

Pheez
TRADE MARK REG'D
PRODUCTS

Pheez
Pure Juice of the
Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Appju
Drink an Apple

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., Near High

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street
SALEM OREGON

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The GRAYBELLE Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

J. W. MARUNY

Grower and Importer
Nursery Stock

Perennials, Potted and Bedding Plants

211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem
We move anything. Also making through trips to Portland and return. We also do local hauling. PHONE 1400

Rapid transportation is a primary essential to speeding up production

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples

Commercial and Jefferson Sts.
Phone 1355

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARION AUTO COMP'NY

FRANKLIN STUDEBAKER OLDSMOBILE

Supplies and Accessories

Opposite Hotel Marion
Open Day and Night

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "plunk out."

SALEM KING'S PRODUCTS COMPANY

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

CAPITAL BUSINESS COLLEGE

SALEM, OREGON

If You Want REAL ESTATE Or To BORROW MONEY

See
NIEMEYER
First
215-216 Masonic Building.
Phones 1000, 1014

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD Buy more of it.
is your Best food Eat more of it.

Cherry City Baking Co.

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there
GRAPE GROWING IS A BASIC SALEM INDUSTRY

The farmers in the Salem district do not grow enough grapes to supply the local markets and the demands of the jelly and jam plants here. They should raise enough for those purposes, and enough more to build up in Salem a great grape juice industry—With attendant glass and basket and other factories. No country can raise better grapes of the Concord varieties. No country can raise more of them to the acre. There is big money in the industry. Grapes are standard, also grape products, the world over. It will be following one of the lines of least resistance. With what has gone before and what has been selected, eleven unnamed Salem Slogans remain—to make up the fifty-two most important basic industries of Salem. It is up to you to help. It is a drug garden next week. It is your duty to help suggest one of the eleven slogan subjects. It is your duty to help in every way possible.

DID YOU KNOW that in the Salem district grapes of the Concord grape family can be grown in immense quantities; that we have tens of thousands of acres of cheap lands suitable for grape growing; that Salem ought to be the Westfield of Oregon, the Chautauqua grape belt of the Pacific Coast; that our people do not raise enough now for the local trade and the uses of the jelly and jam plants, which demands are growing; that there is money in grape growing, and a very great industry in this line fairly within the grasp of Salem and surrounding country?

BEE MAN ONE-HORSE TRACTOR
\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

U. G. SHIPLEY CO.

Outfitters

To Women, Misses and Children

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes
542 State Street Phone 717

GARDEN SEEDS

Now is the time to plant your cabbage, kale, cauliflower, broccoli seeds, etc. A good stock of new seeds on hand.

SALEM HARDWARE COMPANY

TASTY DISHES

That will please those of refined taste and appreciation

ROYAL CAFETERIA

460 State Street

SUMMER NORMAL AT SALEM

Began April 5. Continues twelve weeks. Classes in bookkeeping, typewriting and shorthand.
Address J. J. KRAPS, Salem, Oregon

HOTEL MARION

SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

W. H. GRABENHORST & COMPANY

Farm and Fruit Lands
Small Tracts and Investments

Telephone 2315
275 State St. Salem, Oregon

CASE KEROSENE TRACTORS

OLIVER

PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

Eat a plate a day

Weatherly Ice Cream

Sold everywhere

Buttercup Ice Cream Co.

P. M. Gregory, Mgr.
240 So. Com'l St. Salem

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM OREGON
Near Cor. Summer and Mill

GRAFT

those poor producing walnut trees and black walnut trees to high-class varieties.

Order grafting now.
210 Oregon Building

PEARCY BROS.

Horticulturists
210 Oregon Building Salem

DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St., Salem, Ore.

Always in the market for dried fruits of all kinds

RODGERS PAPER COMPANY

460 Ferry Street SALEM
Wholesalers of paper and book-binders

You can be accommodated in your own home town

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.

J. C. PENNEY CO.

197 Busy Stores
Salem Store, 160 North Liberty St.

Asparagus Seed and Plants

A very profitable crop for home garden as well as market. We carry plants and seeds in season.

D. A. WHITE & SONS

Seedsmen
SALEM, OREGON

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here

Should not we be as wise as they?

Start an Account Today
Salem Bank of Commerce

OREGON PACKING COMPANY

285 South Twelfth St., Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

WILLAMETTE VALLEY PRUNE ASSOCIATION