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This special offer expires at 6 p. m. Saturday, June 28. Write or telephone at once, so that you may be sure to get your Eureka.

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VALLEY NEEDS IRRIGATION TO MAKE MOST OF OPPORTUNITIES

Life Has Been Too Easy Here, Asserts State Engineer Percy Cupper in Address to Attendants at Springfield Jubilee

Why the Willamette valley should irrigate was told by State Engineer Percy A. Cupper to the men and women who attended the recent irrigation jubilee at Springfield on the occasion of the opening of the irrigation project bearing the name of that place. Mr. Cupper asserted that the communities that have succeeded most eminently are those that have overcome obstacles, and that doubtless was the reason the Willamette valley has lagged in the matter of further development is that it has had no obstacles to overcome, and that life has been too easy. He predicted a doubling of crops and an increase in population with the coming of irrigation. Mr. Cupper said: "It is peculiarly fitting that this celebration of the opening of the Springfield irrigation project should be called a jubilee. It is, I believe, the first time that public sentiment in the Willamette valley has manifested itself in an expression favorable to irrigation. It is a milestone marking a new epoch in the agricultural history of this great valley. It denotes a stirring from that lethargy which has characterized agricultural development in this section ever since the enthusiastic energy of the early donation land claimers spent itself. They heaved out their homes and their farms without assistance from anyone. "That was individual effort and effective only on a small scale. Now we must look to united combined county and inter-county effort, and I am glad indeed to take part in this community demonstration in recognition of the benefits of irrigation. "It has generally been conceded that drainage would be of considerable advantage in some sections of the Willamette valley, but irrigation has not received so favorable recep-

tion. With 40 inches of rainfall to our credit, it is a little difficult to appreciate the fact that the application of additional water during certain seasons of the year will increase crop production, in other words, that it is not so much the total precipitation, but its distribution throughout the year, that affects production. In some sections under the most careful dry farm methods of moisture conservation such as are not practical in the Willamette valley, the total rainfall becomes of great importance. Under Willamette valley methods and conditions, we depend upon moisture being furnished when required, hence the distribution of precipitation is the important factor.

Moisture Insufficient
"The important growing months of the year are June, July and August. Do we on the average have moisture enough during these three months to produce a maximum crop? Less than 2-12 inches of rainfall during these months. This is less than that which occurs during the same period at Denver, Colorado; Cheyenne, Wyoming; or Santa Fe, New Mexico, and about the same as that of La Grande, Oregon.

"Irrigation is regarded as necessary in all these sections, then why not in the Willamette valley? "Experiments and actual practice on many farms in the valley have clearly shown that irrigation will generally double the crop. "We have but to look around us during the month of August and note the grass all brown, the ground hard and dry, and compare this condition with the rich green mat of grass that covers the city lawn, to see clearly the effect of irrigation. Suppose for example, that instead of pasturing the dairy herd in a dry pasture, you could turn it into a

fast growing grass plat like that of a city lawn.

"Viewed from the standpoint of view of practical results, there is no doubt that irrigation is one of the greatest agricultural needs of the Willamette valley. Not this, but nature seems to have planned and laid out irrigation systems through the valley. The streams here gradually built up their banks until they are on a level with the adjacent land, thus making it an easy and inexpensive matter to divert and apply the water to the land.

"Perhaps things in the Willamette valley are too easy. It is a well established fact that obstacles develop the fighting spirit in a man or community, and examples are not wanting in which it was in fact an obstacle the starting point to success.

"With almost ludicrous personal appearance and halting speech Demosthenes determined to be an orator, and succeeded in giving expression to his thoughts and feelings as few other men have been able to do. Lowly born, rail-splitting Abraham Lincoln, ungainly of figure, and far from handsome of countenance, with nothing but a soul to start from, became our greatest president. "If we would consider communities Chicago had nothing but an obstacle for a foundation, and it was difficult to dig deep enough to find anything else. A greater San Francisco rose from a great devastating disaster. In fact, obstacles are but stepping stones to success and progress.

Stagnation, Deplored
"Unfortunately, the Willamette valley, agriculturally, has had none of these stepping stones. There has been no great obstacle to overcome that required community effort, coordination of strength born of necessity. But this section has developed real obstacles, worthy of the best efforts of those who believe this is the greatest agricultural valley in the world. It is a lethargy, a stagnation. It is an insidious enemy to progress, the worst of all obstacles to overcome.

"A community like a man should make a name for itself. What is the Willamette valley noted for today? Salem at one time vied with smaller communities in that section for the title of hop center of Oregon, and unless all signs fail will establish a similar title with respect to loganberries. Personally, when I think of Eugene, agriculturally, I think of asparagus, due undoubtedly to the excellency of that particular product that bears the Eugene label. "The point I wish to make is this: Whenever the Willamette valley is mentioned, each section of the valley should have its special product. Did you ever notice how hard it is to keep from saying apples after you have said Hood River or to keep from saying cheese after you have said Tillamook?

Fame is Urged
"Down in southern Oregon the little community of Wimer lays claim to the title of bean center of Oregon. It is of little consequence that there may be other contenders for the title, the spirit that prompts the claim will develop the community. "As a community, be a specialist; be noted for something and produce the best. "With the ground moisture controlled through irrigation, so to insure the maximum yield consistent with the expense of improvement; with good roads, a united and cooperative community, and with community effort we may expect to see the Willamette valley as thickly populated, highly developed, prosperous and well equipped with modern conveniences as any agricultural community in the world.

"I congratulate this community on the progressive spirit it has displayed, and feel sure that it will do its part towards making the Willamette valley, what it should be, the best place on earth for man to live."

CHURCHES

Swedish Tabernacle
Will and South Fifteenth streets. Sunday school at 2 P. M. There will be no services. Rev. Lind having gone to attend the Colfeiry at Columbia, Ohio.

First Methodist Episcopal
Corner State and Church streets. 9:15 a. m. class meeting. 9:45 a. m. Sunday school. Prof. Jno. W. Todd, superintendent. 11 a. m. in the absence of the pastor the Rev. Malton Skipworth, our pastor at Hillsboro, Oregon, will preach. 3 p.

m. service at Old People's Home, Rev. James Leslie, leader. 7 p. m. Epworth League's devotional services: Senior leader, Miss Faye Bolin; Junior leader, Louise Findley. 8 p. m. sermon, Dr. Skipworth. Next Sunday, Pastor Avison will be with us again.

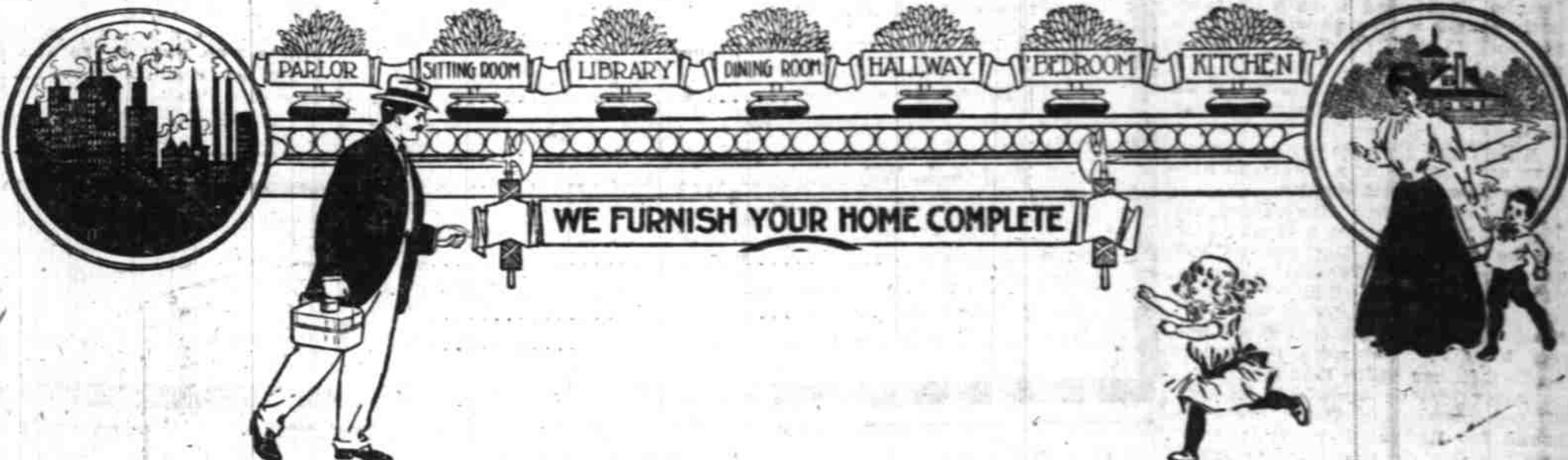
First Church of Christ, Scientist.
Sunday services are held at 440 Chemeketa street at 11 a. m., subject of the Bible lesson, "Is the Universe Including Man evolved by atomic force." Sunday school at 9:45 a. m. Wednesday evening testimonial meeting at 8 p. m. Reading room 209 Masonic Temple, open

every day except Sunday and holidays from 11:45 a. m. to 5 p. m. All are invited to our services and to our reading room.

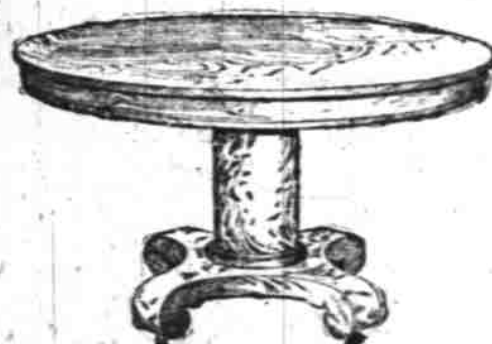
First Baptist
The regular morning and evening services at the First Baptist church, Rev. G. F. Holt, D. D., minister, will be held at 11 a. m. and 8 p. m. Morning topic, Christian Steamship. Evening topic, The Matchless Words of a Matchless Man. Sunday school at 9:45 a. m. Young People's meeting 7 p. m. Tuesday, June 24, the annual church and Sunday school picnic will be held at the Fair Grounds from 2 to 6 p. m. Games,

contests and sports of various kinds will be provided to interest persons of all ages. Well filled lunch baskets will be taken and, under the direction of a committee on "eats," the picnic supper will be served from 5:30 to 7. Prayer meeting will be held Thursday evening at 8 o'clock.

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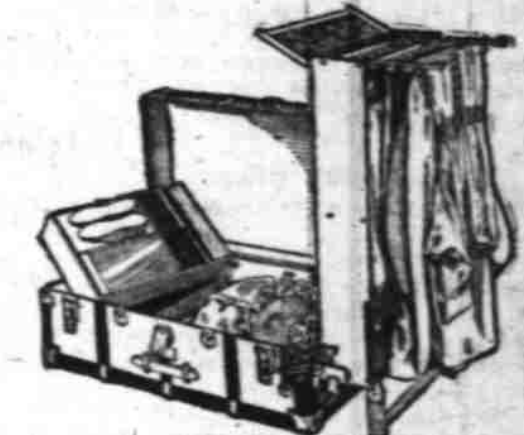
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