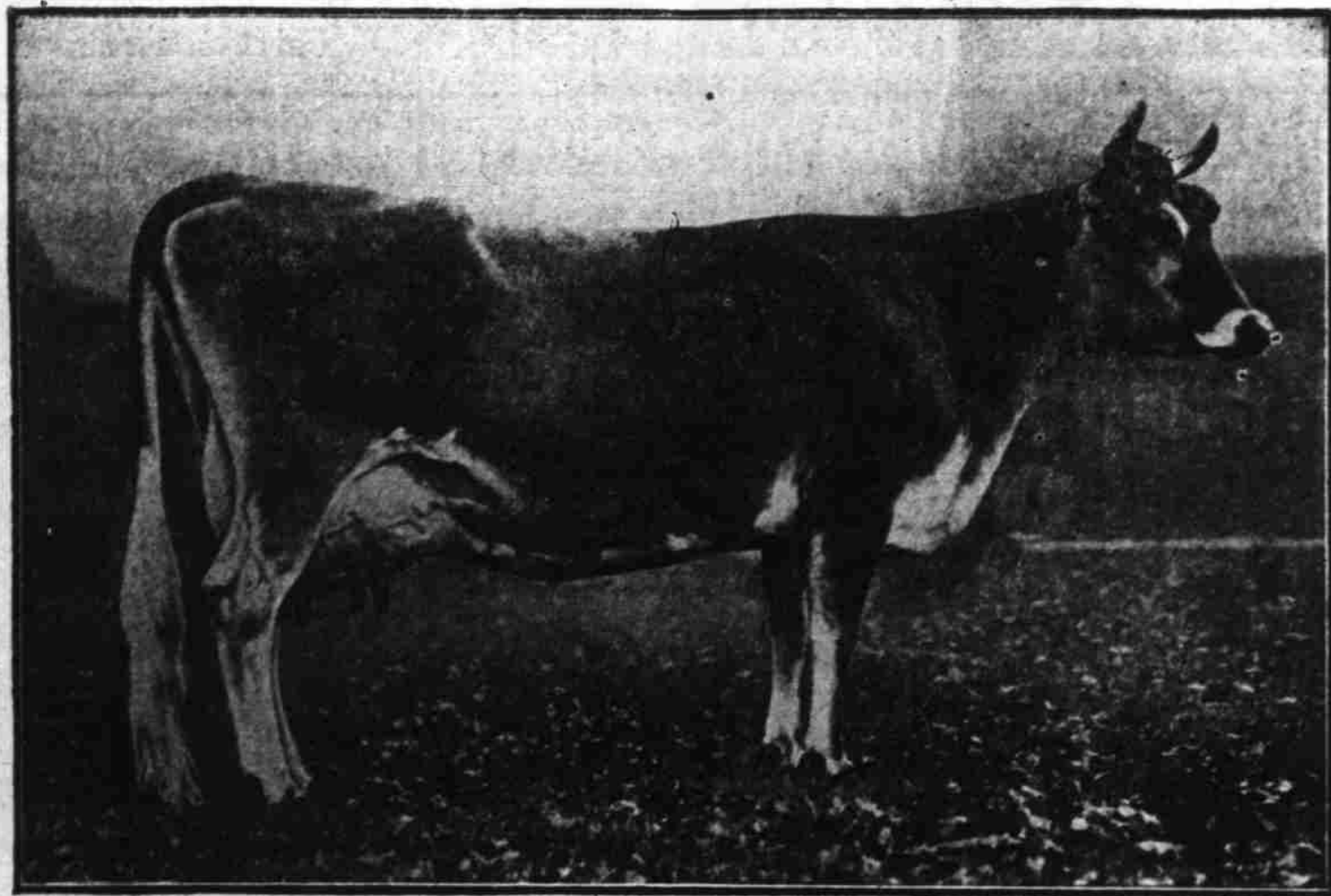


THE WORLD'S BEST JERSEY COWS



VIVE LA FRANCE 319616
World's best Jersey cow, bred, owned and developed by Pickard Bros., Marion, Oregon.

The sire of Vive La France and one of the greatest sires of the breed was produced by the mating of the line bred Combination bull Chief Engineer 47148-12, with Golden Glow 129238 Imp., a double great granddaughter of Golden Lad. This bull was named Golden Glow's Chief 61460-196. He was mated with Sugar-in-the-Barrel 220474—daughter of a line bred St. Lambert bull and a line bred Ramapo cow. (Ramapo is the sire of Corwall Maid 19024 with a seven day record of 29 lbs. 12 oz. and five others with better tests). This mating produced the Queen of the Jersey World, Vive La France 319616, unexcelled in merit by any Jersey cow present or past. Her record of 1021.64 lbs. fat made from 14,925.7 lbs. milk as a senior 4-year-old cow exceeds the record of any other Jersey by 30 lbs. fat. She has the greatest accumulative record for 2, 3, and 4 years of age of any cow, any breed. Her average for the three years is 852.52 lbs. fat and carried calf during these tests an average of 158 days. While making her last and greatest record she carried calf 174 days during the test. No cow of any breed has before held three world records at one time or broken two world records in two years successively. Had she calved five days earlier as a 2-year-

old she would have headed the under-2-year-old class. A look at Vive La France's picture will serve as a study of what a dairy cow should be to possess greatness. Her picture brings out many points by which a good dairy cow can be selected. Great length and depth of body indicating capacity for handling large quantities of feed. Wonderful udder and great protruding milk veins which indicate good blood circulation and productive ability. The general characteristics of what a dairyman calls "scale" or good balancing of parts, show her to be an animal of superior merit. The intelligent expression in her eye indicates temperament, which can be translated as meaning eagerness to work. Her dam is the dam of four cows that average 648.5 lbs. fat each and grand dam of four at average age of 2 years and 10 months average 440 lbs. fat. Her sire, Golden Glow's Chief, is the sire of 38 cows in the Register of Merit averaging 521.27 lbs. fat out of cows of 20 different lines of breeding, owned and tested by nine different farmers and dairymen of Oregon, none in a herd of over 25 milking cows. Most of his greatest daughters are yet young cows and two more are yet to go into the Register of Merit. He is sire of four cows that average 908.8 lbs. fat, 20.6 lbs. to the cow higher than

any four daughters of any other Jersey sire. His daughters hold four of the eight Jersey world records—50 per cent. He has 36 granddaughters through his daughters that average 476.1 lbs. fat with 15 of these records being made by 2-year-olds. His five proven sons have sired 27 cows in the Register of Merit that average 419.2 lbs. fat each, 13 of them being 2-year-olds and under. He has one proven grandson with 13 Register of Merit daughters at average age of 2 years 10 months average 421.8 lbs. fat. Golden Glow's Chief's sire, Chief Engineer 47148, is the sire of 11 daughters with year records at the average of only 2 years 3 months average 408 lbs. fat; also five other daughters with 7-day records. Chief Engineer has six proven sons with 54 daughters that average 515.5 lbs. fat each. He is also grandsire of Amy's Chief 74154, the sire of six that average 622.9 lbs. fat. Golden Glow 129238 Imp., the dam of Golden Glow's Chief, was an exceptionally beautiful cow. She has a seven day record of 18 lbs. 3 oz. Dam of Golden Glow 3d, Register of Merit record 2 years 9 months, 887.1 lbs. milk, 477.8 lbs. fat. Dam of Golden Glow 2d, dam of a bull whose daughter at 3 years 4 months made in one year 7680.5 lbs. milk 519.8 lbs. fat. Dam of Grand Coin 59791-19, sire of three cows in Register of Merit.

IF YOU START A ROW, BUY A SAVINGS STAMP

San Francisco Judges to Make Guilty Choose Between Fines and Investment

Instead of forcing persons guilty of minor transgressions of the law to pay fines, in future Police and Superior Court Judges of San Francisco, as a corrective measure tending to character building, will give offenders appearing before them an alternative of helping themselves by investing in United States War Savings Stamps.

"I shall be glad," said Judge T. L. Fitzpatrick, Presiding Judge of the Police Court, "to assist in the movement in this direction as far as I can, under the provisions of the charter of this city and county, upon the thesis that a thrifty man is a better citizen and that many of our economic ills and much of our present day social unrest are due directly to thriftlessness."

The policy agreed to by the San Francisco Judges is a move to promote a better citizenship among those persons coming before them upon misdemeanor charges. Fines, while serving as a corrective measure, lowers the self supporting ability of defendants, whereas compelling them to purchase interest earning securities of the United States Government, in the Judges' belief, will give them a start toward building up a bank account, and, proportionately, a feeling of responsible citizenship. The only condition attached to the alternative of purchasing securities instead of paying the fine will be that the defendants must hold the securities until maturity.

BUY W. S. S.

Daughter—Now you've gone and spoiled everything. George doesn't come to see me any more.

Mother—Well, what more could I do? Didn't we treat him like one of the family?

Daughter—You did, and he wouldn't stand for it.—Milestone.

PRINCE ALBERT

the national joy smoke



NEVER was such right-handed-twofisted smokejoy as you puff out of a jimmy pipe packed with Prince Albert! That's because P. A. has the quality!

You can't fool your taste apparatus any more than you can get five aces out of a family deck! So, when you hit Prince Albert, coming and going, and get up half an hour earlier just to start stoking your pipe or rolling cigarettes, you know you've got the big prize on the end of your line!

Prince Albert's quality alone puts it in a class of its own, but when you figure that P. A. is made by our exclusive patented process that cuts out bite and parch—well—you feel like getting a flock of dictionaries to find enough words to express your happy days sentiments!

Tippy red bags, tidy red tins, handsome pound and half-pound tin humidors—and—that classy, practical pound crystal glass humidor with sponge moistener top that keeps the tobacco in such perfect condition.

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



COW EDITORIALS

Milk is a food.
It is a necessary food.
There is no substitute for it.
Nature has not made, man cannot make, a substitute for milk.
To the children of today—the men and women of tomorrow—you must drink milk, if you would attain virility.
The butter on the child's bread is worth more to the child than the bread.
The athlete must have milk to increase his muscles. Milk furnishes the substance for new flesh as the body grows.
The milk sugar in milk furnishes the brain and nerve tissue. Nothing else will do it.
Milk is a lime food. It contains more lime than does lime water. To keep your teeth and bones hard and to make teeth and bones for the baby you must have milk.
Without iron there can be no red corpuscles. We must have iron in the blood; at the rate of elimination, we would lose all the iron in our blood in 500 days. Milk contains

iron—more than most foods outside of spinach.
In treating wounded men in France, the value of milk was thoroughly demonstrated. Bone dry America will find in milk a tonic with no regrets.
Even the water in milk, known as "Water Soluble B," is a growth substance. Without this, men will lose completely all muscular control.
If we live a long time, we will have to form the milk habit.
No one need fear milk. Even though milk sours, it is still good food. Witness the increasing use of Bulgarian milk and buttermilk, to prolong life. It is folly to fear milk.
Milk is the food for the sick. Doctors are increasingly prescribing milk or a milk diet exclusively. You can lay on flesh or take off fat with a milk diet.
The army doctors have found that milk will make a satisfactory ration out of almost any mixture of other foods. Any one of the others may be substituted, but not milk.
Again, milk is a food. It is a food for which there is no substitute. Milk is the proper food for each and every

growing animal, including the human. It is the food provided by nature.
Each child in the land should have a liberal supply of milk each day. Each adult would do better work and enjoy better health by the use of this wonderful fluid which supports every function of the body.
Be sure that your family is well, not expensively fed, by using milk. Use plenty of it, note how nourishing it is.
Good, clean, fresh milk is the best safeguard against disease. Milk builds bone and tissue—it makes blood and muscle—it makes sound, beautiful teeth.
Milk is a cheap food when its true value is considered in relation to its price.
Milk is a complete, whole, well-proportioned food. Milk is the perfect food—the food par-excellence.
Milk is not just a drink. It is much more. It is the only complete food that is known on earth.

OREGON DAIRY COUNCIL

(Continued from page 3)
in the state is uninformed or unsupplied.
The directors of the Oregon Dairy Council are: Dr. D. W. Mack, R. L. Sabin, F. J. Wilcox, P. O. Powell, J. E. Dunne, Carl Schallinger, Ira Steigerwald, J. D. Mickle, F. G. Deckebach, A. Jensen, W. K. Newell, P. M. Brandt, Carl Haberlach.

OLD HERB TEA BEST INSURANCE AGAINST FLU, COLDS AND GRIP

It Throws Off Poisons—Keeps You In Shape to Resist Disease
At this time of the year, when colds, flu, grippe and influenza are in the air, it is of greatest importance to keep your liver, kidneys and bowels in good working order. When these organs fail to carry off the poison waste matter your vitality and resistance are weakened. You are an easy victim for infections and disease germs.
Biliousness, weakness and headaches are Nature's warnings. Don't neglect them. Go at once to your druggist and get a package of Lincoln Tea. Take a cup each night and you'll be surprised how soon it will put you in tune and make you feel like new.
Lincoln Tea is a famous old herb remedy for chronic constipation, colds, flu, grippe, influenza, biliousness, headaches and rheumatism. It is gentle but positive and leaves no unpleasant after-effects like violent physics.
Nothing is better for the children. An occasional cup keeps them in the pink of condition. 35 cents at all druggists.—Lincoln Proprietary Co., Ft. Wayne, Ind.

DAIRYMEN OF THIS SECTION CAN MARKET ALL THEIR PRODUCTS RIGHT IN SALEM

Salem has two splendid and progressive concerns for the marketing and handling of all the dairy products that this section can furnish now or in the future.
The Marion Creamery and Produce Co. is now paying out at the rate of \$400,000 a year to the dairymen of the country surrounding Salem; and they have facilities for making it a million; including the condensing of the milk, the making of the cream into butter, and making of cheese.
The Capital City Co-operative Creamery is owned by dairymen and managed by dairymen, and it has facilities to handle all offerings, and to make the highest possible returns.
Both of these Salem institutions are prepared to lend every sort of help and encouragement for the increase of the milk supply of this section.
And it ought to be and will no doubt be before long; and then doubled several times more, in order to furnish the highest possible development of intensified farming; and to furnish an income that brings in checks the year through.

DATES OF SLOGANS IN DAILY STATESMAN (In Twice-a-Week Statesman Following Day)

- Loganberries, Oct. 9.
- Prunes, Oct. 16.
- Dairying October 23.
- Flax, October 30.
- Filberts, Nov. 6.
- Walnuts, Nov. 13.
- Strawberries, Nov. 20.
- Apples, November 27.
- Raspberries, December 4.
- Mint, December 11.
- Great Cows, December 18.
- Blackberries, December 25.
- Land, January 1, 1920.
- Dehydration, January 8, 1920.
- Paper mill, January 16, 1920.
- Cherries, January 22, 1920.
- National Advertising, January 29, 1920.
- Sheep, February 5, 1920.
- Angora Goats, February 12, 1920.
- Hops, February 19, 1920.
- Currants, February 26, 1920.
- Gooseberries, March 4, 1920.
- Pears, March 11, 1920.



She Knows
For Health and Happiness
Use Plenty of
MILK
Be sure it's pure, then go ahead. Don't stint. Milk is a necessity, a fundamental food. Every drop is full of nourishment. Milk, ice cream, butter, cheese, cottage cheese, all are valuable in the diet. Young and old alike need them.
There are No Substitutes for Dairy Products
OREGON DAIRY COUNCIL
807 Broadway Building, Portland, Oregon