES
FRESH FRUIT AND
VEGETABLES
North Liberty Street

A PROGRESSIVE STORE
Whose Slogan Is:
MERCHANDISE OF MERIT,
MODERATE PRICES COUR-
TEOUS SERVICE
Dry Goods—Ladies' Ready-To-
Wear—Ladies' Shoes

KAFOURY BROS.
466-474 State Street

SPA ICE CREAM

The Only Original
Delicious
Different Tasting
Of our own make

THE SPA

Always In The Lead

B E E M A N ONE-HORSE TRACTOR

\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

TASTY DISHES

That will please those of re-
fined taste and appreciation

ROYAL CAFETERIA

460 State Street

HOTEL MARION SALEM, OREGON

The Largest and Most Com-
plete Hostelry in Oregon Out-
of Portland

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular in-
come by owning a small fruit
tract.
We care for it for you.
See us about buying one now.
Limited number tracts for
sale.

PEARCY BROS.
Oregon Building Salem

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry.

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.
Trade St. Near High

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY

Grower and Importer
Nursery Stock

Perennials, Potted and Bedding
Plants

211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years.
We allow you to pay \$100.00 or
multiple on the principal on any
interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building

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At all Cigar Stores
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We care for it for you.
See us about buying one now.
Limited number tracts for
sale.

PEARCY BROS.
Oregon Building Salem

The Vrooman strain Franquette
is the nut—we sell the trees. Bing,
Royal Anne and Lambert are the
leaders—we sell them! The Ital-
ian prunes are the standard—we
can supply them in any grade and
any quantity while they last.
Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The
GRAYBELLE
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough
understanding makes this bank
able to give unexcelled assist-
ance to all industries



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem
We move anything. Also mak-
ing through trips to Portland
and return. We also do local
hauling. **PHONE 1400**

Rapid transportation is a prim-
ary essential to speeding up
production

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricul-
tural College. Ask your neighbor
about them

W. W. Rosebraugh Co.
Salem, Oregon

DO YOU KNOW?

That this big, busy store sells
GROCERIES, DRY GOODS,
CLOTHING and SHOES AT
LOW PRICES!
We do a large volume of bus-
iness at a small margin of profit
and sell for CASH

PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARION AUTO COMP'NY

**FRANKLIN
STUDEBAKER
OLDSMOBILE**

Supplies and Accessories

Opposite Hotel Marion
Open Day and Night

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples

Commercial and Jefferson Sts.
Phone 1355

SALEM IS THE DEHY- DRATION CENTER OF THE WORLD

Do you realize what that
means?

It means that there is a mar-
ket, and a growing market, for
every vegetable and fruit that
can be raised on the land in
this territory.

And that means more than is
apparent to the stranger at
first glance; for a greater va-
riety of fruits and vegetables
can be successfully grown here
than in any other part of this
country or the world.

Dehydration is the greatest
thing in the world, in food con-
servation.

It takes out the water; the
consumer puts it back, at any
time in the future, anywhere
under the shining sun—and
then he has the fruit or the
vegetable as good as fresh, in
every nutritive quality, and in
every other way.

The saving will be billions,
annually. And all the money
comes to Salem excepting what
is expended for the nails in the
shipping boxes.

Better than a gold mine; for
it will never "planch out."

KING'S PRODUCTS COMPANY

SALEM OREGON
(This company is committed
to the growth of this commu-
nity, by a program that will
make its output ten times its
present output—that will em-
ploy 2500 people at its factory;
that will pay to the growers
\$20,000,000 a year for their
products.)

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who
have put Salem on the map and are helping to keep it there

DEHYDRATION IS THE BIGGEST THING IN THE WORLD

Dehydration is the biggest thing in the world in food conservation.
Salem is the dehydration center of the world.
Dehydration is the greatest of all stabilizers of a high tide of prosperity for Salem and the Salem district.
Dehydration makes this a Gibraltar prosperity.
It makes it possible for any industrious man to buy any piece of land in this district and pay for it out of the products of the soil.
The market cry is for more—and all we have to do is to raise the stuff and get it to the markets.
With what has gone before and what has been selected three unnamed Salem Slogans re-
main—to make up the fifty-two most important basic industries of Salem.
It is up to you to help. It is hops next week. It is your duty to help suggest one of the three slogan subjects. It is your duty to help in every way possible.

DID YOU KNOW that Salem is the dehydration center of the world; that dehydration is the biggest thing in the world in food conservation; that the King's Food Products Co. has "put over" the marketing of dehydrated fruits and vegetables, so that there is now no question concerning the demand, and a growing demand; that the problem now is to grow the crops and finance the facilities for putting them into the world's markets; that the demand will exceed the supply for years and years; and that thus a high degree of prosperity is insured and absolutely stabilized for the Salem district; and that nothing could possibly be more important in the way of material up-building and growth of both the country and the city?

MAIL EVERY COPY

Every copy of every Salem
Slogan issue of The States-
man should go East—to peo-
ple who are looking for new
locations

More acres and more to the
acre will take more farmers;
and still more

Better still, subscribe to The
Statesman, for your Eastern
friends. Daily, \$5 a year; or
\$1.25 for three months.
Twice-a-Week Statesman, \$1
a year

U. G. SHIPLEY CO.

Outfitters

To Women, Misses
and Children

CASE

**KEROSENE TRACTORS
OLIVER**

**PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON**
236 N. Commercial St.

RODGERS PAPER COMPANY

460 Ferry Street SALEM
Wholesalers of paper and book-
binders

You can be accommodated in
your own home town

SUGAR BEETS

We have the genuine Sugar
Beet seed. The kind that they
raise sugar beets for the sugar
factories. Makes a fine syrup
or coarse sugar. Easy to grow
and easy to cook down. Plant
some.

D. A. WHITE & SONS
Seedsmen
Phone 168, 255 State St., Salem, Ore.

MANGIS BROS.

All Kinds of Fruit

Car Load Shippers of Potatoes
542 State Street Phone 717

Eat a plate a day

**Weatherly
Ice Cream**

Sold everywhere

Buttercup Ice Cream Co.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

J. C. PENNEY CO.

197 Busy Stores
Salem Store, 160 North Liberty St.

Money Saved Is Money Made. Do
your trading with the J. C. Pen-
ney Co., and you will make mon-
ey. Our stock is up to date and
up to style, and our prices mean
positive economy to you.

Should not we be as wise as
they?

Start an Account Today

Salem Bank of Commerce

GARDEN SEEDS

Now is the time to plant your cab-
bage, kale, cauliflower, broccoli
seeds, etc. A good stock of new
seeds on hand.

**SALEM HARDWARE
COMPANY**

GIDEON STOLZ CO

Manufacturers of G. S. Brand
Cider Vinegar

Dependable Brand Lime Sul-
phur Solution, and Carbonated
Beverages

SALEM OREGON
Near Cor. Summer and Mill

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

**WILLAMETTE VALLEY
PRUNE ASSOCIATION**

OREGON PACKING COMPANY

285 South Twelfth St.,
Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the
market for fruits and
vegetables