

This Store Will Be Closed All Day Tuesday—Armistice Day

Portland Cloak & Suit Co.
 COURT & COMMERCIAL STS.

(The Old White Corner)
 Salem's Greatest Women's Apparel Store

Greatest of All Suit Sales

Beginning Monday

Choice of Any Suit in the House

\$39.50

Regular Values up to \$75



It is but stating a well known fact, when we say that at no other store in Salem will you see such a display of Suits, the season's smartest models, in a wide range of styles. There are tailored Suits with short or long coats some trimmed with braid and rows of buttons—in prevailing colors. There are suits of Velour, Broadcloth, Silvertone, Peach Bloom, Tricotine, Serge and other materials, all sizes including Suits for stout figures and little women, all offered during this remarkable sale regardless of cost or former selling price. Come early Monday for first choice.

Women's Winter Coats \$16.50

Smart new belted and semi-fitting models, some with large convertible collars, designed for service, Meltons, Kerseys, Cheviots, Velours and Mixtures. \$25.00 values, sale price.....\$16.50

Misses and Women's Coats \$24.75

Here are a lot of Women's and Misses' new Coats, some with simple belt extending all the way around and loose cape-like backs have large collars and cuffs. Collars and close fitting styles and there are crossed collars fastened with ornamental button at the back. All the new shades of brown, grey, blue and taupe. Special

Coats, worth regular \$29.50
 Coats, worth regular \$32.50
 Coats, worth regular \$35.00

YOUR CHOICE
\$24.75

New Winter Coats \$34.75

At this price the variety is so large that no woman need have the slightest difficulty in finding a style to please her individual taste. Coats for all occasions, with collars of self material, fur or plush. Belted coats and coats slightly fitted at waist. All popular materials and every desirable color.

Regular values \$42.50
 Regular values \$45.00
 Regular values \$47.50

SALE PRICE
\$34.75



Phenomenal Values in Women's Dresses ranging in price from \$19.75 to \$47.50

A most excellent collection of new models, most favored in silk, satins, serges, messaline, georgette and combinations; in fact, dresses of every description. Sizes 16 to 53 1/2.

Holiday Furs

Buy your Christmas Gift Furs now and save money. A small deposit will reserve your purchase to be delivered when desired. We are showing a splendid line, including beautiful fur sets, capes, muffs and neckpieces. Selections can be made from the following variety, Red Fox, Black Fox, White Fox, Taupe Fox, Beaver, Hudson Seal, Gray Squirrel, Opossum, Taupe, Wolf and others. Prices cannot be duplicated.

See Window Display

FLARES AND FLICKERS

From the sordid slums of New York's Chinatown to the grandeur of high mountains and the majesty of the ocean—that is the range of the setting in "The Miracle Man," a big new Paramount-Artcraft picture. The same expansiveness of vision is reflected in the absorbing story, written by Frank L. Packard later dramatized by George M. Cohan, and produced with striking success on Broadway.

The central figures is a white-haired patriarch, who lives in the hills near the sea and who has reputed power to heal the sick and cripples. Tom Burke and his band in their haunts in the New York underworld read of his miracles and conceive the idea of capitalizing them for their own gain. So they go to the town where the old man lives and frame up a miracle for him. To their surprise they discover that he really possesses the healing powers accredited to him.

Gradually under the beneficent influence of their new environment there is worked a transformation in the hearts of the crooks that makes Rose, the gangster's beautiful decoy, the charming girl she is at heart, that evinces a farm hand out of a dope fiend, and finally brings out the better nature of even the hardened, sophisticated Tom Burke himself. In the hands of such capable artists as Thomas Meighan, Elinor Fair, Joseph J. Dowling, Betty Compson and others of similar merit, this powerful story becomes a

vital, living thing and one of the greatest dramatic spectacles the screen has yet revealed.

It is after seeing "A Gentleman of Quality," the Vitaphone picture starring Earle Williams and which will be shown in the Bligh theatre today. This powerful drama of mystery and dual identity is adapted from the popular novel of the same name written by Frederick Van Rensselaer Day.

Bessie Barriscale scores another remarkable characterization in "Her Purchase Price," her latest production coming to the Bligh Tuesday, Wednesday and Thursday. The blonde star, who has made a record for versatility in her productions, running the gamut of characters, from a scrub-girl to a diving Venus, a demure wife to a naughty danseuse, blossoms out in "Her Purchase Price" as an Oriental Pearl of Paradise who is bought by an English lord, becomes his wife and is introduced into the upper-crust of London aristocracy.

Newest of Rex Beach's photo-dramas produced for Goldwyn is "The Brand," based on the celebrated author's novel of the same name. It comes to the Liberty theatre, beginning next Thursday and audiences are promised all the virility, the thrills and smashing climaxes found in a Rex Beach play.

Jack Polk is an eccentric comedian of winning personality who is still "polking" along, furnishing a cyclone of laughter wherever he halts. Jack's particular line of endeavor is

to take an audience into his confidence and explain the "ifs," "ands" and "buts" of the list of acts playing on the bill, which of course creates screams of laughter. On the Hippodrome show at the Bligh today.

May Allison in her latest screaming success, "Fair and Warmer," will be the attraction at Ye Liberty next Sunday.

Allen and Jones are a pair of extraordinarily clever young colored comedians, singers and dancers, who evidently have aspirations for bigger things inasmuch as they do not follow the usual cut and dried routine of "hocum" comedy as exploited by others of their race. On the Hippodrome show at the Bligh today!

The Strand Trio, VERY SPECIAL, one have the opportunity to see such a talented family of artists as the Strand Trio comprising mother, father and daughter, who appear in an offering which they call "A Day in Songland" consisting of harmony singing, dancing, piano and comedy, in which they feature twelve year old Violet Stroud, a winsome miss, whose remarkable accomplishments as a vaudeville artist, are the talk of the country. On the Hippodrome show at the Bligh today.

Catarrah is an excessive secretion, accompanied with chronic inflammation, from the mucous membrane. Hood's Sarsaparilla acts on the mucous membrane through the blood, reduces inflammation, establishes healthy action, and radically cures all cases of catarrah.

OREGON ELKS TAKE CHARGE THRIFT WORK

B. P. O. E. President Will Lead Savings Drive for \$5,000,000.

Sale of War Savings Stamps and Treasury Savings Certificates in the state of Oregon has been placed entirely in the hands of the Benevolent and Protective Order of Elks. The state body of Elks has taken over management of the thrift and savings campaign as a volunteer patriotic service to the state and nation.

This announcement has just been made by Harry G. Allen, head of the Elks' state organization, and C. S. Jackson, state director of the government savings organization. It is estimated that existing War Savings Societies and school children throughout Oregon can be counted on to purchase \$2,000,000 in War Savings Stamps before January 1, which will leave approximately \$5,000,000 to be subscribed through efforts of the fraternal organization, which has a membership of 15,000 in the state.

Mr. Allen offered the services of the great fraternal order under authority given state organizations of the order at the national convention in Atlantic City, which adopted resolutions pleading active support of all members to the government thrift campaign. He has obtained leave of absence from his business and will devote all his personal efforts for the next four months to organizing sales forces among the subsidiary lodges.

"During the war," said Mr. Allen, "the order of Elks has felt it a privilege to place at the disposal of our country the services of its members. There were several thousand Oregon Elks in order arms, and those of us who were privileged to wear the olive drab, the navy blue or the uniform of the marines, have taken pride in meeting the responsibilities of war finance and participating in all other patriotic movements."

BUY W. S. S.

THE BACKING OF MONEY

A so-called philosopher once said "If the rich do not spend the poor die of hunger."

This fallacy was back of condition that brought on the French Revolution. Saving is spending, but it is for the future rather than for the present. It causes the production of permanent goods rather than the mere satisfaction of transient and temporary pleasures.

The trouble is that people confuse money with what is back of it. They see that spending increases trade, but fail to see that investing money increases trade just as much. Perhaps you never stopped to realize that every time you deposit a dollar in a bank or invest it in some legitimate enterprise you not only help some to get and keep a job, but a useful job. Every dollar you bank or invest provides work for somebody.

It is sometimes said in favor of one of the larger excesses—jewelry—that diamonds are a good investment. That is, people think that they will be able to sell their jewels if they cannot afford to keep them. But aside from the fact that I don't believe that anyone ever sold a ring, or pin, or expensive watch for as much as he or she paid for it, there is the further fact that money invested in jewelry earns no interest.

Extravagance brings in no return. Money saved is not only kept, but it continues to work for its owner. The earning power of money which is spent is given up for all time. It is destroyed.—How to Get Ahead.

W. S. S.

TURN RIGHT

The road to success is no rougher or harder, or more painful than the road to failure, but there is a difference; we voluntarily choose to bear the pains of success, while the pains of failure are thrust upon us. The pains of success are mental and physical as are those of failure.

The boy or girl who aspires to succeed in school pays a daily penalty in the act of resisting the impulses to enjoy pleasures of the moment; is forcing the brain to exercise when it is crying to quit; in doing daily mental tasks which are just as tiring as any physical labor. The man who succeeds pays his penalty, too. He must save when he would like to spend. He must work when he would like to loaf. He must be up and doing when he would like to sleep. He must take kicks and not kick back. He must assume responsibilities when he dislikes to add to his burdens. He must be patient when his nature is to be impatient. He must bring his appetite to reason when it calls to be unreasonable. All of us know men who want to succeed, but we know that they cannot because they will pay the penalties of failure; they cannot avoid them although they think they can. They will pay and pay hard. The penalties of success are suffered for the most part in early years. The penalties of failure are reaped in later years when the rewards of success are being plucked.—The Fortuna Magazine.

BUY W. S. S.

In place of 300,000 persons who help government securities previous to the war there are now at least twenty million. If this can be raised to 50,000,000 in 1919, the better it will be for the people. Buy W. S. S.

"Thelma" Individual Chocolates—A Salem product—made by The Gray Belle—distributed by George E. Waters—for sale everywhere, 5c

NATIONAL BLOUSE WEEK

Is Fittingly Observed At

GALE & CO.

The United Waist League of America has designated November 10th to 15th as National Blouse Week to stimulate the sale of made in America Waists. Every Silk Waist in the house reduced.

Now is the opportune and economical time to buy that waist

\$1.25 to \$8.75

Our prices always the lowest. Are you wearing a 1920 Red Cross Button? If not you'll have to hurry or your conscience will hurt you.

GALE & COMPANY

Commercial and Court Streets Formerly Chicago Store



Ballot Title Completed for Four Per Cent Bill

Attorney General Brown has completed ballot title on the initiative bill filed with the secretary of state by J. F. Albright of Oregon City, whereby it is proposed to amend the constitution by making the legal rate of interest 4 per cent instead of 6 per cent in Oregon. The ballot title follows:

Be it enacted by the people of the state of Oregon:

That article IX of the constitution of the state of Oregon shall be and hereby is amended by adding

a section to said article IX, said section to be designated as section 9 or article IX. Said section to read as follows:

Section 9.—The legal rate of interest in this state shall be four per cent per annum, and no more, on all moneys after the same shall become due, but on contract the rate of five per cent per annum, and no more, may be charged by express agreement of the parties, which rate shall be inclusive of all brokerage and commissions.

No laws of this state relating to interest or usury are repealed or abrogated by this section insofar as the legal rate of interest is modified hereby.

Clothes Tailored

INDIVIDUALLY FOR YOU WILL GIVE BETTER SERVICE NEW DESIGNS—SPECIAL ATTENTION—SEE TURLAY

TURLAY

MAKES GOOD CLOTHES

CIVILIAN AND UNIFORMS
 421 Felling Bldg.
 122 1/2 Third Street, Near Washburn, PORTLAND, OREGON.

EARLY NOVEMBER SALES

This is a most opportune sale, as it affords to women of style and discernment in economy an unusual opportunity to prepare for all the events of the social season.

You have been most generous to us in your past year's patronage and, as an expression of our appreciation, we are holding this sale earlier than we have in past years.

Many of you remember with appreciation the excellent values we have given you at our sales. This sale will eclipse anything we have ever offered before—a much larger stock, greater variety as to models, a wider range as to price, and a larger measure of value. We can say positively that millinery such as we will present at this sale has never been offered for less.

Note These Splendid Bargains

- 20 Hats ranging from \$18 to \$25, your choice.....\$15.00
- 25 Hats, ranging from \$15 to \$22, your choice.....\$10.00
- 35 Hats ranging from \$10 to \$18, your choice.....\$7.50
- 25 Hats, all new models—Special at.....\$5.00

Every one of these hats is new and stylish. Not an antiquated model in the lot. Every hat is from our regular stock and may be worn with the realization that it is stylish and appropriate.

Don't miss this opportunity to economize on your new hat.

The French Shop

M. Buffe-Morrison
 115 North High Street Masonic Temple

