

# ANNIVERSARY SALE

## SATURDAY, November 1, will be the First Anniversary of THE PEOPLE'S CASH STORE

in Salem. And in order to show our appreciation to the people of Salem and vicinity for the loyal support they have given this institution during the past year we will hold a great anniversary sale. Everything in the store, in all departments—

### GROCERIES, DRY GOODS, MEN'S CLOTHING and SHOES

Will be sold at low prices for that day.

#### WHEN WE OPENED THE PEOPLE'S CASH STORE

One year ago, our sales force consisted of three clerks—today we are employing thirty-five men and women. This phenomenal growth is due to the fact that at all times we have endeavored to make this a real people's store. We have always sold our goods at low prices for the benefit of the people and our customers have shown their appreciation of the money-saving opportunity by giving us their loyal support. The credit for our rapid growth and business development is due in a large measure to the loyalty and co-operation of our clerks. They have worked in perfect harmony with the management and with each other for the success and prosperity of the store and the result is—we have an industrious, contented sales force who work together as one large family. Our policy in the future will be the same as in the past year, namely—to offer the public first quality merchandise at prices that cannot be duplicated elsewhere. We wish to thank our friends for their support and also assure them that our only aim is to please the public by saving them money on their food and clothing.

#### GROCERIES

One Pound Sugar Free with a purchase of \$5 and over of Groceries or Dry Goods.

|                             |         |
|-----------------------------|---------|
| Hard Wheat Flour, 1 barrel. | \$11.30 |
| 1 Sack.                     | \$2.85  |
| 1 Sack Valley Flour.        | \$2.65  |
| 5 pounds of Rice.           | .50c    |
| 5 pounds White Beans.       | .45c    |
| 5 pounds Red Mexican Beans. | .40c    |
| 1 Sack Corn Meal.           | .70c    |
| 1 Sack Rolled Oats.         | .73c    |
| 5 pounds Macaroni.          | .45c    |
| 5 pounds Split Peas.        | .50c    |
| 2 packages Grape Nuts.      | .25c    |
| 3 packages Corn Flakes.     | .25c    |
| 2 Cream of Barley.          | .25c    |
| 12 oz. Royal Baking Powder. | .35c    |
| Pickled Pink Salmon.        | .18c    |
| Sauerkraut, per pound.      | .10c    |
| Sour Pickles, per gallon.   | .50c    |
| Herring, per pound.         | .5c     |

#### SYRUP

|                                           |        |
|-------------------------------------------|--------|
| Karo Syrup, No. 10.                       | .99c   |
| Light.                                    | \$1.08 |
| Palace Car Table Syrups—in quart bottles. | .35c   |
| In pint bottles.                          | .23c   |
| White Crystal Syrup—The Best in Quality.  | \$1.07 |
| No. 5.                                    | .99c   |
| Fountain Syrup, white.                    | \$1.07 |
| No. 5.                                    | .99c   |

|                                   |      |
|-----------------------------------|------|
| Soda and Oyster Crackers, pound.  | .16c |
| Graham Crackers.                  | .18c |
| Best Creamery Butter.             | .68c |
| Nut Margarine Butter.             | .38c |
| 1 can Libby's No. 2 Apple Butter. | .20c |
| Cheese, pound.                    | .35c |
| Eggs, per dozen.                  | .63c |

|                        |        |
|------------------------|--------|
| Matches, large box—21. | \$1.00 |
| Toilet Paper, 25 for.  | \$1.00 |

#### MEN'S CLOTHING AND FURNISHINGS

|                                   |                        |
|-----------------------------------|------------------------|
| Men's Woolen Overcoats.           | \$12, \$16, \$22       |
| Men's Woolen Suits.               | \$15, \$18, \$25, \$35 |
| Men's Woolen Mackinaws.           | \$6.98 and \$9.48      |
| Men's Woolen Pants.               | \$3.45                 |
| Men's Sweaters.                   | \$1.23 and up          |
| Heavy Fleeced Ribbed Union Suits. | \$1.65                 |
| Men's Mixed Wool Union Suits.     | \$2.19                 |
| Hawes Union Suits.                | \$1.98                 |
| Hawes 2-piece garments.           | .95c                   |
| Heavy Men's Woolen Socks.         | .39c                   |
| Cashmere Socks.                   | .29c                   |
| Men's Ribbed Overalls.            | \$1.59                 |
| Men's Corduroy Pants.             | \$3.98                 |
| Men's Woolen Overshirts.          | \$1.95 and up          |
| Men's Heavy Flannel Shirts.       | .98c                   |
| Men's Work Shirts.                | .95c                   |
| Men's Dress Shirts.               | \$1.19                 |
| Men's Silk Shirts.                | \$3.48 and up          |
| Men's Woolen Lingerie Shirts.     | \$6.98 and up          |

#### CANNED GOODS

|                             |        |
|-----------------------------|--------|
| Milk.                       | .14c   |
| Peas, Corn, String Beans.   | .15c   |
| Per dozen.                  | \$1.75 |
| Tomatoes, 2 cans.           | .27c   |
| One dozen.                  | \$1.60 |
| Clams, flat, 3 cans.        | .40c   |
| Pork and Beans, No. 2.      | .12c   |
| Salmon, tall.               | .28c   |
| 2 cans American Sardines.   | .15c   |
| Booth's large can Sardines. | .28c   |
| 1 pint Jar Mustard.         | .25c   |
| 1 pint Catsup.              | .25c   |

#### COFFEES AND TEAS

|                                  |      |
|----------------------------------|------|
| Coffee in bulk.                  | .35c |
| Peaberry in bulk.                | .39c |
| Selecto in cans.                 | .40c |
| Reliance, very best.             | .49c |
| M. J. B., 2 1-2, 3 and 5 pounds. | .50c |
| 1 pound.                         | .51c |
| Gun Powder Tea.                  | .49c |
| English Breakfast Tea.           | .39c |
| Cocoa, in bulk.                  | .32c |

#### GREASES AND OILS

|                                  |        |
|----------------------------------|--------|
| Crisco, 3 pounds.                | \$1.10 |
| Lard in bulk.                    | .32c   |
| Compound in bulk.                | .30c   |
| Cooking Oil in bulk, per gallon. | \$2.20 |
| Corn Oil, per gallon.            | \$2.75 |
| No. 5 Compound.                  | \$1.25 |
| No. 10 Compound.                 | \$2.50 |
| No. 5 Lard.                      | \$1.55 |
| No. 10 Lard.                     | \$3.15 |

#### SOAP

|                                   |      |
|-----------------------------------|------|
| 10 Bars Crystal White.            | .68c |
| 10 Bars White Navy.               | .58c |
| 10 Bars Sunny Monday.             | .60c |
| 11 Bars No Rub Naptha.            | .50c |
| 10 Bars Woolen Soap.              | .70c |
| 1 package Swift's Washing Powder. | .20c |

#### VEGETABLES AND FRUITS

|                             |      |
|-----------------------------|------|
| Potatoes, pound.            | .3c  |
| Dry Onions, pound.          | .5c  |
| Sweet Potatoes, 4 pounds.   | .25c |
| Oranges, large size, dozen. | .60c |

#### DRIED FRUITS

|                         |      |
|-------------------------|------|
| Italian Prunes.         | .23c |
| Petite Prunes.          | .15c |
| Silver Prunes.          | .20c |
| Raisins, seedless.      | .21c |
| Raisins, seeded, 2 for. | .25c |

#### MEAT SALE

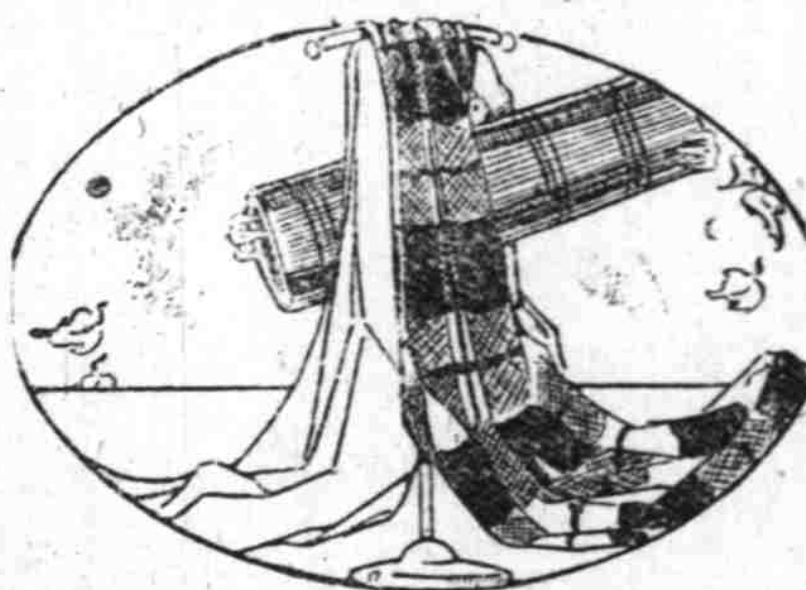
|                                |      |
|--------------------------------|------|
| Cottage Rolls.                 | .32c |
| English Cut Shoulders, salted. | .30c |
| Breakfast Bacon.               | .44c |
| Smoked.                        | .32c |
| Shoulder Hams.                 | .25c |
| Salted Pork.                   | .35c |

#### Boys' Clothing and Furnishings



|                          |                         |
|--------------------------|-------------------------|
| Boys' Suits.             | \$5.98 and up           |
| Boys' Woolen Mackinaws.  | \$5.48 and up           |
| Boys' Overcoats.         | \$6.48 and up           |
| Boys' Sweat Bow.         | .65c and up             |
| Heavy Union Suits.       | .65c and up             |
| Boys' Hawes Union Suits. | .98c                    |
| Boys' Overalls.          | .98c, \$1.19 and \$1.45 |
| Boys' Dress Shirts.      | .75c and up             |
| Boys' Flannel Shirts.    | .98c and up             |
| Boys' Caps.              | .48c                    |

#### PIECE GOODS



Silk Plush Velvetine Wool Serges of all colors. Silk Crepe de Chine, Jersey Cloth, Gingham, White Goods of all kinds; also White Colored Flannel, on Bargain List. Don't be pessimistic to say there is no Bargain at present. You will find the bargain at the PEOPLE'S CASH STORE, on our Big Anniversary Sale.

25 Per Cent Off the Usual Price:

|                                          |        |
|------------------------------------------|--------|
| Dark Blue Calico Aprons.                 | \$1.65 |
| \$2.35 Heavy Flannel Night Gowns.        | \$1.75 |
| Heavy Flannel Undershirts of all colors. | .98c   |
| Fleeced Long Kimonos.                    | \$2.98 |

The Economy Features In Our

#### ECONOMY BASEM'NT

will give you again a good lesson in Economy. First—Our Sample Counter with Enormous Bargains—

|                                                            |               |
|------------------------------------------------------------|---------------|
| Ladies' Night Gowns.                                       | \$1.25        |
| Underwear of All Kinds.                                    | 15c to \$2.00 |
| Second—Remnant Counters with surprise bargains as follows: |               |
| Apron Gingham, 2 to 10 yards, value 35c, at.               | .19c          |
| Dark Blue Calicos, value 29c, at.                          | .17c          |
| Flowered Kimonos, formerly 47c, at.                        | .32c          |
| Scrim Curtain Goods, 39c value, at.                        | .22c          |
| White Goods Remnants ONE-HALF PRICE                        |               |
| 25c Toweling.                                              | .19c          |

Third—Shoes, Rubbers and Tennis Slippers, high priced shoes up to size 4 for ladies. Children's Shoes. Tennis Slippers. Rubbers.

|                                                 |      |
|-------------------------------------------------|------|
| Crocheting Thread, all sizes and colors.        | .10c |
| Hair Combs.                                     | .10c |
| Embroidery Silk of all kinds, 3 skeins.         | .10c |
| Men's and Ladies' Stockings.                    | .15c |
| Children's Stockings, special heavy.            | .25c |
| Special Bargains in all kinds Cooking Utensils. |      |

Seventh—Stationery Counter—The Real Bargain

#### CHILDREN'S PLAY SUITS

Special Heavy Grade, blue and khaki. .98c and \$1.15

#### Tobacco and Gum

|                                     |      |
|-------------------------------------|------|
| Star, Horseshoe and Climax, 1 plug. | .85c |
| Days Work, 1 plug.                  | .59c |
| Import Cigar.                       | .6c  |
| Chewing gum, 3 packages.            | .10c |

#### LADIES' HEAVY WEIGHT UNION SUITS

\$1.29, \$1.49 and \$1.75

|                                                       |           |
|-------------------------------------------------------|-----------|
| Ladies' 2-piece Garments, heavy weight. .68c and .95c |           |
| Jersey Silk Petticoats, \$7 value at.                 | \$4.98    |
| \$7.50 and \$8 Ladies' Sweaters, all wool.            | \$5.98    |
| \$4 and \$5 Children's all wool Sweaters.             | \$2.75    |
| 75c Children's Wool Caps.                             | .39c      |
| Caps and Scarfs, all wool.                            | \$1.98    |
| Ladies' Silk Hose, dropstitch.                        | \$1.35 up |
| Ladies' Silk Lisle Hose.                              | .49c up   |
| Ladies' Wool Cashmere Hose.                           | .68c up   |
| Ladies' Famous Kabo Corset.                           | \$1.49 up |

|                                               |        |
|-----------------------------------------------|--------|
| Woolen Bedding, value to \$3.50 at.           | \$1.89 |
| 3 pounds Cotton Bedding, pure white stitched. | \$1.25 |

|                                          |         |
|------------------------------------------|---------|
| 2 pounds pure Cotton Bedding.            | .95c    |
| Comforters, full double size.            | \$2.69  |
| Short Blankets, 80x90.                   | \$2.49  |
| Heavy Cotton Blankets, full double size. | \$2.98  |
| Feather Pillows.                         | .65c up |

#### GLASSWARE AND GRANITEWARE

Fourth—Crockery, Glass and Granite Ware at bargain prices.

Fifth—Notions Counter and Toy Counter with 50c reduction on each dollar.

Sixth—Counters of Toilet Soap, Wash Soap, Matches, Toilet Paper.

|                                                 |          |
|-------------------------------------------------|----------|
| Medium size Toilet Paper.                       | .4c      |
| Large Bottle Blueing.                           | .9c      |
| Hair pins, 5 boxes.                             | .25c     |
| Safety Pins, 6 cartons.                         | .25c     |
| Lace of all kinds.                              | .5c yard |
| Handkerchiefs.                                  | .5c up   |
| Buttons of all kinds, 6 cards.                  | .25c     |
| Steel Pins, 6 cards.                            | .25c     |
| Hooks and Eyes, 6 cards.                        | .25c     |
| Needles, 5 packages.                            | .23c     |
| 5 Spools No. 3 Sewing Thread, all sizes, 5 for. | .25c     |

#### SHOES

Our enormous Shoe assortment which we bought just before they started moving upwards, gives us the possibility to sell an excellent leather Shoe for a low price.

Ladies fancy Dress Shoes, all kid leather, in two colors, high French heels, button and lace, value \$10 to \$12, for our Anniversary sale, only.

|                          |           |
|--------------------------|-----------|
| Boys' Black Dress Shoes. | \$1.98 up |
| Men's Black Dress Shoes. | \$3.98 up |
| Men's Heavy Work Shoes.  | \$3.98 up |
| Men's High Top Shoes.    | \$6.98 up |
| Children's Shoes.        | .98c up   |

ECONOMY BARGAINS IN HATS AND CAPS, Special Values at 25 PER CENT OFF

#### ENORMOUS BARGAINS IN BROOMS

.65c, .85c, .99c and \$1.25

|                   |      |
|-------------------|------|
| Pop Corn.         | .15c |
| Peanuts, Roasted. | .20c |
| Brazil Nuts.      | .35c |

Please phone or bring your order. Only when you give an order for delivery please demand of the clerk a duplicate slip of your order.

**Remember, 1 Pound of Sugar Free**  
WITH A PURCHASE OF GROCERIES, DRY GOODS—  
CLOTHING OR SHOES