

# Portland Cloak and Suit Co.

Court & Commercial St. (The Old White Corner)  
Salem's Greatest Women's Apparel Store

## APRIL SALES

OF SPECIAL INTEREST TO MISSES AND WOMEN



**New Suits \$47.50**

Suits of Tricotine, Honespun and Tweed materials. Tailored models and the new sport effects. Also novelty styles trimmed with braid, fancy stitching, braid, buttons, etc. Exceptionally smart suits with finest of tailoring. Good range of sizes. Special ..... **\$47.50**

**New Spring Suits \$42.50**

Our showing at this price includes the season's smartest models, many shown exclusively in Salem at this store, navy serges, tricotine, velours, silvertone and fancy mixtures, some in plaited and novelty belted effects, trimmed with braid and buttons, specially priced ..... **\$42.50**

**Jersey Suits \$29.50**

Misses' and women's new Jersey Suits, all sizes and prevailing colors in up-to-the-minute models. Special ..... **\$29.50**  
And another of Spring Suits, principally Gabardine, Jersey and Serge materials, various colors and sizes, formerly priced \$32.50 to \$37.50. Special ..... **\$24.75**

**Great Values in New Dress Skirts**

That the Separate Skirt will be more popular this spring than ever is evident because of the prevailing short Coat models and because of the attractiveness of the styles and materials shown

**\$8.50 to \$10.50 Wool Skirts \$7.50**

Attractive new styles trimmed with buttons, novelty plaids and tucks. Special ..... **\$7.50**

**New Dress Skirts \$11.50**

Stylish line of Separate Skirts, in the new, soft plaids, made with fancy pockets and belts. Special ..... **\$11.50**

**\$45.00 to \$50.00 Coats Now \$37.50**

Every coat in this lot is of superior quality—the fabrics are new and desirable, the styles are uncommonly smart, the workmanship of the best. These garments came to us at an advantageous price and we have marked them to sell at a substantial saving to our customers.

**\$40.00 Coats Now Offered at \$29.50**

Women's and Misses' New Spring Coats and Jackets in a great variety of styles. Of Polo Cloth, Bolivia, Checked Velour, Velvet, Tricotine, Gabardine and other materials. Novelty sport styles, tailored and dressy models. Short and medium lengths. Very latest Spring colors. Large assortment of styles to select from.

**\$32.50 Coats Now \$25.00**

Great many attractive styles from which to choose—very newest Spring Models, some made with narrow belts, all the new shades including taupe, plum, brown, green, navy and Pekin blue. Sizes 16 to 44. Special ..... **\$25.00**

**Dainty New Waists of Crepe de Chine and Georgette**

Look where you will you cannot find a larger or better assortment of beautiful waists. In Georgette crepe alone we show any number of handsome models, both in fancy and tailored effects. Make it a point to see these. Specially priced from ..... **\$4.75 to \$18.75**

Big lot of 'line voile waists, some lace trimmed, special ..... **\$1.75**

**New Spring Dresses**

Dresses for all occasions and in styles to please every taste. You will enjoy seeing this splendid collection of new Spring Frocks. Beautiful models developed in Tricotette, Taffeta, Georgette Crepe, Jersey and Serge. Draped, puffed, embroidered, beaded and tailored effects. Latest Spring colors. Short, medium or long sleeves. Special ..... **\$24.75**



### NAME CHANGED TO INCREASE CLUB'S SCOPE

Salem Arts League Teaches Conception of Beautiful in Many Phases

MISSION IS EXPLAINED

More Frequent Meetings Planned—Mrs. Gilbert Addresses Members

At a meeting of the Salem Art league in the Salem public library Tuesday night the name was changed to Salem Arts league, the latter name more nearly conforming with the wide scope of the organization.

Business matters of importance came before the members for discussion, including the changing of the regular meeting schedule. It was thought consistent to hold two general meetings each month, the first after, instead of one. The first will be of a purely business nature, followed with a short program from some one branch of the league and will be for members only. The second meeting will feature some well-known lecturer or musical talent. The first session of this nature will be May 4, when Miss Ethel Sawyer of the extension department of the Portland public library will speak on the subject "Fiction and the Creative Reader."

Mrs. R. Monroe Gilbert, president of the Salem Arts league, in speaking of the object of the organization Tuesday night, said in part: "The object of the Salem Arts league is to make Salem a community with an intelligent appreciation of the various manifestations of beauty through art. That does not mean that just you or just I become the first consideration, but Salem as a community; and it does not mean just an appreciation of beauty as manifested in music, in pictures or in literature, but an appreciation of the beauty in all of these phases of art. Very few of us can become experts in or even obtain a very thorough knowledge of any one of these phases, but we can increase our appreciation until we not only enjoy all of them but know why we enjoy them."

"Now, when I say that the object of the league is not to give just you or just me an appreciation of the arts, I mean to convey that while we are receiving we must also be giving; and that we must not stop to consider whether we are giving more than we receive, for that stops the forward urge, or even stop to consider whether we are receiving more than we can give, for that makes us self-conscious and diffident, but we must simply give of ourselves—it may be of our knowledge, or our ideas, or our dreams, or our enthusiasm, or of just the silent support and encouragement of our presence. Whatever we give, be sure it will return unto us seven-fold—and by our giving our object will be attained."

"A recent headline in one of our daily papers read: 'Salem leads western cities in industrial production.' Let us hope that we can add to that at so far distant date and in her achievements in the arts."

"If anyone outside of the league should read this statement of our aims, let him stop right here and ask himself seriously, am I not interested sufficiently in music or pictures, or literature, or architecture, or the beautifying of my home inside or out, to wish to increase my knowledge along one or more of these lines? If the answer is in the affirmative, let him come into the league and help us to put this knowledge before the public; and by so doing he will help doubly, 'himself and the other fellow.' If his answer is in the negative, why then all the more reason why he should come into the league and learn to really live."

"The membership dues of the league are small and we should include in our membership every person in Salem who wishes to put the west on a par with the east, from the artistic point of view. We of the west surely have the material and the environment and every inspiration nature can give, but we lack organization. When, even the

### LETTING THE PUBLIC KNOW THE TRUTH



## Greatest Sale of Ladies Coats and Suits in Salem

Ladies' Coats and Suits are not selling this season as they should. The principal reason we think is that prices are too high. We bought very heavy anticipating a very big season. Now we find ourselves check-a-block with Suits and Coats. Our rule in business has always been: "The first loss is the cheapest in the long run." NUF CED—We are going over every coat and suit in the store and marking them down at prices that the people can afford to pay.

- Ladies' Suits, \$65 and \$75, marked down to ..... **\$47.50**
- Ladies' Suits, \$50 and \$55, marked down to ..... **\$39.50**
- Ladies' Suits \$35 to \$45, marked down to ..... **\$29.50**
- Ladies' Coats \$50 to \$60, marked down to ..... **\$39.50**
- Ladies' Coats \$40 to \$45, marked down to ..... **\$34.50**
- Ladies' Coats \$30 to \$40, marked down to ..... **\$24.50**
- Ladies' Coats \$25 to \$30, marked down to ..... **\$19.50**

Our Prices Always The Lowest

## GALE & COMPANY

Com'l. and Court Streets

Formerly Chicago Store

Send me your name and address and I will send you a prospectus of the

## SILVER KING MINE

C. Chappell Hotel Bligh Salem, Oregon

Read the Classified Ads.

### MAGNETOS

We have engaged one of the best men in this line on the west coast and have equipped a shop for magnets to repairs. Also a line of parts. If your magneto needs overhauling, ship it to us or call

**W. H. Hildebrandt & Co.**  
279 North Commercial St. SALEM



### SIX IN A ROW

You will enjoy eating this Bake-Rite bread fresh from our oven, baked by men who have the "know how" of bread baking. Try one of our loaves and see the difference.

**BAKE-RITE BAKERY**  
457 State Street Phone 268



## THE TEST

THE big test of a shirt is the pattern—and every Eagle pattern is a "strike." Look at these ingenious, original effects in stripes, figures, checks and colors; these exclusive creations of the maker's own mill; these remarkable examples of shirt designing.

Every shirt the ultimate in value

EAGLE SHIRT

## Schei's

The Kuppenheimer House in Salem

THE STATESMAN CLASSIFIED ADS. BRING GREAT RESULTS

## Millinery Department

LATEST MODELS IN TRIMMED HATS

Many are the styles in women's headgear approved by Dame Fashion for spring. Prominent in our spring display are soft shiny liseses, tailored Milans, Hemp, Horsehair braids and shiny straws. In our assortment there are clever copies of the world's most renowned artists, equipped with New York adaptations, every taste, every fancy and any purse can be suited here at ..... **\$3.75 to \$25.00**



<b>Waists</b> \$7.50 Georgette Waists white, flesh and other colors, Monday special ..... <b>\$4.25</b>	<b>Sweaters</b> \$10.00 Shetland Wool Slipon Sweaters, Monday Special ..... <b>\$7.50</b>	<b>Hats</b> Big lot of Women's and Misses' Sailor hats Monday Special ..... <b>\$4.75</b>	<b>Skirts</b> \$7 Skirts now ..... <b>\$4.75</b> Good quality Poplin Skirts, dark colors only. Special ..... <b>\$4.75</b>
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## MASONS HEAR PROF. HORNER

Illustrated Lecture Shows Accomplishments of Order in Holy Land

Last Friday night Prof. J. B. Horner of Oregon Agricultural college appeared before Pacific lodge No. 50 in the Masonic temple and gave an illustrated lecture on Masonry as he

saw it in his travels through the Holy Land.

Professor Horner has made several pilgrimages to Jerusalem, taking pictures from which he has made stereopticon slides. He is an unusually interesting speaker, a master of the English language, and held his audience spellbound, not only by the unusual pictures but by his story of his travels richly illustrated by anecdote and epigram.

The speaker paid a splendid tribute to George Washington the Mason and home maker, and to the women of the country. He showed that where Masonry flourished, the women were protected and held in high

esteem, while they became beasts of burden in countries where Masonry did not exist or was at low ebb.

The places made familiar in the Bible story of the life of Christ were pictured on the screen with wonderfully interesting accounts of the visitor's experiences in Jerusalem, Joppa, Pompeii, etc.

Prof. Horner is an old Salemite, a graduate of Willamette university, and worked as a reporter on the Statesman. He has been a member of the faculty of Oregon Agricultural college for 29 years, and while he is 62 years old is one of the youngest of the faculty in energy and ability to work. He is now hearing recitations from 350 students and last term 400 young people recited to him. On three days of the week his classes start at 7 o'clock in the morning and on the other days at 8 a. m.

This over-worked condition is because he and other members of the faculty are trying to see the college through the year, hoping the millage tax measure will be passed by the people and thus avoid the necessity of closing the doors to the institution to at least one-half of the students desiring to attend. While in Salem Professor Horner was the guest of Colonel Carl Abrams.

"So you are going to take my pipe away from me!" exclaimed the discouraged looking man.  
"No," answered the anti-tobacco lady. "I'm going to let you keep it. The children may want it for soap bubbles."—Washington Star.

Read the Classified Ads.



Follow the crowd to the Dreamland Rink. Ladies skate 10c. Children's Day, Saturday, 25c. Band music Saturday and Sunday