THOUSANDS OF DOLLARS WORTH OF THE BEST SHOES ON EARTH TO BE SLAUGHTERED

Our Stock Must Be Reduced

WE MUST REDUCE OUR STOCK TO ONE-HALF ITS SIZE—And we are going to do it—We are frank to admit that we have twice as many Shoes on our shelves as we should have under the present conditions of the market, and to reduce this we are going to mark our stock of high grade Shoes at a price that will positively create a riot. Probably never again will the people of this community have the opportunity of buying Shoes at these radical reductions. Remember that every pair of Shoes in our Store is new and good standard makes. Our rapid turnover and tremendous sales enables us to guarantee the newest merchandise at all times.

Sale Opens Today, June 17, At 9 O'clock

And continue all the rest of this month

FOOT COMFORT WEEK-Is June 21 to 26. We will have a Chicago Specialist with us June 21 to 23, who will give free consultation on the feet. We invite any one with foot trouble to take advantage of this opportunity of consulting with the best foot specialist in the United States.

THE LOWEST PRICES EVER QUOTED ON SHOES OF THIS QUALITY

\$7.00 WHITE SHOES, LACE, HIGH AND LOW \$3.95 HEELS, GO AT \$6.00 WHITE SHOES, LACE, LOW HEELS-TO

\$4.00 WHITE PUMPS, NEW LASTS, COVERED

\$5.00 WHITE PUMPS, NEW LASTS, COVERED HEELS, GO AT

LADIES' PATENT LACE BAL DRESS SHOES. CUBAN HEELS, REGULAR \$13.00, GO AT.

LADIES' BLACK ALL KID BAL DRESS SHOES, CUBAN HEELS, REGULAR \$11.00, GO AT ..

CLISH WALK! ING SHOES, regular \$11.00 go at \$8.95

LADIES' BROWN CALF, HIGH AND LOW HEELS, LACE, NEW LASTS, regular \$11.00 go at.

LADIES' GRAY, CLOTH TOP, CUBAN AND

LOUIS HEELS, Lace Bal Shoes, regular \$11.00, at \$7.95

THE SEASON'S LATEST

HEELS, GO AT

Ladies' black or brown Oxfords, all this season's styles, high or military heels. Long pointed toes. All widths. Bought to sell at \$11.00; now-

\$7.95

LATEST STYLE PUMPS

\$10.00 and \$12.00 black kid Pumps. Some with \$3.50 buckles, others plain high or military heels, and priced-

\$6.95

WHITE CANVAS OXFORDS

Ladies' white canvas Oxfords. high or low heels, covered heels. Our regular \$6.00 values.

\$3.95

TWO-TONE SHOES

All kid, high top shoes, brown vamp, fieldmouse top, Louis heel: this season's latest dress shoe, Regular value \$16.00.

\$10.95



AN ECONOMICAL BUY

Choose from an assorted lot of black kid and patent leather Shoes, button. All sizes in the lot. Cuban and Military heels. These were regular \$5 and \$6 Shoes.

\$2.95

ONE LOT LADIES' BLACK KID SHOES

One lot Ladies' Black Kid Shoes, lace or button, Cuban, Military or Louis heels. All sizes in lot. Our regular \$6.00 and \$7.00 values.

\$3.95

HANAN SHOES \$4.95

A rare bargain for women with small feet. Hanan black kid Shoes, lace or button, small sizes only. High or low heels. These are worth \$12.00 and \$15.00. Special

\$4.95

MEN'S ELK BALS

500 pairs Men's Brown Elk Bals. The most comfortable dry weather shoe made. Cost at the factory at present, \$3.50. Will go during this sale at

\$2.65

SHOES AT HALF PRICE

Odd lot, broken lines, Men's black and brown Calf Shoes. All sizes in the lot. \$10 and \$12 values-

\$5.95

MEN'S BLACK CALF BLUCHER LACE SHOES

Wide toe. All sizes. Our regular \$10 Shoes in stock. \$6.95

CHILDREN'S SHOES

Children's brown calf shoes, blucher lace, sizes 81/2 to 121/2 and 13 to 2. Our regular \$5 shoe

CHILDREN'S ELK SHOES

Children's elk blucher lace shoes, sizes 81/2 to 121/2 and 13 to 2. You have always paid \$5.00 for them-

\$2.95

MISSES' DRESS SHOES

Fine soft mahogany calf dress shoes, sizes 111/2 to 2. Sold regularly at \$6.00, are now-

\$3.95

YOUTH'S DRESS SHOES

Youth's black calf blucher lace shoes for school or dress wear. Sizes 11 to 2. Regular \$4.50-

\$3.65

BOYS' DRESS SHOES

Boys' black calf blucher lace shoes, for school or dress wear. Sizes 21/2 to 51/2, regular \$5.00

\$3.95

BOYS' CALF SKIN SHOES

Built for service, black calf blucher lace. All sizes, 21/4 to 6. Our regular \$6.00 value-

LADIES' BROWN SHOES

New Brown Calf Vamp, Cloth Top Shoes, Cuban or-Louis heels, lace, pointed toes, late lasts. Our regular \$10 sellers.

\$5.95

BLACK DRESS SHOES

Ladies' all Kid Black Lace Shoes, Cuban or Louis heels. All sizes and widths. A dressy shoe selling regularly at \$11.00, are now-

\$6.95

\$11, \$12 and \$13 SHOES

\$11.00 Gun Metal Lace Shoes, low heels, \$12.00 Brown Calf Shoes, high or low heels; \$13.00 Black Kid Shoes, baby Louis heels. Come in all sizes. Priced special at-

\$7.95

ASK FOR THESE SHOES

Men's Black or Brown Blucher or Bal Lace. All sizes and lasts. Our regular \$11.00 and \$12.00 shoes. Not shown elsewhere for less.

\$7.95

MEN'S DRESS SHOES

Men's Black and Brown-Dress Shoes, Blucher or Bal Lace, English or round toe. All sizes and widths. Our 1920 styles and sold at \$13.00.

\$14 and \$15 SHOES FOR \$9.95

Strictly high grade Dress Shoes in black or Brown, blucher or bal lace, English or staple last. All sizes and widths. A classy dress shoe for Spring and Summer.

\$9.95

THE PRICE SHOE CO.

WOMEN'S JULIET HOUSE SHOES

Ladies' regular \$6.00 first grade black kid, belting soles, fully guaranteed House Shoes at

WOMEN'S WHITE ROTARY

Ladies' White Linen Rotary Bals, very comfortable for house and outings, regular \$4.00 grades go at

CHILDREN'S WHITE SHOES

Children's highest grade turn sole white lace shoes, sizes 111/2 to 2 regular \$5.00 grades go at

GIRLS' PATENT and Welt soles, regular \$4.00 grades

in best linen lace bals, a wide toe, comfortable shoe, sizes 111/2 to 2 now go at

\$1.95

CALF SHOES

Girls' Patent and Calf Lace Shoes, newest lasts, sizes 111/2 to 2, regg ular \$5.00 grades to close out



See Pampe Dex Sex Oti

Bell Smit Berkt Foot Application