

\$130.00 GIVEN AWAY

\$5.00 IN PRIZES EACH WEEK

First Prize, \$2.50 Cash

Second Prize, \$1.50 Cash

Third Prize, \$1.00 Cash

RULES OF CONTEST

In the ads published below are certain misspelled words—find these words. At the top of a sheet of paper write the number of misspelled words found, then write each word correctly and the firm name of advertisement in which words misspelled appear. Mail your name and street address to the DIRECTORY EDITOR, care this paper. Answer should be mailed to the office. All answers must be in the office by 6 p. m. next Monday. Winners will be decided by the nearest correct, or the most nearly correct, answer. In case of a tie prize will be divided. Winners will be announced and the awards mailed.

NOTICE TO ADVERTISERS

Change of copy must be in the business office not later than Monday, 6 p. m., each week.

Prize Winners' Names Will Appear Here Each Week

Have It Photographed!

PARKER-SHRODE STUDIO
Commercial and Chemeketa Sts., Salem



PAINLESS PARKER SYSTEM

303 State St. Phone 926

WHERE PRICE AND QUALITY MEET

NO-VARY GROCERS
303 Court St. Phone 409

LADD & BUSH, BANKERS

Established 1868

General Banking Business

Commencing June 16th banking hours will be

10 a. m. to 3 p. m.

Not A Washing Machine

But

THE BEST

That is the kind it will pay you to buy. Let us demonstrate by doing a washing in your own home.

Terms if desired

"If it's electric come to us"

SALEM ELECTRIC CO.

Masonic Temple. Phone 1200

FALLS CITY-SALEM LUMBER CO.

"Little strips of paper
Little dabs of paint
Make a house all nice and clean
Out of one that ain't."

TRY OUR PAINTS AND HARDWARE

W. Salem

Phone 414



RAY L. FARMER HARDWARE CO.

Automobile Accessories.
Everything in Hardware.



APPEAL TO O'NEILL

In case of eye strain, defective or imperfect vision
Appeal to O'Neill.

DR. C. B. O'NEILL

Optometrist-Optician
Over Ladd & Bush Bank
Cor. State and Commercial Sts.
SALEM

WANTED

JUNK AND MACHINERY OF ALL KINDS

We also buy second-hand goods. If you have anything to sell for a good price, call 398. The Square Deal House, 271 Chemeketa St. Phone

CAPITAL JUNK CO.

271 Chemeketa St., Salem, Ore.

Consistent Quality in a
TIRE

Is Never Accidental
It calls for something more than a factory and good intentions.

EXPERIENCE

For one thing: Purpose for another
Any tire will give in mileage, in wear, in economy, in roadability only what is put into it by the maker. Never more.

The visible value of a

ROYAL CORD

Tire is the result of years of continuous tire manufacturing experience.

QUACKENBUSH

Auto Supply and Vulcanizing
United States Fabric and Cord, Kelly-Springfield and United States Solids

219 N. Commercial St. Phone 66

BARGAIN WEEK NO. 2
THE PEOPLES CASH STORE
176-184 N. Commercial St.
Phone 453

This is our second Department Bargain Week as we promised. Watch for our ad. every week, for it will save you money.

BIG REDUCTIONS IN SUMMER FOOTWEAR

Men
\$7.50 Dress Shoes at... \$5.49
\$2.50 Army Lace Shoes at \$3.49
\$2.75 Mule Skin Shoes... \$2.10
\$3.85 Elk Skin Shoes... \$2.98
We have just received the last shipment of Tennis Shoes for quick sale before winter.
Men's all sizes, white or black
Boys', all sizes... 62c

Ladies'
\$8 and \$9.50 fancy dress shoes, top all kid, also cloth... \$4.98
Canvas Shoes, Oxfords and Pumps... \$1.98
Tennis Shoes, White or Black
Sandals from... 60c up

MARION GARAGE

The big, clean, attractive garage opposite Marion hotel.

Home of the Wescott

"The Car with the Longer Life"

Repairs—Washing
Storage

"We Aim to Please"



The name "Jenks" on your photograph means as much to you as the word "Sterling" on your silver.

THE **JENKS** STUDIO

418 Hubbard Building

SALEM OREGON

ED. POPICK, Prop.

Western Junk & Salvage Company

Phone 798

Center and Commercial Sts.

SALEM, OREGON

If you want to sell your furniture, hardware, tools and household goods, call us. Remember there is not an item we do not buy

Anything in Hardware and Furniture

Don't sell your old stoves, furniture or carpets until you see us.

"You Will Gain By Calling Us"

CAPITAL HARDWARE**& FURNITURE CO.**

285 N. Commercial. Phone 947

RADIATORS REPAIRED

A. G. FRAYER

454 Ferry St. Phone 135

MRS. L. G. CURTIS MILLINERY

Masonic Temple Building

MRS. IRENE SCOTT

Beauty Shop

Same Address

26 1/2 ACRE

Tract—part bearing pines—about acre cherries, some pears.

Will sell reasonable

J. H. LAUTERMAN

Argo Hotel Phone 900

DON'T WASTE TIME

With an old worn out sewing machine. We will make you an excellent allowance on your old one and give you very liberal terms on a new one.

Singer Sewing Machine Company

337 State St. Phone 441

BEEMAN ORCHARD TRACTOR

It does everything on a place up to 20 acres and only \$325 delivered Salem.

See it in the yard at 165 N. Liberty.

If you want me to give a demonstration just phone 324

H. D. TROVER

AGENT

For The Best Buys in
New and Second Hand
FURNITURE

See

FRANK F. RICHTER

On Court St.

**F. E. SHAFER****HARNESS & SADDLERY**

170 S. Commercial Phone 411

THIS AD. IS WORTH \$1

If Applied on a Set of

Universal Tire Filler

Any Size

Universal Tire Filler

Company

A Model 90 Touring Car 1918

Just completely overhauled and repainted. At a bargain for somebody. Also some good buys in other makes of second-hand cars. 2 1/2 ton lumber trailer. Thayer-Shafer-Gulley make, nearly new, at one-half price of new trailer.

Wood-Rose Motor Co.

246 State St. Phone 311

NELSON BROS.

Warm Air Furnaces,
Plumbing and Sheet Metal Work

Tin and Gravel Roofing.
General Jobbing in Tin and Galvanized Iron Work, Metal Skylights, Metal Cornices.
355 Chemeketa St.
Phone 1906

GOOD SERVICE

at

REASONABLE PRICES

SALEM STEAM LAUNDRY

Phone 25

HEATING AND PLUMBING

220 N. Commercial

Phone 1668

Patton Plumbing Co.**PURE DRUGS**

AND PRESCRIPTIONS

BREWER DRUG CO.

405 Court St. Phone 184

GOOD BREAD

Bread, Pastry and Cakes at the

PEERLESS BAKERY

170 N. Commercial Phone 247

THIS AD. is good for 50c on a \$10 purchase.
We Save Money For You
PEOPLE'S FURNITURE STORE
271 N. Commercial St.

SAMPSON BROS

5-10-15 Cent Store

North Commercial St.

THIS
DIRECTORY
WILL
BE
PUBLISHED
EVERY
TUESDAY

JUNK

Of all kinds—See us if you have an old auto to sell—We buy and sell anything

STEINBOCK JUNK CO.

And Auto Wrecking Co.

326 N. Commercial. Phone 345

MONUMENTS

If your monumental work is solicited, kindly ask the solicitor for our business card.

Capital Monumental Works

2210 S. Commercial St.

Phone 389. Salem

FISK TIRES

Pneumatic and Solid
Solid Installations Made

H. POHLE & SON

240 S. Liberty. Phone 976

SALEM AUTO EXCHANGE

Agents for the Famous
"Case" Cars

Manufacturers of 64 years standing

When you need some juice or your starter is flewey—see for all your troubles.

**THE
BATTERY
SHOP**

N. Commercial St.

DR. O. L. SCOTT

Chiropractic-Spinologist

309-312 U. S. Bank Bldg.

WILLARD

Service Station—Auto
Electric Shop

418 Court St. Phone 203

BUY DIXIE BREAD

It's Good and Wholesome
At All Grocers

Read the business news or advertisements as they are more properly called every day and you will be surprised at the amount of information you will gather about the important facts regarding Salem merchants that will help you and help you to save as you never suspected. The readers of this page will save many hundreds of dollars in the next six months by becoming better acquainted with the businessmen on this page and doing business with them.

—H. F. S.