



Pheez
Pure Juice of the Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Applju
Drink an Apple

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry.

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St., Near High

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.
UNITED STATES NATIONAL BANK
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY

Grower and Importer
Nursery Stock
Perennials, Potted and Bedding Plants
211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date
We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesmen Wanted
CAPITAL CITY NURSERY COMPANY
1030 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES
A Salem Product, Made by The GRAYBELLE
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS
SALEM, OREGON
Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

Ford
Sales and Service
FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.
Cor. High and Ferry St., Salem
We move anything. Also making through trips to Portland and return. We also do local hauling. PHONE 1400
Rapid transportation is a primary essential to speeding up production

FAIRMOUNT DAIRY
Schindler Bros., Prop.
Dealers in Milk and Cream Wholesale and Retail
Phone 725 Salem, Ore.

W. W. Rosebraugh, Manager
Office Phone 886
Anderson Steel Furnace and Boiler Works
Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work
Seventeenth and Oak Streets
SALEM, OREGON

DO YOU KNOW?
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES?
We do a large volume of business at a small margin of profit and sell for CASH
PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARION AUTO COMP'NY
FRANKLIN STUDEBAKER OLDSMOBILE
Supplies and Accessories
Opposite Hotel Marion
Open Day and Night

F. A. KURTZ
Evaporating—Drying—Canning Prunes and Apples
We need apples NOW, from cider grade up.
Commercial and Jefferson Sta.
Phone 1355

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?
It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "planch out."

SALEM KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

EAT MORE BREAD

HOLSUM BREAD is your Best Buy more of it.
BREAD is your Best food Eat more of it.

Cherry City Baking Co.

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

SALEM A COMING MINING CENTER; BIG DEVELOPMENTS SOON

Old Salemites have known for years of the Santiam mining district—Have looked forward to the ultimate development of the potentially rich properties of that region—Where whole mountains of ore are hidden. Now, with approved modern methods, that district is on the eve of its permanent development. Hundreds of millions are in sight. The Salem Slogan subjects already treated, with this one, are 22, with nine more scheduled; and 21 more to be selected, as Salem's 52 basic industries. Next week, Goats. This is YOUR Salem Slogan campaign. Have you any suggestions for the 21 Slogan subjects yet to be taken up? If you have, it is your DUTY to say so; at once.

DID YOU KNOW that Salem is the market center for the Santiam mining district; that good engineers are saying that this district is "The Butte City District of Oregon Undeveloped;" that it is "one of the best undeveloped silver-lead prospects in this or any other country;" and that proper and permanent methods are just now beginning to be employed, so that it will likely not be long before thousands of miners are patrons of Salem's business concerns?

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

CAPITAL BUSINESS COLLEGE
SALEM, OREGON

If You Want REAL ESTATE Or To BORROW MONEY See NIEMEYER First
215-216 Masonic Building. Phones 1000, 1014

BEEMAN ONE-HORSE TRACTOR \$325—SALEM ROACH & TROVER
Liberty Garage
444 Ferry Street

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

U. G. SHIPLEY CO.
Outfitters
To Women, Misses and Children

MANGIS BROS.
All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State Street Phone 717

GARDEN SEEDS
Now is the time to plant your cabbage, kale, cauliflower, broccoli seeds, etc. A good stock of new seeds on hand.
SALEM HARDWARE COMPANY

OREGON PACKING COMPANY
285 South Twelfth St., Salem, Oregon

THE ROYAL CAFETERIA FOR GOOD EATS
460 State Street

PLAN TO ATTEND THE CAPITAL NORMAL AND INDUSTRIAL SCHOOL
and prepare for the unusual opportunities which have been created by the war. Bookkeeping, typewriting, shorthand, Gregg and Pitman. Winter term begins January 5. Address
J. J. KRAPS, Salem, Oregon.

CASE KEROSENE TRACTORS OLIVER
PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

Eat a plate a day Weatherly Ice Cream
Sold everywhere
Buttercup Ice Cream Co.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

GIDEON STOLZ CO
Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages
SALEM OREGON
Near Cor. Summer and Mill

CANNERS OF

HOTEL MARION SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

W. H. GRABENHORST & COMPANY
Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

RODGERS PAPER COMPANY
460 Ferry Street SALEM
Wholesalers of paper and bookbinders
You can be accommodated in your own home town

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.
J. C. PENNEY CO.
197 Busy Stores
Salem Store, 160 North Liberty St.

CHERRY CITY MILLING CO.
Flour, Cereals and Mill Feed

OREGON FRUITS AND VEGETABLES

Fruit Land Specials
Walnut, Pear, Cherry, Prune, Apple orchards
Located in the hill sections, uninjured by the cold weather.
PEARCY BROS., Horticulturists
210 Oregon Building Salem

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St., Salem, Ore.
Always in the market for dried fruits of all kinds

50 acres, 10 have been cultivated, 50 acres tillable when cleared; all good soil; running water; county road and mail route through it, lots of saw timber and cord wood; 3-4 miles from school and rock road; 20 miles from Portland; 4 miles from Mulino. Price \$3750; easy terms.
20 acres, all cultivated, fine for berries; all fenced hog tight 1-4 mile from Astoria, Or.; good barn \$3000; terms on \$1000.
20 acres, some open, balance timber; 1-4 mile from paved road, 1 1/2 miles from town; lots of fine piling and tie timber. \$1500; half cash. Socolofsky, Salem, Oregon.

DO YOU KNOW THAT IT WILL PAY YOU TO USE COMMERCIAL FERTILIZER on our Berries and Fruit Trees. We have secured the Agency for the Marine Products Co., who manufacture Organic Fertilizer. It certainly does the work and does not hurt your land. Our solicitor is now calling on the growers. Phone us for a call.
D. A. WHITE & SONS
255 State Street. Phone 160

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

THE "OLD RELIABLE" GROWERS ASSOCIATION
Established 1901
WILLAMETTE VALLEY PRUNE ASSOCIATION

We are always in the market for fruits and vegetables