

NO ANNOUNCEMENT COULD BE MORE WELCOME TO THE GENERAL PUBLIC THAN OF THIS TEN DAYS CLOTHING SALE

As Every One Knows

The Salem Woolen Mills Store is one of the largest in the state with a reputation second to none for merchandise of quality. Buying in large quantities direct from the manufacturers places us in the position to save our patrons money in every purchase. This sale offers an exceptional opportunity. Take advantage of it.

BY C. P. BISHOP OF THE SALEM WOOLEN MILLS STORE

After All One Hears of the High and Ever Increasing Prices of Clothing for Spring, in the Face of Existing Conditions, in Open Defiance of Increasing Costs, This Well Known Firm, Ever Striving to Better Serve the Interest of Its Thousands of Patrons Throughout Marion and Polk Counties Will Offer Thousands of Dollars Worth of CLOTHING, SHOES and FURNISHING GOODS for MEN and BOYS, Merchandise of The Bishop Standard, at Less Than Factory Prices For

Nothing Reserved

While limited time and space is not at our disposal to enumerate the thousands of articles worthy of mention, a discount will be given on all suits, overcoats, etc. Watch our daily ads. for additional items from day to day, and come early as there's always a choice.

TEN DAYS

Wed., Feb. 4th, to Sat., Feb. 14th

Lot No. 1

Men's Suits

Suits in this lot sold at \$17.50, \$20.00, \$22.50 and \$25.00. If your size is here you're lucky. Just to make things lively for opening day, for they will not be here long at this price, \$14.85 while they last

\$14.85

Lot No. 2

Is a Snap

Men's \$32.50, \$35.00 and \$37.50 Suits, all sizes in this lot to 44. Worsted, Tweeds, Cassimeres and Serges, Staple and Young Men's styles. Come early and get your pick. \$26.25, you must see them

\$26.25

Lot No. 3

Looks Good

Men's \$37.50, \$40.00, \$42.50 Suits, Staple styles or waist seam, belted or plain for young men, all sizes and wanted colors. It is hard to believe, yet here they are and plenty of them to choose from, at only \$29.95 during this sale

\$29.95

Lot No. 4

Is a Wonder

Men's \$45.00, \$50.00 and up to \$60.00 Suits. Staple or Young Men's styles in Plain and Fancy Worsteds, Cheviots, Tweeds, Cassimeres, all sizes. Late models, Sale Price \$37.50. Think of it only

\$37.50

MEN'S UNDERWEAR

Men's Heavy Cotton Fleece Lined Union Suits, all sizes, Regular \$2.50 Sellers

\$1.65

MEN'S WOOL UNDERWEAR

Men's \$5.00 Natural Wool Union Suits, all sizes, good weight for spring

\$3.95

MEN'S JERSEY SWEATERS

Come in Black, Navy, Grey and Cardinal, Regular \$3.50 and \$4.00 Slip Overs

\$2.00

BOYS' WOOL SWEATERS

Boys' Wool Sweaters, all colors, price made to close the line. Our Regular \$3.50 and \$4.00 Sellers

\$2.95

MEN'S COTTON SOCKS

Men's Regular 25c Fast Black Seamless Socks, all sizes

6 pairs \$1.00

MEN'S LISLE SOCKS

Men's 35c Lisle Socks, Black, White and Colors, Buy them now at

25c

MEN'S FIBRE SILK SOX

Regular 75c values, Black or Colored Fibre Silk Socks

50c

MEN'S SUSPENDERS

Regular 50c Heavy or Medium Webb Suspenders, are now

35c

MEN'S OVERCOATS

Every Overcoat in stock marked at a special reduction for this sale. Prices range from

\$20 to \$65

NOTICE—For Full Particulars and More Complete List of Unmatchable Bargains that Await Shrewd Thrifty Buyers See Full Page Posters Left at Your Door or Mailed to Your Address. Read, Believe and Save While the Opportunity Is Yours.

MEN'S RAIN COATS

Regular \$5.00 and \$6.00 Rubberized Rain Coats, not many in the lot. You will not get them again at the price

\$3.85

\$10.00 Fancy Rubberized Rain Coats

\$5.95

MEN'S WOOL MACKINAWs

Made of Pure Oregon Wool, Plain or Plaids, \$15.00 Grade \$11.95. \$20.00 grade \$15.95

BOYS' WOOL MACKINAWs

All sizes in two lots, \$8.50 and \$10.00 grades

\$7.45

\$14.00 and \$15.00 grades

\$11.85

ONE PIECE WORK SUITS

Worth \$5.00, \$5.50 and \$6.50, Khaki One-piece Work Suits (Brand copyrighted) so cannot advertise. Suitable for Machinists and Auto men. Special

\$3.95

BOYS' BLUE BIB OVERALLS

Ages 4 to 15 years. Our Regular \$1.25 Sellers

75c

CHILDREN'S PLAY SUITS

Regular \$15.00 Striped or Blue Chambray Play Suits, ages 4 to 10 years

95c

BOYS' CLOTH HATS

Assorted lot Boys' \$1.50 and \$2.00 Cloth Hats

75c

MEN'S DRESS SHOES

One lot Men's Black or Tan Shoes, Lace or Button, Regular \$5.00, \$6.00 and \$7.50 values. Pick them out before your size is gone

\$3.95

MEN'S DRESS SHOES

Men's \$7.50, \$9.00, \$10.00 and \$11.00 Dress Shoes, Tan and Black, Lace or Button, broken lines and sizes. They'll not last long at

\$5.95

BOYS' BLACK BUTTON SHOES

Small Lot Shoes for School or Dress, sizes 10 to 13½ and 1 to 5. Regular \$3.50 and \$4.00 values.

\$2.45

Lot No. 5

Blue Serge Suits

Always Staple, of the Bishop Quality, Standard weights, all sizes, regular, slims and stouts. Regular prices from \$30.00 to \$70.00

Less 10% For Ten Days

Lot No. 6

Youth's Suits

One lot, limited number, mostly small sizes, long Pant Suits. Would cost at wholesale today \$10.00 to \$12.00. They'll not last long at \$7.85. Come on Boys

\$7.85

Lot No. 7

Boys' Knickers

Odd lot Boys' Knicker Suits, ages 14 to 17 only. Regular prices were up to \$13.50. These are marked Extra Special for this occasion. \$4.95 can you believe it

\$4.95

Lot No. 8

Boys' Knickers

Boys' Knicker Suits, Waist, Seam or Belted, some with two pairs of pants. New models, assorted materials. Note the Prices:

\$12.00 and \$12.50 Suits	\$8.95
\$14.00 and \$15.00 Suits	\$10.95
\$16.50 and \$18.00 Suits	\$12.95

For Ten Days Only

Wed., Feb. 4 to Sat., Feb. 14

C. P. BISHOP

Salem Woolen Mills Store
Commercial St., Salem, Ore.