

OUR STOCK

is now the most complete of any of its kind. We aim to and do carry the highest grade of merchandise at the lowest possible price. Besides our regular low prices we are giving specials on the following for Saturday—

- Aluminum Tea Kettles, regular price \$4.50.....\$3.28
- Regular 85c Brooms.....58c
- Regular \$1.25 Brooms.....82c
- Regular 35c Whisk Brooms.....20c
- Good Grade Outing Flannels.....29c
- Matches.....5c
- Toilet Paper.....5c

Don't Miss These Bargains—Come In Now

SALEM VARIETY STORE

BREAD

Is Your Best Food

Eat more of it

HOLSUM is your Best BREAD

Buy more of it

Eternal vigilance in every department—from the selection of wheat, on through all the stages of baking, is the secret of quality of

Holsum Bread

Cherry City Baking Co.

AUTO SHOW TO CROWD ARMORY DEALERS SAY

Applications From Two Counties Cause Portlanders to Be Barred

CLOSED CAR FEATURED Arrangements for Entertainment Are Perfected by Committee Members

From present indications the second annual automobile and truck show, scheduled for Wednesday, Thursday and Friday of next week, at the Salem armory under the auspices of the Marion-Polk County Automobile Dealers association will eclipse all previous local efforts in this direction. This is evidenced by the number of applications from dealers in the territory named, for space at the show, indicating that approximately 50 different models of pleasure cars and some 20 trucks will be exhibited.

Although the national guard building has a floor space in excess of 8000 square feet the management of the forthcoming show is manifesting uneasiness about accommodations for the increased number of exhibits over last year, and from sheer necessity trucks may be thrown into the background in order to provide sufficient room for display of the even more popular motor vehicle.

Outsiders Excluded. Last year the association allotted considerable space to Portland distributors, but the number of Marion and Polk county dealers has increased to such an extent that two metropolitan cities have been barred and the show given over entirely to local talent. And instead of the spacious armory floor being dotted here and there with an automobile display, as was the case last year, every available foot of room will be occupied by 1920 creations of the automobile industry represented by home dealers.

But the motor enthusiast who anticipates revolutionary tendencies in automobiles will be disappointed, for, on the whole, the Salem show must necessarily present only a continuation—with comparatively few changes—of models that have become standard during recent years. Even the tendency toward "loud" color effects, which have heretofore contributed to the picturesqueness of automobile shows, will undoubtedly be somewhat curtailed, the majority of manufacturers and dealers preferring to display standards rather than specials.

Entertainment Provided. One thing is certain, as regards this particular show at least. Products which have been thoroughly experimented with by world's greatest engineers and pronounced complete will have place. Among these will be the closed car, the number of entries of these popular models emphasizing to a notable degree the trend of the present day.

The committee in charge of the Salem show has perfected arrangements for entertainment both afternoons and evenings. A musical program by the Steelhammer orchestra is one of the leading features. A considerable sum has been set aside for decorating the interior of the building, and visitors will find something new and artistic along this line.

The 18 Salem dealers are receiving the hearty co-operation of traffic-flickers in automobiles and trucks throughout Marion and Polk counties, which augurs well for the success of the approaching show.

REAL EFFORT

Sophomore—Writin' home for money?
Junior—None!
Sophomore—Then what on earth are you taking all that trouble about? You've been working on that letter for two hours.
Junior—I'm trying to write home without asking for money!—Cartoons Magazine.

"PARADISE REGAINED"

Will Be the Topic of Rev. J. W. Mahood, D. D.

At The First Methodist Church Tonight

Special music by Kimball College male quartet

The Message Will Be Scriptural, Evangelistic, Non-Sensational and Helpful

A Cordial Welcome To All

Services every evening except Saturday at 7:30.

Bible class for young women at 7

FEBRUARY SPECIALS

FRIDAY, SATURDAY and MONDAY ONLY

GROCERIES, DRY GOODS, CLOTHING MEN'S FURNISHINGS and SHOES

Our policy always has been against profiteering and in favor of dividing the profits with our customers—quick sales and minimum profits is the direct cause of our rapid growth in a little over one year, from a small beginning to one of the largest in the Willamette Valley.

We shall continue our efforts to supply our trade with the best the market affords at the lowest prices to be found in this vicinity.

We have marked our entire winter stock down to clean it out during this month. If you don't get what you need now at about wholesale prices, it won't be our fault.

Come Early While the Choice Is Good

GOOD THINGS TO EAT IN OUR GROCERY DEPARTMENT FOR A LITTLE LESS

Saturday and Monday we always have special sales. "Get the habit" and trade where your money buys most. JUST A FEW OF THIS WEEK'S SPECIALS

GROCERY SPECIALS

- Hardwheat Flour.....\$2.85
- Valley Flour.....\$2.75
- Rolled Oats, 1 sack.....72c
- Corn Meal, 1 sack.....60c
- Grain Flour.....65c
- Pancake Flour.....68c
- Cream of Wheat.....30c
- Puffed Wheat, 2 packages.....27c
- Alber's Flap Jack.....34c
- Peacock Buckwheat Flour.....34c
- Alber's Large Rolled Oats.....35c
- Wheat Flakes, 1 package.....33c
- Pearl of Wheat.....24c
- Corn Flakes, 3 packages.....25c
- 5 packages Wheat Flakes.....50c
- 5 packages Macaroni.....50c
- 5 cans White Beans.....40c
- 5 cans Colored Beans.....40c
- 5 cans Split Peas.....50c
- 5 cans garden peas.....50c

MILK

- Armour's.....15c
- Libby's.....15c
- Sunrise.....15c
- Hazelwood.....15c
- Dozen.....\$1.75
- Per Case.....\$6.90
- Yelo Band Milk, 2 cans.....27c
- Peas, String Beans, Clams, Corn.....15c
- Salmon, Tall.....22c

VEGETABLES—FRUIT

- Potatoes.....5c
- Onions.....5c
- Carrots.....2c
- Oranges, Medium Size.....20c
- Lemons, the best Remedy for Colds, 1 dozen.....15c and 20c

- Armour's Very Best Government Bacon.....28c
- Cottage Rolls.....29c
- Hains'.....25c
- Lard, No. 10.....\$2.90
- No. 5.....\$1.50
- Cottolene, No. 8.....\$2.70
- No. 4.....\$1.37
- Crisco, 9 pounds.....\$3.05
- 6 pounds.....\$2.05
- 3 pounds.....\$1.06
- 3 pounds Coffee in bulk.....95c
- Reliance Coffee, 67 value, 1 pound.....45c
- 3 pounds.....\$1.32
- English Breakfast Tea.....35c
- Cocoa in Bulk.....33c
- Pickled Pink Salmon, pound 8c

DRY FRUIT

- Silver Prunes.....18c
- Petit Prunes.....2 for 25c
- Dry Apples.....2 for 20c
- White Figs.....15c
- Dry Apricots.....18c
- Raisins.....23c

BUTTER—EGGS

- Best Creamery Butter.....65c
- Fresh Eggs.....43c
- Cheese, per pound.....33c
- Nut Butter.....36c
- Honey in bulk.....25c
- 10,000 cans of Mixed Canned Goods, sale price, per can.....10c
- White Laundry Soap, 10 bars for.....60c
- Yelo, 10 bars.....60c
- Armour's Naptha Washing Powder, 15 ounce package.....5c
- Karo Syrup, No. 10.....\$1.00
- No. 5.....52c

Men's Clothing

FURNISHING

The spring is nearing. The winter goods must be sold now at any price.

- 140 Men's Overcoats, \$15, \$25 value.....\$8.98
- Men's Overalls.....\$1.65 up
- Men's Flannel Shirts.....\$1.25 up
- Men's Heavy Union Suits.....\$1.65
- Men's Dress Shirts.....98c up

BOYS' CLOTHING

- 100 Boys' Overcoats.....\$5.98
- Boys' Overalls.....\$1.25 up
- 150 Boys' Suits.....\$5.98
- Boys' Union Suits, medium weight.....59c

SHOES

- Ladies' Black, Brown Field-mouse Shoes, high military heels, \$12.50 value.....\$7.98
- Ladies' White Shoes, Pumps and Oxfords.....\$1.98 up
- Men's Black and brown English Walker Shoes, \$12 value.....\$6.98
- Men's Dress Shoes.....\$3.98
- Boys' Dress Shoes.....\$2.98
- Catsup, per pint bottle.....20c
- Hood River Apples in Salem. 100 boxes of best Hood River Spitzenberg Apples.....\$1.20

Ladies' Goods

Special sale in Ladies' Underwear. We will protect your pocket and your health.

- Ladies' Heavy Union Suits, low or high make, \$2.50 value.....\$1.65
- Ladies' up-to-date Silk Hose \$2 value.....\$1.39
- Ladies' Silk Lisle Hose, black and white only.....39c

SPECIAL

Corset Sale for Saturday and Monday

- \$2.00 value.....\$1.39
- \$3.50 value.....\$1.98
- \$5.00 value.....\$2.98

DRESS GOODS

Our Spring and summer goods arriving every day from different parts of East and Middle West. Our beautiful goods and low prices will surprise you. A sample of a few items are as follows:

- Fancy flowered Georgette Crepe, \$2.00 value.....\$1.25
- Fancy Flowered Silk Ponges, \$2.00 value.....\$1.25
- Silk Ponges of Solid Colors, \$1.75 value.....98c
- Dress Ginghams, per yard.....35c
- 36-inch Percale.....35c

ECONOMY BASEMENT

THOUSANDS OF BARGAINS

SPECIALS

- First—Remnant Counter.....50 per cent off
- Second—Sample counters contain Men's, Ladies' and Children's Underwear, summer and winter weight at.....Half Price
- Men's, Ladies' and Children's Hose, per pair.....15c, 25c
- Hats—25—all notions.....Half Price
- Galvanized Pails, 10 at.....39c each
- Brooms.....60c
- Underwear.....10c each

FREE= 1st Dozen Lemons =FREE

Free with a Purchase

Of \$3.00 or Over

This price guaranteed for both stores

People's Cash Store

172-86 North Commercial Street
456 State Street

Phone 453-460
Phone 1799

No Limit to Customers

ROSTEIN & GREENBAUM Standard Merchandise

Dr. Denton's sleeping garments, soft knit sizes, 1 to 8
Rubens infants' vests, cotton or wool, sizes 1 to 5
Minerva Yarns, beautiful shades, for sweaters, silk mixed, 4 fold Zephyr, Shetland Floss and Knitting Worsted.

R. & G. Corsets, popular styles, reasonably priced
Model Brassiers, a good assortment, pretty designs
Universal Outing Flannel night gowns, specially good
Athena Knit Underwear for ladies and children

Black Cat hosiery, silk at \$1.50, \$1.75 and \$2.50 pr.
Ladies Lisle hosiery at.....50c, 70c and 90c pair
Childrens Silk Lisle hose at.....60c and 70c a pair

Koveralls, Blue Denims, fast color, Levi Strauss & Co. Buy standard merchandise, always give satisfaction. Cheap goods are dear in the end.

240-246 Com'l Street