

**Pheez**  
TRADE MARK REGD  
**PRODUCTS**

**Pheez**  
Pure Juice of the Loganberry

**Logju**  
The Loganberry Beverage  
Ready to Drink

**Applju**  
Drink an Apple

**Pheez**  
Bulk and Bottled Cider

**Pheez**  
Jellies and Jams

"GROW MORE BERRIES"

Mr. Barnes, U. S. Wheat Director, Says:

**EAT MORE BREAD**

and reduce the high cost of living

**HOLSUM BREAD**

is the cheapest as well as the most wholesome food on the market today

**Cherry City Baking Co.**

Bread is your best food; eat more of it. Holsum is made clean, sold clean and delivered clean

# HUNT BROS. PACKING CO.

Six years ago Hunt Bros. believed that Salem was the logical berry and fruit center of the Willamette Valley and established a plant in Salem. Continuously since that time, they have done everything in their power to build up the industry. The demand for the fruit has kept ahead of the supply, and while the business now is many times larger than it was then, we still believe there is a wonderful opportunity for development, and we say:

PLANT MORE BERRIES AND FRUIT.

## FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., Near High

## SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

## J. W. MARUNY

PERENNIALS AND POTTED PLANTS

211 Miller Street SALEM

Sweet Williams, Newport Pink, and Scarlet Beauty are now ready for delivery

## 5 1/2%--FARM LOANS--6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS

205 Oregon Building

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesmen Wanted

## CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street SALEM OREGON

## THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

## LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

## WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem

We move anything. Also making through trips to Portland and return. We also do local hauling. PHONE 1400

Rapid transportation is a primary essential to speeding up production

## FAIRMOUNT DAIRY

Schindler Bros., Prop.

Dealers in Milk and Cream Wholesale and Retail

Phone 725 Salem, Ore.

## Anderson Steel Furnace and Boiler Works

Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work

Seventeenth and Oak Streets SALEM, OREGON

## DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLE'S CASH STORE  
186-194 N. Commercial St.

## MARION AUTO COMP'NY

FRANKLIN STUDEBAKER OLDSMOBILE

Supplies and Accessories

Opposite Hotel Marion Open Day and Night

## F. A. KURTZ

Evaporating--Drying--Canning Prunes and Apples

We need apples NOW, from cider grade up.

Commercial and Jefferson Sts. Phone 1355

## SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

## SALEM KING'S PRODUCTS COMPANY

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

# SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

### The Case Is Proved; Salem Will Be The Linen Center

Startling statements you will find in this issue on the certainty of Salem becoming the world's center of the great flax and linen industries.

The critical reader is invited to follow them up; he will find many more convincing facts.

Right now is the time to act; the world is short of linen and the raw products to make linen; the Salem district can supply the great need—and leap at once into her ultimate destiny; written in the geological records of time; decreed by the Maker.

This issue of The Statesman ought to have a circulation of millions; it would be worth millions to Salem.

Next week, Filberts; tell us what you know; suggest slogans; help us, for this work is community work and ought to be mutually borne by all.

DO YOU KNOW that ours is the best country in the world for the production of flax for its fiber—for the making of twines and linens? That our water, being "soft," is just right for the treatment of the flax straw, and taking it through all the processes of manufacture, from the retting to the weaving of the cloth? That, when these facts become universally known, the flax industry will be fully developed here, and that it will bring to our valley millions of dollars annually?

This space will be used for a year by Salem's Live Business Training School—The

## CAPITAL BUSINESS COLLEGE

Watch for it. Students are now enrolling daily. Truly, a business education pays.

## If You Want REAL ESTATE

Or To BORROW MONEY

See NIEMEYER

First 215-216 Masonic Building. Phones 1000, 1014

## STATESMAN JOB OFFICE

We print everything, from a calling card to a book or newspaper

Best equipped plant in Oregon outside of Portland

We solicit the printing of farmers

Statesman building, Salem, Oregon

## MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations

More acres and more to the acre will take more farmers; and still more

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter.

More cows and better cows is the crying need

## MARION CREAMERY AND PRODUCE CO.

Salem, Ore. Phone 2488

## INDUSTRIAL NORMAL

13th and Wilbur Streets SALEM OREGON

TRAINS FOR SCHOLARSHIP Grades 7 to 12

Bookkeeping, Typewriting, Shorthand, Gregg and Pitman The Uneducated Fight With Bow and Arrow

J. J. KRAPS

## W. H. GRABENHORST & COMPANY

Farm and Fruit Lands

Small Tracts and Investments

Telephone 2315 275 State St. Salem, Oregon

## DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St., Salem, Ore.

Always in the market for dried fruits of all kinds

## THE SPA CONFECTIONERY

Special Lunches and Fine Candies. All Home Made 382 State Street

## ROTH GROCERY CO.

STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES

North Liberty Street

## A PROGRESSIVE STORE

Whose Slogan Is: MERCHANDISE OF MERIT. MODERATE PRICES COURTEOUS SERVICE

Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS. 466-474 State Street

## SEE SOCOLOFSKY FOR BEST BUYS

IN REAL ESTATE

341 STATE STREET

## U. G. SHIPLEY CO.

Outfitters To Women, Misses and Children

## CASE KEROSENE TRACTORS

OLIVER

PLOWS AND IMPLEMENTS

LOT L. PEARCE & SON 236 N. Commercial St.

## RODGERS PAPER COMPANY

460 Ferry Street SALEM

Wholesalers of paper and bookbinders

You can be accommodated in your own home town

## DO YOU KNOW THAT IT WILL PAY YOU TO USE COMMERCIAL FERTILIZER

on our Berries and Fruit Trees. We have secured the Agency for the Marine Products Co., who manufacture Organic Fertilizer. It certainly does the work and does not hurt your land. Our solicitor is now calling on the growers. Phone us for a call.

D. A. WHITE & SONS 255 State Street. Phone 160

## MANGIS BROS.

All Kinds of Fruit Car Lot Shippers of Potatoes 542 State Street Phone 717

## Your choice is my choice—and that is Weatherly Ice Cream. Nutritious, Delicious, Refreshing.

Sold Most Everywhere Manufactured and Distributed in Salem by

BUTTERCUP ICE CREAM COMPANY

P. M. Gregory, Mgr. 240 South Commercial Street

## Money Saved Is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.

J. C. PENNEY CO. 197 Busy Stores Salem Store, 160 North Liberty St.

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here

Should not we be as wise as they?

Start an Account Today Salem Bank of Commerce

## SALEM HARDWARE COMPANY

120 North Commercial If it is in the line of hardware, we have it. We solicit the farm trade

## GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM OREGON Near Cor. Summer and Mill

## CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

## THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

WILLAMETTE VALLEY PRUNE ASSOCIATION

## OREGON PACKING COMPANY

285 South Twelfth St., Salem, Oregon

## CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables