

Pheez
TRADE MARK REG'D
PRODUCTS

Pheez
Pure Juice of the Loganberry

Loju
The Loganberry Beverage
Ready to Drink

Applju
Drink an Apple

Pheez Bulk and Bottled Cider

Pheez Jellies and Jams

"GROW MORE BERRIES"

Mr. Barnes, U. S. Wheat Director, Says:

EAT MORE BREAD

and reduce the high cost of living

HOLSUM BREAD

is the cheapest as well as the most wholesome food on the market today

Cherry City Baking Co.

Bread is your best food; eat more of it. Holsum is made clean, sold clean and delivered clean

The Oregon Growers' Cooperative Association

A state-wide fruit marketing organization

OREGONIZE ADVERTISE STABILIZE

Rob't C. Paulus, Sales Manager

Prof. C. I. Lewis, Organization Manager

J. O. Holt, Packing Mgr.

Head Offices, Salem, Ore.

HUNT BROS. PACKING CO.

Canners, Packers Quality Fruits and Vegetables. Over 2000 Satisfied Oregon Grower Customers. Our record of the past is your guarantee of the future

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., Near High

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street SALEM OREGON

STATESMAN JOB OFFICE

We print everything, from a calling card to a book or newspaper.

Best equipped plant in Oregon outside of Portland. We solicit the printing of farmers. Statesman building, Salem, Oregon

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises.

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The GRAYBELLE

Patronize Home Industries

EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

J. W. MARUNY

PERENNIALS AND POTTED PLANTS

211 Miller Street SALEM

Everything is grown right, under proper conditions

5 1/2%--FARM LOANS--6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem

We move anything. Also making through trips to Portland and return. We also do local hauling. PHONE 1400

Rapid transportation is a primary essential to speeding up production

W. W. Rosebraugh, Manager Office Phone 886

Anderson Steel Furnace and Boiler Works

Manufacturers of Gray Iron Castings, Warm Air Furnaces, Hop and Fruit Stoves, Smoke Stacks and Steel Work

Seventeenth and Oak Streets SALEM, OREGON

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARION AUTO COMP'NY

FRANKLIN STUDEBAKER OLDSMOBILE

Supplies and Accessories

Opposite Hotel Marion Open Day and Night

F. A. KURTZ

Evaporating--Drying--Canning Prunes and Apples

We need apples NOW, from cider grade up.

Commercial and Jefferson Sts. Phone 1355

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

SALEM KING'S PRODUCTS COMPANY

SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

THIS SALEM SLOGAN PAGE AND WHAT IT STANDS FOR

This Salem Slogan page will appear in the Thursday issues of The Oregon Statesman for a year—fifty-two weeks; and in the Friday issues of the Twice-a-Week Statesman. There will be fifty-two Salem Slogans.

It is hoped in this way that the people of Salem and the surrounding country will become better informed concerning the great natural advantages and possibilities of this city and country; and more appreciative of them.

And that a growing number of people from abroad will decide to come here and aid in the development of our resources; more especially our lands.

More acres and more to the acre is the crying need.

Come to the City of Welcome and grow up with the Country of Opportunity.

Our country offers unsurpassed advantages to all who will come and work. Money does not grow on trees here; but the things that may be turned into money do grow on the land, in sure response to the application of intelligent toil.

DID YOU KNOW that Salem is the loganberry center of the world? That 50 per cent of the loganberries of the world are raised almost within sight of the Oregon capitol dome? And that the great juice and jam and dehydration and shipping plants for loganberries are centered here? And that there is great and sure profit for the farmer in the raising of loganberries?

This space will be used for a year by Salem's Live Business Training School—The

CAPITAL BUSINESS COLLEGE

Watch for it. Students are now enrolling daily. Truly, a business education pays.

FOR LOGANBERRY LAND SEE NIEMEYER

215-216 Masonic Building Salem, Oregon

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need

MARION CREAMERY AND PRODUCE CO.

Salem, Ore. Phone 2488

THE SPA CONFECTIONERY

Special Lunches and Fine Candies. All Home Made
382 State Street

U. G. SHIPLEY CO.

Outfitters To Women, Misses and Children

POTATOES

Burbank, American Wonders, Nettle Gems, Pride of Multnomah, Garnet Chili, Early Rose. We will be ready to commence shipping as soon as you have fully matured stock to offer. Phone 717 or address 542 State street, Salem, Oregon.

MANGIS BROS.

SALEM HARDWARE COMPANY

120 North Commercial

If it is in the line of hardware, we have it.

We solicit the farm trade

OREGON PACKING COMPANY

285 South Twelfth St., Salem, Oregon

CANNERS OF

INDUSTRIAL NORMAL 13th and Wilbur Streets SALEM OREGON TRAINS FOR SCHOLARSHIP Grades 7 to 12 Bookkeeping, Typewriting, Shorthand, Gregg and Pitman The Uneducated Fight With Bow and Arrow J. J. KRAPS

ROTH GROCERY CO.

STAPLE AND FANCY GROCERIES FRESH FRUIT AND VEGETABLES North Liberty Street

CASE

KEROSENE TRACTORS OLIVER PLOWS AND IMPLEMENTS LOT L. PEARCE & SON 236 N. Commercial St.

Your choice is my choice—and that is Weatherly Ice Cream. Nutritious, Delicious, Refreshing. Sold Most Everywhere Manufactured and Distributed in Salem by BUTTERCUP ICE CREAM COMPANY P. M. Gregory, Mgr. 240 South Commercial Street

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar Dependable Brand Lime Sulphur Solution, and Carbonated Beverages SALEM OREGON Near Cor. Summer and Mill

W. H. GRABENHORST & COMPANY

Farm and Fruit Lands Small Tracts and Investments Telephone 2315 275 State St. Salem, Oregon

A PROGRESSIVE STORE

Whose Slogan is: MERCHANDISE OF MERIT, MODERATE PRICES COURTEOUS SERVICE Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes KAFOURY BROS. 466-474 State Street

RODGERS PAPER COMPANY

460 Ferry Street SALEM Wholesalers of paper and bookbinders You can be accommodated in your own home town

Money Saved is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.

J. C. PENNEY CO.

197 Busy Stores Salem Store, 160 North Liberty St.

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

OREGON FRUITS AND VEGETABLES

We are always in the market for fruits and vegetables

DRAGER FRUIT CO.

Dried Fruit Packers 221 S. High St., Salem, Ore. Always in the market for dried fruits of all kinds

MAIL EVERY COPY

Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations. More acres and more to the acre will take more farmers; and still more. Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months; Twice-a-Week Statesman, \$1 a year.

DO YOU KNOW THAT IT WILL PAY YOU TO USE COMMERCIAL FERTILIZER on our Berries and Fruit Trees.

We have secured the Agency for the Marine Products Co., who manufacture Organic Fertilizer. It certainly does the work and does not hurt your land. Our solicitor is now calling on the growers. Phone us for a call.

D. A. WHITE & SONS 255 State Street. Phone 160

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here

Should not we be as wise as they?

Start an Account Today Salem Bank of Commerce

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901 WILLAMETTE VALLEY PRUNE ASSOCIATION