



Pheze
Pure Juice of the Loganberry



The Loganberry Beverage
Ready to Drink



Drink an Apple

Bulk and Bottled Cider

Jellies and Jams

"GROW MORE BERRIES"

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

SALEM KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

FRUIT BUYERS
H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St, Near High

SALEM'S FUTURE
Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.
UNITED STATES NATIONAL BANK
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY
Grower and Importer
Nursery Stock
Perennials, Potted and Bedding Plants
211 Miller Street, Salem

5 1/2%—FARM LOANS—6%
We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date
We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesmen Wanted
CAPITAL CITY NURSERY COMPANY
1030 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES
A Salem Product, Made by The **GRAYBELLE**
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS
SALEM, OREGON
Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

Ford
Sales and Service
FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.
Cor. High and Ferry St., Salem
We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**
Rapid transportation is a primary essential to speeding up production

FAIRMOUNT DAIRY
Schindler Bros., Prop.
Dealers in Milk and Cream Wholesale and Retail
Phone 725 Salem, Ore.

W. W. Rosebraugh, Manager
Office Phone 886
Anderson Steel Furnace and Boiler Works
Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work
Seventeenth and Oak Streets
SALEM, OREGON

DO YOU KNOW?
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!
We do a large volume of business at a small margin of profit and sell for CASH
PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARIQ AUTO COMP'NY
FRANKLIN STUDEBAKER OLDSMOBILE
Supplies and Accessories
Opposite Hotel Marion
Open Day and Night

F. A. KURTZ
Evaporating—Drying—Canning
Prunes and Apples
We need apples NOW, from cider grade up.
Commercial and Jefferson Sts.
Phone 1355

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD
Buy more of it.

BREAD
is your Best food.
Eat more of it.

Cherry City Baking Co.

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

YES: THIS IS A GOOD CLOVER AND VETCH COUNTRY

The farmer in the Salem district has gotten into his noodle the knowledge of the necessity of the nodules on the rootlets of the legumes. He knows that they are the "animiles" that extract the life-giving nitrogen from the air and fix it in the soil to give the breath of life to plants. So he is raising more legumes—
For the good of the health of his crops of all kinds—
And for the good of the desirable plethoric condition of his own purse. Legumes cannot be overdone. The more legumes the more life.
With what has gone before and what has been selected, thirteen unnamed Salem Slogans remain—to make up the fifty-two most important basic industries of Salem. It is up to you to help. It is asparagus next week. It is your duty to help suggest one of the thirteen slogan subjects. It is your duty to help in every way possible.

DID YOU KNOW that Salem is the center of a district in which the legumes do wonderfully well; that no country can grow better red or sweet clover, or better vetches or field peas; that alfalfa does well here on certain soils; that the orchardist may grow here the finest of cover crops in legumes; that the dairyman may grow the best legumes for his uses; that the bee keeper may raise sweet clover for bee pasture to his heart's content—that, in short, the farmer of this district now has the knowledge in his noodle of the great value of the nodules on the rootlets of the legumes?

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

CAPITAL BUSINESS COLLEGE
SALEM, OREGON

If You Want **REAL ESTATE** Or To **BORROW MONEY** See

NIEMEYER

First
215-216 Masonic Building.
Phones 1000, 1014

BEE MAN ONE-HORSE TRACTOR
\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter.
More cows and better cows is the crying need
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

MAIL EVERY COPY
Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations
More acres and more to the acre will take more farmers; and still more

U. G. SHIPLEY CO.
Outfitters
To Women, Misses and Children

MANGIS BROS.
All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State Street Phone 717

GARDEN SEEDS
Now is the time to plant your cabbage, kale, cauliflower, broccolli seeds, etc. A good stock of new seeds on hand.
SALEM HARDWARE COMPANY

OREGON PACKING COMPANY

285 South Twelfth St., Salem, Oregon

CANNERS OF

TASTY DISHES
That will please those of refined taste and appreciation
ROYAL CAFETERIA
460 State Street

SUMMER NORMAL AT SALEM
Begins April 5 continuing twelve weeks. Classes will be formed in bookkeeping, typewriting and shorthand.
Address J. J. KRAPS, Salem, Oregon

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

CASE KEROSENE TRACTORS OLIVER
PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

Eat a plate a day
Weatherly Ice Cream
Sold everywhere
Buttercup Ice Cream Co.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

GIDEON STOLZ CO
Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages
SALEM OREGON
Near Cor. Summer and Mill

OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables

HOTEL MARION SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out west of Portland

W. H. GRABENHORST & COMPANY
Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

RODGERS PAPER COMPANY
460 Ferry Street SALEM
Wholesalers of paper and book-binders
You can be accommodated in your own home town

LEGUME CROPS
We are the largest handlers of Legume seeds in the state. We carry a complete stock of all the various clovers, field peas, vetches, etc., that are grown in this valley. Write for prices when interested.
D. A. WHITE & SONS
Seedmen
SALEM, OREGON

Money Saved Is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.
J. C. PENNEY CO.
197 Busy Stores
Salem Store, 160 North Liberty St.

CHERRY CITY MILLING CO.
Flour, Cereals and Mill Feed

GRAFT
those poor producing walnut trees and black walnut trees to high-class varieties.
Order grafting now.
210 Oregon Building
PEARCY BROS.
Horticulturists
210 Oregon Building Salem

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St., Salem, Ore.
Always in the market for dried fruits of all kinds

70 acres, 10 have been cultivated, 50 acres tillable when cleared; all good soil; running water; county road and mail route through it, lots of saw timber and cord wood; 3-4 miles from school and rock road; 20 miles from Portland; 4 miles from Multnomah. Price \$3750; easy terms.
30 acres, all cultivated, fine for berries; all fenced hog tight 1-4 mile from Astoria, Or.; good barn \$3500; terms on \$1000.
20 acres, some open, balance timber; 1-4 mile from paved road, 1 1/2 miles from town; lots of fine piling and tie timber. \$1500; half cash. Sociolofsky, Salem, Oregon.

THE "OLD RELIABLE" GROWERS ASSOCIATION
Established 1901
WILLAMETTE VALLEY PRUNE ASSOCIATION

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

THE "OLD RELIABLE" GROWERS ASSOCIATION
Established 1901
WILLAMETTE VALLEY PRUNE ASSOCIATION