Salem's Greatest Women's Apparel Store

## ANNUAL UNLOADING SALE

Begins Friday, November 21 at 10:00 A. M.

## What It Means

Furs, Waists and Skirts. It means that we must unload a large surphus, stock of this season's Watch Our Ads and See Window Display for Remarkable Bargains


## WHEN YOU BUY A BRUNSWICK



You buy the best that your money can buy. Best in every particular. The tone is natural and free from machine effects. It is the most convenient of all "all-record" machines. The cabinet work of the Brunswick is superior to other makes. The motors have three springs and wind silently. Come in and see our No. 7 Brunswick $\$ 100$. Sold on easy payments.
C. S. HAMILTON

Court Street

# OVERCOATS <br> \$17.95 



THIS WEEK

Our eastern representative has secured at a special reduction- $\mathbf{7 5}$ Overcoats-all sizes, all patterns. All heavy winter woolens-cheviots, tweeds, Shetlands.

## Regular Value $\$ 25$ to $\$ 35$

It is not our policy to carry men's overcoats so we are cleaning them out at this price.

## $\$ 17.95$

This Is Your Chance-Our Prices Always the Lowest

# Gale \& Co. 

The Store of Public Service
Court and Commercial Sts. Formerly Chicago Store

