

SOCIETY

By RUTH LENORE FISHER.

Mrs. A. G. Foor is spending the week-end in Portland as the guest of friends.

Mr. and Mrs. Lee Cantfield motored to Portland yesterday afternoon to pass the week-end with friends.

Mr. and Mrs. James Kappahn gave a delightful dinner at their home Monday evening having as their guests, Mr. and Mrs. F. W. Gregory, Miss Vernice Gregory, Mrs. Pearl Lang and Mrs. A. G. Foor.

Mrs. Carey Martin entertained the members of the Junior Guild of the St. Paul's Episcopal church at her

home Tuesday afternoon in a delightful manner. The regular business of the society occupied the earlier hours of the meeting and at the close a light repast was served by the hostesses to the 15 matrons present.

Mrs. W. Connel Dyer and small sons, Billy and Claban, have gone to Newport where they will visit for a week with Mrs. Dyer's parents, Mr. and Mrs. W. C. Walker.

Mrs. Earle Coulson Flegel has been entertaining as her house guest Miss Catherine Thompson, of Pendleton, who is a popular Kappa Kappa Gamma sorority girl at the University of Washington where she is attending school. Miss Thompson left during the week for Seattle to resume her studies.

Mrs. F. A. Elliott left yesterday for Seaside to join a house party which includes her brothers and sisters who are gathering at the coast town to enjoy a reunion and outing together for a week or more. Mrs. Elliott will join her brother-in-law and sister, Mr. and Mrs. A. T. Hill of La Grande, her brother and sister-in-law, Mr. and Mrs. O. L. Price and Mr. and Mrs. O. T. Price of Portland. Mr. Elliott will join them over the next week-end and accompany them home.

Miss Greta Rosenberg has returned to Seattle after passing Easter Sunday and a few days visit with her grandfather, John Wright, in this city.

The North Salem Woman's club will meet Wednesday afternoon at the home of Mrs. Mason Bishop on North Church street for the regular meeting for April. Mrs. O. A. Chapell will speak on "Salem, the City Beautiful," urging the floral improvement of the city.

Mr. and Mrs. Charles A. Park are home after a several weeks' absence at Long Beach, Calif., called there

by the serious illness of their uncle, Dr. H. F. Wallace. After his recovery the Parks spent some time in San Diego and Los Angeles.

Mr. and Mrs. J. E. Belton, who have been making Salem their home for several years, are leaving this week, which is regretted by their friends. Mrs. Belton will go to Portland to be with her mother for a visit of a few months, while her husband goes to Kansas City for the Phez company, to be gone several months.

Miss Louise Jane Pritchard and Richard D. Vibbert were married at 4 o'clock yesterday afternoon at the parsonage of the Leslie Methodist church, by Rev. H. N. Aldrich, at a quiet and informal ceremony. They were accompanied by Mr. and Mrs. J. P. Aspinwall and Mr. and Mrs. Virgil Loomis. The young couple left immediately following the ceremony for Brooks where they will make their home.

Miss Cornelia Marvin, state librarian, returned Friday from Portland where she passed two days with friends.

To meet Mrs. W. A. Dalziel of Portland who was here during the week, Mrs. O. P. Hoff invited a small company of friends to her home Wednesday afternoon to pass the time informally. At the tea hour the hostesses served dainty refreshments.

Mrs. James Withcombe spent a few days in Portland this week visiting with friends.

Mrs. Daniel J. Fry, Sr., passed several days during the week in Portland visiting with relatives.

Mrs. Clifford Brown enjoyed a short visit with friends in Portland during the week.

Mrs. Grace Eoff is spending the week-end in Corvallis where she is the guest of her sister, Mrs. A. M. Taylor.

Mrs. J. F. Shipp, her daughter, Myrtle and Mrs. F. M. Entrees have been in Portland during the week attending the state convention of the

Daughters of Veterans. Miss Shipp appeared in a dancing solo on the program of entertainment for Thursday evening.

Mrs. M. L. Frunk of Eugene has been spending the week in Salem visiting friends and relatives.

Mrs. E. Shaw who has been spending the winter at Long Beach, Cal., has returned and taken up her residence at 1244 Court street.

"The Queen of Hearts," the little playlet which was given by the pupils of Miss Beatrice Shelton so successfully recently, will be repeated Tuesday evening in the Salem high school auditorium. An additional feature will be the appearance of Doris McCartney of Portland, known as the "child wonder." She will be accompanied by Miss Joanna James, Miss Marion Emmons and Mrs. Bernice Clark East of Portland, former of this city.

A pantomime of the Glow Worm will be given by two little fairies.

The Salem Music Teachers' club held its regular meeting Tuesday evening in the educational room of the public library. Mrs. Lillian Jefferies Petri and Miss Cornelia Marvin, state librarian, entertained the club for the evening in an enjoyable manner. Mrs. Petri gave three numbers from Liszt in lecture form and as the encore played "To a Water Lily" by McDowell. Miss Marvin told of her travels in the orient and contrasted the manners and customs of the Japanese and Chinese, emphasizing political conditions at the present.

Mrs. E. G. Van Slyke of Chelan, Wash., arrived in Salem yesterday and will visit for two or three weeks at the home of her sister, Mrs. H. Craig Marvin.

The Marion County Woman's Republican club will meet tomorrow at 2:30 o'clock in the veterans room at the armory for the regular monthly study meeting. The study for the afternoon will be the constitution of the United States.

Mr. and Mrs. Carl Rueff entertained as their guest during the week Louis Zangmeister of Minneapolis, Minn., who with his mother, Mrs.

Dorothy Zangmeister, are touring Oregon. Mr. Zangmeister met his mother who had been visiting the Albert Rueff's in Hillsboro and left Friday afternoon for Ashland.

Miss Beattie Broyles of Portland is in Salem over the week-end visiting with her mother, Mrs. J. R. Broyles.

Judge and Mrs. J. N. Duncan of Turner have returned to their home after being the guests for several days this week at the H. R. Crawford home.

Mrs. Anna Reed of Portland has returned to her home after passing a visit of a few days with Mrs. O. P. Hoff at her home on North Fourteenth street.

Miss Roberta Barr of Pittsburgh, Pa., and Miss Isabelle J. Crawford of New York City were guests during the week at the Hotel Marjorie.

The many friends of Mrs. A. M. Clough who underwent a serious operation Thursday at Willamette sanitarium will be glad to know that she is recovering.

Mr. and Mrs. F. McElnea of the Court apartments are entertaining over the week-end Mr. and Mrs. Ross R. De Well and daughter Grace of Portland, who motored up Friday evening.

The Salem O. A. C. club was entertained Friday evening in Hurst hall by the single men of the club for a jolly evening of dancing and cards. Refreshments were served.

Mrs. Ben W. Olcott returned last night from Portland where she visited during the week with her sister, Mrs. Oswald West.

Mrs. J. L. Van Doren returned last night from Portland where she passed a short time visiting with friends.

Mrs. E. C. Richards was in Portland yesterday, joining her husband who was there to attend the funeral of the late Bishop Hughes.

Miss Lena Belle Tartar is spending the week-end in Portland visiting with friends.



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AGENTS FOR BUTTERICK PATTERNS

QUALITY MEET ME AT MILLER'S SERVICE

MUNISING UNDERWEAR



History of Miller Mercantile Co.

The beginning of the Miller Mercantile Co., dates back 18 years when the Miller boys came to Oregon from Nebraska.

Their first store was located in McMinnville and was opened during the year 1902. This was a general store and was continued until 1909, when the store was disposed of to a Mr. Messner. A short time afterwards during the same year a new store was opened at Newberg, Ore., which in reality the parent store of the present organization, and is today the headquarters of the company. The first branching out towards larger business was in 1913 when they took over a going store in Dayton, previously owned by a Mr. Shipper, his son being retained as manager, which position he holds today. In 1915 they purchased another going business at Monmouth. This store had been held for six years by an estate, being managed by Mr. E. C. Cole, who was retained in this capacity, which position he still holds. In 1918 they took into the organization their present store in McMinnville, which was located in the same room originally occupied by the Millers at their first store in Oregon. This was a going business owned by Smith and Sisson, Mr. Smith retiring, and Mr. Sisson being retained as manager, which position he held until this week, when he was transferred as manager of the Salem store. In the spring of 1919 they added a store at Sheridan, known as the King Smith Department store. This store had been conducted for a number of years by the two Smith Brothers, who became stock holders of the Miller company, Mr. King disposing of his interests. The Smith brothers were retained to manage the Sheridan store. Later on during the same year they added a store at Yamhill, formerly owned by a Mr. Gist, who had just recently died. It was Mr. Gist's personal wishes that the Millers take over his business. This store was managed for a little over a year by Mr. J. B. Pierce until this spring when Mr. Frank Miller, son of General Manager U. S. G. Miller, was elected manager.

The last store to be added to the list was the H. W. and M. L. Meyers store of this city, which became the property of the Miller Mercantile Company, Monday, April 5th of this year, and which purchase was made possible by both the Meyers Brothers desiring to retire from active business for the time being. With the exception of the Meyers

brothers retiring, the entire personal of the store remaining with the new owners, with one or two exceptions. It has never been the policy of the Millers to establish new, competitive stores, but rather to take over going concerns, and in nearly every instance retain the organization intact. The Company is entirely an Oregon institution, every

dollar's worth of stock being owned by local people, and in no instance will stock be sold to outsiders. Every manager is a stock holder in the company, and each store remains a purely local institution, always ready to back up any local work, truly believing in the slogan, "Your Home Town First."

Miller's Store Policy

The store policy of the Miller Mercantile Company can be summed up in a very short manner, it being:

GOOD GOODS, sold under a positive guarantee of satisfaction to the purchaser, coupled with the very best of **STORE SERVICE**.

By **GOOD GOODS** we mean a combination of **QUALITY** and **style**, so combined as to give the purchaser lasting satisfaction. In no instance will we feel satisfied until every customer has received full value in wear and service, for every dollar spent with us.

By **STORE SERVICE** we mean that nothing will remain unused that we can do to enable us to serve you in the best manner possible.

Long years of experience makes the MILLER COMPANY well acquainted with the best markets, and **QUALITY** has always been, and always will be the first consideration in our purchases.

It is our aim to so establish our reputation in Salem that the remark will be often heard upon our streets, "IF YOU GET IT AT MILLER'S, YOU KNOW IT'S RIGHT, AND THE PRICE WAS RIGHT."

We believe in a "NO SALE POLICY" feeling that honest business today demands that everybody gets a **SQUARE DEAL**.

When we see a garment advertised as worth \$100.00 reduced to \$47.50 we are inclined to think that somebody lied. No merchant can remain in business unless he sells his goods at a profit. We maintain that a garment is worth the same at all times during the season.

To charge Mrs. Jones an exorbitant price early in the season so that Mrs. Smith can get hers at a big reduction later on, and by so doing make our average profit, is not our way of doing business. To mark our goods "RIGHT" at the beginning so that Mrs. Jones and Mrs. Smith will both get a **SQUARE DEAL** is our policy.

We feel sure that as the years go by we shall win a warm spot in the hearts of Salem people. We are only human, and will make mistakes, but we assure you that they will be mistakes of the head and not of the heart.

We are one of you, we want you to be one of us. Let's get acquainted.



SUITS AND COATS

This will be one of our Big Departments, with a most complete stock of the Highest Grade of Ready to Wear. We are now prepared to satisfy every woman and child who desire Quality, style and service at the right price.

English Tweeds

We are showing some English Tweeds that are especially adapted for Coats and Suits, Golf and Vacation Outfits, 54 inches wide. Prices from \$3.85 to \$6.75. The stock of Silks and Dress Goods are most complete.

Men's Furnishings

This section will be one of our most complete departments. We shall "specialize" on very needed "Furnishing" for men and boys, and all of the Highest Quality Underwear, Shirts, Hose, Gowns, Collars, Boys' Suits, in the extra good make.

Voiles

It is conceded by all that our showing of Voiles have no superior. The line is extensive in patterns, the finest of texture closely resembling Silk. 38 inches wide. Prices range from

50c to \$2.00

BLOUSES

Designs for the new spring Blouses are taking on more and more original shapes. The ornamentation of Georgette Blouses in beads and high colored yarns are pleasingly striking



BLOUSES

The line we are showing is most comprehensive. Starting with neat plain white Voiles, we range to the more elaborate Novelty Voiles, Georgette and Crepe de Chine, all priced right.

MILLINERY SELLING EVENT

Three days next week, Thursday, Friday and Saturday, we shall "specialize" on

\$10 Hats

Eleanor Briggs who is away buying, wires us that she has made some wonderful purchases of this season's newest creations, which will be expressed at once. They will be on sale next Thursday, Friday and Saturday and be marked at

\$10.00

Quality and Service

MILLER'S

GOOD GOODS

Quality and Service