

Salem Fruit Growers

The Oregon Growers' Co-Operative Association now invites you to join us.

We have over 1200 members and over 25,000 acres.

We have over 4000 acres in the Salem district.

Our plans will give Salem fruit growers packing and marketing facilities unexcelled.

We handle the fruit of members only.

We are rapidly completing our marketing and packing plans for the season of 1920.

Join now while our pools for this year's crop are still open.

If you want information concerning us, visit our offices, Masonic Temple, or ask to have a solicitor call on you.

Help to Standardize, Advertise and Oregonize the Oregon fruit industry.

Let's make Salem a second Fresno or San Jose, the two most prosperous communities in America. There's a reason—Co-operation.

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry.

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., Near High

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY

Grower and Importer Nursery Stock

Perennials, Potted and Bedding Plants

211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS 205 Oregon Building

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem

We move anything. Also making through trips to Portland and return. We also do local hauling. PHONE 1400

Rapid transportation is a primary essential to speeding up production

FAIRMOUNT DAIRY

Schindler Bros., Prop.

Dealers in Milk and Cream Wholesale and Retail Phone 725 Salem, Ore.

W. W. Rosebraugh, Manager Office Phone 886 Anderson Steel Furnace and Boiler Works

Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work

Seventeenth and Oak Streets SALEM, OREGON

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLE'S CASH STORE 186-194 N. Commercial St.

MARION AUTO COMP'NY

FRANKLIN STUDEBAKER OLDSMOBILE

Supplies and Accessories

Opposite Hotel Marion Open Day and Night

F. A. KURTZ

Evaporating—Drying—Canning Prunes and Apples

Commercial and Jefferson Sts.

Phone 1355

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

SALEM KING'S PRODUCTS COMPANY

SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

EAT MORE BREAD

HOLSUM BREAD is your Best Buy of it. BREAD is your Best food Eat more of it.

Cherry City Baking Co.

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

IT IS SUGAR BEETS THIS WEEK, SORGHUM NEXT WEEK

Salem should have a beet sugar factory; must have. We must make our own sweetening for our fruit industries and for use in our homes. We can commence, this year, by each one planting a few sugar beets and a few rows of sorghum. The U. S. Department of Agriculture has published a bulletin on the making of your own beet syrup at home. The full text is in this issue. It is easy to extract and boil down the sorghum for your own use. This will be another story—next week; too long for this issue. With what has gone before and what has been selected, nine unnamed Salem Slogans remain—to make up the fifty-two most important basic industries of Salem. It is up to you to help. It is sorghum next week. It is your duty to help suggest one of the nine slogan subjects. It is your duty to help in every way possible.

DID YOU KNOW that the Salem district will grow good sugar beets, as high in sugar content as the best districts of Germany; that the United States Department of Agriculture has discovered and patented and given for general use a simple home process for making beet sugar syrup for domestic consumption; that the Willamette valley can raise as good sorghum as any country, and that it can be extracted by inexpensive processes and boiled down at home for home use; that all this will lead up to big industries here, including a beet sugar factory in Salem; that every farmer ought to grow some sugar beets and some sorghum this year?

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

CAPITAL BUSINESS COLLEGE

SALEM, OREGON

If You Want REAL ESTATE Or To BORROW MONEY See

NIEMEYER

First 215-216 Masonic Building. Phones 1000, 1014

BEE MAN ONE-HORSE TRACTOR

\$325—SALEM ROACH & TROVER Liberty Garage 444 Ferry Street

TASTY DISHES

That will please those of refined taste and appreciation

ROYAL CAFETERIA

460 State Street

HOTEL MARION SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

Grow an Orchard or Berry patch. We contract planting and care for five years. Contract now. Trees and land will be higher in fall

PEARCY BROS.

Horticulturists 210 Oregon Building Salem

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need

MARION CREAMERY AND PRODUCE CO.

Salem, Ore. Phone 2488

SUMMER NORMAL AT SALEM

Began April 5. Continues twelve weeks. Classes in bookkeeping, typewriting and shorthand. Address J. J. KRAPS, Salem, Oregon

W. H. GRABENHORST & COMPANY

Farm and Fruit Lands Small Tracts and Investments

Telephone 2315 275 State St. Salem, Oregon

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

U. G. SHIPLEY CO.

Outfitters

To Women, Misses and Children

CASE

KEROSENE TRACTORS

OLIVER

PLOWS AND IMPLEMENTS LOT L. PEARCE & SON 236 N. Commercial St.

RODGERS PAPER COMPANY

460 Ferry Street SALEM

Wholesalers of paper and bookbinders

You can be accommodated in your own home town

SUGAR BEETS

We have the genuine Sugar Beet seed. The kind that they raise sugar beets for the sugar factories. Makes a fine syrup or coarse sugar. Easy to grow and easy to cook down. Plant some.

D. A. WHITE & SONS

Seedsmen Phone 189, 255 State St. Salem, Ore.

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes 542 State Street Phone 717

Eat a plate a day

Weatherly Ice Cream.

Sold everywhere

Buttercup Ice Cream Co. P. M. Gregory, Mgr. 210 So. Com'l St. Salem

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.

J. C. PENNEY CO.

197 Busy Stores Salem Store, 160 North Liberty St.

GARDEN SEEDS

Now is the time to plant your cabbage, kale, cauliflower, broccoli seeds, etc. A good stock of new seeds on hand.

SALEM HARDWARE COMPANY

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM OREGON Near Cor. Summer and Mill

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

WILLAMETTE VALLEY PRUNE ASSOCIATION

OREGON PACKING COMPANY

285 South Twelfth St., Salem, Oregon

CANNERS OF

OREGON FRUITS AND

VEGETABLES

We are always in the market for fruits and vegetables