

Pheez
TRADE MARK REG'D
PRODUCTS

Pheez
Pure Juice of the
Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Appliu
Drink an Apple

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

EAT MORE BREAD

HOLSUM BREAD
is your
Best BREAD Best food
Buy more Eat more
of it. of it.

Cherry City Baking Co.

BEE MAN
ONE-HORSE
TRACTOR
\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

TASTY DISHES
That will please those of re-
fined taste and appreciation
ROYAL
CAFETERIA
460 State Street

HOTEL MARION
SALEM, OREGON
The Largest and Most Com-
plete Hostelry in Oregon Out-
side of Portland

GRAFT
those poor producing walnut
trees and black walnut trees
to high-class varieties.
Order grafting now.
210 Oregon Building
PEARCY BROS.
Horticulturists
210 Oregon Building Salem

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St. Near High

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesmen Wanted

CAPITAL CITY NURSERY COMPANY
1030 Chemeketa Street
SALEM OREGON

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The
GRAYBELLE
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES! We do a large volume of business at a small margin of profit and sell for CASH

PEOPLE'S CASH STORE
186-194 N. Commercial St.

J. W. MARUNY

Grower and Importer
Nursery Stock

Perennials, Potted and Bedding Plants

211 Miller Street, Salem



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

5 1/2%—FARM LOANS—6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem

We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**

Rapid transportation is a primary essential to speeding up production

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples

Commercial and Jefferson Sts.
Phone 1355

SALEM IS THE DEHY- DRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

SALEM KING'S PRODUCTS COMPANY

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

THE SALEM DISTRICT IS A GREAT ASPARAGUS COUNTRY

Muecke Bros., in the Aurora district, used to raise the best and tenderest and whitest asparagus in the world.

It went to the best hotels in Portland, and it gained a reputation that still persists in the minds of epicures.

Great plantations of asparagus ought to be grown in the Salem district; it should go to the best markets in large quantities; it should be canned by hundreds of thousands of cases; it ought to be dehydrated in train load lots.

White or green, we can beat the world.

And there is money in the asparagus industry.

We need more asparagus growers; they can get started cheaply here, on our low priced lands.

With what has gone before and what has been selected, twelve unnamed Salem Slogans remain—to make up the fifty-two most important basic industries of Salem.

It is up to you to help. It is grapes next week. It is your duty to help suggest one of the twelve slogan subjects. It is your duty to help in every way possible.

DID YOU KNOW that in the Salem district the best asparagus grown in the world has been and can be grown; that it can be grown here on almost any kind of land that is rich and well drained; that with these natural advantages a great commercial industry can be and ought to be built up; that every farmer and gardener ought to raise some asparagus; that, with half a chance, it will grow and produce crops for 30 years or more; that it ought to be canned and dehydrated here, and that in this district land can be bought cheap that will raise good asparagus with less preparation and more surely than the average land in any other state or section of the country?

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

CAPITAL BUSINESS COLLEGE SALEM, OREGON

If You Want REAL ESTATE

Or To
BORROW MONEY

See

NIEMEYER

First

215-216 Masonic Building.
Phones 1000, 1014

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

U. G. SHIPLEY CO.

Outfitters

To Women, Misses
and Children

CASE

**KEROSENE TRACTORS
OLIVER**

**PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON**
236 N. Commercial St.

RODGERS PAPER COMPANY

460 Ferry Street. SALEM
Wholesalers of paper and book-binders
You can be accommodated in your own home town

Asparagus Seed and Plants

A very profitable crop for home garden as well as market. We carry plants and seeds in season.

D. A. WHITE & SONS
Seedsmen
SALEM, OREGON

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes

542 State Street Phone 717

Eat a plate a day

**Weatherly
Ice Cream**

Sold everywhere

Buttercup Ice Cream Co.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

Money Saved Is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.

J. C. PENNEY CO.

197 Busy Stores
Salem Store, 160 North Liberty St.

GARDEN SEEDS

Now is the time to plant your cabbage, kale, cauliflower, broccoli seeds, etc. A good stock of new seeds on hand.

SALEM HARDWARE COMPANY

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM OREGON
Near Cor. Summer and Mill

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

**WILLAMETTE VALLEY
PRUNE ASSOCIATION**

OREGON PACKING COMPANY

285 South Twelfth St.,
Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables