

Pheez
TRADE MARK REG'D
PRODUCTS

Pheez
Pure Juice of the
Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Applju
Drink an Apple

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., Near High

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY

Grower and Importer
Nursery Stock

Perennials, Potted and Bedding
Plants

211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem

We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**

Rapid transportation is a primary essential to speeding up production

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail

Phone 725 Salem, Ore.

W. W. Rosebraugh, Manager Office Phone 886 Anderson Steel Furnace and Boiler Works

Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work

Seventeenth and Oak Streets
SALEM, OREGON

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARION AUTO COMP'NY

FRANKLIN STUDEBAKER OLDSMOBILE

Supplies and Accessories

Opposite Hotel Marion
Open Day and Night

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples

We need apples NOW, from cider grade up.

Commercial and Jefferson Sts.
Phone 1355

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "planch out."

SALEM KING'S PRODUCTS COMPANY

SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD
Buy more of it.

Cherry City Baking Co.

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

THERE IS AND WILL BE BIG MONEY IN GOOSEBERRIES

Loganberries, Prunes, Dairying, Flax, Filberts, Walnuts, Strawberries, Apples, Raspberries, Mint, Great Cows, Blackberries, Cherries, Pears—

These are the Salem Slogan subjects that have gone before—

Fourteen of them; with thirty-eight or more yet to follow.

It is gooseberries this week.

It will be corn next week.

Have you the vision? Do you see the idea of hooking up the city and the country in a team that will mean Gibraltar prosperity?

We need your help. This is YOUR slogan campaign as well as ours. Tell us all you know about corn.

And suggest a slogan—a true slogan. For the truth is mighty and will prevail.

DID YOU KNOW that Salem will be the center of a great gooseberry industry; that this is the best country in the world for the gooseberry grower, because he can raise more and better gooseberries to the acre here, and he is sure of higher prices, on account of the fruit factory demand here, which is growing by leaps and bounds; that the Oregon Champion gooseberry is the champion gooseberry of the earth; and that now is the time for the putting out of more gooseberries, and the thing cannot be overdone?

Not all young ladies must work for a living, but many of them, either by force of circumstances or as a matter of choice, do. The best job at the best wages is the right thing for any girl. Bookkeeping and Shorthand knowledge is in demand.

CAPITAL BUSINESS COLLEGE

SALEM, OREGON

If You Want REAL ESTATE Or To BORROW MONEY

See

NIEMEYER

First

215-216 Masonic Building.
Phones 1000, 1014

BEE MAN ONE-HORSE TRACTOR
\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter.

More cows and better cows is the crying need

MARION CREAMERY AND PRODUCE CO.

Salem, Ore. Phone 2488

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

U. G. SHIPLEY CO.

Outfitters

To Women, Misses

and Children

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes

542 State Street Phone 717

SALEM HARDWARE COMPANY

120 North Commercial

If it is in the line of hardware, we have it.

We solicit the farm trade

THE ROYAL CAFETERIA FOR GOOD EATS

460 State Street

PLAN TO ATTEND THE CAPITAL NORMAL AND INDUSTRIAL SCHOOL

and prepare for the unusual opportunities which have been created by the war. Bookkeeping, typewriting, shorthand, Gregg and Pitman. Winter term begins January 5. Address

J. J. KRAPS, Salem, Oregon.

W. H. GRABENHORST & COMPANY

Farm and Fruit Lands
Small Tracts and Investments

Telephone 2315

275 State St. Salem, Oregon

CASE KEROSENE TRACTORS

OLIVER

PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

Eat a Plate a Day

or

Weatherly

Ice Cream

Made in Oregon

Salem and Portland

Sold Everywhere

GIDEON STOLZ CO

Manufacturers of G. S. Brand
Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM OREGON
Near Cor. Summer and Mill

HOTEL MARION SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Outside of Portland

DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St., Salem, Ore.

Always in the market for dried fruits of all kinds

20 acres, 10 have been cultivated, 20 acres tillable when cleared; all good soil; running water; county road and mail route through it, lots of saw timber and cord wood; 2-4 mile from school and rock road; 20 miles from Portland; 4 miles from Multnomah. Price \$3750; easy terms.

20 acres, all cultivated, fine for berries; all fenced hog tight 1-4 mile from Astoria, Or.; good barn \$2000; terms on \$1000.

20 acres, some open, balance timber; 1-4 mile from paved road, 1 1/2 miles from town; lots of fine piling and tie timber. \$1500; half cash. Sociolofsky, Salem, Oregon.

RODGERS PAPER COMPANY

460 Ferry Street SALEM
Wholesalers of paper and bookbinders

You can be accommodated in your own home town

DO YOU KNOW THAT IT WILL PAY YOU TO USE COMMERCIAL FERTILIZER on our Berries and Fruit Trees. We have secured the Agency for the Marine Products Co., who manufacture Organic Fertilizer. It certainly does the work and does not hurt your land. Our solicitor is now calling on the growers. Phone us for a call.

D. A. WHITE & SONS

255 State Street. Phone 160

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.

J.C. PENNEY CO.

197 Busy Stores
Salem Store, 160 North Liberty St.

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here

Should not we be as wise as they?

Start an Account Today
Salem Bank of Commerce

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

WILLAMETTE VALLEY PRUNE ASSOCIATION

OREGON PACKING COMPANY

285 South Twelfth St.,
Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables