

THE OREGON STATESMAN

Issued Daily Except Monday by
THE STATESMAN PUBLISHING COMPANY
215 S. Commercial St., Salem, Oregon

MEMBER OF THE ASSOCIATED PRESS

The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

R. J. Fendricks.....Manager
Stephen A. Stone.....Managing Editor
Ralph Glover.....Cashier
Frank Jaskoski.....Manager Job Dept.

DAILY STATESMAN, served by carrier in Salem and suburbs, 15 cents a week, 50 cents a month.

DAILY STATESMAN, by mail, \$6 a year; \$3 for six months; 50 cents a month. For three months or more, paid in advance, at rate of \$5 a year.

SUNDAY STATESMAN, \$1 a year; 50 cents for six months; 25 cents for three months.

WEEKLY STATESMAN, issued in two six-page sections, Tuesdays and Fridays, \$1 a year (if not paid in advance, \$1.35); 50 cents for six months; 25 cents for three months.

TELEPHONES: Business Office, 23.
Circulation Department, 583.
Job Department, 583.

Entered at the Postoffice in Salem, Oregon, as second class matter.



SALEM SLOGAN CAMPAIGN

Did you know that Salem is the loganberry center of the world? That 50 per cent. of the loganberries of the world are raised almost within sight of the Oregon capitol dome? And that the great juice and jam and dehydration and shipping plants for loganberries are centered here? And that there is a great and sure profit for the farmer in the raising of loganberries?

Did you know that Salem is the largest primary prune market in the world for Oregon ("Italian") prunes, which are the prunes of quality? And that this long lead is being increased constantly by our packing, dehydrating and other concerns, and by additional setting out of prune orchards? And that prunes for the grower are "as good as wheat," as reliable, and much more profitable?

Did you know that within 20 miles of Salem there are over 100,000 acres of land upon which the average annual production can be made to more than pay the present price of the land? Is this not a red-hot suggestion to every man in the United States looking for REAL bargains in farm and garden lands?

The Statesman proposes to carry on a Salem Slogan campaign. For a full year.

Fifty-two big slogans—and a thousand little ones.

The three slogans above are samples; suggestions.

No doubt they can be improved upon. Perhaps you can improve upon them—you, reader. Or perhaps you have better ones. If so, we want to hear from you.

The Statesman has already more than fifty-two big slogans.

But we want the best; the best that can be made—and still tell the truth.

It happens that Salem has a great many possibilities in the way of slogans that will help her own people to have more faith in her future.

And that will tell the world in few words the great advantages offered by Salem and the surrounding country.

We need more people and more pep in the people we have—especially in the direction of more acres and more to the acre of the crops that are needed to keep the Salem factories going and growing.

That is what the slogan campaign is for.

And we are into it, for a full year. And we want your help, if you have any stake in Salem or in the country surrounding Salem; and they go together and will be more and more bound up together.

The inventor of the device that will now be used by most of the great newspapers of the United States for transmitting pictures, was an Oregon boy, living with his people at La Grande. His life reads like a romance. He was already an inventor of mathematical instruments that are used in 28 countries at 19, when he invented his first device for telegraphing pictures, signatures, etc. He is only 23 now. He has perfected the device until it now transmits half-tones by telegraph, and has stood many government tests. He is L. J. Leishman, of Ogden, Utah, and interested with him is Browning, the greatest gun inventor the world has known, and other men well known all over the United States. The Statesman will receive and print these pictures sent by telegraph, beginning about the first of September.

It remains a mystery why the British Parliament thought no reservations necessary when it passed the peace treaty. Why this difference between Parliament and the Senate?—Springfield Republican.

Look for the telephotographs.

One of the next things, an oil excitement.

By refusing to save daylight doesn't congress run the risk of being called extravagant?

It is to be hoped that the old saying "What goes up must come down" applies to the cost of living.

Some people seem to be surprised that there are being found hordes and hordes of hoarders.

The New York technical men who threaten to strike because they are getting no more pay than the hod carriers may be the vanguard of a militant "middle class."

Exercise, good food and vigilance are recommended by a physician as preventive measures against disease. Most of us can exercise and be vigilant, but getting the food is a pretty difficult matter these days.

Yamhill county has an oil excitement. It will likely extend all over the valley. The people who are bor-

ing for oil on the other side of the Willamette believe they are going to find it, in paying quantities. That would be great.

The Russian Bolsheviks are buying steel-shod shoes in Chicago, orders having been received for 75,000 pairs. The "ragged proletariat" they have been boasting about must be getting ready to dress up.

You will be interested in the telephotographs in The Statesman. They are pictures sent by wire—a process that is now a success and will be as common henceforth, almost, as the sending of words by wire.

The conference of working women of 34 countries, which is to meet at Washington about October 23, the week preceding the international labor conference called by President Wilson, will be a fitting preliminary to the later gathering. Two of the four main questions to be acted upon at the conference beginning October 23 are those of the position of women and of children in industry. The delegates, whose action is destined to be incorporated in tentative laws in each country represented, should

LADD & BUSH, BANKERS

Established 1868

General Banking Business

Office Hours from 10 a. m. to 3 p. m.

WE ARE NOT IN BUSINESS FOR OUR HEALTH

But we ARE in business for your health and good health often depends upon the condition of the eyes. If your eyes bother you, consult us. We'll tell you whether or not glasses will help you.

HENRY E. MORRIS & CO.

Eyesight Specialists
305 State Street Salem

be greatly aided by the discussions of those most immediately concerned in these matters. And the other two main questions, the eight-hour day and state help to remedy unemployment, are of interest to the women equally with the men. As the seat of these two gatherings, both unparalleled in history, Washington in October will be an important world center in a very literal sense.

Freight engineers on the Pennsylvania railroad get \$392.35 a month and the governor of Texas gets only \$333.33, the house is informed by Congressman Blanton of that state. What is the answer? The governor can hardly form himself into a brotherhood or a trade union.—Springfield Republican. (It has not been very long since the governor of Oregon received only \$125 a month salary.)

The senate's "battalion of death," the extremists who would kill the whole treaty in order to finish the league of nations, is now made up of Senators Knox, Fall, Johnson, Moses, Brandegee, Borah and Poindexter. Republicans and Reed, Democrat.—Springfield Republican. (If Knox, Fall, Moses, Brandegee and Poindexter are no better Republicans than Johnson and Borah, that party will not suffer greatly from their antics. That is, if the rest of the members of the United States senate will quickly shut off the gabfest and ratify the treaty, with or without the reasonable reservations that have been suggested.)

PROMOTING GOOD WILL.

The announcement by the Society for American Fellowship that twenty-five American scholarships in French universities have been created is one welcomed by all who desire the development of friendly relations between the French and American peoples.

The creation of these scholarships is an evidence that the world is becoming more closely knit together, and that national leaders everywhere increasingly realize that the best way to preserve the peace of the world is by a far more complete appreciation on the part of each nation of the qualities and gifts of every other people.

It is to be hoped that this is but the beginning, however, because many times twenty-five scholarships can be employed to advantage, not only in France, but in the United States as well.

The influence of France in American education has always been too slight.

Before the war it was immeasurably less than that of Germany, the apostle of false teachings, and false international morality.

The creation of the Franco-American scholarships shows that the pendulum is swinging again in the right direction. French scholarship and the spirit of French humanism as contrasted with German stereotyped and soulless scholarships, will come again into their rightful place in our educational system.

France, the bulwark of civilization

during the late war, will continue its leadership of the world in the humanitarian arts of peace. And it will be well for as many young Americans as possible to come under the influence of the French spirit of scholarship, and to act as interpreters of this spirit on their return to America.

TOMMY THIS AN' TOMMY THAT.

Have we grown tired of the uniform of the United States service? Has the pendulum of patriotism swung to the opposite extreme? Your average man and woman will deny with vehemence any such insinuation. And yet—

Major General Clarence H. Edwards of the northeastern department has asked that soldiers be permitted to wear civilian clothes while off duty because of instances which have been brought to his notice of a revival of the ante bellum feeling against the livery of Uncle Sam. Proponents of amusement places who were only too glad to reap their wartime profiteering harvest from the men in uniform are again said to be the chief offenders.

General Edwards may be a bit premature.

No such incidents as those he tells of in New England have been heard of in other parts of the country, but that is not saying that they won't be before long when the land and sea forces are more completely demobilized. But to have even the suspicion of such a feeling intruding at this time comes with rather a shock to the man who isn't quite willing to forget the war, even did not war taxes remind him of it.

"The government thinks too much of those returned soldiers."

No, dear reader, this is not the mouthing of a soap-box orator spitting the fetid air of a radical socialist meeting. It is the remark, attributed by one of "these returned soldiers" to a man on whom he had called in search of employment.

We can imagine how this man and others who have said things equally as bad would shrink from the sight of such statements in public print with their names attached. It may be necessary yet to resort to that expedient to drive home to them that their duty to the men who saved them from Hunnish invasion did not end with waving flags as parades passed by or even by the purchase of liberty bonds out of the profits which the war enabled them to pile up.

If they have not a job for the returned soldier they can tell him so civilly and regretfully, and the applicant will believe them and try elsewhere.

And some of these employers wonder how Bolsheviks are made!

Have we so soon forgotten the sacrifices made by our men in uniform and just recently out of it? Was Kipling right when he wrote:

"It's Tommy this an' Tommy that, an' chuck 'im out, the brute,
"But it's this, red line o' eroes when the guns begin to shoot."

BITS FOR BREAKFAST

Have you a Salem slogan.

If so, The Statesman wants it for a great slogan campaign, to last a year.

The Marion county recorder's office is a busy place. Real estate transfers are picking up, decidedly. But they will pick up more.

Read this slogan: DID YOU KNOW that within a radius of 20 miles of Salem there are over 100,000 acres of land upon which the annual average production can be made to more than pay the present price of the land?

And get this: The estimate for the above slogan is based on beans: string beans; string beans for dehydration. And everybody knows beans. Anybody can raise beans.

There are a good many pieces of land in loganberries that have during the past season paid a profit large enough to have bought the land on which they were produced: to have bought it and some acres to spare before it was set to loganberries.

"Thelma" Individual Chocolates—A Salem product—made by The Gray Belle—distributed by George E. Waters—for sale everywhere, 5c

BRITISH PRINCE MAY COME HERE

Invitation Is Extended by Governor Olcott Through Mr. Lansing

The Prince of Wales is to have the acceptance and the rejection of an invitation to visit Oregon, extended by Governor Olcott through the state department at Washington. "May I have the honor through you of extending from the state of Oregon an invitation to his Royal Highness, the Prince of Wales, to make Oregon and the Pacific northwest a part of his itinerary on his visit through the United States," reads the governor's invitation, which was forwarded by telegraph to Secretary of State Robert Lansing yesterday. "Will you assure his Royal Highness



Eat
Bake-Rite
Bread

It Has
That Home-
Made Taste

Buy Our Bread
Fresh From The
Ovens

Sanitary
Methods

Best Quality
Materials
Used

Eat More Bread



Bread Is
Your Healthiest
Food

Give the
Children
All They Want

Your Neighbor
Is Eating
Bake-Rite
Bread

Buy The
Big Loaf

It Costs No
More Than
Other Bread

BAKE-RITE SANITARY BAKERY
457 State Street

that no adequate conception of the glories of America may be obtained without a glimpse of this wonderland on the Pacific coast?"

The Portland Chamber of Commerce recently requested Mayor Baker and Governor Olcott to extend the invitation, after having taken the subject up with Secretary Lansing. The advice of Mr. Lansing was that the invitation be extended by state and municipal authorities.

The reply of Mr. Lansing to the Portland Chamber of Commerce stated that the state department had not yet been advised as to the wishes of the prince while in this country as a guest of the United States government, and that his visit will be strictly official.

Tunnel With Windows to Be Feature of New Road

A tunnel 520 feet long equipped with windows overlooking the Columbia river will be a feature of the John Day river-Blaock section of the Columbia River highway in Gilliam county. Bids on this piece of work will be received and opened by the state highway commission at its meeting in Portland on September 9.

On the Scappoose-Deer Island job, on which bids will be opened at the same time the state will furnish the contractor with an asphalt plant or a concrete mixer. The stretch is 10.8 miles long.

"play poker with a dentist? No, sir."

"Why not?"

"He's too blamed expert on drawing and filling."—Boston Transcript

School
Shoes

School
Days

For

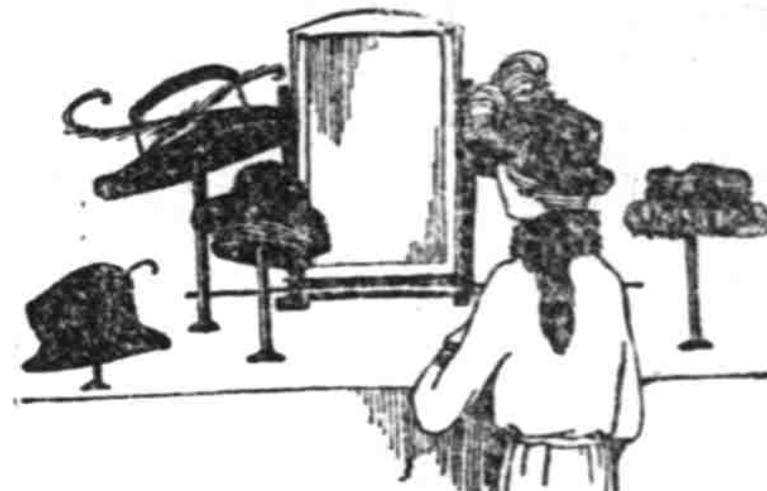
Children's shoes that will stand the wear and tear

The Correct Fitting of Growing Feet is this Store's Specialty
FIT + STYLE + WEAR

BUSTER BROWN SHOE STORE

125 N. Commercial

Scientific Fitting For Foot Deformities



FALL STYLES IN HATS

FOR LADIES AND CHILDREN

We are offering a large selection, in fact, we now have one of the largest millinery stocks in the city.

Trimmed and Untrimmed Models, prices from \$2.50 to \$8

CHILDREN'S HOSIERY FOR SCHOOL WEAR

We do not hesitate to recommend this line of Hosiery as being strictly best quality. It will stand the wear and give good service. You'll find the prices low



152
North Commercial
Street

Dry Goods
and
Notions