

Pheez
TRADE MARK REGD
PRODUCTS

Pheez
Pure Juice of the
Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Appliu
DRINK AN APPLE

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St, Near High

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street
SALEM OREGON

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail

Phone 725 Salem, Ore.

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK
Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The
GRAYBELLE
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

J. W. MARUNY

Grower and Importer
Nursery Stock

Perennials, Potted and Bedding
Plants

211 Miller Street, Salem



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

5-6% FARM LOANS-6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem
We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**

Rapid transportation is a primary essential to speeding up production

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples

We need apples NOW, from cider grade up.

Commercial and Jefferson Sts.
Phone 1355

EAT MORE BREAD

HOLSUM BREAD
is your
Best BREAD Best food
Buy more Eat more
of it. of it.

Cherry City Baking Co.

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

THE SALEM DISTRICT LEADS IN THE ONION INDUSTRY

The onion is one of the most important of all vegetables. The market is world wide; has always been, always will be. That is the best onion country that can raise the best onions and the most of them to the acre, with the least effort and expense. That country is the district surrounding Salem; and more especially our beaverdam lands. Loganberries, Prunes, Dairying, Flax, Filberts, Walnuts, Strawberries, Apples, Raspberries, Mint, Great Cows, Blackberries, Cherries, Pears, Gooseberries, Corn, Celery, Spinach—Eighteen of them; with thirty-four or more yet to follow. It will be potatoes next week. Again, do you see the vision—the necessity for "More acres and more to the acre?" Yes! Then help. Tell us about potatoes. Suggest a slogan.

DID YOU KNOW that Salem is the market and manufacturing center of a great onion industry; that the world does not grow better onions; that, on our beaverdam lands, 400 sacks of 10½ pounds can be grown on an acre; that, at the present prices of onions, there is a fortune every year in the net profits from a few acres; and that, year in and year out, the raising of onions here is a very profitable line in intensified agriculture?

BEEMAN ONE-HORSE TRACTOR
\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

THE ROYAL CAFETERIA
FOR GOOD EATS
460 State Street

HOTEL MARION
SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

WHAT HAVE YOU

To sell in Fruit, Nut or Berry properties? We can sell it for you. We deal exclusively in those lines.

PEARCY BROS.
Horticulturists
210 Oregon Building Salem

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

PLAN TO ATTEND THE CAPITAL NORMAL AND INDUSTRIAL SCHOOL

and prepare for the unusual opportunities which have been created by the war. Bookkeeping, typewriting, shorthand, Gregg and Pitman. Winter term begins January 5. Address
J. J. KRAPS, Salem, Oregon.

W. H. GRABENHORST & COMPANY

Farm and Fruit Lands
Small Tracts and Investments

Telephone 2315
275 State St. Salem, Oregon

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

U. G. SHIPLEY CO.

Outfitters

To Women, Misses
and Children

CASE

KEROSENE TRACTORS

OLIVER

PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

RODGERS PAPER COMPANY

460 Ferry Street SALEM
Wholesalers of paper and bookbinders

You can be accommodated in your own home town

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes

542 State Street Phone 717

Eat a Plate a Day

or

Weatherly

Ice Cream

Made in Oregon

Salem and Portland

Sold Everywhere

Money Saved Is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.

J. C. PENNEY CO.

197 Busy Stores
Salem Store, 160 North Liberty St.

GARDEN SEEDS

Now is the time to plant your cabbage, kale, cauliflower, broccoli seeds, etc. A good stock of new seeds on hand.

SALEM HARDWARE COMPANY

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM OREGON
Near Cor. Summer and Mill

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

WILLAMETTE VALLEY PRUNE ASSOCIATION

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

SALEM KING'S PRODUCTS COMPANY

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

CAPITAL BUSINESS COLLEGE

SALEM, OREGON

If You Want
REAL ESTATE
Or To
BORROW MONEY
See

NIEMEYER

First

215-216 Masonic Building.
Phones 1000, 1014

OREGON PACKING COMPANY

285 South Twelfth St.,
Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables