



PRODUCTS

Pheez
Pure Juice of the Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Applju
Drink an Apple

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

HUNT BROS. PACKING CO.

Six years ago Hunt Bros. believed that Salem was the logical berry and fruit center of the Willamette Valley and established a plant in Salem. Continuously since that time, they have done everything in their power to build up the industry. The demand for the fruit has kept ahead of the supply, and while the business now is many times larger than it was then, we still believe there is a wonderful opportunity for development, and we say:

PLANT MORE BERRIES AND FRUIT.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St. Near High

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.

CAPITAL CITY NURSERY COMPANY
1030 Chemeketa Street
SALEM OREGON

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream Wholesale and Retail
Phone 725 Salem, Ore.

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The **GRAYBELLE**
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON
Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

J. W. MARUNY

PERENNIALS AND POTTED PLANTS

211 Miller Street SALEM.
Sweet Williams, Newport Pink, and Scarlet Beauty are now ready for delivery



Sales and Service
FORDSON TRACTORS

VALLEY MOTOR CO.
260 N. High. State and Front

5 1/2%—FARM LOANS—6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem
We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**
Rapid transportation is a primary essential to speeding up production

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples
We need apples NOW, from cider grade up.
Commercial and Jefferson Sts.
Phone 1355

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

SALEM KING'S PRODUCTS COMPANY

SALEM OREGON
(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

This space will be used for a year by Salem's Live Business Training School—The

CAPITAL BUSINESS COLLEGE

Watch for it. Students are now enrolling daily. Truly, a business education pays.

REAL ESTATE OR TO BORROW MONEY See NIEMEYER

First
215-216 Masonic Building.
Phones 1000, 1014

OREGON PACKING COMPANY

285 South Twelfth St., Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

SALEM THE WALNUT CENTER; A GREAT INDUSTRY

Read the Salem Slogan to the right of these lines; and be sure that it is true and will come true.

"The Oregon walnut as it falls from the tree has no superior and few if any equals."—Knight Pearcey.

It has no equals, in that peculiar nutty richness which is the hallmark of high quality in walnuts. It stands supreme.

And in tree growth and perfection, this great valley in soil and climate give the walnut its premiership for the wide world.

This Slogan issue has more up to date walnut information, as applied to this section, than ever printed at one time.

Read it all; and may it impress you with the importance of the great industry.

Next week's Slogan, Strawberries. Look for it.

DID YOU KNOW that Salem is a great walnut market—that the products of 1000 acres of walnut groves in Marion County, and 500 acres in Polk County, are already shipped from here, and that the acreage and production are increasing very fast? To the end that full train loads of walnuts will eventually go out from Salem? That this is the best walnut country on earth, and that there is money in the industry for the walnut growers?

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD
Buy more of it.

Cherry City Baking Co.

STATESMAN JOB OFFICE

We print everything, from a calling card to a book; or newspaper

Best equipped plant in Oregon outside of Portland

We solicit the printing of farmers

Statesman building, Salem, Oregon

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need
MARION CREAMERY AND PRODUCE CO.
Salem, Ore. Phone 2488

HOME STUDY CLASS of the **INDUSTRIAL NORMAL** For **TEACHERS and STUDENTS** Grades 7 to 12
Make your dreams come true
J. J. Kraps, Salem, Ore.

W. H. GRABENHORST & COMPANY
Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St., Salem, Ore.
Always in the market for dried fruits of all kinds

THE SPA CONFECTIONERY
Special Lunches and Fine Candies. All Home Made
382 State Street

ROTH GROCERY CO.
STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

A PROGRESSIVE STORE
Whose Slogan Is: **MERCHANDISE OF MERIT, MODERATE PRICES, COURTEOUS SERVICE**
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes
KAFOURY BROS.
466-474 State Street

SEE **SOLOLOFSKY** FOR BEST BUYS IN REAL ESTATE
341 STATE STREET

U. G. SHIPLEY CO.
Outfitters
To Women, Misses and Children

CASE OLIVER
KEROSENE TRACTORS
PLOW AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

RODGERS PAPER COMPANY
460 Ferry Street SALEM
Wholesalers of paper and book-binders
You can be accommodated in your own home town

DO YOU KNOW THAT IT WILL PAY YOU TO USE COMMERCIAL FERTILIZER on our Berries and Fruit Trees. We have secured the Agency for the Marine Products Co., who manufacture Organic Fertilizer. It certainly does the work and does not hurt your land. Our solicitor is now calling on the growers. Phone us for a call.
D. A. WHITE & SONS
255 State Street. Phone 160

MANGIS BROS.
All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State Street Phone 717

Your choice is my choice—and that is Weatherly Ice Cream. Nutritious, Delicious, Refreshing.
Sold Most Everywhere
Manufactured and Distributed in Salem by **BUTTERCUP ICE CREAM COMPANY**
P. M. Gregory, Mgr.
240 South Commercial Street

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.
J. C. PENNEY CO.
197 Busy Stores
Salem Store, 160 North Liberty St.

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

SALEM HARDWARE COMPANY
120 North Commercial
If it is in the line of hardware, we have it.
We solicit the farm trade

GIDEON STOLZ CO
Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages
SALEM OREGON
Near Cor. Summer and Mill

CHERRY CITY MILLING CO.
Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION
Established 1901
WILLAMETTE VALLEY PRUNE ASSOCIATION