



Pheze
Pure Juice of the
Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Applju
Drink an Apple

Pheze Bulk and Bottled Cider

Pheze Jellies and Jams

"GROW MORE BERRIES"

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St. Near High

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesmen Wanted

CAPITAL CITY NURSERY COMPANY
1030 Chemeketa Street
SALEM OREGON

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The
GRAYBELLE
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON
Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

J. W. MARUNY

Grower and Importer
Nursery Stock
Perennials, Potted and Bedding Plants
211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem
We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**
Rapid transportation is a primary essential to speeding up production

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples
We need apples NOW, from cider grade up.
Commercial and Jefferson Sts.
Phone 1355

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

SALEM KING'S PRODUCTS COMPANY

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD
Buy more of it.

Cherry City Baking Co.

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

5000 CARS ANNUALLY OF BROCCOLI FOR OREGON

That is the amount of broccoli that ought to be produced. Salem ought to be the market Mecca of the great industry. Dr. Bailey, the pioneer Oregon broccoli grower, says broccoli is the greatest money maker in Oregon (bar none.)

The great thing is good seed; that is what they all say. Every farmer ought to grow some broccoli; there is a double profit—sending the heads to market and feeding the leaves to the cows.

You should read all the broccoli matter. There's millions in it for Oregon. With what has gone before and what has been selected, sixteen unnamed Salem Slogans remain—to make up the fifty-two most important basic industries of Salem.

It is up to you to help. It is silos next week. It is your duty to help suggest one of the sixteen slogan subjects.

DID YOU KNOW that broccoli is a great money crop; that there is an increasing demand for the product, which can be supplied **ONLY FROM OUR SECTION**; that Oregon ought to be sending to market 5000 cars a year, and that Salem ought to be the market Mecca for this great industry; that the leaves of broccoli after the head is taken out make a good dairy feed, coming at a time when kale has gone; that our farmers must prolong their seasonal work, in order to keep laborers on the farms; that broccoli is profitable in young orchards; and all farmers of this section should grow some broccoli?

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

CAPITAL BUSINESS COLLEGE

SALEM, OREGON

If You Want REAL ESTATE Or To BORROW MONEY See NIEMEYER

First
215-216 Masonic Building.
Phones 1000, 1014

BEEMAN ONE-HORSE TRACTOR
\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

TASTY DISHES

That will please those of refined taste and appreciation
ROYAL CAFETERIA
460 State Street

HOTEL MARION

SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

Fruit Land Specials

Walnut, Pear, Cherry, Prune, Apple orchards Located in the hill sections, uninjured by the cold weather.
PEARCY BROS., Horticulturists
210 Oregon Building Salem

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

SUMMER NORMAL AT SALEM

Begins April 5 continuing twelve weeks. Classes will be formed in bookkeeping, typewriting and shorthand.
Address J. J. KRAPS, Salem, Oregon

W. H. GRABENHORST & COMPANY

Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

DRAGER FRUIT CO.

Dried Fruit Packers
221 S. High St., Salem, Ore.
Always in the market for dried fruits of all kinds

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

70 acres, 10 have been cultivated, 60 acres tillable when cleared; all good soil; running water; county road and mail route through it, lots of saw timber and cord wood; 2-4 miles from school and rock road; 20 miles from Portland; 4 miles from Mulino. Price \$3750; easy terms.

30 acres, all cultivated, fine for berries; all fenced hog tight 1-4 mile from Aumerville, Or.; good barn \$2500; terms on \$1000.

U. G. SHIPLEY CO.

Outfitters
To Women, Misses and Children

CASE KEROSENE TRACTORS OLIVER

PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

RODGERS PAPER COMPANY

460 Ferry Street SALEM
Wholesalers of paper and bookbinders
You can be accommodated in your own home town

BROCCOLI SEED

We have the genuine St. Valentine Broccoli Seed. The finest variety grown.

D. A. WHITE & SONS
Salem, Oregon

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State Street Phone 717

Eat a plate a day Weatherly Ice Cream

Sold everywhere
Buttercup Ice Cream Co.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

J. C. PENNEY CO.

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.
197 Busy Stores
Salem Store, 160 North Liberty St.

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901
Start an Account Today
Salem Bank of Commerce

GARDEN SEEDS

Now is the time to plant your cabbage, kale, cauliflower, broccoli seeds, etc. A good stock of new seeds on hand.

SALEM HARDWARE COMPANY

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages
SALEM OREGON
Near Cor. Summer and Mill

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

WILLAMETTE VALLEY PRUNE ASSOCIATION

Established 1901
We are always in the market for fruits and vegetables

OREGON PACKING COMPANY

285 South Twelfth St., Salem, Oregon

CANNERS OF OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables