

THE OREGON STATESMAN

Issued Daily Except Monday by
THE STATESMAN PUBLISHING COMPANY
215 S. Commercial St., Salem, Oregon

MEMBER OF THE ASSOCIATED PRESS
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DAILY STATESMAN, served by carrier in Salem and suburbs, 15 cents a week, 50 cents a month.
DAILY STATESMAN, by mail, \$6 a year; \$3 for six months; 50 cents a month. For three months or more, paid in advance, at rate of \$5 year.
SUNDAY STATESMAN, \$1 a year; 50 cents for six months; 25 cents for three months.
WEEKLY STATESMAN, issued in two six-page sections, Tuesdays and Fridays, \$1 a year (if not paid in advance, \$1.25); 50 cents for six months; 25 cents for three months.

TELEPHONES: Business Office, 23.
Circulation Department, 583.
Job Department, 583.

Entered at the Postoffice in Salem, Oregon, as second class matter.



SOME IMPORTANT NEW COMMUNITY SLOGANS FOR SALEM.

Raise spinach.
That sounds prosaic.
But these lines are written to prove that it is dramatic—
That, worked out through all the variations, it becomes epic in the life of Salem and the surrounding country.
The raising of spinach, right now, and the raising of it in sufficient quantities, and following this with the raising of string beans, and carrots, and tomatoes, sweet corn, etc., in sufficient quantities, means that the Salem factory of the Salem King's Products Co. can run at capacity the year through—twenty-four hours a day, and 365 days in the year, which it must do in order to keep down the "overhead," and which it must do in order to make it possible to double its capacity, according to plans; which it must do in order to formulate its marketing campaigns on a basis of a certain supply; and, moreover, which it must do in order to make feasible the putting in of by-products machinery.
This factory used last year 14,666,000 pounds of vegetables.
Make it fifteen million pounds, for round numbers.
It paid out here \$372,888 cash.
Make it \$400,000, for the same purpose.
These figures can be largely increased, with the present equipment. They can be much more than doubled without great expenditures for additional machinery, and with almost no additional "overhead" at the factory.
But these things all go back to spinach, the earliest vegetable crop; AND SPINACH NOW; not next year, or some other year.
Don't you see, now, that the raising of spinach is epic; and that it may become even lyric in the song of prosperity that will swell in all this beautiful valley?

"We offer an unlimited market."
"Support your factories."
The above are two slogans in the current advertising campaign of the Salem King's Products Co.
They are splendid community slogans.
They are unselfish.
They mean support and life for all our factories; they mean prosperity for all our farmers; work for all who want work, in country and city.
Take them up; pass them along.
But, first and most important of all, raise spinach.

Have you an idea as to what Salem should do in the way of a fitting memorial for her soldiers? Other communities have acted and are acting, some of them in large and comprehensive way. What do you think of some sort of a competition in suggestions and plans?

A Canadian colonel's bitter attack in the Canadian house of commons on General Sir Charles Ferguson's performances in France, and later as military governor of Cologne, reveals a tendency across the border that had already been observed in this country. Somebody has it "in" for almost everybody.

West Virginia's new law providing that no natural gas shall be taken from that state until the needs of West Virginia itself have been supplied has aroused much interest in Pennsylvania and Ohio, both of which states get most of their natural gas from their neighbor. It is proposed to challenge in the federal courts this new unneighborly conservation policy. The point raised is interesting.

WHAT WILL SALEM DO?

The United States bureau of education is following up its suggestion of the fitness of community buildings as soldiers' memorials with particularity of the plan as it is already being carried out in various places and with details as to requirements and possibilities. There is undoubtedly a sound basis for the feeling that the memories of those who gave and who risked their lives in the service of their country should be preserved in enduring granite and bronze. There is a legitimate appeal to sentiment which a strictly utilitarian structure cannot entirely satisfy. A monument is wanted. The community building idea has the advantage of not being in conflict with this desire. Such a building can be in a very literal sense a monument; its peculiar merit is that it can be made even more directly and positively to perpetuate and enrich the ideals for whose protection the soldiers fought.
In illustration of the new spirit in which the memorial idea is being taken hold of the bureau's statement cites four instances in Iowa, widely different in detail. In the little town of Clarinda a fine armory building that was little used was acquired and made over for use as a center of community activities, with special provision for returning soldiers; in Fairfield the Jefferson county community club bought a farm for the immediate employment

the school house is the natural community center. To fulfill its broadened mission it could in many cases be enlarged or remodeled; in other cases it would have to be replaced. Some towns could advantageously proceed in the same way with the town hall as the nucleus. Others would do better with an entirely fresh start. Main considerations, as the bureau's expert sees them, are that the building shall be erected "only after the people feel the need of it to such an extent that they are willing to support its activities;" that it shall house permanent community activities, and only those that are nonpartisan, nonsectarian and nonexclusive; that endowment shall not smother the community and individual sense of obligation for the maintenance of the enterprise; that it shall be maintained partly by public and partly by private funds, and that it shall be under the joint control of public and volunteer agencies.

The model memorial building for a community center in the expert's opinion contains an assembly room, class rooms, a workshop, a study and reading room, a kitchen and storeroom, an open fireplace, "to its spiritual value in creating good cheer and the neighborly sense of fellowship;" and the instruments of voting, "to be erected permanently and used not only in the curriculum of the school and in public elections, but also as a symbol of the aim for which both the school and community center stand."

The plan is flexible. There is no community, however small, that could not adopt it in part. The extent to which it could be developed is limited only by material resources, vision and public spirit. The community that elects to erect a memorial to the soldiers in the more convenient form of arch or shaft will, of course, be within its rights and supported by time-honored precedent; but this will not exclude it from the opportunity, indeed the obligation, also to direct its community life in accordance with a quickened resolve that these honored dead shall not have died in vain. The education bureau's suggestion is commended as one most worthy of consideration as a means to this end.

And all this brings us down to the point: What is Salem going to do in the way of providing a fitting memorial for her soldier boys who offered themselves for the protection of the highest ideals of civilization?
There have been some suggestions. The Statesman would be pleased to print more suggestions.
How would it do to have some sort of a competition for suggestions and plans?

LEST WE FORGET!
The tumult and the shouting dies—
The captains and the kings depart—
Still stands Thine ancient sacrifice,
An humble and a contrite heart,
Lord God of hosts, be with us yet,
Lest we forget—lest we forget!

BITS FOR BREAKFAST

Beautiful spring.
Now, plant spinach.
Getting down to brass tacks at Paris.
The whole is anxious to learn where it sets off.
Have you suggestions on what kind of a memorial Salem should provide for her soldiers who gave

and offered their lives? Send them in. Let's have a symposium and then a decision.

Secretary of War Baker must be prepared to be jumped on, justly and unjustly. Everybody's doing it, almost, in all the countries. There just cannot be a war to satisfy everybody.

Jules Verne saw twenty thousand leagues. The world will soon see one, destined to be all inclusive.

A neighbor brings out the idea of the surrendering of sovereignty very well, in citing the fact that the United States gave the command of her whole army of two million men to a French marshal. And no one ever questioned the wisdom of this surrender. In a league of nations, some things must be surrendered by individual nations for the good of the whole world. So it was in the framing of the constitution of the United States, and its final adoption, after a long struggle, by the original thirteen states.

DON'T GET RUN DOWN

Weak and miserable. If you have dull head pains, dizziness, nervousness, pains in the back and feel tired all over get a package of Mother Gray's AROMATIC LEAF tea, the pleasant medicinal tea. We have many testimonials. As a gentle laxative it has no equal. Ask for Mother Gray's Aromatic Leaf at drugists or send 1 cent mail for 50 cents. Sample FREE. Address, Mother Gray Co., Le Roy, N. Y.

BILL UPHELD IN ARGUMENT

Time Is Short Within Which Statements May Be Filed With Secretary

Affirmative argument for the bill to increase from 2 per cent to 6 per cent of the assessed valuation of any county the amount available for road building purposes was filed at the secretary of state's office yesterday. The measure is known as senate joint resolution No. 11 and was introduced by Senator Baldwin. The argument is signed by Senators Baldwin and Banks and Representative Merryman as the legislative committee and by E. E. Hall, R. G. Greenback and J. A. Gordon, representing the Klamath Good Roads association. Under the bill authorizing

LIFT OFF CORNS!

Doesn't hurt a bit! Sore corns lift right off with fingers. Magic!



Costs few cents! Drop a little Freezone on that touchy corn, instantly that corn stops hurting, then you lift it right off with the fingers. Why wait? Your druggist sells a tiny bottle of Freezone for a few cents sufficient to rid your feet of every hard corn, soft corn, or corn between the toes, and calluses, without soreness or irritation. Freezone is the much talked of discovery of the Cincinnati genius.

AUCTION SALE SATURDAY AT 1 O'CLOCK

Gloves, shoes, coats, boys suits, tea, washing powders, soap, wash boards, spices, baking powder, extracts, shoe polish, lamps, and chinneys, nuts, grape juice. These are all new goods. Come to the sale and get your money's worth. And
One Ford car, model 1916.
One Ford, Roadster, model 1916.
One Ford, 5 passenger.
Maxwell, 5 passenger 1916.
One Overland.
If you have anything to sell see us. We sell on commission.
These cars are all in good condition. Two new tires, 33x4. Cars to be sold at 4 p. m. sold at 4 p. m.

Sale Starts at 1 P. M.
Salem Auction Company
157 South Commercial Street.
G. SATTERLEE, Auctioneer Phone 1117 D. CURRIE, Mgr.

The special election arguments favoring or opposing measures that go on the special ballot at the election of June 3, this year must be filed with the secretary of state not later than Monday, March 24.
The affirmative argument that goes into the voters' pamphlet for the Baldwin measure follows:
I. Why You Should Not Oppose This Measure.
1. It imposes no burdens, it coerces no citizen.
2. It does not force public improvement upon unwilling counties.
3. It does not interfere with existing highway laws or plans.
4. It provides for no salaries, commission or officials—it costs nothing.
5. It confines the application of the privilege to the counties electing to apply same—it is the concern only of the county desiring to use the opportunity.
II. Why You Should Support This Measure.
1. The measure is intended to great to counties the option of voting bonds up to 6 per cent of assessed valuation for road purposes—it is a matter left entirely with the particular county. As to whether or not, after the passage of this measure a county votes bonds, will be no concern of any other county.
2. Many counties desiring more funds for road work are asking that they consent that they burden themselves if they so desire. Your affirmative vote on this measure does not prejudice you in the least, nor cost you a penny.
3. If, in the opinion of a county, good roads are a paying investment and badly needed, is it not your duty to vote to allow that county to put the question to its people?
4. A private corporation cannot do business with only 2 per cent of its capital available, much less can a public corporation make necessary improvements on that amount—6 per cent is little enough.
5. This is a purely local option measure, so county need assume burdens unless it desires.
Appeal is made to the sense of fairness of voters to grant the opportunity and privilege for which the measure provides.

cigarettes in his possession. The youth had been called to the police station in the morning, not to answer to charges regarding his smoking materials, but to sign a confession to the effect that he had fabricated to the officers. The boy visited the station early yesterday with a wild tale concerning his adventures with two reform school boys, whom he claimed had held up himself and another lad on South High street near the Salem hospital. In a desperate battle about 7 p. m. Thursday he had walloped the opposition, who were supposed to be two boys that left the state training school earlier in the week and are still at large. The enemy were said to have then disappeared.
After Chief of Police Arvrey had searched the neighborhood in vain for traces of the fugitives he looked up the other boy, who said he knew nothing of the battle. The accused lad was called in and soon confessed

ed that his story had been nothing but fiction.
He had stated in his story that the imaginary boys were attempting to wrest some cigarettes from him. Chief Arvrey asked the youth if he smoked and received a negative reply. Search, however, disclosed that cigarettes in a packet and he was taken before City Recorder Ruse and fined \$2. He signed a complaint against the proprietress of a store in South Salem, whom, he said, had sold him the smokes.
Thelma—Individual chocolates 5 cents. For sale everywhere.
"Poor Maud! She got cruelly deceived when she married that old man."
"Didn't he have any money?"
"Oh, yes, plenty of money, but he is 19 years younger than he said he was."—Boston Transcript.

COME IN AND TALK SHOP
WHEN you are in Salem on business or pleasure Mr. Farmer, drop in at the United States National Bank and tell us something of your plans or problems. We are quite sure that we can acquaint you with facilities or services afforded here—which will prove beneficial.
Federal Supervision

United States National Bank
Salem Oregon

"Meats of Quality and Flavor"

We have just received from eastern Oregon, 30 head of strictly prime, grain fed, two-year old Hereford steers and we guarantee this meat to be the choicest in Salem. We offer it at the following prices: Boils, 20c Pot Roasts, 26c Tenderloin and T-Bone Steak, 35c	Prime Rib Roast, 30c Sirloin Steak, 30c	Pork shoulder, roast or steak, 24c Loin Pork, roast or chops, 28c Fresh Side Pork, 25c This is choice grain fed pork and is well trimmed.	Rendered beef suet for cooking, 18c. Rendered mutton tallow for medical purposes, all in small cakes, 30c.	Have you tried our smoked jink pork sausage? If not you have missed a treat. Smoked with vine maple; it gives the flavor.
We offer a different grade of beef, the same as sold by others at the following prices: Boiling Meef, 12c Pot Roast, 14c Rib Roast, 16c	Round Steak, 18c Loin Steak, 20c Liver, 5c	PURE LARD No. 3, 75c; No. 5, \$1.25; No. 10, \$2.50 COMPOUND No. 5, \$1.10; No. 10, \$2.20 Breakfast bacon, medium, 1/2 or whole, 36c These prices for Saturday only.	Dry salt bacon box 25c Mrs. Ralph's Home Made Chili Con Carni pint jars 35c Chicken Tamales 20c Fresh Wieners, 25c Liver Sausage, 18c Head Cheese, 18c	Our Picnic Hams 23c Our Cottage Rolls 32c Creamery Butter 65c Fancy dressed chickens 45c
We specialize on these.				

Established 1884 **E. G. CROSS & SON** Phones: 1880-1881