

# THE FARMER HAS WON! FORDSON TRACTORS HAVE DROPPED IN PRICE!

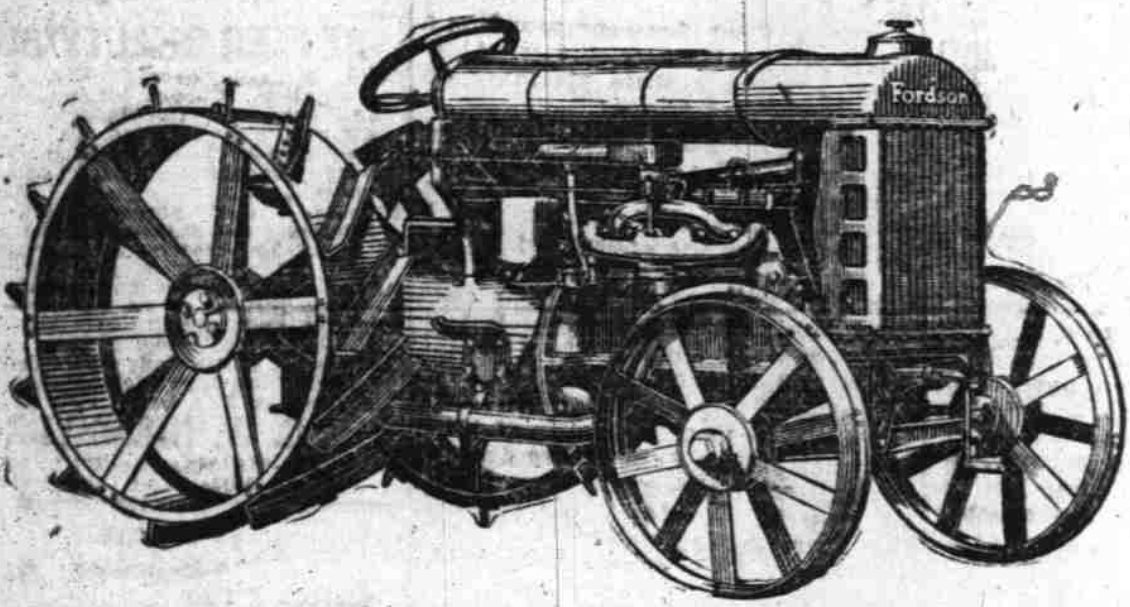
Henry Ford is now and always has been the Farmer's Friend. This change in price of **FORDSON FARM TRACTORS** is purely a voluntary one.

It is not a compulsory decline, as the FORDSON TRACTORS, like all Ford Products, have met the public requirements---but in spite of rising markets, increased costs of material, Henry Ford has again proved himself "the farmer's friend"-- in putting down his prices that ALL farmers may benefit by up-to-date "Power Farming."

\$750 F. O. B. FACTORY

## FORDSON

\$750 F. O. B. FACTORY

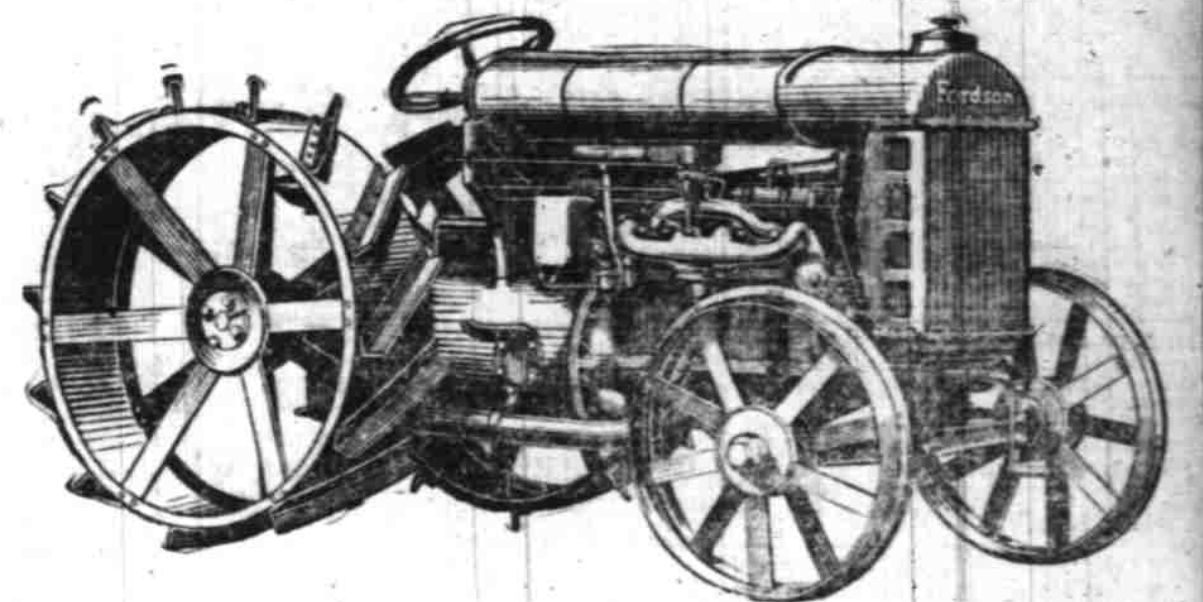


### Fordson Farm Tractors

The result of years of experience in Tractor Building

**Reliable, Efficient, Economical**

The "Steel Horse," that only eats when it works. Always ready, never tires and keeps up its pace every minute it is worked.

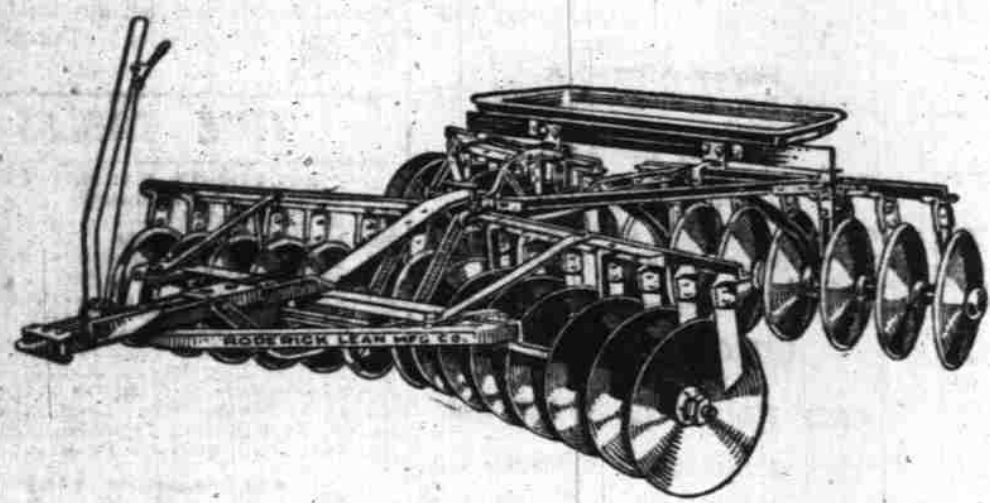


## IT'S UP TO YOU, MR. FARMER. WHAT ARE YOU GOING TO DO?

Are you going to feed horses and wait until winter before you do your Fall plowing, or---are you going to sell your horses, sell your entire crop of hay and grain, and buy a FORDSON TRACTOR, and disk your ground as soon as possible, plow, and have your crops in before rain starts?

Consider these points---With the present prices of hay and grain can you afford to keep your horses? You know they are limited in their capacity for work; they require extra help on the farm and with help scarce and salaries high, almost prohibitive to the average farmer, can you afford to be without a Tractor?

One "FORDSON" can do the work of six horses,---and when not working the FORDSON is not eating hay and grain, and does not demand personal attention 3 times a day.



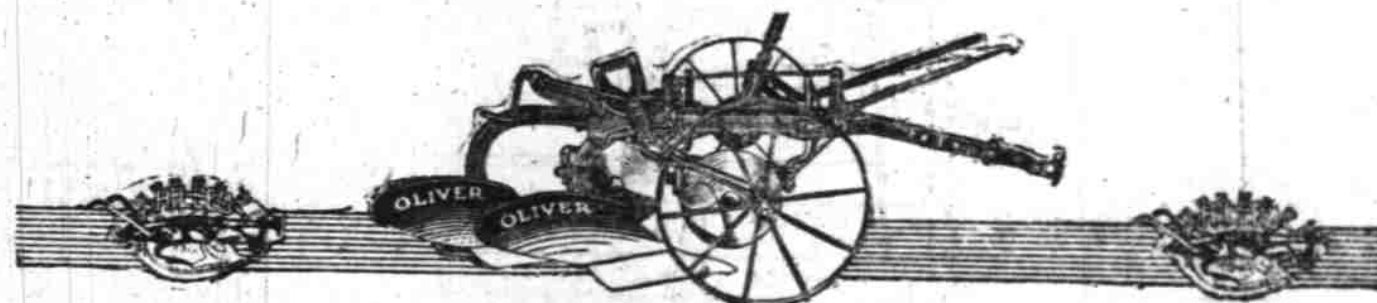
Place your orders NOW. Don't wait. The new price means disappointment in delay.

Now that "FORDSON TRACTORS" have dropped in price there will be a greater demand than ever before.

### Power Farming

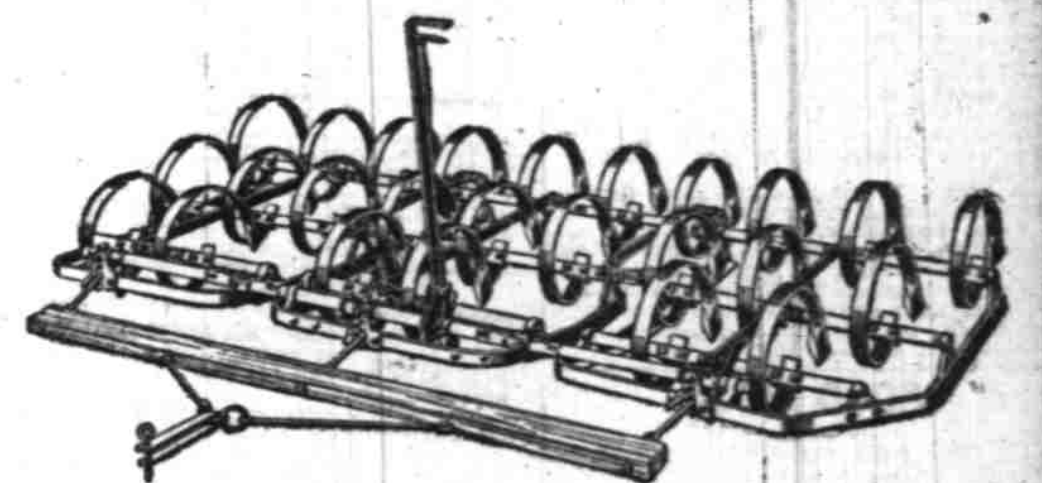
Has come to stay. Join the army of Progressive Farmers. Here are some of the implements. When hooked up with a

## FORDSON MEANS PROSPERITY



New Price of Fordson Tractors, f. o. b. factory,

# \$750.00



Last season the Farmer was told to place his order early, but many delayed, with the result they could not buy for love or money---the factory could not fill orders fast enough.

Think of the demand with this new price.

Order today. Orders will be filled in the order in which booked---First come first served.

# Valley Motor Co.

Tractor Dept.  
State & Front Sts.  
Salem, Oregon

# Valley Motor Co.