

# THE OREGON STATESMAN

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## SALEM, CHERRY CITY OF THE WORLD

The careful reading of the Salem Slogan pages of The Statesman of this morning will be worth millions to the great fruit district of which Salem is the center—

If the careful reading is followed by action.

And it will be.

Salem is the Cherry City of the World.

But the claim of Salem to this title by divine right has only just begun to be realized in its fulness.

This district has been raising as fine cherries as are grown—and a good many of them, too.

Last year 300 tons went out from Salem for Maraschino cherries alone.

Vast amounts went into cans.

But, with the young orchards coming into bearing, and the old orchards being made over along the lines of acquired knowledge, the tonnage will grow very fast from this time on.

Ten years ago, the putting out of commercial cherry orchards here was in the experimental stage.

The pioneering stage is over.

Now one may put out cherries with the same assurance of success as if he went into wheat growing.

As is becoming more and more apparent, as this Salem Slogan campaign proceeds, the success of the fruit and nut industries here is largely one of pollination.

Every reader of The Statesman of today must be sure to not miss the article on "Pollination of the Sweet Cherry" by Harry L. Pearey; and the one on Gummosis by the same author.

The ideas contained therein are literally worth millions to this fruit section.

"The bee starchy insurance is an abundance of pollen and an abundance of bees to carry this pollen to the sterile cherry blossoms," says Mr. Pearey.

And he points the way. The sure way.

He says the Long Stemmed Waterhouse may be termed the "life saver" of the cherry industry.

It is comforting to residents of the Cherry City of the World to realize that this Long Stemmed Waterhouse cherry is a Salem product. It originated here.

That is what makes Salem the Cherry Capital by divine right.

And the reader must not miss the able article of Robert C. Paulus.

"If Salem had a glace fruit and Maraschino cherry factory, its set of fruit industries would be practically complete," says Mr. Paulus.

And he also says: "Investigations are now being made into this industry, and something will probably show up in the way of an industry of this kind soon."

That is cheering news.

Mr. Elliott says pickers made as much as a dollar an hour last season picking cherries, near Dallas.

The great Walnut Cultivation and Marketing Association, with over 1000 acres in orchards, mostly in the Eola Hills across the Willamette river from Salem, is ready to give to prospective cherry growers the benefits of its experience.

There is a romance in the experience of Mrs. Jennie M. Thomas, who harvested 35,000 pounds of cherries last season from her six-acre orchard just over the line beyond the southern limits of Salem, on Salem Heights—her "Royal View" orchard.

There is a small fortune in that six acres of Royal Anns. And it was developed by a woman who was left a widow with the orchard, just set out, on her hands.

Eastern readers will be interested in the fact that the only fly in the ointment of our cherries for Maraschino purposes is that they are too large.

Perhaps we will have to grade them.

Mr. Paulus touches briefly on the fact that our cherry growers should do something in the way of growing sour cherries.

The Red Sour Montmorency is the "wanted" kind—borrowing an advertising phrase—by the canneries and jelly and jam factories.

The important thing is that we are now on the way—and absolutely sure of reaching the delectable heights of the cherry center of the world. Nature so decreed.

Now one may go into the growing of cherries here with absolute assurance of success, for the pioneering stage is past.



## TWO IN ONE

For the middle-aged or elderly person who requires one pair of glasses for reading and another pair for out-of-door use, we recommend Invisible Bifocal or double vision glasses.

They are really two pairs of glasses in one—two lenses fused together without any visible joining. There is no prominent seam or joint to tell the public that the wearer is "getting along in years."

With Invisible Bifocals even your closest friends cannot detect that you are wearing double vision glasses. Call and see them.

Henry E. Morris & Co.  
Eyesight Specialist  
305 State St., Salem

## BITS FOR BREAKFAST

Write it 1920.

A Happy New Year!

Salem is bound to have a prosperous one.

Plenty of pollen and plenty of bees to carry it will insure Salem's title to the Cherry City of the World.

How would you like to have a Royal Ann or Royal Anne (either way is correct) cherry orchard of six acres yielding 35,000 pounds of cherries annually, and selling at around 11 cents a pound, with the costs only about a third of the total income?

That is what Jennie M. Thomas, a Salem woman, has developed, almost within the city limits of Salem.

Salem is likely to get a glace fruit and Maraschino cherry factory soon. And that will about complete the circle.

The next slogan subject is Pears. Tell The Statesman what you know about pears.

If you have an eastern friend looking this way, you cannot do better than send him all thirteen Salem slogan issues of The Statesman so far published; and all future Salem slogan issues, too.

## CITY NEWS

Sent to Training School—

Victor P. Franklin, who was arrested at Corvallis Sunday and brought here to answer a charge of forgery, was arraigned in justice court yesterday and turned over to Judge Bushey who acts as judge of juvenile court. Franklin was sent to the State Training school. The length of his confinement there is to be decided by the authorities of the training school. It was claimed that this is not the first offense by Franklin. It is said he was arrested in Portland a short time ago for carrying a revolver.

To Plant Filberts and Walnuts—

William Cammack has bought 20 acres of the Prof. H. H. Smith farm, six miles south of Salem in the Rose-dale district. Mr. Cammack is a missionary in the South African mission field. He is home on a fur-

## A Frequent Occurrence

A prominent business man of Salem telephoned this school last week that he wanted a good stenographer.

He had to be told that we had no advanced pupils ready and that we did not know of a stenographer, such as he wanted, who was available.

He asked to have his application filed and notice given him as soon as we had one ready, or found one available. These are frequent occurrences with us.

We are as sorry as you that you were not ready, but don't put off beginning any longer. Next Monday, January 5th, is when this school resumes work following the holidays. Register today or tomorrow. Call afternoon.

Capital Business College  
SALEM, OREGON

lough. He will have the 20 acres planted to filberts and walnuts. If he uses the Barcelona and Duchilly varieties of filberts, and the Franquette and Mayette varieties of walnuts, to properly pollinize, and among the best grown in the world, it is safe to say that if Mr. Cammack ever gets too old for work in the mission field, he will need no pension or annuity. His walnuts and filberts will keep him and his children and his children's children for all the generations to come—growing more and more valuable for the next two or three thousand years. B. S. Cook, 601 Stock Exchange building, Portland, formerly very well known in Salem, made the sale. There are some tracts of the Smith farm for sale yet; but it is very safe to say there will not be any left in a few months. Every foot of the farm land between Salem and that farm is platted in fruit tracts.

## Many Licenses Yesterday

Yesterday the county clerk's office fairly bristled with business that had to be settled to begin the new year. The marriage bureau was graced with sending five couples out upon the almighty sea of matrimony. Licenses were issued to the following: Edwin Harvey Miller, 52, of Lexington, Or., and Lois Irene Howard, 26, residing at 1063 Oak street. They were married at 155 South Nineteenth street. William E. Knowler, 32, route 2, Salem, and Nellie Alma Ackley, 25, of 210 South Nineteenth street. The ceremony was held at the home of the bride, Max Crowder, 24, of Silverton, and Audrey Baggett, 16, also of Silverton. The marriage was performed at the court house yesterday. Calvin A. Jordan, 27, of Pendleton, to Evelyn T. Reigelman, 26, living at 940 Mill street. The wedding will be held today at the bride's home. Jay B. Wray, 27, 1259 South Liberty street, to Elsie Jane Wilson, 24, 1110 South Commercial street. Marriage to be performed at the Adventists' church today.

## HOTEL ARRIVALS

MARION—Mrs. Alice Bacon, Grants Pass; W. E. Burns, M. M. Ragger, Medford; Mr. and Mrs. Charles D. Love, Minneapolis; Mrs. Lillian Watt, Madras; Mrs. Elmetta Bailey, Mr. and Mrs. Campbell, Mr.

## FREE TO Pile Sufferers

Don't Be Cut—Until You Try this New Home Cure that Anyone Can Use without Discomfort or Loss of Time. Simply Chew up a Pleasant Tasting Tablet Occasionally and Rid Yourself of Piles.

### Let Me Prove This Free

My internal method for the treatment and permanent relief of piles is the correct one. Thousands upon thousands of grateful letters testify to this, and I want you to try this method at my expense.

No matter whether your case is of long standing or recent development, whether it is chronic or acute, whether it is occasional or permanent, you should send for this free trial treatment.

No matter where you live—no matter what your age or occupation—if you are troubled with piles my method will relieve you promptly.

I especially want to send it to those apparently hopeless cases where all local applications have failed.

I want you to realize that my method of treating piles is the one most dependable treatment.

This liberal offer of free treatment is too important for you to neglect a single day. Write now. Send no money. Simply mail the coupon—but do this now—TODAY.

### Free Pile Remedy

E. H. Page, 1123E Page Bldg., Marshall, Mich. Please send free trial of your Method to:

.....  
.....  
.....

A HAPPY AND PROSPEROUS NEW YEAR  
TO ALL

THE WHITE HOUSE RESTAURANT

## RESOLVED

TO PUT AN EXIDE BATTERY IN MY CAR. THE BATTERY WITH THE PUNCH

YOURS FOR PEACE OF MIND

## R. D. BARTON

171 South Commercial Street

## A Happy New Year To You All

We wish to express our appreciation and gratitude to all our friends and patrons for their generous support and cooperation. For it has been your friendship and goodwill that has made possible the success of our business; and so, at this time we cordially extend to you our most sincere wishes that health, happiness and prosperity may attend you throughout the coming year.

Kasoury Bros  
THE STORE FOR THE PEOPLE



TODAY

2:15—4—5:45—7:30—9:15 P. M.

MARGUERITE

CLARK  
in "A Girl Named Mary"

Based on the Humorous Novel "Contrary Mary"

SENNETT'S

"A LADIES' TAILOR"

PATHE REVIEW

CONTINUOUS SHOW TODAY

OREGON

SPECIAL MUSIC ON OUR BIG WURLITZER ORGAN

In keeping with the spirit of the New Year, we wish that it may be filled with the things you most desire—Health and Happiness

Dr. A. Slaughter

Naturopath

210 U. S. National Bank Building