

SOCIETY

By Ruth Lenore Fisher

Miss S. P. Kimball charmingly entertained the matrons of the Sweet Briar club at her country home yesterday afternoon. Mrs. Glenn Adams, president of the club, presided at the short business meeting which occupied the earlier hours of the club. The remaining hours of the club were delightfully spent with chatting over the fancywork. In serving a dainty lunch Mrs. Kimball was assisted by her daughter, Mrs. Carl Kugel of Pendleton. Mrs. E. Ferguson of Tillamook and Mrs. Ralph Chaffee of Canada were additional guests of the club for the afternoon.

Mr. and Mrs. Perry H. Raymond accompanied by their son in law and daughter, Mr. and Mrs. A. P. Boyd, returned to Salem late Tuesday night from San Francisco where they spent Christmas with another son in law and daughter, Mr. and Mrs. M. L. Spangler. Mrs. Boyd will be remembered as Miss Ethel Raymond and has a host of friends here who will make her stay in this city a very joyful one. Mr. and Mrs. Boyd will be in Salem with their parents for a month or six weeks.

A quiet wedding was solemnized at noon Tuesday, December 30, at the home of Mr. and Mrs. J. H. Jewett, 1206 North Sixteenth street, when Jay W. Shipley and Alma E. Jewett were united in marriage. Dr. Pleisher, superintendent of the Boys' and Girls' Aid and Home Finding society of Boise, Idaho, conducted the ceremony. Only immediate relatives and a few close friends of the couple witnessed the ceremony. Mr. and Mrs. Shipley will make their home in Underwood, Washington, where Mr. Shipley is interested in fruit growing.

Christmas season was the one at the Old People's home when they had a large Christmas tree which was well laden with gifts. Mr. and Mrs. J. H. Baker and Mr. and Mrs. E. J. Swafford made the arrangements for the party which was enjoyed by the old folk. Mrs. LaMoine Clarke delighted with several solos and at the close of the evening refreshments were served.

We have all heard about the honesty of the Chinese business man and something of his skill as a tradesman.

Mrs. Bertha Woodall and small daughter, Clarice of Sheldon, Wash., are spending the week with Mrs. Woodall's sister, Mrs. Robert Paulus.

The friends of Dr. H. H. Scovall will be glad to learn that he has returned from Pittsburg, Pa. Dr. Scovall reached Salem Tuesday.

Miss Myrtle Mason and Miss Faye Pratt of Willamette university are guests during the holidays of Mr. and Mrs. A. C. Bohnstedt.

Mr. and Mrs. S. E. Jackson and son, Richard, of Portland left yesterday for Sheed after visiting for a short time at the Charles Elgin home. They will attend the golden wedding anniversary of their uncle and aunt.

Mr. and Mrs. H. F. Bartlett and daughter, Jean of Seattle are visiting for two weeks at the George Elgin home.

Mr. and Mrs. E. V. McMechan, Mr. and Mrs. Thomas Roberts, Miss Eunaine Craig and E. F. Duffy of Corvallis formed a party that went to Portland yesterday afternoon for New Years.

Mrs. Blanche Jones returned yesterday morning from Portland where she was attending the state teachers association which is meeting there this week.

Mr. and Mrs. Elmer Hilton of Stedacom, Wash., are receiving congratulations upon the arrival of a daughter on December 22. She is to be named Mildred. Mrs. Hilton was formerly Miss Ethel Goss of this city.

Mr. and Mrs. Charles Wieder and Mr. and Mrs. E. L. Welder of Albany spent yesterday in Salem with friends.

Mrs. Ray L. Farmer will entertain the children of the primary department of the First Methodist church at a happily planned party Saturday afternoon in the Epworth hall. Mrs. Farmer will be assisted by Miss Eva Scott, Miss Genevieve Findley, Miss Mildred Garrett, Miss Mary Spaulding and Miss Esther Parousian.

Another happy party during the Christmas season was the one at the Old People's home when they had a large Christmas tree which was well laden with gifts. Mr. and Mrs. J. H. Baker and Mr. and Mrs. E. J. Swafford made the arrangements for the party which was enjoyed by the old folk. Mrs. LaMoine Clarke delighted with several solos and at the close of the evening refreshments were served.

Use "Diamond Dyes" guaranteed to give a new, rich, fadeless color to any fabric, whether it be wool, silk, linen, cotton or mixed goods—dresses, blouses, stockings, skirts, children's coats, feathers, draperies, coverings.

The Direction Book with each package tells so plainly how to diamond dye over any color that you can not make a mistake.

To match any material, have your list show you "Diamond Dye" Color Card.

The world has neglected to give publicity to the financial ability of the daughters of these men. They proved it in the last Young Women's Christian association financial campaign in Tien Tsin. Wherever the Young Women's Christian association goes, the budget system is "sure to follow after"—it is so in China and after the budget for the year has been decided upon by the finance committee, of that particular city, three weeks are always allowed for the actual subscription of funds. The campaign at Tien Tsin in north China was managed entirely by Chinese ladies and in 10 days these Oriental women had broken all records and brought in a large surplus beyond their budget.

Mrs. E. E. Waters returned Tuesday night from a three weeks' visit in Portland with her son in law and daughter.

Mrs. Charles Gray left Tuesday for Portland to spend several days as the guest of friends.

Mrs. Bertha Woodall and small daughter, Clarice of Sheldon, Wash., are spending the week with Mrs. Woodall's sister, Mrs. Robert Paulus.

The friends of Dr. H. H. Scovall will be glad to learn that he has returned from Pittsburg, Pa. Dr. Scovall reached Salem Tuesday.

Miss Myrtle Mason and Miss Faye Pratt of Willamette university are guests during the holidays of Mr. and Mrs. A. C. Bohnstedt.

Mr. and Mrs. S. E. Jackson and son, Richard, of Portland left yesterday for Sheed after visiting for a short time at the Charles Elgin home. They will attend the golden wedding anniversary of their uncle and aunt.

Mr. and Mrs. H. F. Bartlett and daughter, Jean of Seattle are visiting for two weeks at the George Elgin home.

SPROULE AGAIN PRESIDENT OF S. P. RAILWAY

Well Known Traffic Man Resigns Position as Regional Director

OLD POST IS RESUMED Strong Hint is Dropped That Rates Are to be Kept at High Figure

SAN FRANCISCO, Dec. 31.—An announcement was made today at the headquarters of the United States railroad administration in this city of the resignation of District Director William Sproule. Press dispatches from New York City at the same time told of his election to the presidency of the Southern Pacific company succeeding Julius Kruttschnitt who remains as chairman of the board of directors.


By election to the place of president of the Southern Pacific company," said Mr. Sproule, "I simply resume on January 1 the position held by me before the war and before the director general assigned me to the duties of district director of the central western region in the United States railroad administration.

"In view of the brief period remaining for federal control of operations I recently asked to be released from service in the railroad administration as soon as convenient. That request has been complied with by the director general and my service

PROSPEROUS NEW YEAR

MAY your aims for 1920 become accomplishments.

If you are adopting new resolutions—don't overlook, forget or neglect the importance of a **BANK ACCOUNT** here at the **United States National Bank**.



United States National Bank
Salem Oregon

in that relation closes with the end of the year December 31, 1919.

"The whole period of my service with the United States railroad administration has been one of cordial relation with all its officials and a tribute of praise is particularly due from me to Hale Holden, the regional director with whom I directly served. The railroad officials in the district

and indeed everywhere, have been active and responsive, doing the very best for their roads and for results to the United States treasurer that they could achieve.


"As president of the Southern Pacific company I will resume immediately and general charge of its interests on the Pacific coast and west of El Paso, Ogden, Portland. The government continues in complete control of operations until March 1. Hence my active attention to the railroad operations naturally begins at the close of federal operation but in the few weeks interval between January 1 and March 1 the board of directors believes there is enough to warrant attention in preparing for public service after federal control ends.

"The change in my relations signifies only an intention to facilitate the return of the road to operation by the company, on the basis of good organization that has for its aim the harmonizing of interests to the shipping and traveling public, the stockholders and the employees. Nothing unusual is in contemplation either as to men or measures. Much depends on what congress enacts to provide for the future of the railroads. If they may operate under conditions enabling them to pay for the materials and equipment and construction needed for the public service, much can be done. But they cannot get these things unless they can pay for them. They are like an individual in this respect. They differ from the individual in that they have no use for the equipment or anything else unless to give to the public the service that supplies a proper public demand."

Replying to questions as to the Associated Oil company its subsidiaries Mr. Sproule said:

"Mr. Paul Shoup is president of these companies and his abilities are generally recognized by all the stockholders. Whatever is best for that company will be done under his advice when the time comes for future consideration."

The position of district director lapses with Mr. Sproule's retirement and a new office is created to carry on the work of the administration in this district to conclusion of federal control. This office is to be administered by C. J. McDonald, former assistant director who becomes assistant to the regional director by appointment from Hale Holden, regional director, Chicago. Mr. McDonald will retain his present offices in the Southern Pacific building.



New Year Greetings

With the dawn of 1920 we wish to express our deep appreciation to our growing trade for the patronage they have extended to us during the year just ended, and to assure everyone that we will do our utmost to make it both advantageous and profitable to you to trade with us during 1920.

That we have been successful in our new undertaking is admitted by even our strongest competitors. Only 11 short months ago we opened the doors of The People's Cash Store and invited your patronage. Since that time our business has grown by leaps and bounds, until, at the present time, its volume is not exceeded by any store of a similar kind in Salem.

This success has been achieved by and with the assistance and cooperation of the people not only of Salem but of this entire part of the Great Willamette Valley, who have shown their appreciation of our dependable merchandise, our attractive prices and the attentiveness of our staff of courteous employees.

We have given **QUALITY, MERCHANDISE** coupled with **LOW PRICES** and **COURTEOUS TREATMENT** and, in return, we have received the **PATRONAGE** of the **PEOPLE**. We are indeed grateful for your patronage, but we are infinitely more grateful for the **CONFIDENCE YOU HAVE REPOSED IN US**—a confidence which we will strive in every way to strengthen in the future.

Our merchandise will always be dependable; our prices as low as consistent business methods will admit; our services as efficient as careful attention to every detail can make them; our deliveries prompt; and our mail order department will continue to give a service heretofore unenjoyed by out-of-town residents.

And now, in the dawn of this bright, promising New Year, we wish again to thank you for your generous cooperation and to wish you a New Year of Peace, Prosperity and Plenty.

**GOOD BYE
GOOD OLD
1919**

CASH **THE Peoples STORE**

Groceries Dry Goods Clothing

The Premium Store

Mens' Furnishings Hats & Shoes Notions

PHONE 453

**HELLO!
BRIGHT, PROMISING
1920**

LIVING COSTS GO UP 84 PER CENT

National Board Finds \$26.25 Minimum Necessary for Family of Five

BOSTON, Dec. 30.—The cost of maintaining a reasonable standard of living for wage earners in Lawrence has increased eighty-four percent in the past five years, the national industrial conference board announced today. The board made public a few days ago a report showing the cost of living in the country as a whole had advanced 82.2 percent in the same period. Figures previously announced for Fall River gave a 73 percent increase there on items identical with those used at Lawrence. Both Lawrence and Fall River are principally textile cities.

\$26.65 Week Needed

A steady income of \$26.65 a week is required to maintain in Lawrence a family of five at the minimum standard, it was said. The report was regarded as of special interest because of the controversy between William M. Wood, president of the American Woolen company and merchants of Lawrence over the former's charge that mill employes there were forced to pay excessive prices. Mr. Wood has announced that he would open a store at Lawrence soon to sell necessities at cost to employes of his company.