

AUTOS TO VIE IN NUMBERS AT BIG SHOW

Practically Every Make Will
Be Represented at Salem's
Greatest Wonderland
Which Opens Tomorrow

THIRTY-FOUR PLEASURE
CARS TO BE ENTERED

Scenes of Crater Lake, Colum-
bia River Highway and Mt.
Hood Attractions

By LEW A. CATES
At 8 o'clock tomorrow morning
C. B. Clancey, who is now engaged
in decorating the armory for the second
annual automobile and truck
show, will turn the spacious build-
ing over to the exhibitors, and from
that moment until the curtain rises

at 2 o'clock that afternoon the dealers
and their assistants will be busy
in placing their respective exhibits
in the spaces assigned them.

The number of pleasure car entries
having exceeded the most sanguine
expectations of the show manage-
ment, it has been found impossible
to give space to trucks and conse-
quently these motor vehicles, some
20 in number, will, weather permit-
ting, be parked adjacent to the na-
tional guard building on Liberty
street, where their merits will be ex-
tended by salesmen. Even with the
elimination of trucks from the ar-
mory some professional juggling will
be required to so place the more
than 50 automobiles that all may
have representation on the floor.

Decorations Are Complete.

The armory has a floor space of
approximately 8000 square feet, and
providing for two eight-foot aisles
through the center of the room and
four-foot aisles on either end, and
allowing 8x16 feet for each car ex-
hibited, the big building will accom-
modate only 46 machines. There
are 34 different makes of pleasure
cars represented in Salem, and the
greater number of dealers are de-
sirous of displaying two or three
models of their "babies." Thus it
will readily be seen that the man-
agement will be called upon to per-
form magic in order to retain peace
in Salem's big automobile family.

But President Delano and Secre-
tary Halvorsen, who are shouldering
the bulk of responsibility in connec-
tion with the forthcoming show, are
closely identified with that class
commonly known as pinch hitters
and those persons who slip a piece
of silver into the itching palm of the
association's financial agent at the
box office may rest assured of see-

ing everything and of getting value
received.

New Models Wonderful.

The interest and purpose of the
automobile show is to acquaint mo-
torists of Marion and Polk counties
with 1920 models, and therefore it
may not be amiss to caution visitors
beforehand against detracting from
the principal feature by going into
ecstasies over the decorations.

The scheme, briefly outlined, is as
follows:
Beneath the balconies, which ex-
tend around three sides of the big
room, the walls will depict some of
Oregon's most picturesque scenery,
bringing out among other world-
famous attractions Crater Lake, Mt.
Hood, the Columbia highway, moun-
tains and ocean scenes, while fea-
tured from a common center will
be electric lights of various hues,
reaching out to all parts of the room
The ceiling will present a hanging
basket effect. Woodwadia ferns and
acacia predominating. Amid this
profusion of greenery dozens of joss
house lanterns will have conspicuous
place, adding materially to the il-
lumination scheme by shedding vi-
brant rays upon the scene below.

Throughout the building columns
carrying baskets containing cut
flowers and potted plants will rise
from the floor, while individual
booths will have decorative attention
in accord with the artistic ideas of
the occupant. In a rustic abode in
the balcony, half hidden from view,
Steelhammer's orchestra of six pieces
will render musical programs at-
ternoons and evenings.

Show Opens Wednesday.

The show will formally open at 2
o'clock Wednesday afternoon, when
Mayor Otto Wilson will deliver a
short address, to which Fred Delano,

CREAM FOR CATARRH OPENS UP NOSTRILS

Tells How To Get Quick Relief
from Head-Colds. It's Splendid!

In one minute your clogged nos-
trils will open, the air passages of
your head will clear and you can
breathe freely. No more hawking,
sniffing, blowing, headache, dry-
ness. No struggling for breath at
night; your cold or catarrh will be
gone.
Get a small bottle of Ely's Cream
Balm from your druggist now. Ap-
ply a little of this fragrant, antiseptic,
healing cream in your nostrils.
It penetrates through every air pas-
sage of the head, soothes the in-
flamed or swollen mucous membrane
and relief comes instantly.
It's just time. Don't stay stuffed-
up with a cold or nasty catarrh—
relief comes so quickly.

president of the dealers' association,
will respond. The second annual ex-
hibit will then be on for a three
days' run, and from present indica-
tions the attendance, not only from
Salem, but from throughout Marion
and Polk counties, will be exception-
ally large. Ample provisions have
been made for the comfort of guests,
and a reception committee composed
of Salem members of the organiza-
tion will busy itself in making out
of town visitors at home.

It had been the purpose of the
management to give those who de-
sire an opportunity to indulge in
the terpsichorean art following the
show on Friday night, but this be-
cause of the congested condition of
the armory, and the consequent dif-
ficulty in clearing the floor this part
of the program has been cancelled.

Dealers Are Represented.

Following is an alphabetical list of
the Salem dealers and the auto-
mobiles they will exhibit at the
show:

American Auto Co.—Oakland.
H. F. Bonesteel—Palge and
Dodge.
B. & C. Motors Co.—Lexington,
Auburn and Clear.
Case Auto Co.—Case, Stephens
and Grant.
Gingrich Motor Co.—Jordan.
Humphreys, Mitchell and Maxwell.
Lee Gilbert—Elgin and Harroun.
Kirkwood Auto Co.—Hudson, Essex
and Overland.
Marion Auto Co.—Franklin, Stu-
debaker and Oldsmobile.
Olson's Auto Exchange—Chandler
and Cleveland.
J. H. Ringrose—Liberty.
Riedesel & Rutherford—Briscoe.
Salem Velle Co.—Velle, Cole and
Dort.
Salem Auto Exchange—Anderson
and Monitor.
Salem Auto Co.—Chevrolet and
Scripps-Booth.
Valley Motor Co.—Ford.
Otto Wilson—Buick.

Truck Department.

B. & C. Motor Co.—Sandow.
W. E. Burns—G. M. C.
H. F. Bonesteel—Palge.
C. H. Farnham—Winther.
Pageol Truck & Tractor Co.—Fa-
geol.
Gingrich Motor Co.—Maxwell.
Chas. Livesley—Diamond T.
Fred Loose—Denby.
Marion Auto Co.—Master, White,
Oldsmobile.
L. L. Pearce—Sterling.
Salem Auto Exchange—Gramm-
Bernstein.
Salem Velle Co.—Velle, Bethle-
hem.
A. T. Steiner—Mack.
Salem Auto Co.—Chevrolet.
Otto Wilson—Republic.
Valley Motor Co.—Ford.

Autos Now Necessary.
The automobile today is an es-
tablished industrial product. It is
far beyond the experimental period.
From a mechanical viewpoint it is
correct in all the elementary prin-
ciples which go to make up the au-
tomotive vehicle. And the day of
radical changes in automobile con-
struction appears to have been re-
legated to the background, never
again to be called forth.

Naturally, there will continue to
be betterments of minor charac-
ter the same as in other lines of endeavor,
but methods have been tried and
perfected until there can be little
room for further rapid or radical de-
velopment. As a result the automo-
bile is an automobile, and not a
mere mechanical indication of some-
thing different to follow.

To the purchaser this indisputable
fact is assuring, even greater in its
importance than to the vendor. It
is assurance that money expended for
an automobile brings a practically
perfect product; a product behind
which are the maker and the dealer,
whose knowledge of what it can do,
and what it will do, is no longer
clothed in misrepresentations or
deceptions. The field is too wide
and the demand too great to depart
from legitimate business channels in
order to "turn a car" of any brand.

Industry to Expand.
These facts place the automotive
industry on a higher plane, and
promises material aid in advancing
it from third to second standing
among the industries of the world
during the present year.

Locally, the advertising columns
of The Statesman this morning are
indicative of the proportions to
which the industry has grown in Sa-
lem. Where a comparatively short
time since only a few lines were rep-
resented today finds 34 different
makes of automobiles and several
models of each make, some 10 re-
tail establishments having entered
the field within the past year. There
are 16 concerns handling pleasure
cars, and an equal number handling
trucks, eight of the latter devoting
their entire attention to promoting
sales in their particular line.

Large Investment Seen.
While the aggregate amount of
money involved is, of course, unob-
tainable, a conservative estimate of
the investment by those Salem men
directly connected with this gigantic
industry as dealers in automobiles,
trucks and their allied lines, is con-
siderably in excess of \$500,000, in
addition to which must be allowed a
liberal sum for the equipment of
shops where motor vehicles are re-
paired and other work similar in
character is done. Quite a hand-
some investment—one that affords
employment to many persons and
aids materially in the prosperity that
is being enjoyed by the community
as a whole.

NO SALEMITES SHOULD DROWN

Commodore Longfellow of
Red Cross and Scouts In-
structs in Heroism

Human life will nevermore be
cheap in the Cherry City if Commo-
dore W. E. Longfellow, former in-
surance reporter of a London news-
paper, present field director for the
American Red Cross and member of
the executive council of the Boy
Scouts of America, lecturer and dem-
onstrator of "safety-first" and "sav-
ing after" theory and methods has
his way while he is in Salem.

His program of instruction in this
locality includes the "school" held
Monday afternoon for the benefit of
police and firemen; he showed them
how to fight fire to save lives in
spite of smoke and gas and fire and
he showed the officers how to de-
fend themselves and hold onto their
prisoners in case of trouble.

Last night he held a class in
swimming in the basement of the
Oregon building to teach the ladies
of Salem to safeguard their own lives
and save others in the water. An-
other such class, free to all wom-
en, will be held in the Y. M. C. A.
tank Wednesday. Tuesday after-

noon he will himself give the ladies
a practical demonstration of his
methods of rescue.

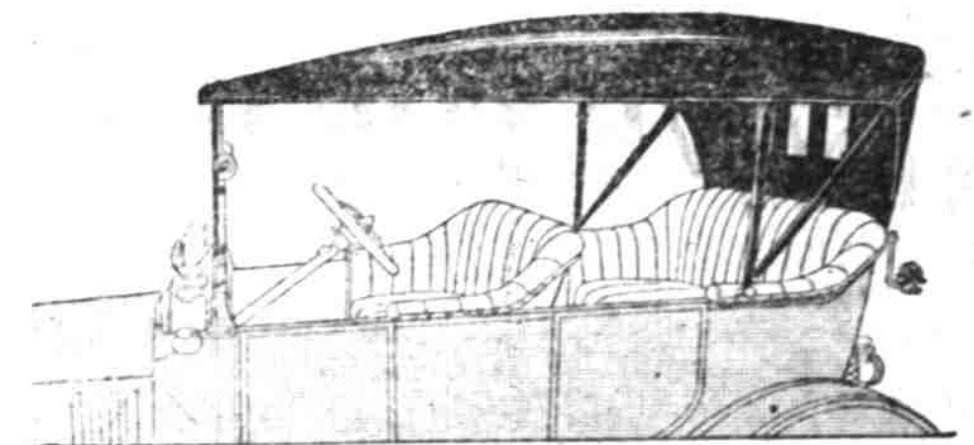
Monday morning the commodore
lectured to the students of William-
ette university on swimming, life-
saving and general care of human
physical resources. Tuesday morn-
ing he will lecture before the high
school and Wednesday he will ad-

dress the Rotary club at the Marion
hotel. His only class in swimming
for men will be Tuesday night in the
Y. M. C. A. tank.

When the commodore leaves Sa-
lem he will go to Corvallis to con-
tinue his campaign at O. A. C.

Read the Classified Ads.

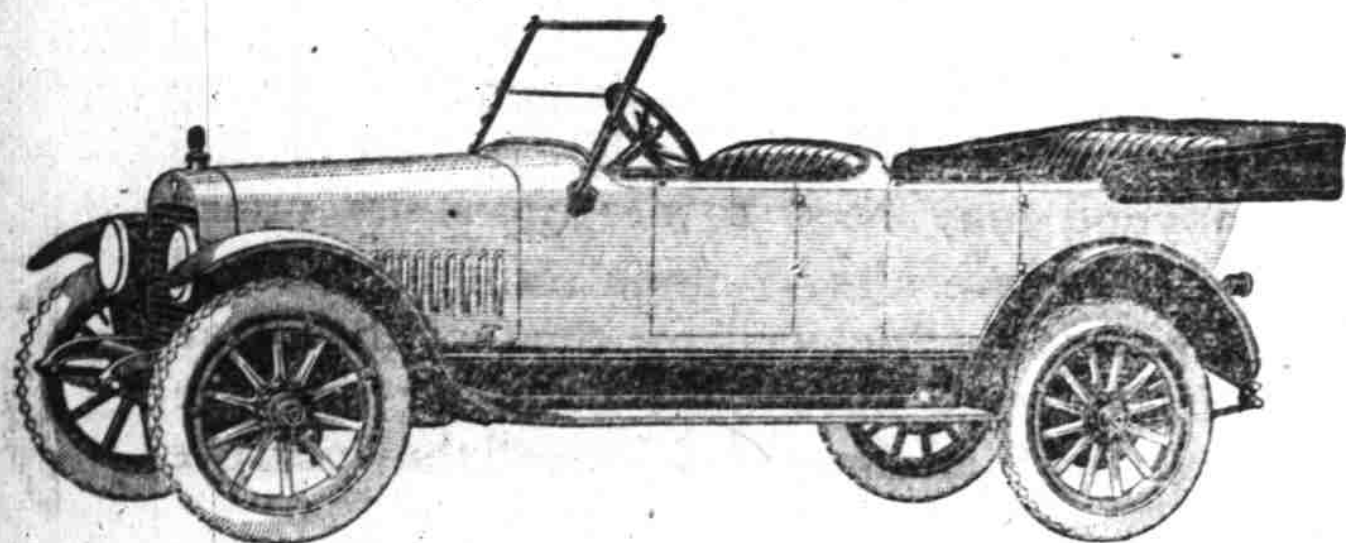
Ask Us About Your Top Troubles—Auto Tops Made
and Repaired



Auto and Furniture Upholstering
Seat Covers—Curtains—Service
SPECIAL—FORD OWNERS

A \$20 cover One-Man Top Converter \$10.00—Special. A lim-
ited number \$25.00 complete—put on.

O. J. HULL, Y. M. C. A. BUILDING



In This Respect Hudson Has No Rival

The Super-Six Motor is Patented and Exclusive. It Added 72 per cent to Power

Don't forget that no other car in the world
has a motor like the Hudson Super-Six.

When you see a Hudson doing the things
that only the highest powered cars can do,
remember that in size, the Super-Six motor
is not large and that it obtains its great
power because of the patented principle
which minimizes vibration.

Adds to the Life of the Car, too

Vibration is the greatest destructive force
about a motor car.

Vibration does far more damage than any
shock received in useful service. You can
see its destructive effects when a motor is
raced.

Vibration absorbs power. By minimizing
it, greater power is available for the opera-
tion of the car. And there is less strain and
damage done through self destruction.

The records made by the Super-Six were
possible only because of its patented motor.
It enabled the Hudson to maintain close to
its maximum speed for hours, even days as
in one test, without hammering itself to
pieces.

Now Note How Hudson Is Even Greater

Hudson records were made more than
three years ago. Then 60,000 Super-Sixes
were distributed to owners. Everyone be-
came a help in making the present model a
finer, better Hudson, of which 100 are de-
livered daily. The qualities of every detail
were brought up to match the motor, that
had reached a new high level of efficiency.

All men seem to know this. For four years
Hudson has been the largest selling fine car.
Practically every buyer has had to wait for
delivery. Even now we are booking orders
for advance delivery. That men will wait
to get the car of their choice is proof of
Hudson quality. What greater testimonial
can there be?

See Our
Exhibit

at the

Auto Show

Overland Sedan
Essex Touring Car

WOODROSE MOTOR CO.

Fred Kirkwood, Prop.

246 State Street

Phond 311



We Specialize in Magneto and Generator Repairing

WHILE VISITING THE AUTO SHOW

Don't Forget—

We are official representatives of Gray &
Davis Electric Equipment for Automobiles.
Also Factory Representative for Philadel-
phia Diamond Grid and M. & M. Batteries.

WAYNE QUALE

263 North Commercial Street
Phone 413

Of Interest to Motorists

You are probably about ready to equip your car with new tires—are you
going to be one of the shrewd ones who realize that the tire of proven worth is
cheapest in the long run, or among the others who attempt to save by buying un-
known and untried makes but find at the end of the year that their tire bill has
been many dollars more than their neighbor who always buys the best.

We, who are in the tire repair business, often remark that it is the unknown,
untried tire which keeps our repair department busy. \$20 to \$50 a year per
car can readily be saved by any one who follows this simple idea and equips
their cars with—

Firestone
Tires

Most miles per dollar—We are exclusive agents for these tires. They are
admitted by competitors and all to be one of the best tires made. They're no
experiment. They've been tried and not found wanting.

We carry a full line of Tires, Tubes, Storage Batteries, Greases, Spark Plugs,
Patches, Boots, Reliners, Dry Cells and other Auto Accessories. All standard
goods at standard prices.

Tire repairing, re-treading and sectional work. Batteries repaired and re-
charged.

Everything we sell will make good as we say or we will "absolutely."

J. B. Hileman

191 North Commercial Street

Phone 787