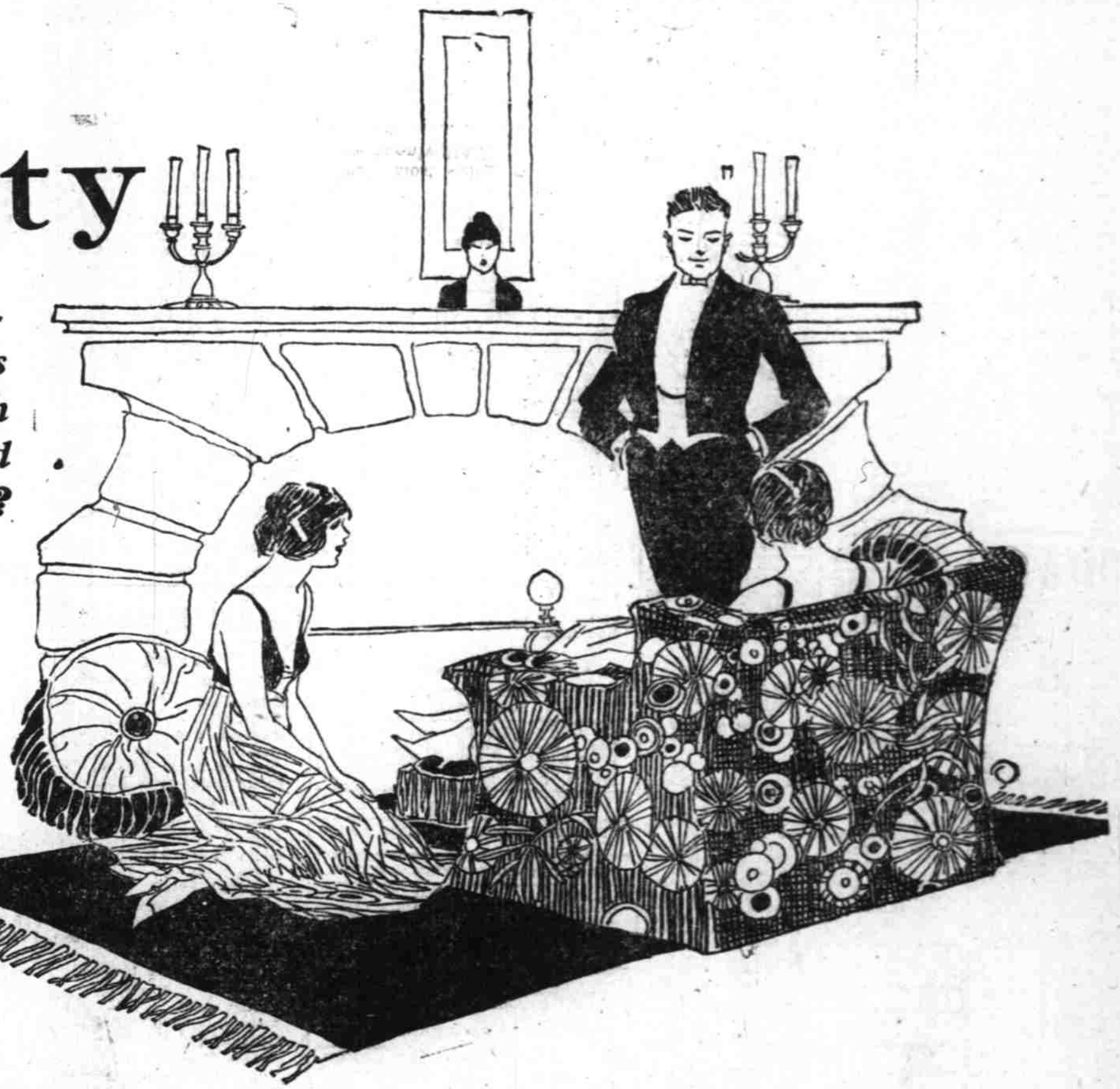


Shoes and Vivacity

Charm, magnetism—vivacity! What do one's shoes have to do with such complicated and elusive feminine qualities?



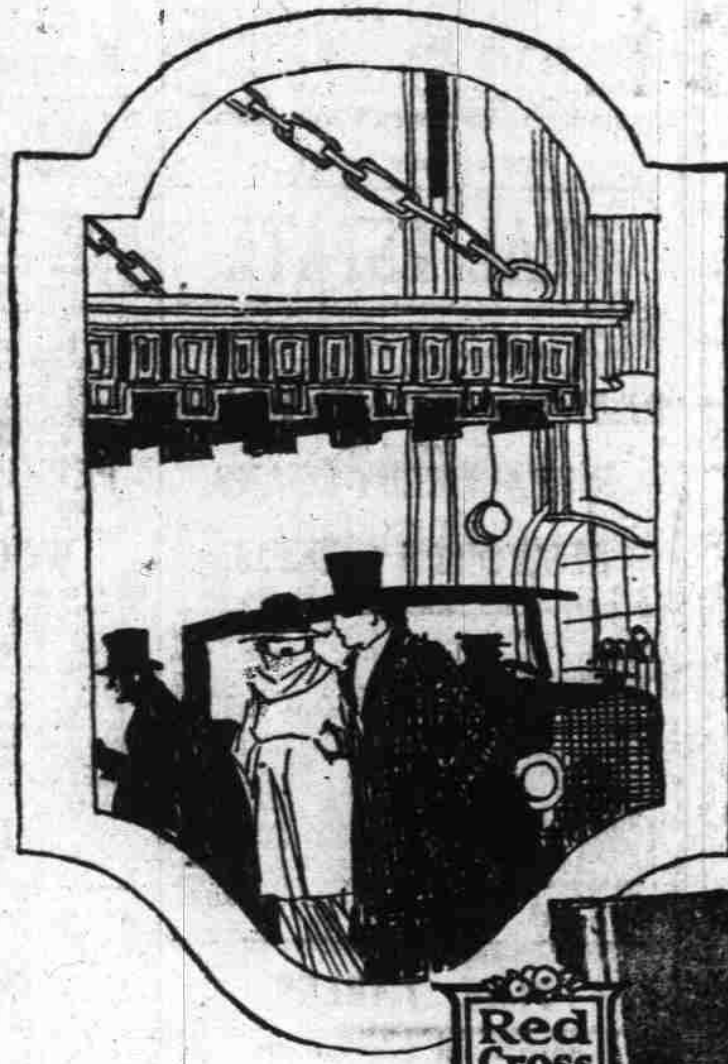
No. 500. The "Capitol." A day of busy activity! Then there's nothing that can give you quite such assurance as slipping your feet into a pair of shoes so militarily efficient as this of black kid. You'll be correctly shod and joyously comfortable the whole day through.

This style in the Black Genuine Kangaroo at \$13.50, in finest Black Kid at \$12.00. All Brown Kid or lovely Brown Kid with Fieldmouse top at . . . \$14.50

Red Cross Shoe



A More Delightfully satisfying present could not be given to buy lady than one of these beautiful shoes. Buy early and get best choice



No. 563. The "Versailles." Got French feet couldn't be more carefree than those that choose this black kid boot. Pain free and Louis heel—so graceful that you wouldn't dream it could be so comfortable.

They are only \$12.00 the pair. The Brown Kid at \$14.00 the pair. Another similar style except with an imitation tip is selling fine at . . . \$10.00



No. 565. The "Moth." And when the lights are brightest and the music most gay, you are as blithe and vivacious as if you'd rested for hours! Because these trig shoes you've been wearing, fitting so snugly, have kept your feet wholly comfortable every minute! This model is on the new long vamp last—with dual kid top and patent vamp.

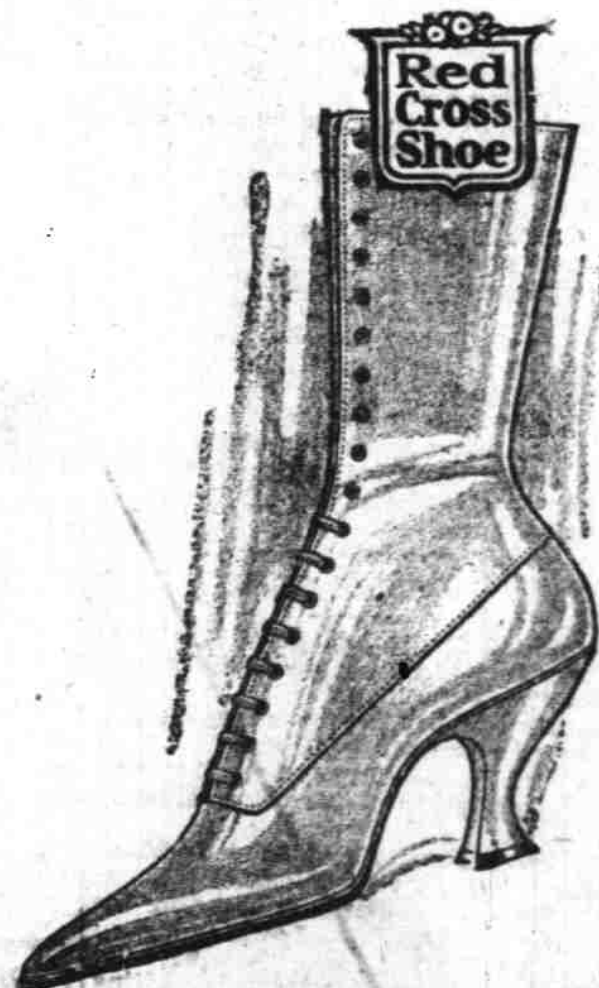


Priced at \$13.50, or all Black Kid at \$14.00. Exclusively at

The Bootery

WHERE CASH IS KING

At the Electric Sign SHOES
LITTLER & UPMEYES, Sole Owners



No. 564. The "Pandora." The eternal feminine loves to have her shoes as alluring as a pair of brown fieldmouse ones on this style. A lace boot with wood Louis heel, covered to match.

This most elegant shoe is only \$14.75 although it should bring \$18.00. The same in Brown Vamps Field Mouse top at \$14.50



Look for this trade mark on the sole



No. 562. The "Suffrage." If you must spend time and precious energy in long hours of shopping—you needn't fear being limp and tired for the evening's revelry. This modish mahogany shoe of Russia calf that bends with every lift and turn of your foot, is so comfortable that it cannot tire you!

The Price is \$10.00. The same style in Brown Kid is \$13.50. Black Kid \$11.00. Gun Metal \$9.50