

EAT MORE BREAD

HOLSUM BREAD
Is your bread
Best BREAD Best food
Buy more Eat more
of it. of it.

Cherry City Baking Co.

Kinsman CIGAR

The 8c kind at a 5c price
At all Cigar Stores
SHOWALTER & JACOBS
Distributors
125-149 Front Street, SALEM

ROTH GROCERY CO.

STAPLE AND FANCY
GROCERIES

FRESH FRUIT AND
VEGETABLES

North Liberty Street

A PROGRESSIVE STORE

Whose Slogan Is:
MERCHANDISE OF MERIT,
MODERATE PRICES COUR-
TEOUS SERVICE
Dry Goods—Ladies' Ready-To-
Wear—Ladies' Shoes

KAFOURY BROS.

466-474 State Street

The Only Original

SPA ICE CREAM

Delicious
Different Tasting
Of our own make

THE SPA

Always In The Lead

BEE MAN ONE-HORSE TRACTOR

\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

TASTY DISHES

That will please those of re-
fined taste and appreciation

ROYAL CAFETERIA

460 State Street

HOTEL MARION SALEM, OREGON

The Largest and Most Com-
plete Hostelry in Oregon Out-
side of Portland

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular in-
come by owning a small fruit
tract.
We care for it for you.
See us about buying one now.
Limited number tracts for
sale.

PEARCY BROS.
Oregon Building Salem

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry.

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., Near High

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY

Grower and Importer
Nursery Stock

Perennials, Potted and Bedding
Plants

211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years.
We allow you to pay \$100.00 or
multiple on the principal on any
interest date

We close our loans promptly

HAWKINS & ROBERTS

205 Oregon Building

SALEM IS THE DEHY- DRATION CENTER OF THE WORLD

Do you realize what that
means?

It means that there is a mar-
ket, and a growing market, for
every vegetable and fruit that
can be raised on the land in
this territory.

And that means more than is
apparent to the stranger at
first glance; for a greater vari-
ety of fruits and vegetables
can be successfully grown here
than in any other part of this
country or the world.

Dehydration is the greatest
thing in the world, in food con-
servation.

It takes out the water; the
consumer puts it back, at any
time in the future, anywhere
under the shining sun—and
then he has the fruit or the
vegetable as good as fresh, in
every nutritive quality, and in
every other way.

The saving will be billions,
annually. And all the money
comes to Salem excepting what
is expended for the nails in the
shipping boxes.

Better than a gold mine; for
it will never "planch out."

**SALEM KING'S PRODUCTS
COMPANY**
SALEM OREGON

(This company is committed
to the growth of this commu-
nity, by a program that will
make its output ten times its
present output—that will em-
ploy 3500 people at its factory;
that will pay to the growers
\$20,000,000 a year for their
products.)

The only way to determine
what a thing is worth is to fig-
ure its value in profit. Have
you ever figured to find the val-
ue of a bookkeeping or stenog-
raphic course? If not, you
should. Nothing could pay you
better dividends throughout
life.

CAPITAL BUSINESS COLLEGE

SALEM, OREGON

If You Want REAL ESTATE Or To BORROW MONEY

See
NIEMEYER

First

215-216 Masonic Building.
Phones 1000, 1014

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who
have put Salem on the map and are helping to keep it there

LAND IS CHEAP HERE, CONSIDERING POTENTIAL VALUE

Land is cheap in the Salem district, considering its potential productive value.

Listen: It will produce in net profits annually its present purchase price—
And it will do better than this after the bush and tree fruits and nuts
come into full bearing. The markets are assured; the cry is for more and more.
This means a stability that does not exist in so great a measure elsewhere
on earth. It is a Gibraltar prosperity.

With what has gone before and what has been selected four unnamed Sa-
lem Slogans remain—to make up the fifty-two most important basic indus-
tries of Salem.

It is up to you to help. It is dehydration next week. It is your duty to
help suggest one of the four slogan subjects. It is your duty to help in ev-
ery way possible.

DID YOU KNOW that there is 100,000 acres of land within
a radius of 20 miles of Salem that, planted to the right crops
and set to the right fruits and nuts, with diversified farming
combined with dairying and poultry and live stock breeding,
will pay in net profits the present purchase price of the land
every year, over a period of five or ten years, and will make
a constantly increasing net annual cash return, under good
management and applied industry; will, in fact, for the present
generation and for future generations, be an increasing asset—
will grow in productive and selling value in the hands of pre-
sent and future holders throughout the years; that if this could
be fully realized all over the United States and all over the
world, the Salem district would soon double its population;
and in time double again and again?

MAIL EVERY COPY

Every copy of every Salem
Slogan issue of The States-
man should go East—to peo-
ple who are looking for new
locations

More acres and more to the
acre will take more farmers;
and still more

Better still, subscribe to The
Statesman, for your Eastern
friends. Daily, \$5 a year; or
\$1.25 for three months.
Twice-a-Week Statesman, \$1
a year

U. G. SHIPLEY CO.

Outfitters

To Women, Misses
and Children

CASE

KEROSENE TRACTORS

OLIVER

PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

RODGERS PAPER COMPANY

460 Ferry Street SALEM
Wholesalers of paper and book-
binders

You can be accommodated in
your own home town

SUGAR BEETS

We have the genuine Sugar
Beet seed. The kind that they
raise sugar beets for the sugar
factories. Makes a fine syrup
or coarse sugar. Easy to grow
and easy to cook down. Plant
some.

D. A. WHITE & SONS

Seedsmen
Phone 160, 255 State St., Salem, Ore.

MANGIS BROS.

All Kinds of Fruit

Car Load Shippers of Potatoes

542 State Street Phone 717

Eat a plate a day

Weatherly
Ice Cream

Sold everywhere

Buttercup Ice Cream Co.

P. M. Gregory, Mgr.
240 So. Com'l St. Salem

Money Saved Is Money Made. Do
your trading with the J. C. Pen-
ney Co., and you will make mon-
ey. Our stock is up to date and
up to style, and our prices mean
positive economy to you.

J. C. PENNEY CO.

197 Busy Stores
Salem Store, 160 North Liberty St.

GARDEN SEEDS

Now is the time to plant your cab-
bage, kale, cauliflower, broccoli
seeds, etc. A good stock of new
seeds on hand.

**SALEM HARDWARE
COMPANY**

GIDEON STOLZ CO

Manufacturers of G. S. Brand
Cider Vinegar

Dependable Brand Lime Sul-
phur Solution, and Carbonated
Beverages

SALEM OREGON
Near Cor. Summer and Mill

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

**WILLAMETTE VALLEY
PRUNE ASSOCIATION**

OREGON PACKING COMPANY

285 South Twelfth St.,
Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the
market for fruits and
vegetables

We are out after a million. We
are now paying \$400,000 a year
to the dairymen of this section
for milk. "Marion Butter" is
the best butter.
More cows and better cows is
the crying need
**MARION CREAMERY AND
PRODUCE CO.**
Salem, Ore. Phone 2488

SUMMER NORMAL AT SALEM

Began April 5. Continues twelve
weeks. Classes in bookkeeping,
typewriting and shorthand.

Address J. J. KRAPS,
Salem, Oregon

W. H. GRABENHORST & COMPANY

Farm and Fruit Lands
Small Tracts and Invest-
ments

Telephone 2315
275 State St. Salem, Oregon

DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St., Salem, Ore.

Always in the market for
dried fruits of all kinds

70 acres, 10 have been cultivated,
50 acres tillable when cleared; all
good soil; running water; country
road and mail route through it, lots
of saw timber and cord wood; 3-4
miles from school and rock road; 20
miles from Portland; 4 miles from
Mulino. Price \$3750; easy terms.

30 acres, all cultivated, fine for
berries; all fenced hog tight 1-4
miles from Aumsville, Or.; good barn
\$3500; terms on \$1000.

20 acres, some open, balance tim-
ber; 1-4 mile from paved road, 1 1/2
miles from town; lots of fine piling
and tie timber. \$1500; half cash.
Sokolofsky, Salem, Oregon.