## The Shows Only New Car

## Don't Fail to See and Ride In It--Sells \$1565 Salem

## The Essex--Is Now Ready

The most jnteresting exhibit at all of the automobile shows this year is the only new car--the Essex.
Its coming has been looked forward to for more than a year.. And so when the first showing was announced on January 16 every Essex sales room was crowded by motorists who wanted to see the car about which they had heard so much.

## Thousands have since ridden in it.

Note the praising words they have for it. It combines the wanted qualities of both the light weight cheap car which appeals beause of its low cost and economy of operation with the endurance, performance, elegance and easy riding qualities of the large costly car. It does this in a way that no other car has ever done.

## You Should Not Only See It-- <br> You Should Ride in the Essex

No sensational claims are made for the Essex, It is light in weight. It has all the qualities
exeept those that are made by the thousands
that make the light cheap ear attraetive. But it
exeept those that are made by the thousands
As you view the varions exhibits at the automobile shows yoil will be reminded of the cars you know intimately from having
seen them on the streets. A few changes in body designs, perhaps, but nothing of, importance mechanieally, has been produced during the past year.
The Esses, therefoue, tinetive ear of the year.
also has the easy riding qualities, and the performance, the tong endurance and the refinement Yormanee, the tong endurance
of the large and coostly cars.


It has poise and will retain its
rigidity throughout long hard serv.
These are things which any ob-
server will immediately notiec. And that is why instead of advertising the claims as is asually done, we
merely ask you to come see and ride in the Essex

## VALLEY MOTOR CO.

 227 State StreetElbert Thompson, Manager


## CACHIMUND AND THOMAS SCORE

Orton Goes to Portland With out Permission, Meeting Called Anyway
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When There is Such a Rem edy for Their Ills as Lydia E. Pinkharn's Vegetable Compound?
Mitharake Ind-"I had sch aevere femalo weaknest that sch



## NEW. SPRING MERCHANDISE

## Arriving Daily

New dress goods, silks, taffetas, messalines, georg Ate crepes, crepe de chines, new summer wash materials, new ginghams, ete. Ladies' new coats, suits and dresses for spring are just beginning to arrive here every day.

Our Prices Always the Lowest

## GALE \& CO. <br> Phone 1072

Commercial and Court Sts, Salem-Formerly Chicago Store

Suffrage Banners for
Peace Council Stopped WASHINGTON, Feb, 1.-In contate departme:t of the passports Miss Mildred Morris of Denver. and
fiss Clara Wold of Porthand. Or, Just
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heals the injury so a quick reeovery isalttected. injury so a quick resovery

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## CLOSING OUT SALE <br> of the Spencer Hardware Stock NOW GOING STRONG <br> Warranted Crossent saws Singletrees, eaeh <br> Big reductions on pruming outfits and garden tools of all kinds Lantern Globe Dairy Seales. <br> All Blue Stransky Graniteware, reduced for quick selling <br> One $\$ 85$ steel Kitehen Range to close out <br> One $\$ 100$ Steel Kitehen Range, to elose out <br> COME HERE FOR BARGAINS IN HARDWARE <br> Feldstein-Director Co.

THE JREGON GO


## Wm. S. HART

'BRANDING BROADWAY'
SEEMS LIKE HE HAD TO FIGHT HIS WAY ON BROADWAY HARDER THAN HE DID OUT IN THE WILD
PARAMOUNT - FLAGG
LAUGH GETTER
"ONE EVERY MINUTE"

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[^0]:    MORE INTERESTING
    THAN EVER PATHE

