



Pheez
Pure Juice of the Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Applju
Drink an Apple

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry.

HUNT BROS. PACKING CO.

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting that is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

SALEM KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

FRUIT BUYERS
H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St, Near High

SALEM'S FUTURE
Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.
UNITED STATES NATIONAL BANK
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY
PERENNIALS AND POTTED PLANTS
211 Miller Street SALEM
Sweet Williams, Newport Pink, and Scarlet Beauty are now ready for delivery

5 1/2%—FARM LOANS—6%
We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date
We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesmen Wanted
CAPITAL CITY NURSERY COMPANY
1030 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES
A Salem Product, Made by The GRAYBELLE
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS
SALEM, OREGON
Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

Ford
THE UNIVERSAL CAR
Sales and Service
FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.
Cor. High and Ferry St., Salem
We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**
Rapid transportation is a primary essential to speeding up production

FAIRMOUNT DAIRY
Schindler Bros., Prop.
Dealers in Milk and Cream Wholesale and Retail
Phone 725 Salem, Ore.

W. W. Rosebraugh, Manager
Office Phone 886
Anderson Steel Furnace and Boiler Works
Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work
Seventeenth and Oak Streets
SALEM, OREGON

DO YOU KNOW?
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!
We do a large volume of business at a small margin of profit and sell for CASH
PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARION AUTO COMP'NY
FRANKLIN STUDEBAKER OLDSMOBILE
Supplies and Accessories
Opposite Hotel Marion
Open Day and Night

F. A. KURTZ
Evaporating—Drying—Canning
Prunes and Apples
We need apples NOW, from cider grade up.
Commercial and Jefferson Sts.
Phone 1355

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

SALEM THE STRAWBERRY CENTER—WATCH IT GROW
In the Salem Slogan pages we have already proved that Salem is the center of the following basic industries: Loganberries, prunes, dairying, flax, filberts, walnuts.
This week we are proving it for strawberries—absolutely.
Next week it will be apples, and the next raspberries.
All this entails and will entail a vast amount of work, and a good deal of expense.
But the people engaged in the industries have sensed the vast importance of this Salem Slogan series, and they are loyally helping.
For Salem, this great series is epochal.
There is no one who has a stake in Salem who will not be helped. We have no hesitancy, therefore, in asking the most loyal support in the great work.

DID YOU KNOW that strawberries are a most profitable crop in the country surrounding Salem? That, with the right varieties, handsome profits can be made by the growers of strawberries, and a double profit realized for this community, by helping to keep the canneries and jam and jelly factories busy on a product that has a wide and growing sale—and that brings new money here from long distances?

This space will be used for a year by Salem's Live Business Training School—The

CAPITAL BUSINESS COLLEGE
Watch for it. Students are now enrolling daily. Truly, a business education pays.

If You Want **REAL ESTATE** Or To **BORROW MONEY** See **NIEMEYER** First
215-216 Masonic Building. Phones 1000, 1014

EAT MORE BREAD
HOLSUM BREAD is your Best BREAD Buy more of it.
BREAD is your Best food Eat more of it.
Cherry City Baking Co.

STATESMAN JOB OFFICE
We print everything, from a calling card to a book or newspaper
Best equipped plant in Oregon outside of Portland
We solicit the printing of farmers
Statesman building, Salem, Oregon

MAIL EVERY COPY
Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations
More acres and more to the acre will take more farmers; and still more
Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter.
More cows and better cows is the crying need
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

THE SPA CONFECTIONERY
Special Lunches and Fine Candies. All Home Made
382 State Street

U. G. SHIPLEY CO.
Outfitters
To Women, Misses and Children

MANGIS BROS.
All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State Street Phone 717

SALEM HARDWARE COMPANY
120 North Commercial
If it is in the line of hardware, we have it.
We solicit the farm trade

HOME STUDY CLASS of the **INDUSTRIAL NORMAL** For **TEACHERS and STUDENTS** Grades 7 to 12
Make your dreams come true
J. J. Kraps, Salem, Ore.

ROTH GROCERY CO.
STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

CASE OLIVER
KEROSENE TRACTORS
PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

Your choice is my choice—and that is Weatherly Ice Cream. Nutritious, Delicious, Refreshing.
Sold Most Everywhere
Manufactured and Distributed in Salem by **BUTTERCUP ICE CREAM COMPANY**
P. M. Gregory, Mgr.
240 South Commercial Street

GIDEON STOLZ CO
Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages
SALEM OREGON
Near Cor. Summer and Mill

W. H. GRABENHORST & COMPANY
Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

A PROGRESSIVE STORE Whose Slogan is: **MERCHANDISE OF MERIT, MODERATE PRICES COURTEOUS SERVICE**
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes
KAFOURY BROS.
466-474 State Street

RODGERS PAPER COMPANY
460 Ferry Street SALEM
Wholesalers of paper and bookbinders
You can be accommodated in your own home town

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.
J. C. PENNEY CO.
197 Busy Stores
Salem Store, 160 North Liberty St.

CHERRY CITY MILLING CO.
Flour, Cereals and Mill Feed

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St., Salem, Ore.
Always in the market for dried fruits of all kinds

SEE **SOLOFSKY** FOR BEST BUYS IN **REAL ESTATE**
341 STATE STREET

DO YOU KNOW THAT IT WILL PAY YOU TO USE COMMERCIAL FERTILIZER on our Berries and Fruit Trees. We have secured the Agency for the Marine Products Co., who manufacture Organic Fertilizer. It certainly does the work and does not hurt your land. Our solicitor is now calling on the growers. Phone us for a call.
D. A. WHITE & SONS
255 State Street. Phone 160

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

THE "OLD RELIABLE" GROWERS ASSOCIATION
Established 1901
WILLAMETTE VALLEY PRUNE ASSOCIATION

OREGON PACKING COMPANY
285 South Twelfth St., Salem, Oregon
CANNERS OF OREGON FRUITS AND VEGETABLES
We are always in the market for fruits and vegetables