

THE REXALL STORE

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Where Your Pennies Do the Work of Dollars

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ONE CENT SALE!

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Where Your Dollars Do Double Duty for You

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THURSDAY-FRIDAY-SATURDAY

March 25, 26, 27, 1920

The Rexall Modern **THE PLAN**--Pay us the regular price for any item here advertised and we will sell you another of same kind for ONE CENT. This sale was developed by the United Drug Co. Method of Advertising as an advertising plan. This company sacrifices its profits and something besides, in order to get a larger distribution of its meritorious products, and you get the benefit. No telephone orders received for items on this sale. *These prices do not include war tax.*

LORD BALTIMORE

Linen Writing Paper



A high-grade white, fabric-finished writing paper. 24 sheets of paper and 24 envelopes to the package.

Standard Price **This Sale**
One Package 50c Two Packages 51c



LIGGETT'S OPEKO TEA

200 Cups of Tea for1c
The Standard of Excellence
Standard Price
Half Pound Packet65c
This Sale, Two Packets66c

PURE FOOD PRODUCTS

35c Symonds Inn Vanilla, 2 oz.2 for 36c
40c Symonds Inn Lemon, 2 oz.2 for 41c
30c Symonds Inn Beef Cubes, 12's2 for 31c
40c Symonds Inn Chocolate Bar (bitter),
1/2 lb.2 for 41c
35c 1/2 lb. Symonds Inn Cocoa2 for 36c
65c Liggett's Opeko Teo2 for 66c

KLENZO MASSAGE CREAM

A delightful rolling massage. Cleanses and beautifies. Makes the skin soft and smooth. Liberal sized package.
Standard Price This Sale
One jar 50c Two jars 51c

HARMONY LIQUID SHAMPOO

Just the thing you have been looking for. A wonderful value of delightfully perfumed high grade liquid soap. Once used, always used.



Standard Price This Sale
1 bottle 50c 2 bottles 51c

Charmona Complexion Powder

A high grade product, a necessity for Milady's dressing table.
Standard Price This Sale
One Box 50c Two Boxes 51c

REXALL TOILET SOAP

A splendid grade of hard milled soap. Does not become soft and mushy. A clean fragrant odor.
Standard Price On This Sale
One bar 10c Two bars 11c

TOILET PREPARATIONS

\$1.00 Lilac Toilet Water, 4 oz.2 for \$1.01
\$1.00 Wistaria Toilet Water, 4 oz.2 for 1.01
\$1.00 Violet Toilet Water, 4 oz.2 for 1.01
60c Harmony Cocoa Butter Cold Cream2 for 61c
50c Bouquet Ramee Talcum Powder2 for 51c
50c V. D. Vanishing Cream2 for 51c
25c Riker's Peroxzone Cream2 for 26c
50c Harmony Massage Cream2 for 51c
25c N. E. Trail. Arbutus Talcum Powder2 for 26c
25c Rexall Med. Skin Soap2 for 26c
25c Klenzo Tar Soap2 for 26c
25c Rexall Baby Talcum2 for 26c
50c Harmony Liq. Shampoo2 for 51c
50c Riker's Violet Cerate2 for 51c
25c Sanitol Bath Powder2 for 26c
25c Sanitol Talcum Powder2 for 26c
\$1.00 Box Bouquet Ramee Face Powder2 for \$1.01
50c Charmona Face Powder2 for 51c



Rexall Tooth Paste

A perfect dentifrice antiseptic and deodorant. Cleans and whitens the teeth. Comes out flat on the brush.

Standard Price This Sale
One tube 25c 2 tubes 26c

Rubber Combs



25c Hard Rubber Combs2 for 26c
50c Hard Rubber Combs2 for 51c
75c Hard Rubber Combs2 for 76c

ASPIRIN TABLETS

These are the genuine article. Each tablet contains five grains. Made in America by Americans.
15c Boxes, 12 tablets2 for 16c
25c Boxes, 24 tablets2 for 26c
\$1.00 Boxes, 100 tablets2 for \$1.01

HARMONY COCOA BUTTER COLD CREAM

Antiseptic and healing, restores reddened or chapped skin to its natural color and softness. Regular Price 60c. Sale Price
2 for61c



Chewing Gum

5c Liggett's Chewing Gum2 for 6c
5c Liggett's Mints2 for 6c

HOUSEHOLD REMEDIES

35c Analgesic Balm2 for 36c
25c Arnica Salve2 for 26c
35c Baby Laxative2 for 36c
25c Carbolic Salve2 for 26c
25c Charcoal Tablets2 for 26c
35c Cherry Bark Cough Syrup2 for 36c
65c Cod Liver Oil Emulsion2 for 66c
25c Cold Tablets, Special2 for 26c
25c Eczema Ointment2 for 51c
25c Eye Wash2 for 26c
25c Foot Powder2 for 26c
25c Gripe Pills2 for 26c
65c Kidney Compound2 for 66c
25c Laxative Aspirin Cold Tablets2 for 26c
25c Little Liver Pills2 for 26c
50c Rheumatic Comp.2 for 51c
35c Rubbing Oil2 for 36c
\$1.00 Syr. Hypo. Comp.2 for \$1.01
35c Worm Syrup2 for 36c
25c Pearl Tooth Powder2 for 26c
25c Tooth Paste, Imp.2 for 26c
25c Expectorant, Riker's2 for 26c
60c Petrofol, American2 for 61c
60c Senafig, Riker's2 for 61c
\$1.00 Septone Hair Tonic2 for \$1.01
50c Harfina Hair Tonic2 for 51c
50c Iron and Nux Tablets2 for 51c
(A popular and very good tonic)

15c Surgical Adhesive Plaster2 for 16c
25c Knoxit Corn Remedy2 for 26c
50c Pepsoids (for Dyspepsia)2 for 51c
25c Liv-R-Oids2 for 26c
50c Bee's Laxative Cough Syrup2 for 51c
\$1.00 Bee's Laxative Cough Syrup2 for \$1.01
50c Perry's Emetine Tooth Paste2 for 51c
50c Swain's Backache and Kidney Pills2 for 51c
50c Gilhooly's Irish Liniment2 for 51c
25c Rexall Chilblain Remedy2 for 26c
25c Rexall Cathartic Pills2 for 26c
60c Petrofol (American White Mineral Oil)
16 oz.2 for 61c

STATIONERY

50c Vacation Linen Stationery2 for 51c
50c Lord Baltimore Box Paper2 for 51c
50c Scenic Linen Stationery2 for 51c
75c Fensdale Linen Writing Paper2 for 76c
85c Modern Art Papeterie2 for 86c
50c Cascade Linen Pound Paper2 for 51c
20c Cascade Linen Envelopes2 for 21c
10c Sovereign Writing Tablet2 for 11c
5c Pen and Pencil Clips2 for 6c

Maximum Hot-Water Bottle

The largest selling bottle in the world. The price everywhere is \$2.50 each.

Standard Price This Sale
One Bot. \$2.50 Two Bots \$2.51
MAXIMUM FOUNTAIN SYRINGE
Same Goods Same Price



Cascade Pound Paper

Exceptionally good quality, white linen finish stock.
Standard Price
One Pound50c
This Sale
Two Pounds51c



SYMOND'S INN COCOA

It's mighty hard to "beat the Dutch" in making cocoa—BUT Symond's Inn Cocoa—American process—will convince you none finer can be found anywhere.



Standard Price This Sale
One can 35c Two cans 36c

Harmony Toilet Water

Beautiful packages of high grade toilet water each containing the true odor of the flower whose name it bears. Violet, Lilac and Wistaria.



Standard Price This Sale
1 bottle \$1.00 2 bottles \$1.01

Tar Shampoo Soap

Produces a profuse lather and leaves the hair with a cleanly odor.



Standard Price This Sale
One cake 25c Two cakes 26c

ARBUTUS TALCUM POWDER

An attractive lithographed box containing a finely ground talcum, perfumed with the well-beloved flower—a breath of springtime in the midst of summer. Splendid for either adults or infants.



Standard Price, 25c. This Sale, 2 for 26c

SOAPS

10c Rexall Toilet Soap2 for 11c
25c Klenzo Tar Shampoo2 for 26c
25c Rexall Skin Soap2 for 26c
10c William's Cup Shaving Soap2 for 11c

SUNDRIES

75c Ladies' Hair Brushes2 for 76c
75c Men's Hair Brushes2 for 76c
25c Rex Oil Shoe Polish2 for 26c
15c Velour Powder Puffs2 for 16c

Perry's Cash Drug Store--The Rexall Store

115 South Commercial Street, Salem, Oregon