



# Authoritative Fashions

In Women's Apparel for

## FALL and WINTER 1919

At no time in the history of Salem's "Greatest Women's Apparel Store" have our preparations been more complete. We began a study of the market early, and placed our orders only after careful and thorough investigation of the styles, merchandise and values. The result is evident in the superior merchandise, now displayed in our Salesroom and Show Windows. Greatest variety of styles in New Suits, Coats, Coatees, Skirts, Dresses, Millinery and Furs ever shown in Salem now ready for your inspection.

**Portland Cloak and Suit Co.**  
Salem Or.

Salem's Greatest Women's Apparel Store

Tillamook beaches, visiting Tillamook, Nekarte, Barview and Nesko-win.

Mrs. B. F. Forbes and daughter Alice of Medford are house guests at the home of Mr. and Mrs. Spencer Woltman.

Mr. and Mrs. C. M. Inman and Mrs. Inman's mother, Mrs. F. E. Inman, left yesterday for a motor trip to the Tillamook beaches.

Mrs. Mary Baker and her granddaughter, Miss Dorothy Baker, left yesterday for a month's sojourn in Spokane Tacoma and Seattle where they will visit relatives.

Miss Ada Heckman left recently for Los Angeles, Calif., for a three months sojourn with relatives and friends.

Miss Alice Page, who has been a guest at the Young Women's Christian association left Saturday for her home in Cedar Rapids, Iowa.

Mrs. Will H. Bennett has as her house guest for a week her sister Mrs. Charles Bond of Pendleton and her two small children.

Mrs. William Staiger is enjoying a several days visit with her niece in the country near Salem.

Mr. and Mrs. G. W. Laflay have returned from Portland where they were the house guests of Mr. and Mrs. J. L. Harper. Sunday they formed a most enjoyable picnic party that went over the Columbia highway.

Mrs. Robert Paulus has left for a sojourn in California where she will be a guest of friends in Oakland. She was accompanied as far as Medford by her sister, Mrs. Clarence Hartley of Portland where they will visit a sister, Mrs. Roy Davis.

Mr. and Mrs. J. H. Walker and children returned yesterday from a three weeks sojourn at Seaview where they were house guests of Mr. and Mrs. Mason Wittenburg of Portland who are summering at their cottage there.

The Rev. Owens Jones who was a house guest of the F. J. Ruperts for several days has gone to Spokane where he will meet Mrs. Jones and from there they will go to their home in Baker.

Professor and Mrs. T. S. Roberts have just returned from a delightful motor trip to Corvallis and Portland. In Corvallis they were joined by Dr. and Mrs. R. M. Roberts and Mr. and Mrs. Solomon Roberts and together they motored to Portland where they adjourned a week.

Mr. and Mrs. George H. Riches returned home yesterday afternoon from a ten-day tour of Rainier National park and Tacoma.

Mr. and Mrs. Paul Novell of Portland where the former is manager of the Columbia and Liberty theatres who were house guests of Mr. and Mrs. A. E. Laflay for a short time have returned to their home.

Miss Conifred Hurd has returned from Berkeley, Calif., where she attended the summer school. Miss Hurd will resume her work as instructor in the physical education

LADIES' SILK HOSE

A new shipment just received

The Famous CADET SILK HOSE

Colors: Black, Cordovan and Dark Grey

\$2.45 pair

"Our Prices Always The Lowest"

**GALE & CO.**

Phone 1072

Commercial and Court Sts. Formerly Chicago Store

department at the Washtnton Junior high school.

Mrs. Bessie B. Kimball, general secretary of the Young Women's Christian association will leave today to attend the secretaries of the conference at Seabeck, Wash., and will be away a week.

Mr. and Mrs. H. V. McClean who have been residents of Salem for several years past have moved to Portland and are now domiciled at the Nortonia hotel. Their host of friends here regret that they have gone from Salem.

Mrs. F. M. Harding left Tuesday for Cottage Grove where she will visit for a few weeks with Mr. and Mrs. William Keen, the former being her brother, who is operating her large farm near that city.

Mrs. Harrison McWhorter has returned from a several days visit in Portland with friends.

"Thelma [indiv] Chocolates— Made in Salem, Sc everywhere.

**LADD & BUSH, BANKERS**

Established 1868

General Banking Business

Commencing June 16th banking hours will be 10 a. m. to 3 p. m.

**"OREGON"—YOUR UNIVERSITY**

THE UNIVERSITY OF OREGON

SCHOOLS AND DEPARTMENTS

The University includes the Colleges of Literature, Science and the Arts, and the special Schools of Law, Medicine, (at Portland), Architecture, Journalism, Commerce, Education and Music.

A beautiful campus, location of special instruction, modern facilities, low cost, with many opportunities for self-help, "athletics for everybody," a really democratic atmosphere—and the famous "Oregon Spirit."

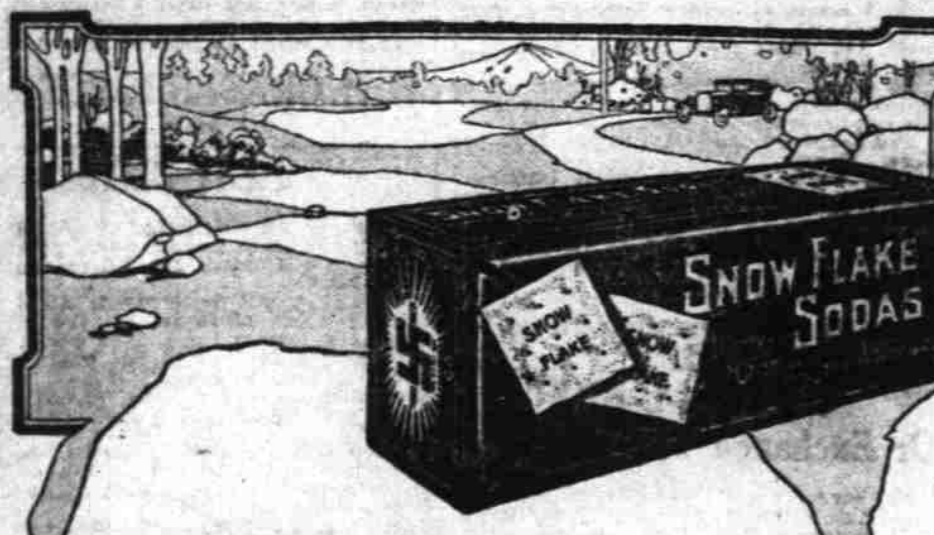
For a catalogue, illustrated booklet or specific information, address: THE REGISTRAR, UNIVERSITY OF OREGON, EUGENE, OREGON.

# Society

By RUTH LENORE FISHER

MR. Charles H. Castner, state president of the Oregon Federation of Women's clubs will arrive in Salem today and will be the guest of Miss Mattie Beatty for the day. She comes to attend a meeting of the program committee of the state federation which Miss Beatty, chairman of the committee has called. They will arrange the program for the state federation meeting which will be held at Corvallis on October 13 to 17. Other members of the committee who will be here are: Mrs. Ida B. Callahan of Corvallis, and Mrs. G. J. Frankel of Portland.

MR. J. H. Walker entertained at a delightful informal luncheon yesterday. An attractive bowl of summer blossoms centered the daintily appointed table. Guests were Mrs. H. Wittenburg and Mr. and Mrs. R. Wittenburg.



**For All Outdoors**

A package of Snow Flakes is a friend in need. Always fresh, crisp, easy to pack and satisfying. They taste good with everything else. Your grocer can supply you.

Don't ask for Crackers — say Snow Flakes

**SNOW FLAKES**

Pacific Coast Biscuit Co.

Plans for the "Be a Brick and Buy a Brick" campaign that will be launched in Oregon will be formulated Friday afternoon at a public meeting at the First Methodist church at 2:30 o'clock and all the women of Salem are asked to attend and to give the campaign their support. Mrs. Ada Wallace Unruh will be the speaker of the afternoon and the purpose of the meeting is to discuss plans for ways of raising money for the homeless orphans of the state. The campaign will start September first and society women in the different cities of the state are already arranging benefit teas, concerts and the like in support of the campaign.

A number of prominent women in Salem have been appointed on the committee and many benefit affairs will be given during the drive.

Miss Ruth E. Smith and Lowell Will were quietly married at the First Methodist parsonage Tuesday night at 8 o'clock, the Rev. R. N. Avison officiating. Only the members of the immediate families were present. Immediately after the ceremony Mr. and Mrs. Will left for a weeks honeymoon at Newport after which they will make their home in Salem where the groom is connected with the George C. Will Music company.

The bride is a daughter of Mrs. E. Smith of this city and has lived in Salem for several years. The groom is a son of Mr. and Mrs. George C. Will and is a member of the George C. Will Music company. He has resided here for a number of years and is a prominent Elk.

A jolly group motored to Silver Creek Falls Sunday and spent the day in the usual picnic fashion. In the party were Miss Belle Granger a navy Red Cross nurse who is spending a month's furlough with her sister, Mrs. A. O. Melgaard, also Mrs. C. S. Granger, her mother, and sister, Miss Eva Granger of Aberdeen, South Dakota, Mr. and Mrs. O. A. Melgaard, Miss Freda Christensen, Miss Anna Arms, Miss Esther Hulegaard, Miss Ruby Woodward, Miss Laville Perry, Miss Myrtle Walker, Miss Anna Cops, Miss Gladys Harbet, Miss Alva Englehart, Russell Welch, C. D. Busick, and E. Gossar.

A very pretty home wedding was solemnized Thursday, August 14, at the home of Mr. and Mrs. H. E. Roberts at Elmira when their daughter, Giesela, became the wife of Ivan L. Draper, also of Elmira. After the ceremony a dinner was served and then the bridal couple left for a camping trip. When they return they will make their home at Elmira. Miss Roberts was formerly of Salem and is a graduate of Salem high school.

Miss Freda Stacy has gone to Eugene for a short visit with her parents who reside in that city.

Mr. and Mrs. A. W. Buell of Portland and Mrs. Claud Young of Silverton are guests of Mr. and Mrs. L. G. Fulgin at their home on South High street.

In honor of their guests a family reunion was enjoyed Sunday when Mr. and Mrs. Buell, Mr. and Mrs. Paul Jones, Mr. and Mrs. W. S. Tinberton and children, and Mr. and Mrs. L. G. Buigin motored to Silver Creek Falls and spent the day.

Miss Marjorie Brown who has been visiting in Roseburg for several weeks has returned home.

Miss Anna Schimidaur returned to her home in Silverton Tuesday afternoon after an enjoyable visit at the home of Mr. and Mrs. O'to Mair of North Commercial street.

Mr. and Mrs. George W. Hansen, Jr. the former a brother of Richard O. Hansen are guests at the Harry Moore country home north of Salem. Mr. and Mrs. Hansen are returning to their home in Portland after a sojourn at Rockaway.

Mr. and Mrs. E. O. Mull and son Wilnot returned from a three weeks sojourn at Belknap springs and yesterday E. O. Mull and Wilnot Mull left for a two weeks outing at the

AN ECONOMICAL, DELIGHTFUL, LIGHT PLACE TO TRADE

# NEW FALL SUITS

Captivating New Suits of Tricotine, Gabardine, Twill Poiret, Broadcloth, Wool Velour, Silvertone, Bolivia Serge and Novelty Mixtures, also Neat, Plain Tailored Styles. Excellent Assortment of all Leading Fall Colors.

Prices From

**\$35 TO \$150**

# NEW FALL COATS

Modish New Coats of Crushed Plush, Velvet Bolivia, Silvertone, Pom Pom, Polo Cloth, Broadcloth and Mixtures. Smart New Styles as well as Belted and Semi-Fitting Models. Full or Partly Lined. Many of the New Coats have Fur Collars and Cuffs.

Prices From

**\$15 TO \$100**

We have a Pleasing Assortment of the New, Fashionable Short Plush Coats

**Kasowry Bros**

416 State St. Phone 877

THE STORE FOR THE PEOPLE

## Tobacco Habit Dangerous

says Doctor Connor formerly of Johns Hopkins hospital. Thousands of men suffering from fatal diseases would be in perfect health today were it not for the deadly drug nicotine. Stop the habit now before it's too late. It's a simple process to rid yourself of the tobacco habit in any form. Just go to any up-to-date drug store and get some Nicotol tablets; take them as directed and in the pernicious habit quickly vanishes. Druggists refund the money if they fail. Be sure to read large and interesting announcement by Doctor Connor soon to appear in this paper. It tells of the danger of nicotine poisoning and how to avoid it. In the meantime try Nicotol tablets; you will be surprised at the result.