Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough

understanding makes this bank

able to give unexcelled assist-

ance to all industries

DO YOU KNOW?

That this big, busy store sells

GROCERIES, DRY GOODS

CLOTHING and SHOES AT

LOW PRICES?

We do a large volume of bus-

iness at a small margin of profit

and sell for CASH

SALEM'S FUTURE

Salem's Progress and Development Depends Very Large-

ly Upon the Degree of Support We Give Local Business

Enterprises. Let Us Put Our Shoulder to the Wheel and

UNITED STATES NATIONAL BANK

Salem, Oregon

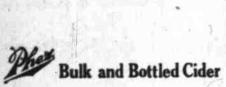
An Institution that is Ever Anxious to Foster Worthy Enterprises

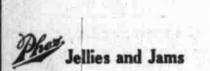


Pure Juice of the Loganberry



Applju Drink an Apple





"GROW MORE BERRIES"

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St. Near High

The Vrooman strain Franquette is the nut-we sell the trees. Bing. Royal Anne and Lambert are the leaders-we sell them. The Italian prunes are the standard-we can supply them in any grade and any quantity while they last. Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street SALEM

FAIRMOUNT

DAIRY

Schindler Bros., Prop.

Dealers in Milk and Cream

Wholesale and Retail

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The GRAYBELLE

Boost for Progress.

Patronize Home Industries

EAT THELMAS!

W. W. Rosebraugh, Manager Office Phone 886

Anderson Steel Furnace and Boiler Works

Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work

Seventeenth and Oak Streets SALEM, OREGON

J. W. MARUNY

PERENNIALS AND POTTED PLANTS

211 Miller Street SALEM

Sweet Williams, Newport Pink, and Scarlet Beauty are now ready for delivery

Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

MARION AUTO COMP'NY

STUDEBAKER

Supplies and Accessories

OLDSMOBILE

FRANKLIN

51/2%-FARM LOANS--6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS

205 Oregon Building

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem We move anything. Also making through trips to Portland and return. We also do local PHONE 1400

Rapid transportation is a primary essential to speeding up

production

F A KURTZ Evaporating...Drying...Canning Prunes and Apples

We need apples NOW, from eider grade up.

Commercial and Jefferson Sts. Phone 1355

SALEM IS THE DEHY-DRATION CENTER OF THE WORLD

Do you realize what that

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food con-

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun-and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

SALEM KING'S PRODUCTS COMPANY SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output-that will employ 2500 people at its factory; that will pay to the growers \$20,900,000 a year for their products.)

EAT MORE **BREAD**

HOLSUM

BREAD

Is your

is your Best food Best BREAD

Buy more

of it.

Eat more of it.

Cherry City Baking Co.

PEOPLE'S CASH STORE Opposite Hotel Marion Phone 725 Salem, Ore 186-194 N. Commercial St. Open Day and Night SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

SALEM THE STRAWBERRY CENTER—WATCH IT GROW

In the Salem Slogan pages we have already proved that Salem is the center of the following basic industries: Loganberries, prunes, dairying, flax, filberts, walnuts,

This week we are proving it for strawberries-absolutely.

Next week it will be apples, and the next raspberries. All this entails and will entail a vast amount of work, and a good deal of expense. But the people engaged in the industries have sensed the vast importance of this Sa-

lem Slogan series, and they are loyally helping. For Salem, this great series is epochal.

There is no one who has a stake in Salem who will not be helped. We have no hesitaney, therefore, in asking the most loyal support in the great work.

ID YOU KNOW that strawberries are a most profitable crop in the country surrounding Salem? That, with the right varieties, handsome profits can be made by the growers of strawberries, and a double profit realized for this community, by helping to keep the canneries and jam and jelly factories busy on a product that has a wide and growing saleand that brings new money here from long distances?

STATESMAN JOB OFFICE

We print everything, from a calling eard to a book or newspaper

Best equipped plant in Oregon outside of Portland

We solicit the printing of farmers

Statesman building, Salem, Oregon

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter.

More cows and better cows is the crying need

PRODUCE CO.

Phone 2488 Salem, Ore.

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of the

INDUSTRIAL NORMAL

For

TEACHERS and STUDENTS

Grades 7 to 12

Make your dreams come true

J. J. Kraps, Salem, Ore.

MARION CREAMERY AND

THE SPA CONFECTIONERY

Special Lunches and Fine Candies. All Home Made 382 State Street

ROTH GROCERY CO.

STAPLE AND FANCY

GROCERIES

FRESH FRUIT AND

VEGETABLES

North Liberty Street

U. G. SHIPLEY CO.

Outfitters

To Women, Misses and Children

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LOT L. PEARCE & SON

236 N. Commercial St.

RODGERS PAPER

COMPANY

Wholesalers of paper and book

binders

SALEM

460 Ferry Street

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes

542 State Street

Refreshing.

Phone 717

Your choice is my choice-

and that is Weatherly Ice

Cream. Nutritious, Delicious,

Sold Most Everywhere

Manufactured and Distribut-

ed in Salem by

BUTTERCUP

ICE CREAM COMPANY

P. M. Gregory, Mgr.

240 South Commercial Street

Money Saved Is Money Made. Do

your trading with the J. C. Pen-

ney Co., and you will make mon-

ey. Our stock is up to date and

up to style, and our prices mean

positive economy to you.

SALEM HARDWARE COMPANY

120 North Commercial

If it is in the line of hardware, we have it.

We solicit the farm trade

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

OREGÓN SALEM Near Cor. Summer and Mill

CHERRY CITY

MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE"

GROWERS ASSOCIATION

Established 1901

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Every copy of every Salem Slogan issue of The Statesman should go East-to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

W. H. GRABENHORST & COMPANY

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Telephone 2315 275 State St. Salem, Oregon

DRAGER FRUIT CO. **Dried Fruit Packers**

221 S. High St., Salem, Ore. Always in the market for dried fruits of all kinds

A PROGRESSIVE STORE

Whose Slogan Is: MERCHANDISE OF MERIT, MODERATE PRICES COUR-TEOUS SERVICE Dry Goods-Ladies' Ready-To-

Wear-Ladies' Shoes

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You can be accommodated in your own home town DO YOU KNOW THAT IT WILL PAY YOU TO USE COMMERCIAL FERTILIZER on our Berries and Fruit Trees. We have secured the Agency for the Marine Products Co., who manufacture Organic Fertilizer. It certainly does

D. A. WHITE & SONS

the work and does not hurt your

land. Our solicitor is now calling

on the growers. Phone us for a

Should not we be as wise as

Start and Account Today

Salem Store, 160 North Liberty St.

f they?

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here

WILLAMETTE VALLEY 341 STATE STREET | 255 State Street. Phone 160 | Salem Bark of Commerce | PRUNE ASSOCIATION

CAPITAL BUSINESS COLLEGE

This space will be used for

If You Want REAL ESTATE

NIEMEYER

OREGON

285 South Twelfth St., Salem, Oregon

CANNERS OF

OREGON **FRUITS** AND **VEGETABLES**

We are always in the market for fruits and

vegetables

a year by Salem's Live Business Training School-The

Watch for it. Students are

now enrolling daily. Truly, a business education pays.

> Or To **BORROW MONEY**

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