

Unloading Sale!

Beginning Friday, May 21, 9 a. m. Our Entire Stock of Young Ladies' and Women's Stylish Apparel Now Offered Away Below Reg. Values

Owing to unseasonable Spring weather and the late arrival of many lots of merchandise and because of our determination to help you to reduce the high cost of living, we have resolved to take radical price reducing measures for immediate unloading of all surplus stock. Forced to put on a sale of such magnitude at this early date and at a time when you need such garments, instead of waiting for the usual July Clearance Sales, we are offering you the advantage of a more complete stock and at the most remarkable reductions the people of Salem and vicinity have ever known.

Phenomenal Sale of Women's Suits and Coats

Suits worth to \$40 Now \$24.75—Misses' and Women's Coats, sold regular up to \$35, Sale Price...\$18.75
Bona Fide Reductions—No Camouflage—You'll Find Every Garment Exactly As Represented



SUITS

- Regular \$45.00 to \$50.00 Suits, Sale Price **\$31.50**
- Regular \$52.50 to \$57.50 Suits, Sale Price **\$37.50**
- Regular \$60.00 to \$65.00 Suits, Sale Price **\$42.50**
- Regular \$67.50 to \$72.50 Suits, Sale Price **\$45.00**
- Regular \$75.00 to \$85.00 Suits, Sale Price **\$49.50**

COATS

- Regular \$25.00 to \$30.00 Coats, Unloading Sale Price **\$18.75**
- Regular \$32.50 and \$35.00 Coats, Unloading Sale Price **\$24.75**
- Regular \$37.50 to \$40.00 Coats, Unloading Sale Price **\$28.75**
- Regular \$42.50 to \$47.00 Coats, Unloading Sale Price **\$32.50**
- Regular \$50.00 to \$55.00 Coats, Unloading Sale Price **\$37.50**

Trimmed Hats Away

Below Cost

Hundreds and hundreds of this season's models will be offered at greatly reduced prices—

- \$5.00, \$5.50 Hats, Sale Price... **\$3.95**
- \$6.50, \$7.00 Hats, Sale Price... **\$5.25**
- \$7.50, \$8.50 Hats, Sale Price... **\$6.25**
- \$9.00, \$9.50 Hats, Sale Price... **\$6.75**
- \$10.00, \$10.50 Hats, Sale Price... **\$7.50**
- \$11.50, \$12.50 Hats, Sale Price... **\$9.25**
- \$15.00, \$16.50 Hats, Sale Price... **\$11.75**
- \$17.50, \$20.00 Hats, Sale Price... **\$14.50**

Big Reductions in Stylish New Sweaters

Excellent variety in every conceivable design produced this season, colors Copen, Salmon, Rose, Flesh, Turquoise, Orange, Green, American Beauty and contrasting colors—

- \$7.50 and \$8.00 Sweaters, Sale Price... **\$6.40**
- \$9.00 and \$9.50 Sweaters, Sale Price... **\$6.95**
- \$10.00 and \$10.50 Sweaters, Sale Price... **\$7.95**
- \$11.00 and \$11.50 Sweaters, Sale Price... **\$8.75**
- \$12.50 and \$13.50 Sweaters, Sale Price... **\$10.40**
- \$15.00 and \$15.50 Sweaters, Sale Price... **\$11.75**
- \$16.50 and \$17.50 Sweaters, Sale Price... **\$13.60**
- \$18.50 to \$21.00 Sweaters, Sale Price... **\$14.75**

Remarkable Sale of Silk Petticoats Reduced 20 Per Cent

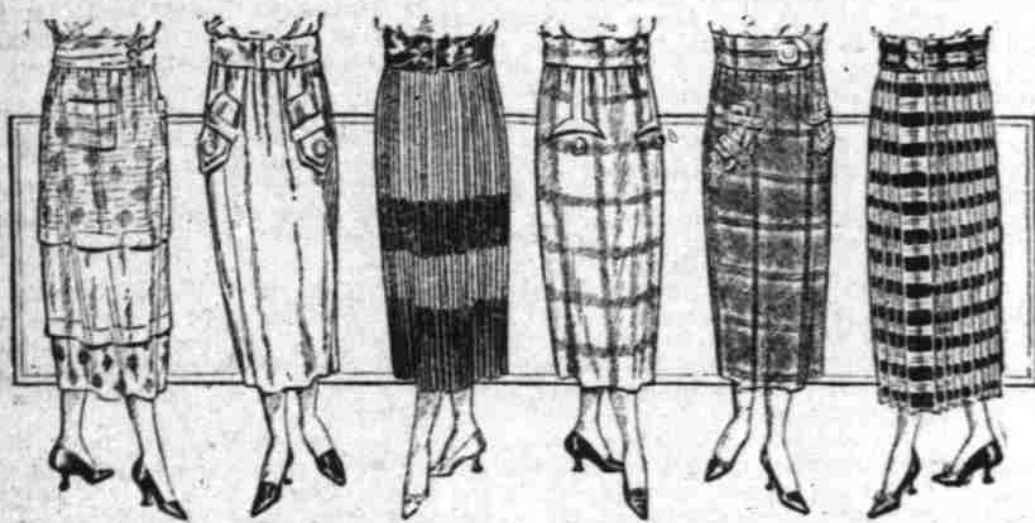
- \$4.75, \$5.00 Silk Petticoats... **\$3.75**
- \$5.50, \$6.00 Silk Petticoats... **\$4.75**
- \$7.00, \$7.50 Silk Petticoats... **\$5.80**
- \$8.00, \$8.50 Silk Petticoats... **\$6.45**
- \$9.00, \$9.50 Silk Petticoats... **\$7.25**
- \$10.00, \$10.50 Silk Petticoats... **\$7.98**
- \$11.50, \$12.50 Silk Petticoats... **\$9.65**
- \$13.50, \$14.00 Silk Petticoats... **\$11.25**
- \$15.00, \$16.50 Silk Petticoats... **\$12.75**

Charming New Blouses at Reduced Prices

Splendid assortment of fine Georgette and Crepe de Chine Blouses, this season's models, in flesh color, white, black, and lovely light shades, sizes 34 to 46, ranging from the simplest to the most elaborate styles, at one-fourth off regular selling prices:

- Regular \$7.00 values now... **\$5.60**
- Regular \$7.50, \$8.00 values now... **\$5.98**
- Regular \$9.00 and \$9.50 values now... **\$7.25**
- Regular \$10.00 and \$10.50 values now... **\$8.25**
- Regular \$11.00 and \$11.50 values now... **\$8.80**
- Regular \$12.50 and \$13.50 values now... **\$10.25**
- Regular \$15.00 and \$16.50 values now... **\$12.75**
- Regular \$17.50 and \$18.50 values now... **\$14.50**

Dress Skirt Sale Extraordinary



We have too many Wool Skirts in street and sport models, made up in the much wanted plaids and checked designs, also plain and striped skirts tailored and plaited styles.

- \$ 7.00- 7.50 Skirts, now... **\$ 5.25**
- \$ 8.00- 8.50 Skirts, now... **\$ 6.25**
- \$ 9.00- 9.50 Skirts, now... **\$ 6.75**
- \$10.00-10.50 Skirts, now... **\$ 7.50**
- \$11.00-11.50 Skirts, now... **\$ 8.35**
- \$12.00-12.50 Skirts, now... **\$ 9.25**
- \$13.00-13.50 Skirts, now... **\$10.50**
- \$15.00-16.50 Skirts, now... **\$11.75**

SATEEN PETTICOATS

- \$1.75-2.00 Values, now... **\$1.39**
- \$2.25-2.50 Values, now... **\$1.75**
- \$2.75-3.00 Values, now... **\$2.43**
- \$3.50-3.75 Values, now... **\$2.75**

\$35.00 to \$45.00 Women's Suits Sale Price... **\$24.75**

\$27.50 to \$35.00 Misses' and Women's Suits... **\$18.75**

Coats Values up to \$50.00 **\$24.75**

Coats Values up to \$37.50 **\$16.50**

The Economic Store Bargains Where Lowest Prices Prevail

Waists Almost Given Away

\$1.50, \$1.75 Good quality Voile Waists new and pretty designs while they last, each... **98c**

Broken lines and discontinued numbers in Georgette Waists, values up to \$5.50, sale price... **\$2.75**

Petticoats

Big lot of Sateen Petticoats, various colors, values to \$2.50, sale price... **\$1.39**

Spring Coats \$16.50

Special group of Misses' and Women's New Spring Coats, values to \$25.00 and about half dozen Spring Dolmans that were made to sell at \$42.50, your choice... **\$16.50**

Women's Suits \$15.75

Special Group of Women's Gabardine and Serge Suits, broken lines, various styles and colors, regular values to \$35.00, now... **\$15.75**

Unloading Trimmed Hats

\$1.00 and \$3.50 Trimmed Hats, principally sailor style, sale price **\$1.98**

And another lot of Misses' and Women's Hats, worth up to \$5.75, sale price... **\$3.25**

Porch and House Dresses

Great variety of Porch and House Dresses, including Scotch Gingham, Chambrays and Percales, Plaids, checks and plain colors, \$2.50 to \$3.50 Dresses... **\$1.98**

Poplin Skirts \$3.98

Mercerized Poplin Skirts, plain colors, navy brown and blues, values to \$7.50, sale price... **\$3.98**

Sweaters \$5.75

Big lot of Shetland Wool Sweaters, various new and pretty styles and colors, sale price... **\$5.75**

Wonderful Savings In Silk Dresses—5 Special Groups

Group No. 1—Dresses \$7.50

Organdy and Voile Cool Summer Dresses, shell, pink, sky blue, lavender, etc. Some in simple sash styles, neatly trimmed.

Regular Values \$10.00 Your Choice Regular Values \$12.50 Regular Values \$15.00 **\$7.50**

Group No. 2—Dresses \$12.75

Including Messaline, Taffeta Silk, Georgette, and Jersey dresses in smart spring colors and styles, some tucked and many tunic styles.

\$15.00 Dresses... May Sale Price— \$17.50 Dresses... Your Choice \$19.50 Dresses... **\$12.75**

Group No. 3—Dresses \$18.75

Georgette, Messaline, Taffeta Silk dresses in abundance. This season's most favored models including short and medium length sleeves, in all the best shades for this season.

Regular Values \$25.00 May Sale Price Regular Values \$27.50 Regular Values \$30.00 **\$18.75**

Group No. 4—Dresses \$23.50

Beautiful new lot of Misses' and Women's Crepe de Chine, Georgette, Messaline, Foulard, Taffeta and Serge Dresses, some in handsome tailored effects, latest models including short sleeves and round neck styles.

\$32.00 Dresses... Sale Price \$35.00 Dresses... \$37.50 Dresses... **\$23.50**

Group No. 5—Dresses \$31.75

Splendid group of Misses' and Women's New Spring and Summer Dresses in Taffeta Silk, Velvet, Crepe de Chine, Tricotine, Crepe, Georgette, etc., some neatly beaded and embroidered, very latest models.

Regular Values \$40.00 May Sale Price Regular Values \$45.00 Regular Values \$47.50 **\$31.75**



Camisoles

\$2.00 and \$2.50 Silk Camisoles, all sizes, Sale Price... **\$1.48**

Middy Blouses

\$2.50 and \$2.75 New and pretty Middy Blouses **\$1.98**

Portland Cloak and Suit Co.
COURT & COMMERCIAL ST.
(The Old White Corner)
Salem's Greatest Women's Apparel Store

Sweaters

\$7.50 and \$8.50 Shetland wool Slipon Sweaters **\$6.25**

Smocks

Great variety of Misses Smocks, \$3.00 and \$3.50 values... **\$2.43**

NO MISREPRESENTATION—Cut out this ad. and bring it with you. You'll find every garment exactly as advertised. REMEMBER—Store opens promptly and sale begins at 9 a. m. Friday, May '21