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## A MESSAGE OF ENCOURAGEMENT TO SALEM

th was not aimed for a boom speech.
But the address of Prof. C. I. Lewis, chief of the Division of Hortieulture of the U. S. Experiment Station, Oregon Agricultural College, at the Salem Commercial Club luncheon at Hotel Marion at the noon hour yesterday, was full of encouragenent for Salem. bring in $\$ 50,000,000$ a year; and, before very mueh longer, $\$ 100$, 000,000 annually.

## And Salem is

Here we have the largest fruit hanaling, preserving shipping
pressing, canning, dehydrating and other plants and factories. In this vieinity we have the largest apple, prune, pear, eherry wainut, filbert and other orehard aereage, and the largest aereag in the berries
This guarantees rapid growth and rising prosperity, in country and eity.
erve more than passing notice.
First, our prune growers must pay more attention to improving the soil of their orchards, and more attention to cultivation. There must be consistent wood growth, in order to insure vigorous blos
soms followed by the best fruit production, as to both quantity and quality.
He said the prune has become not only the autocrat of the Ameri can breakiast table-it has beeome almost the plutocrat. And the consumption of Oregon prunes will keep on growing.
Serond, and the most important, Prof. Lewis said that there is Serpond, and the most important, Prof. Lewis said that there is new era opening up in the proper estimation of the value of fruit
in the dietary of the people of the Unitd States and of the world The scientists have been figuring in calories.
lsut it has been discovered that they have been wrong in an im portant respect-and that is that all calories are not alike in value
for human food. And here is where the fruit men of Oregon ought to advertiseonght to tell the people of the great cities of the aetual food values
of fruit. They will be surprised. And this propaganda will increase the consumption of fruit by leaps and bounds-and add millions to (It was recalled fruit erops.
(It was reealled by a Salem man that Prof. Lewis made his first

## HOW ABOUT SALEM'S MILKLESS KIDS

D. A. Grout, superintendent of the public schools of the eity Portland, has completed a survey of the schools in which he has 5,702 children are getting no milk in their diet, 12,817 get a pint
or more daily, and 20,497 children get some milk. Among the distrects where the use of milk is least are: Albina Homestead, 856 in
school and 201 of these without milk in their diet. Clinton Kelly school and 201 of these without milk in their diet; Clinton Kelly.
748 in sehool with 244 on milkless diet; Davis, 356 enrolled, 129 748 in sehool with 244 on milkless diet; Davis, 356 enrolled, 129
without milk; Joseph Kellogg, 498 children, 157 without milk : Lents, 675 pupils, 226 laeking milk; Linnton, 186 children, 53 no milk; Sellwood, 706 ehildren and 261 of these get no milk; Shattuck,; 875 children, 206 having no milk in daily diet; Thompson with 820 children shows 218 on the list of those without milk. Laurelhurst
has a elean reeord with all its 62 children getting the food that nahas a elean record with al
ture meant them to have.
In some of the districts where the population is lacking in this
world's wealth it is noticed the ehildren nevertheless are well cared or in that a large percentage are given milk daily for their meals.
So, it is not all a matter of price. So, it is not all a matter of price.
Milk today is one of the cheapest
Milk today is one of the cheapest foods for the value it contains. the teeth and bones, should be argument enough to make everyone appreciate milk
Its value in butterfat is too well known to need explanation.
Aceording to Dr. E. V. MeCollum, of Johns Hopkins universit Aceording to Dr. E. V. MeCollum, of Johns Hopkins university
who experimented in foods for many years before giving out hi conelasions, there is no stubstitute for this food element.
The fact that nearly 28,000 children in Portland went home and
said, ' Moth , know, will cause many a parent to realize the value of milk. Seores of teachers in the recent health crusade found their pupils in large
proportions drinking coffee and not touching milk. Making the survey they just completed was a certain amount of trouble to the
siiperintendent, principals, teachers and office force of the sehools, but they did it gladly for they had the interest of the children at heart.
The

## Oregon Dairy value of milk.

Salcm has several members in the council. Among these are F. G
Deckebaeh and Ladd \& Bush, bankers.
Why not a milk survey in Salem?
All the reconstruction measures look
sentative "Jim" Stewart, in a short talk at the Salem Commereial Club luneheon yesterday. In other words, he will vote and ask
all others to vote for all the reconstruction measures, all others to yote for all the reconstruction measures, on June 3
This is the right spirit, for Eastern Oregon, Southern Oregon, the coast counties, the Willamette valley; for Portland and Salem and together, or we will all mark time together. What is needed is
spirit both of progress and eo-operation. In fact, the latter will in sure the former. The thing to do is to vote for all the even numbers

 tirst. Of course again. More trouble reported in Bavaria,
with an army marching on Munich wrobably in
oreweries.
$\qquad$ oned statesman who, at the opentng
of the Paris conterence, insisted that
would consist of "open covenants would consist of "open co
penly arrived at?"-Exchan The covenant of the league of na-
(ons was adopted without a dissenting vote, which is not at all surpris
got and Eot all They
Exchange.

The fact The fact that President wilson has
suceeeeded in incorporating an anti-
child-labor clause in the leng cions means that he is out of of the
race for the presidency in 1920. The race for the presideney in 1922. Tha
would cook his goose in the South
Exchange.

The liquor interests The iiquor interests have lost their
ight to have the action of the legisture of Oregon, ratifying the pro-
bition amendment to the national constitution, referred to a vote of the eople of that state in a decision
just rendered by the state supreme court. Some sweet day the lifuor
men will learn better than to blow their money against an an timposibible
tropositton backed by lawyers on ookout f $\qquad$
COMPOUND INTERES
Kedilan F-ancklyn in
If the Duke of Normandy had, kingdoms of Naples and stelly in 1019 A. D., beea benevolently disosed toward the Normands now liv-
ing in Los Angeles and had invested one silver dollar at 6 per cent. compound interest to be paid by some
pank to Los Angeles, May 1. 1919. bank to Los Angeles, May 1. 1919, , he bank making the payment would
erry likely have to employ two or ree extra clerks to count out the $78,931,863,037,161,568,768$ dollars, Which enumerated reads 37 million. 18 thousand, 931 quadrillion, 863 Tillion, 37 billion, 161 m
tousand and 768 dollars. ousand and 768 dollars.
Thrtry4two thousand lars weigh a ton, and four and oisexth eubic feet equals
$\$ 7680$ equals a cublc 7680 equals a cuble foot.
The amount of The amount of the principal and number of' cubic feet, and this divided by the number, of square feet in one square mille gives the number
of square miles the silve- will cover a depth of one foot. The num-
ber is $176,413,702,113$.
The The area of the United states is would be eaough dollars to cover the $63 / 4$ anchea a depth of 50.099 feet $6 \%$ inches.
There would be enough silver tc build a tower 3120 feet 4 inches
quare from the earth to the sun
There would be suffici encase the globe with a aolid cast
Jacket 5580 feet thlck o: 300 feet NOM $\operatorname{DE}$ PLEME

Pre
that

used ised bis nom Wilson should have | is the italians. |
| :--- |
| INVESTMENT |

$\qquad$ The government now applies an
oxtra, tax on the man who buys
\$5 vest, but this will not intertere
$\qquad$


## Deteat hasn't changed the German character. President Wilson ha


been served by a notice from the
Teuton "intellectuals" that unles
their country is let off easily, the Geir country is let off easily, th
which may be become Eolshevikiwhich may be interpreted as a litt1o
case of blackmail. But if the Ger case of blackmail. But if the Ger
mans were sueh atudeat., of charic
ter as they were students of devil Ler
devic

## PEOPLE will buy if you tell them about the things you have to sell.

## AdVERTISE

U. S. DEPARTMENT OF LABOR

## The American public is a buying public. It has the money to spend and will spend it if you will show them the need for spending it. Therefore-Advertise!

This is the message from the Department of Labor to all live, progressive merchants who believe in the future prosperity of America.

Tell your story through the press and reach the greatest number of potential customers at the smallest cost.

Advertising, intelligently planned and executed, is the surest, quickest, and most economical means of securing sales--stimulating business.

## U. S. DEPARTMENT OF LABOR

W. B. WILSON, Secretary

than one squint at our president's
jaw to know how easily blet frightened he is. President-wlison
is about the most and ual outside of Missouri; and thougi
and we may deplore tha trait at thimes,
one of those times is not when Ger many is treisg to scare whm. The
Germans forget, anyway, that ater a jag the headache must follow
and the proteats and the protests of "never again
are no more to be accepted than
those from a rounder.

## pay in advaxce <br> The ex-emperor of Anstria has owned by Prince Jeroine Napoleon it is hoped that the present ownera were thoughtful enough to tazist on weting $\stackrel{\text { WHEN TO FIGHT }}{\text { seting their rent in advan }}$

Senator New of Indiana says he
does not want to surrender the rital to decide whether and when to righ to decide whetber and when to figh
Most cf this argument is for conve
sational purposes, but tven membe sational purposes, but teven membe
ship in the league doesn't make
Impossible for impossible for a ma.a to start
fight. of course it he's wrong nay have to fight the whole univer league is shown.

## JELLICOES CONTROVERSY

Admiral Jellicoe, the highest command at the Batue of Jutlani,
is now implicated in one of thoo it now implicated in one of those
Inevitable controversies that follow wars. Slould he or should he tho
have slammed in and dug the mans out? British pride says "Aye;" forgetful in these days of vietory

| that it made Hittle difference ia the decision of the wa: whether the German fleet was bottled up in Heligoland or in Davy Jones's locker. The British navy licked whatever showed up, and though it would have made more exclting schoolboy history to relate how the fleet took a fool's chance and won a second Trafalgar, there would have been nothing about such an exploit to win the favor of strategists. Admiral Jellicoe beeds no defense: the fact that the sea lanes were kept open shows that the navy did the work. <br> LEST WE FOI:GET: <br> The tumult and the shouting diesThe captains and the kings departStill stands Thine anci sat sacrifice, An humble and a contrite heart, Lord God of hosts, be with us yet, Lest we forget-lest we forget! <br> BITS FOR BREAKFAST <br> Genuine spring weather. <br> The price of bread is up again. <br> The higher prices of labor and material did it. <br> What goes up must come down: perhaps, But it looks like a new process, right now. And it is bet- ter so, too. Sudden drops all alonz the line might make a lot of trouble the for nearly everybody. <br> Italy is coming back. <br> The rumer is that the Italians will finally get Fiume. |
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