

SALEM TO JOIN IN NATIONAL THRIFT WEEK WHICH BEGINS JANUARY 27 ALL OVER NATION

BY JAMES ELVIN
There are certain men in this country who stand for success in the best sense of the term. Some have put themselves on record in answer to this question, "Is saving necessary?" Theodore Roosevelt has said: "The

habit of saving money, while it stiffens the will, also brightens one's energy. If you would be sure that you are beginning right, begin to save." James J. Hill, the railroad king of the northwest and one of the greatest developers of men America has known, laid down this rule: If

London Family of Seven, Unable to Rent Home, make Novel Appeal



London as well as American cities is having great difficulty with its housing problem. This photograph, taken in the English capital, shows a man walking through the streets, accompanied by his wife and their five children, bearing an appeal to some good Samaritan for shelter. All of the children are under five years of age.

you want to know whether you are destined to be a success or failure in life, you can easily find out. The test is simple and infallible. Are you able to save money?"

Now come two of the greatest modern merchants of America. John W. Warner has said: "The difference between the clerk who spends all his salary and the clerk who saves part of it, is the difference in ten years between the owner of a business and a man out of a job." Marshall Field, of Chicago had a recipe for success. It was this: "If you succeed in business, always spend a little less than you earn. No matter how small your earnings, you should master this art."

J. P. Morgan said this about the savings bank. "Saving deposits in a bank are like an anchor to a ship, useful in calm, vital in a storm. But our modern men did not dis-

cover that saving will pay. Don't you remember one of Poor Richard's sayings: "It is hard for an empty bag to stand upright;" and don't you remember what one of our greatest and best loved Americans advised: "Teach economy, that is one of the first and highest virtues; it begins with saving money." The American who said that was Abraham Lincoln.

If you are going to save regularly, you must have some sort of an incentive. The thing you are inclined to say offhand is this: "I'm young and strong; I'm making good wages, and I don't see why I should save. Every dollar that I save is a dollar taken out of the amount that I have to spend." What you say expresses the American theory, that every American is capable of looking after his affairs; he is capable of looking after a family when family responsibilities come to him. It is a theory that does not, as a matter of fact, work out.

Eight million American women are helping men to finance the family. Every year a million working men become dependent either upon their relatives or upon public charity. As a matter of fact, the American man does not provide fully for himself or his family. "A prudent man foreseeth the evil and hideth himself. The foolish pass on and are punished."

Thrift will build a place of safety for old age.

National Thrift week begins on January 17, the anniversary of the birth of Benjamin Franklin and the first day in Thrift week will be known as Bankers' day. The object of this day is to enlist the nation in a campaign to "Save first and spend afterwards." In other words, to stick resolutely to the program of making the present insure the future by the regular saving and investment of some part of every pay envelope to finance future opportunities or needs; to invest savings safely, preferably in government securities; to curb the profiteer by demanding a dollar's worth of goods for every dollar spent.

If you have not already done so be sure and plan to open a bank account for yourself or your children next Saturday.

SALTS FINE FOR ACHING KIDNEYS

We eat too much meat which clogs Kidneys, then the Back hurts.

Most folks forget the kidneys, like the bowels, get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, tropid liver, acid stomach, sleeplessness and all sorts of bladder disorders.

You simply must keep your kidneys active and clean, and the moment you feel an ache or pain in the kidney region, get about four ounces of Jad Salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and is harmless to flush clogged kidneys and stimulate them to normal activity. It also neutralizes the acids in the urine so it no longer irritates, thus ending bladder disorders.

Jad Salts is harmless; inexpensive; makes a delightful effervescent lithia-water drink which everybody should take now and then to keep their kidneys clean, thus avoiding serious complications.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in overworking kidney trouble while it is only trouble.

PROGRESS SHOWN BY ST. PAUL'S

Deckebach Is Elected Head of Episcopal Vestry for Coming Year

The annual meeting of the parishioners of St. Paul's church was held in the church Monday evening. The report of the rector and of the various organizations of the parish indicated an increased interest in the spiritual activities and a consider-

M. P. Mendelsohn

Optometrist—Specialist in Eyesight

Re-Opens Offices in Salem

Thursday, January 15

After one year's absence from Salem Dr. Mendelsohn has returned to his extensive practice here—rooms 211-212 Oregon Building (formerly the Hubbard Building) State and High Streets.

One-Third of a Century Practical Experience—9 years practice in Salem.

My years of experience and the satisfactory service I have rendered to thousands of Marion and Polk county people assures you competent and lasting relief in all your eye sight troubles. My prices are very reasonable for the materials and service you will receive.



I Give My Personal Attention to Every Patient and Guarantee Satisfaction in Every Respect.

Office Hours—9 to 12 a. m.—1 to 5 p. m. Sundays and evenings by special appointment

Dr. M. P. Mendelsohn Fits Glasses Correctly

PHONE 443 Salem, Oregon

Luxurious Travel by Zeppelin Not Interfered With by Prohibition



Judging from this photograph, traveling by Zeppelin isn't so arduous as it sounds. This photograph shows the interior of the car of the super-Zeppelin Badensee, which is making regular passenger-carrying trips. The new German republic hasn't gotten around yet to prohibition. The "steward" may be seen in the background opening a bottle of wine.

WAKE UP "FIDDLE FIT"

Take "Cascarets" for Your Liver and Bowels and Feel Fresh as a Daisy—Constipation Gone!

"Cascarets" tonight sure! Your not feel right. Don't stay billions system is filled with liver and bowel or constipated. Feel splendid! al-poisin which keeps your skin fallow, ways by taking Cascarets occasion your strength upset your head dull inconvenience. They never sleep cold. Your meals are turning into Lard Pills. They cost so little too—poisons, gases and acids. You can Cascarets work while you sleep.

FOR CONSTIPATION
CARTER'S LITTLE LIVER PILLS
A FEW DAYS USE WILL PUT STOMACH LIVER AND BOWELS IN FINE CONDITION. HEALTHFUL AND HARMLESS. FOR MAN, WOMAN OR CHILD. DEMAND THE GENUINE.
PURELY VEGETABLE

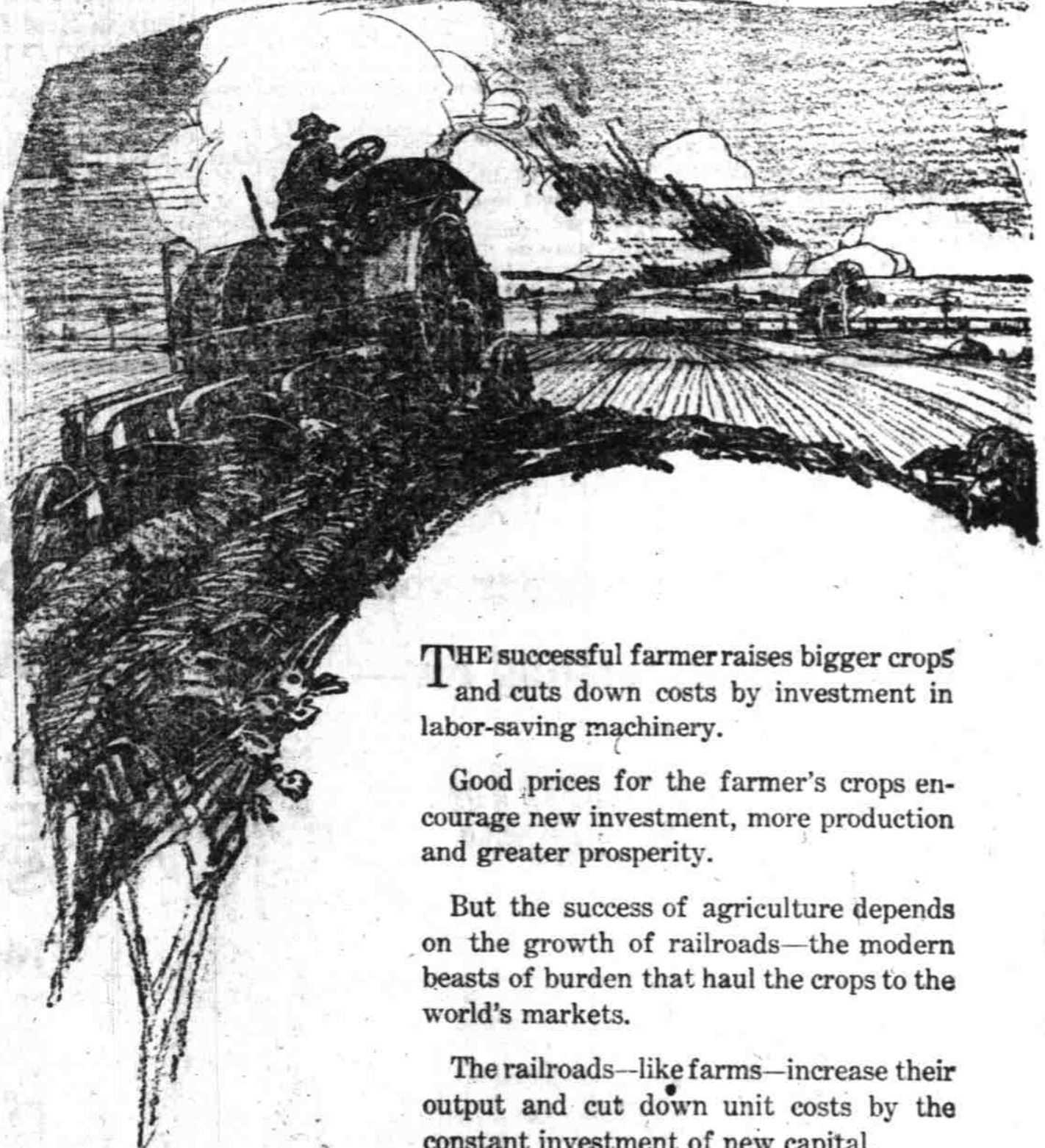
Getting down to Coal facts

PROMPTS US TO ASK—

What's the use in having a cozy home—an inviting dinner—splendid light—a comfortable chair—a friend to drop in if your house is not warm and comfy.

Better order your Coal Now, \$10.50 per ton, up, Delivered

LARMER TRANSFER CO.
Phone 930



THE successful farmer raises bigger crops and cuts down costs by investment in labor-saving machinery.

Good prices for the farmer's crops encourage new investment, more production and greater prosperity.

But the success of agriculture depends on the growth of railroads—the modern beasts of burden that haul the crops to the world's markets.

The railroads—like farms—increase their output and cut down unit costs by the constant investment of new capital.

With fair prices for the work they do, the railroads are able to attract new capital for expanding their facilities.

Rates high enough to yield a fair return will insure railroad growth, and prevent costly traffic congestion which invariably results in poorer service at higher cost.

National wealth can increase only as our railroads grow.

Poor railroad service is dear at any price. No growing country can long pay the price of inadequate transportation facilities.

This advertisement is published by the Association of Railway Executives

Out of accumulated capital have arisen all the successes of industry and applied science, all the comforts and ameliorations of the common lot. Upon it the world must depend for the process of reconstruction in which all have to share.

—JAMES J. HILL

Those desiring information concerning the railroad situation may obtain literature by writing to The Association of Railway Executives, 61 Broadway, New York