



Pheez
Pure Juice of the Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Applju
Drink an Apple

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

FRUIT BUYERS

H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St. Near High

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY

Grower and Importer
Nursery Stock
Perennials, Potted and Bedding Plants
211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesmen Wanted

CAPITAL CITY NURSERY COMPANY
1020 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The **GRAYBELLE**
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON
Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries



Sales and Service
FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem
We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**
Rapid transportation is a primary essential to speeding up production

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream Wholesale and Retail
Phone 725 Salem, Ore.

W. W. Rosebraugh, Manager

Office Phone 886
Anderson Steel Furnace and Boiler Works
Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work
Seventeenth and Oak Streets
SALEM, OREGON

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES?
We do a large volume of business at a small margin of profit and sell for CASH
PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARION AUTO COMP'NY

FRANKLIN STUDEBAKER OLDSMOBILE
Supplies and Accessories
Opposite Hotel Marion
Open Day and Night

F. A. KURTZ

Evaporating—Drying—Canning Prunes and Apples
We need apples NOW, from cider grade up.
Commercial and Jefferson Sts.
Phone 1355

SALEM KING'S PRODUCTS COMPANY

SALEM OREGON
(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it.
BREAD is your Best food Eat more of it.

Cherry City Baking Co.

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

PROVED IT AGAIN; SALEM IS A COMING CORN CENTER

Yes; proved it again; our successful corn growers tell us that Salem is the center of a good corn country. They give the facts and the figures. Loganberries, Prunes, Dairying, Flax, Filberts, Walnuts, Strawberries, Apples, Raspberries, Mint, Great Cows, Blackberries, Cherries, Pears, Gooseberries—These are the Salem Slogan subjects that have gone before—Fifteen of them; with thirty-seven or more yet to follow. It will be celery next week. Again, have you the vision? Do you see the idea of hooking up the city and the country in a team that will mean Gibraltar prosperity? We need your help. This is YOUR slogan campaign as well as ours. Tell us all you know about celery. And suggest a slogan—a true slogan. For the truth is mighty and will prevail.

DID YOU KNOW that Salem is the center of a good corn country; that with proper seed selection a yield as high as the average crop of Eastern corn can be matured here; that our growers are favored in prices to the extent of the freight costs from the great corn states; that with the increase of the production of corn that is going on here the wasteful system of summer following has been abandoned; that we need more corn growers?

The calls from business houses for competent help—stenographers and bookkeepers—far exceeds the supply. Manifestly, then, it would be wise to prepare for this kind of work. Do it at the

CAPITAL BUSINESS COLLEGE

SALEM, OREGON

If You Want REAL ESTATE Or To BORROW MONEY See NIEMEYER

First
215-216 Masonic Building.
Phones 1000, 1014

BEE MAN ONE-HORSE TRACTOR \$325—SALEM ROACH & TROVER
Liberty Garage
444 Ferry Street

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need.
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

U. G. SHIPLEY CO.

Outfitters
To Women, Misses and Children

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State Street Phone 717

SALEM HARDWARE COMPANY

120 North Commercial
If it is in the line of hardware, we have it.
We solicit the farm trade

OREGON PACKING COMPANY

285 South Twelfth St., Salem, Oregon

CANNERS OF

THE ROYAL CAFETERIA FOR GOOD EATS
460 State Street

PLAN TO ATTEND THE CAPITAL NORMAL AND INDUSTRIAL SCHOOL
and prepare for the unusual opportunities which have been created by the war. Bookkeeping, typewriting, shorthand, Gregg and Pitman. Winter term begins January 5. Address
J. J. KRAPS, Salem, Oregon.

CASE KEROSENE TRACTORS OLIVER

PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

Eat a Plate a Day of Weatherly Ice Cream

Made in Oregon
Salem and Portland
Sold Everywhere

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages
SALEM OREGON
Near Cor. Summer and Mill

OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables

HOTEL MARION SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

W. H. GRABENHORST & COMPANY
Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

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460 Ferry Street SALEM
Wholesalers of paper and bookbinders
You can be accommodated in your own home town

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.

J. C. PENNEY CO.
197 Busy Stores
Salem Store, 160 North Liberty St.

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

Walnut Grafting Cherry Grafting
Now is the time to place orders for that kind of work.
PEARCY BROS.
Phone 663
219 Oregon Building, SALEM

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St., Salem, Ore.
Always in the market for dried fruits of all kinds

DO YOU KNOW THAT IT WILL PAY YOU TO USE COMMERCIAL FERTILIZER on our Berries and Fruit Trees. We have secured the Agency for the Marine Products Co., who manufacture Organic Fertilizer. It certainly does the work and does not hurt your land. Our solicitor is now calling on the growers. Phone us for a call.
D. A. WHITE & SONS
255 State Street. Phone 160

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

THE "OLD RELIABLE" GROWERS ASSOCIATION
Established 1901
WILLAMETTE VALLEY PRUNE ASSOCIATION