You'll spend the money -Get the most out of it

Every year you spend a large proposition of the money you get. So much for clothing. So much for shoes So much for things to eat, house furnishings, garden seeds and tools and what not.

There's one sure way to get the most for your money. Know what you want before you go to buy.

READ ADVERTISEMENTS. The advertisements you read will tell you what is new and good. They will give you the latest ideas and improvements. They will help you to live better and dress better at less cost.

If you think of it, you'll be surprised at the world of interest and the wealth of new ideas you'll find in reading advertisements.

Advertisements are the daily record of progress. They are the report to you of the manufacturers and merchants who work for you, telling what has been accomplished for your benefit.