

Pheez
TRADE MARK REG'D
PRODUCTS

Pheez
Pure Juice of the Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Applu
DRINK AN APPLE

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry.

HUNT BROS. PACKING CO.

<p>FRUIT BUYERS H. A. BAKER & CO. J. L. Van Doren, Mgr. Trade St., Near High</p>	<p>SALEM'S FUTURE Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress. UNITED STATES NATIONAL BANK Salem, Oregon An Institution that is Ever Anxious to Foster Worthy Enterprises</p>	<p>J. W. MARUNY Grower and Importer Nursery Stock Perennials, Potted and Bedding Plants 211 Miller Street, Salem</p>	<p>5%--FARM LOANS--6% We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date We close our loans promptly HAWKINS & ROBERTS 205 Oregon Building</p>
<p>The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesmen Wanted CAPITAL CITY NURSERY COMPANY 1030 Chemeketa Street SALEM OREGON</p>	<p>THELMA INDIVIDUAL CHOCOLATES A Salem Product, Made by The GRAYBELLE Patronize Home Industries EAT THELMAS!</p>	<p>LADD & BUSH, BANKERS SALEM, OREGON Capital \$500,000 Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries</p>	<p>WILLAMETTE VALLEY TRANSFER CO. Cor. High and Ferry St., Salem We move anything. Also making through trips to Portland and return. We also do local hauling. PHONE 1400 Rapid transportation is a primary essential to speeding up production</p>
<p>FAIRMOUNT DAIRY Schindler Bros., Prop. Dealers in Milk and Cream Wholesale and Retail. Phone 725 Salem, Ore.</p>	<p>W. W. Rosebraugh, Manager Office Phone 886 Anderson Steel Furnace and Boiler Works Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work Seventeenth and Oak Streets SALEM, OREGON</p>	<p>DO YOU KNOW? That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES? We do a large volume of business at a small margin of profit and sell for CASH PEOPLE'S CASH STORE 186-194 N. Commercial St.</p>	<p>F. A. KURTZ Evaporating--Drying--Canning Prunes and Apples We need apples NOW, from cider grade up. Commercial and Jefferson Sts. Phone 1355</p>
<p>MARION AUTO COMP'NY FRANKLIN STUDEBAKER OLDSMOBILE Supplies and Accessories Opposite Hotel Marion Open Day and Night</p>	<p>WILLAMETTE VALLEY TRANSFER CO. Cor. High and Ferry St., Salem We move anything. Also making through trips to Portland and return. We also do local hauling. PHONE 1400 Rapid transportation is a primary essential to speeding up production</p>	<p>SALEM KING'S PRODUCTS COMPANY SALEM OREGON (This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)</p>	<p>This space will be used for a year by Salem's Live Business Training School—The CAPITAL BUSINESS COLLEGE Watch for it. Students are now enrolling daily. Truly, a business education pays.</p>

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

SAYS WE SPEAK IN SUPERLATIVES; YES, WE DO

A Salem man says that The Statesman, in the Salem Slogan campaign, speaks in superlatives—
That we paint every basic industry here a great industry.
So we do; and so they are.
But we tell the truth; we tell what has been done under the most favorable circumstances, and by the men making the best records.
But what man has done man can do; so we point the ideals to which all may work.
We have proved that there are possible fortunes here in loganberries, prunes, dairying, flax, filberts, walnuts, strawberries, apples, raspberries, mint—
And so we will go on down the line.
Next week it will be blackberries.
And again, we say that this is YOUR Slogan campaign as much as ours. It is a community work; and the whole community must benefit vastly from letting the world know what may be done here; in what we excel. So you should help—this to every person who has any kind of a stake in Salem and the surrounding country.

DID YOU KNOW that Marion county has the greatest Jersey cow in the world; that this district has the greatest four full sisters in the Jersey world; that the greatest and next greatest senior yearling Jersey on earth are in this district; and that this is to remain the home of the best cows produced, and become the leading dairy center of this country? Nature has so decreed; and men will naturally follow the lines of least resistance.

EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it.
BREAD is your Best food Eat more of it.

Cherry City Baking Co.

BEE MAN ONE-HORSE TRACTOR
\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter.
More cows and better cows is the crying need
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

SPA SPECIAL CHRISTMAS CHOCOLATES
Every Piece A Sweet Surprise
Complete line of Fancy Packages and regular stock boxes displayed for your inspection
THE SPA
Home of Fine Candies

U. G. SHIPLEY CO.
Outfitters
To Women, Misses and Children

MANGIS BROS.
All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State Street Phone 717

SALEM HARDWARE COMPANY
120 North Commercial
If it is in the line of hardware, we have it.
We solicit the farm trade

OREGON PACKING COMPANY
285 South Twelfth St., Salem, Oregon
CANNERS OF

THE ROYAL CAFETERIA
FOR GOOD EATS
460 State Street

PLAN TO ATTEND THE CAPITAL NORMAL AND INDUSTRIAL SCHOOL
and prepare for the unusual opportunities which have been created by the war. Bookkeeping, typewriting, shorthand, Gregg and Pitman. Winter term begins January 5. Address
J. J. KRAPS, Salem, Oregon.

ROTH GROCERY CO.
STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

CASE OLIVER
KEROSENE TRACTORS,
PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

Your choice is my choice—and that is Weatherly Ice Cream. Nutritious, Delicious, Refreshing.
Sold Most Everywhere
Manufactured and Distributed in Salem by
BUTTERCUP ICE CREAM COMPANY
P. M. Gregory, Mgr.
240 South Commercial Street

GIDEON STOLZ CO
Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages
SALEM OREGON
Near Cor. Summer and Mill

HOTEL MARION
SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

W. H. GRABENHORST & COMPANY
Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

A PROGRESSIVE STORE
Whose Slogan Is: MERCHANDISE OF MERIT, MODERATE PRICES COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes
KAFOURY BROS.
466-474 State Street

RODGERS PAPER COMPANY
460 Ferry Street SALEM
Wholesalers of paper and bookbinders
You can be accommodated in your own home town

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.
J. C. PENNEY CO.
197 Busy Stores
Salem Store, 160 North Liberty St.

CHERRY CITY MILLING CO.
Flour, Cereals and Mill Feed

OREGON FRUITS AND VEGETABLES
We are always in the market for fruits and vegetables

Walnut Orchards
Filbert Orchards
Prune Orchards
All Kinds of Orchards for Sale
PEARCY BROS.
Contracting Horticulturists
210 Or. Bldg. Salem. Phone 652

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St., Salem, Ore.
Always in the market for dried fruits of all kinds

70 acres, 30 have been cultivated, 50 acres tillable when cleared; all good soil; running water; county road and mail route through it; lots of saw timber and cord wood; 2-4 mile from school and rock road; 20 miles from Portland; 4 miles from Multnomah. Price \$2500; easy terms.
20 acres, all cultivated, fine for berries; all fenced hog tight; 1-4 mile from Astoria, Or.; good barn \$3000; terms on \$1000.
20 acres, some open, balance timber; 1-4 mile from paved road, 1 1/2 miles from town; lots of fine piling and tie timber. \$1500; half cash. Sociolofsky, Salem, Oregon.

DO YOU KNOW THAT IT WILL PAY YOU TO USE COMMERCIAL FERTILIZER on our Berries and Fruit Trees. We have secured the Agency for the Marine Products Co., who manufacture Organic Fertilizer. It certainly does the work and does not hurt your land. Our solicitor is now calling on the growers. Phone us for a call.
D. A. WHITE & SONS
255 State Street. Phone 160

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

THE "OLD RELIABLE" GROWERS ASSOCIATION
Established 1901
WILLAMETTE VALLEY PRUNE ASSOCIATION