

SOCIETY

By RUTH LENORE FISHER.

ans of distilled water which are re-
lled each day when the United
lates water wagon passes. Some
ice fields and truck gardens are vi-
sible from our porch and they are
cautifully green. It is very dry
ere and the sun shines most of the
ear. The rains come in the sum-
mer and it occasionally rains a little
n the winter."

Mr. and Mrs. W. F. Drager were
urprised at their home 1740 Fir
t Saturday evening when about
of their friends completely sur-
nded them by calling for an even-
g of music and social chat, the oc-
sion being the 26th birthday anni-
ary of Mr. and Mrs. Drager. At
late hour baskets were opened and
dainty luncheon enjoyed.

The Misses Carrie and Bertha
Moore of Portland motored up and
will visit for a time at the home of
their brother, A. N. Moore, on Cen-
ter street.

Mrs. M. M. Todhunter and her
daughters, Miss Hazel Todhunter, ar-
rived in Salem Sunday from Roches-
ter, Minn., where they have spent

the last five months. Miss Todhun-
ter has accepted a position with a
large firm in that city and will
leave this week for Roches-
ter. Mrs. Todhunter will remain in
Salem until September when she will
also return to Rochester.

Mrs. John Houghton and her son,
Wallace Houghton of Los Angeles, Cal.,
have arrived in Salem and are visit-
ing at the home of the former's sis-
ter, Mrs. Jessie Campbell, for several
weeks.

Mrs. E. Smith, Miss Margaret
Johnson and Miss Ruth Johnson left
yesterday for Newport where the
Misses Johnson will spend the sum-
mer at the Johnson cottage. They
will be joined in a week by their
mother, Mrs. A. L. Johnson, who
will spend the summer there also.
Mrs. Smith plans to be gone only a
week.

Mr. and Mrs. Henry Stroudmeyer
(Lillian Stege) of Portland are re-
ceiving congratulations upon the ar-
rival of a son at the home of Mrs.
Stroudmeyer's mother, Mrs. L. Stege.

Miss Florence Cory and F. H. Hud-
dleston have returned to Portland
after passing a visit at the W. W.
Cory home.

Mrs. C. D. Babcock and her daugh-
ter, Vera, of Syracuse, N. Y., have
arrived in Salem and are visiting at
the home of her sister, Mrs. G. H.
Young at 173 South Cottage street.
The Babcocks formerly lived in Sa-
lem when Mr. Babcock was in the
newspaper business, later corporation
commissioner and then member of
the industrial accident commission.

Mrs. E. E. Fisher is in Portland
where she went as a dele-
gate from the Salem chapter of
the P. E. O. sisterhood to attend the
state convention. She will return
Friday.

"DANDERINE"

**Stops Hair Coming Out;
Doubles Its Beauty.**



A few cents buys "Danderine."
After an application of "Danderine"
you can not find a fallen hair or any
dandruff, besides every hair shows
new life, vigor, brightness, more
color and thickness.

Don't ask for Crackers—say SNOW FLAKES



**SOME MORE
P. C. B. PRODUCTS**

- Arrowroot Biscuit
- Assorted Cakes
- Butter Tarts
- Chicken Sandwich
- Chocolate Biscuit
- Cheese Sandwich
- Cornflake Wafers
- Food Honey Jam
- Long Branch Sake Pie
- Orange Wafers
- Strawberry Sandwich

**A Dainty
"Crunch"**

when you bite them—a flavor of salt on your
tongue—the most delicious repeat will taste
better because of Snow Flakes—crispy
fresh—just from the oven!

PACIFIC COAST BISCUIT CO.

FREE SUGAR

SAVE YOUR SLIPS

To the one making the largest amount of pur-
chases from June 4 to June 30th, will receive ab-
solutely free one sack of

SUGAR

PEOPLE'S CASH STORE

POLK COUNTY TO HAVE TERMINAL

New Railroad Is Projected from Willamina to Near Grand Ronde

To operate a railroad and a tel-
ephone and telegraph line from Wil-
lamina, Yamhill county, west along
the Yamhill river to a point near
Grande Ronde, Polk county, is the
purpose of the Willamina & Grand
Ronde Railway company which filed
articles of incorporation yesterday
at the office of T. B. Handley, state
corporation commissioner.

The company will have offices in
Portland and the capitalization is
\$500,000. The incorporators are H.
M. Johnston, T. C. Russell and Otto
J. Kraemer.

Other articles filed yesterday were
Arithmetical Toy company, Port-
land; incorporators, A. E. Kern,
Jose Keckels, C. S. Goldberg; capi-
talization, \$5000.

Meat Producers' association, Port-
land; incorporators, J. W. La Por-
lette, W. H. Wilson, C. B. Organ, H.
W. Snashall, S. C. Brasswell, G. C.
Kruse, Arthur K. Mickel; capitaliza-
tion, \$5000.

Motor Loan association, Portland;
incorporators, R. E. Bondurant, Thad
Robison, W. W. Gordon; capitaliza-
tion, \$300,000.

Consolidation Measure Is Submitted to Brown

Today there will be filed with At-
torney General Brown for ballot
title an initiative petition for a bill
providing for a consolidation of the
Portland dock commission and the
port of Portland commission, and a
consolidation of the properties of
the two commissions. Amendments
to existing laws are provided for in
the bill.

The period allowed by law for
filing initiative petitions expires on
July 1, and it is necessary to hasten
action so they may be circulated and
filed with the secretary of state by
that time. Until July 10 is allowed
for the filing of affirmative argu-
ments, and until July 20 for the fil-
ing of negative arguments.

LAND WILL PAY FOR ITSELF

(Continued from page 3.)

can still be bought at \$125 to \$150
an acre.

There are highly improved farms
that are selling much higher; prune
and loganberry lands in full bearing
going around \$750 to \$1000 an acre;
and worth it; paying good returns
on the investment.

There are single English walnut
trees in California that have sold as
high as \$3000, and the Salem dis-
trict has walnut trees that will some
day sell for more.

And there is little of the 100,000
acres of land mentioned above that
will not grow as good Franquette and
Mayette walnuts as can be grown
anywhere in California; that will not
grow as good Barcelona and Du Chil-
ley filberts as the world produces;
or better Bose pears or Ortley apples
than any other country or section
can grow; or better black raspberries
or evergreen blackberries or logan-
berries or gooseberries and a long
list of other fruits and vegetables of
standard varieties than most sections
can grow.

Compare the land values here with
those of Germany before the war, at
\$500 to \$750 an acre;

Or with ordinary farm lands now
in Iowa, at \$400 to \$600 an acre;

Or with apple lands in the Wash-
ington fruit districts at around
\$2500 an acre;

Or with orange and truck lands
in California, at \$1000 to \$10,000 an
acre—

And compare the possibilities of
profit on our lands at present prices,
and you will say the prices here are
yet very low.

If this thing were thoroughly un-
derstood all over the United States
and all over the world, the Salem
district would not be so very long in
getting a half million population, or
a million, or two millions.

An Increasing Asset.

We hear a good deal these days
about decreasing assets, like war ma-
terials and non essential articles that
wear out; and about increasing as-
sets.

For generations to come, the lands
in the Salem district will be an in-
creasing asset.

They will grow in value as they
are put to their best productive
uses—

As the nut trees become older;

As the fruit trees come into full
bearing;

As the production of the soil be-
comes greater through intensified and
diversified farming.

The Best for the Best.

In short, this is the best partially
undeveloped farming district in the
United States or in the world for the
best farmers in the world—

For the farmers who are willing to
give their work the benefits of the
most advanced methods of agri-
culture.

We are assured of the best possible
markets.

The new-comer may invest in
farming lands in the Salem district
with full assurance of the truthful-
ness of all the above.

A little later, no doubt, there will
come into the market in the Salem
district some still cheaper lands—
the logged-off lands.

Some of these may sell around \$5
to \$10 to \$25 an acre—would now, in
large tracts of 3000 to 10,000 acres.

Several sawmill companies in this
section are making a lot of sawed-
off lands all the time. No general
policy in regard to these lands has
yet been adopted, but, as a matter of
course, this is being considered.
These lands will finally be put to
productive use.

OUR LANDS OUGHT TO GROW

(Continued from page 3.)

Where fruit is to be grown on
these prairie lands it will do best
if the land has some roll, as this
gives better drainage. Strawber-
ries find such soils much to their
liking, as do logans, evergreen black-
berries, filberts, and, where the roll
is sufficient, apples, pears and prunes
do well. It is farms located on such
lands that mixed fruit and general
farming does exceptionally well.

There is also a limited acreage of
deep muck or heavier dam soils, rich,
retentive, black soils. These are
especially adapted to the growing of
celery, cabbage and onion crops and
can be made to produce tremendous
crops of these vegetables. The Japa-
nese blight has hit these sections
more than other sections of the val-
ley and if permitted to spread, such
lands will soon be entirely in the
hands of these tricky Orientals.

Grow a Diversity.

We hear a great deal of complaint
about the labor problem and diffi-
culty of getting help to harvest our
crops after we have raised them.
This complaint comes more from the
fellow who has all his "eggs in one
basket"; who has a large acreage
of one perishable crop which must
be harvested in a hurry. The grow-
er who anticipates the shortage of
help during harvest season by grow-
ing a diversity of crops whose har-
vest season follows one another
does not have so much trouble in
harvesting his crop. The grower in

the hill sections who can offer pick-
ers a long season by picking straw-
berries, logans or cherries, prunes
and walnuts or apples, or the valley
grower who can start on strawberries
or perhaps earlier still on gooseber-
ries, then through the season with
loganberries, evergreen blackberries,
prunes and filberts, will be able to
get pickers while the big specialist
has his fruit spoiling on the vines
for lack of pickers.

We can grow a tremendous range
of product in the Willamette valley,
but there is probably no one farm
here on which all of these crops can
be grown to perfection. Each soil
is particularly adapted to the culture
of certain crops. Economic waste
and financial loss can be avoided by
carefully studying the requirements
of the crops to be grown and then
planting them on soils that are
adapted to their growth. There is
no excuse for planting hundreds of
acres of orchard or other crops on
land that is absolutely unsuited to
it, as was done several years ago dur-
ing the big fruit boom, and has been
done since then on a smaller scale.

Reduce Weight

Get rid of 10 to 20 pounds, unshak-
ably, by the genuine Kureto system.
Succeeds often where all others fail. Buy a
small box of 25 of Kureto at any drug
store; follow the simple directions. \$10.00
guaranteed! Don't delay, asking for
health, happiness; add years to your life.
A new book, telling how to become thin
in a pleasant, safe, easy way, and remain
graciously slender, virginal, cheerful, is
titled: "Reduce Weight Happily." Will be
sent free in plain wrapper, on request to
KURETO CO., Garden City, New York, N. Y.



BETHLEHEM

Build bigger profits with
Bethlehem Dependable
Delivery.

¾ Ton chassis	2½ Ton chassis
1½ Ton chassis	3½ Ton chassis

Salem Vell Company, 102 North Commercial St.
J. W. Jones, Inc., Dealers for Marion and Polk
counties. Territory open for good live dealers.

BETHLEHEM

Internal Gear Drive
MOTOR TRUCKS

Where Even Men Congregate You Hear of

BISHOP'S PROTECTION SALE

The plain statement of facts regarding the purpose, as well as
the benefits, of this Sale, has attracted the attention of men from
every quarter. As everyone knows full well, every statement
is backed, not only by merchandise of recognized worth, but by
A FIRM WHOSE REPUTATION INSURES CONFIDENCE

Men's \$2.50 to \$5.00 Hats
in one big lot. Pick them out; as long as they last
\$1.85

And Can Deliver the Goods
You are here enabled to select Clothing Made
by Such Firms as Hart, Schaffner & Marx,
Devid Alder and Michael Sterns, "Just Wright"
Shoes' Stetson and Mallory Hats, etc., at
A Discount of 20 pr. ct. and More

Men's Union Suits
Men's Athletic Union Suits,
made of good grade Nainsook
85c

SPECIAL: 200 MEN'S SUITS
Staple and Young Men's Models, priced regular at \$25,
\$35, \$40, \$45, \$50, \$55, \$60 and \$70, all styles in the
line, will be placed on sale at
33 1/3 Per Cent Off
Regular Prices

MEN'S SHOES SPECIAL
Men's Black or Tan Shoes, Button and Lace, Calf and
Patent Leather, English or High Toes. Regular \$5,
\$7.50 and \$10.00, sizes 5 to 7 1/2 and 9 1/2 to 11, while
they last
\$3.50

20 Per Cent and More Off All Suits
Hart Schaffner & Marx, Michael Stern and
David Adler Makes of Cassimeres, Cheviots,
Worsteds and Blue Serges

All Men's \$25.00 Suits now	\$19.95
All Men's \$30.00 Suits now	\$23.95
All Men's \$35.00 Suits now	\$27.95
All Men's \$40.00 Suits now	\$31.95
All Men's \$45.00 Suits now	\$35.95
All Men's \$50.00 Suits now	\$39.95
All Men's \$60.00 Suits now	\$47.95
All Men's \$65.00 Suits now	\$51.95
All Men's \$70.00 Suits now	\$55.95
All Men's \$75.00 Suits now	\$59.95

Two-Piece Underwear
Men's B. V. D. and Poros Knit
Shirts and Drawers, Regular
values to \$1.00
45c

Men's Army Shoes
Regular \$3.00, \$3.50 and \$9.00
Munson last army shoes at less
than today's costs
\$5.95

20 Per Cent Off All Boys' Suits
Bishop's Tailored Suits for Boys, Ages 6 to 17

All Boys' \$14.00 Suits now	\$11.20
All Boys' \$15.00 Suits now	\$12.00
All Boys' \$16.00 Suits now	\$12.80
All Boys' \$17.00 Suits now	\$13.60
All Boys' \$18.00 Suits now	\$14.40
All Boys' \$19.00 Suits now	\$15.20
All Boys' \$20.00 Suits now	\$16.00
All Boys' \$22.50 Suits now	\$18.00
All Boys' \$25.00 Suits now	\$20.00

Men's Trousers Less 20 Per Cent

All Men's \$4.00 Trousers now	\$3.20
All Men's \$5.00 Trousers now	\$4.00
All Men's \$6.00 Trousers now	\$4.80
All Men's \$7.00 Trousers now	\$5.60
All Men's \$8.00 Trousers now	\$6.40
All Men's \$9.00 Trousers now	\$7.20
All Men's \$10.00 Trousers now	\$8.00
All Men's \$12.50 Trousers now	\$10.00
All Men's \$15.00 Trousers now	\$12.00

20 Per Cent Off Men's Dress Shoes
We Carry the Celebrated "Just Wright" Shoes
for Men. All Styles, Latest Lasts, Priced as
Follows:

All Men's \$10.00 Shoes now	\$8.00
All Men's \$12.00 Shoes now	\$9.60
All Men's \$13.50 Shoes now	\$10.80
All Men's \$15.00 Shoes now	\$12.00
All Men's \$16.00 Shoes now	\$12.80
All Boys' \$6.50 Shoes now	\$5.20
All Boys' \$7.50 Shoes now	\$6.00
All Boys' \$8.50 Shoes now	\$6.80
All Boys' \$10.00 Shoes now	\$8.00

**CLOTHING
SHOES and
FURNISHING
GOODS**

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SALEM, OR.