

THE OREGON STATESMAN

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BETTER SPEECH WEEK IN THE SALEM SCHOOLS

This is "Better Speech Week" in the Salem public schools. There will be posters, jingles and slogans, a sing on Monday and a play on Wednesday, repeated on Thursday—all for the purpose of teaching a better use of the English language.

"The Trial of the Man Who Murdered the King's English" will be the title of the play.

The campaign in Salem will be only a part of the national movement which is designed to improve the speech of the nation, to encourage purity, simplicity and correctness of speech, rather than an elegant profusion of words.

The movement is being furthered in all the schools of Salem under the direction of Miss Edna Sterling, head of the English department, and Miss Margaret Cosper, assistant superintendent.

It is a splendid movement. Too much stress cannot be put upon this phase of educational work.

"The King's English," however, is no longer the King's English. In language, as in all other domains, royalty is tabu.

The English language, like the human body, is fearfully and wonderfully made.

Our Oregon pioneers found the Indians using a language with only 400 to 500 words.

Noah Webster's first attempt at getting the words of the English language into proper form and relationship took in only 8000 to 10,000 words; in 1783.

He had found 70,000 words by 1828.

In 1864, the good dictionaries contained 114,000 words; in 1890, there were 170,000 English words, and there are said to be 450,000 now in use—and more coming into use at the rate of 4000 to 5000 annually.

Every great movement, like a war, adds a lot of foreign words; then dialectical words come in; and technical.

Flying will add many, as we blimp along through the swift days of the future.

And slang; yes, slang, the anathema maranatha of all the good people who would uphold and defend the standards of pure speech.

The slang word of today, perhaps making a short cut to convey a meaning in any other way hard to express, becomes a part of polite conversation tomorrow.

So the teachers of good English have their work cut out for them—for them and for their children and children's children.

But it is a great work—if you don't weaken.

Between tomorrow morning and a week from next Tuesday night, every true American is expected to put up his or her dollar and enroll himself or herself a member of the Red Cross. A slacker in this great cause of humanity, this first aid to the stricken or sick or wounded or unfortunate anywhere, is unthinkable. There will at least be no slackers in Salem or the country tributary.

BITS FOR BREAKFAST

More than crowded.

The Statesman of this morning.

The foreman tried to hang some of the ads on the outside of the "chases," but he could not make it work. So he had to crowd out about a million words of perfectly good reading matter.

For, gentle reader, the advertiser has the first call; like the man who kept his pig in the parlor, "he is the gentleman that pays the rent."

And, say, have you noticed that Salem has developed a lot of good advertisers? They know what to say and how to say it—and they surely had the crowds with the Kale yesterday.

Thirty days, says the government authorities, for the coal strike. And a loss of millions to all concerned.

while milling around in a circle and getting nowhere.

There must be an end of strikes, as well as an end of war. Both were born in hell and deserve to go there when they die—and the sooner the better for all the people of the world.

"40" HAS CONQUERED BLOOD POISON

Scrofulous eruptions, pimples on the face are both annoying and disfiguring. Sores, ulcers, mucous patches, copper colored spots, glandular swellings, inflamed eyelids, wasting of the muscles, constipation, a form of dyspepsia and stomach trouble can all be the result of blood poison. "Number 40 For the Blood," an old doctor's prescription, is the best treatment for all forms of blood poison known to medical science.

Made by J. C. Mendenhall, 40 years a druggist, Evansville, Ind. Sold by Perry's Drug Store.

THE man who craves out his own fortune utilizes a savings account for a foundation.

Deposits made on or before the 5th of any month, draw interest from the 1st of the month.

Salem Bank of Commerce

Have Your Eyes Changed?

There is a slow but constant change in every person's vision. Glasses that fitted you perfectly a few years ago are probably entirely unsuited to the needs of your eyes today.

Every person who wears glasses should have their eyes examined at least every year.

Call and see us and let us find out whether you're wearing the proper lenses. If a change of lenses is necessary, we'll furnish them promptly and reasonably.

We guarantee a correct fitting and absolute satisfaction in every case.

HENRY E. MORRIS & CO.
Eye Sight Specialist
305 State St., Near Commercial

EDITORIALS OF THE PEOPLE

(The Statesman is pleased to print communications upon topics of general interest at any time. There is scarcely any limit to the topics of "general interest." It is asked only that correspondents refrain from personalities and use care that nothing be written of a libelous nature. Letters must have writer's name and address, though not necessarily for publication.—Ed.)

Says Elevator is Needed.

Editor Statesman:
"Salem needs a grain elevator." This expression is heard frequently in conversation with those farmers who have not yet been able to market their grain.

The trouble is not with the demand for the product nor with the prices that are being offered. The difficulty arises out of the fact that the local buyers have their warehouses filled to the roofs and, because of a scarcity of cars, only small shipments can be made.

The result is that a large amount of wheat, oats and barley is piled up in the barns and sheds on the farms

where mice and rats have collected and are multiplying like microbes. These greedy rodents cut holes in the sack and feed to fatness on the foodstuff that is now so much needed by a hungry world.

The situation is anything but pleasing to some of these farmers. They want to get the money out of their crops to meet current bills and buy needed winter supplies. A good many are losing their enthusiasm for grain growing. They say: "Why should we invest our money and labor in a crop that cannot be sold when it is ready for the market?"

It would seem that here is a chance for the Commercial club to do some real constructive work. Grain should be handled in bulk. A large grain elevator should be erected in Salem where the product could be received as offered and purchased outright or warehouse receipts issued. The farmer could then secure a loan on these receipts.

Our present system of marketing cereals is slow, cumbersome and antiquated. Marion county is a good grain-growing section. The industry should be encouraged by every reasonable means.

It is in the interest of business men in Salem that farmers be provided with adequate facilities to market their grain economically and with as little loss of time and effort as possible.

Purdy States Proposal.

Editor Statesman:
You will kindly let me, through the columns of your valuable paper, give my reasons for circulating the petition among the taxpayers of Salem with the following quotations thereon:

"We, the undersigned citizens and taxpayers of the city of Salem, Or., and non-members of any organized commercial body, other than our good citizenship, do hereby join in a call for a public mass meeting at a time and place to be designated in the near future, for the purpose of devising a plan to house the unhooused of our city."

While circulating this petition I encountered only six persons who were eligible to sign that did not do so and many favorable expressions for the undertaking were manifested. Few thought that I had any object in view other than the good of the public but when I explained that my interests were in common with all good citizens of Salem to see houses built at once, this thought was largely removed.

Since reading and thinking between times, I have formulated a plan which I believe could be carried out at once to supply a good many houses for those in need of them. One thousand citizens of Salem join a building club and at the same time pledge themselves to pay \$10 per month for 12 months, or they can pay the \$120 in advance if they prefer to do so. This would raise \$120,000 a month and with this \$10,000 four bungalows costing \$2500 each could be built. As fast as the bungalows could be built they could be sold and the buyer would pay at least one-half down and this money from the properties sold could be put into the club to build more houses each month and at the end of the 12 months \$120,000 would have been collected from the members of the club and at the least 100 houses built.

In the end who this plan is worked out, the purchaser would buy the property at cost, the members get back their \$120 with interest as the houses were sold. No body would be any commission for selling the houses, no salary would be paid any person for any services that might be rendered for the club. Some bank of Salem would act as trustee and citizens of Salem could be having a clear conscience as far as profiteering is concerned.

I will endeavor to explain this plan further at the mass meeting as above referred to and I hope that others may have some better plan to work out at that time.

—Will E. Purdy.

Paraphernalia Does Not Make the Mighty Hunter



Although Congress has given the Attorney-General hundreds of thousands of dollars, he does not seem to be bringing home much bacon

Big Dramatic Event Coming To Grand Opera House

Guy Bates Post and his excellent company are this season appearing in "The Masquerader" one of the few really worth while plays of the decade. The unusual company, the original New York one by the way, with its wealth of scenery, electrical effects and novel revolving stages, comes to Salem Grand Opera house for a one night engagement.

This well known representative actor has never had a better vehicle than this. His manager, Richard Walton Tully has gone to absolute extremes in providing a production both ponderous and unique. Two crews of mechanics are carried by the company to insure proper stage effects. The management of the Grand Opera house in Salem is giving special attention to out of town patrons in order that automobile and excursion parties may have seats reserved with as much care as though the purchaser were at the ticket office window.

Mr. Post has played "The Masquerader" in Australia and Europe where he scored one of the greatest



Guy Bates Post as John Chilcote, the dry addict, in sensational success, "The Masquerader" which Nov. 12.

hits ever made by an American actor. The story is of two men, John Chilcote and John Loder. The first man is born to wealth, society and political leadership. Unfortunately drugs have secured a hold on him, and when the craving comes he is restive under the need for caring for his many important interests.

While Chilcote is in one of those resentful moods he encounters John Loder. Loder is, in every respect, his double, except that he has a noticeable scar on one of his fingers. Loder is a man well read, well traveled and ambitious to take a place among the leaders of his race.

Chilcote, in a frenzy of morphia, seeks out Loder and proposes that they exchange places. Loder refuses. Chilcote collapses and his man Brock pleads with Loder to represent him as speaker on an important issue in parliament that night. Lured by the opportunity Loder consents and carried away by the cause for which he pleads scores a great triumph. He is enabled to win the situation by reason of the fact that Chilcote has always been so eccentric.

He is compelled to go to Chilcote's home and meets his wife, and the complication grows involved through his success and the affection he grows to have for Eva Chilcote develops the power of the drama. There is no moment from the rise of the curtain on the first act until its fall at the last sentence, when the audience does not watch the unfolding play with expectant suspense.

Naturopathy—What It Is, and Five Reasons Why You Should Be Treated By a Naturopathic Physician

What is Naturopathy?

Naturopathy is a system of treating the sick by the use of drugless and non-surgical methods. It is based upon the principle that if the causes of disease are removed, Nature will restore the body to health, because the body, when functioning normally, contains within itself the elements to restore and maintain health.

What Methods Are Used in Naturopathy?

- Naturopathy uses various principles efficacious in healing the sick, some of which are:
- Dietetics—Scientific food selections, preparations and combinations.
- Hydrotherapy—General personal hygiene.
- Manualtherapy—Manual methods of correcting abnormal conditions of the body.
- Hydrotherapy—Scientific application of water of varying temperature.
- Electrotherapy—Scientific application of the different forms of electricity.
- Psychotherapy—A scientific application of the powers of mind to the problems of health and disease.
- Vibrotherapy—Mechanical and manual vibration.
- Ozone and Oxygen Vapor—Oxygen converted into ozone by electricity.
- Phototherapy—Scientific application of sunlight, incandescent light and arc light, for curative purposes.

What is The Standing of Naturopathy?

Naturopathy has already been recognized and adopted by many of the brightest minds in the orthodox schools of medicine.

Naturopathy is not Osteopathy, Chiropractic, Christian Science, or any other similar system. We do not condemn them; we recognize the good in all of them.

Five Reasons Why You Should Be Treated by a Naturopathic Physician

- First—Because Naturopathy uses all drugless and non-surgical methods in treating the sick.
- Second—Because Naturopathy is the oldest of the drugless cults.
- Third—Because Naturopathic methods are based upon scientific observation and practical experience.
- Fourth—Because Naturopathic methods are adapted to the treatment of all persons from infancy to old age.
- Fifth—Because Naturopathy is more effectual and less expensive than other systems of treating the sick.

DR. A. SLAUGHTER
Naturopath
210 U. S. National Bank building
Phone 110.

Harvesters of Health



Tuberculosis lurks in wait for persons who become run down in health. With their power of resistance diminished they fall easy prey to the death-dealing germs, which in many instances have been in their system since early childhood.

The young women in the picture are winning back health under ideal conditions at the Night and Day Camp in St. Louis, Mo. This camp is conducted by the St. Louis Tuberculosis Society, one of the thousand or more organizations allied with the National Tuberculosis Association. The approaching Red Cross Christmas Seal safe campaign will benefit this and thousands of other anti-tuberculosis activities.

Only "predisposed" cases are received at the Night and Day camp.