

IN A SOCIAL WAY

By MURIEL GRANT.

MISS Henry B. Thielsen and Miss Nell Thielsen arrived in Salem Wednesday evening from Portland to pass Thanksgiving as the guests of Mr. and Mrs. Russell Catlin. Miss Thielsen was one of the out-of-town guests present at the Country club dance Wednesday evening.

Mrs. Catlin will preside at a dinner party today in honor of Mrs. Thielsen and Miss Thielsen. At the table will be Mr. and Mrs. Frank Spears and small son, Mr. and Mrs. Russell Catlin, Mrs. H. B. Thielsen and Miss Nell Thielsen.

Miss Eulda Basler, formerly of Grants Pass but now a yeomanette in the United States navy, arrived in Salem the first of the week to be the house guest of Miss Grace Presley at her home on Center street. Miss Presley was formerly from Grants Pass.

Mr. and Mrs. Earl Anderson are in Portland for Thanksgiving, visiting with friends.

Among the most charming dinner parties given on Thanksgiving eve was that presided over by Mrs. William Burghardt Jr. and Mrs. John J. Roberts at the Marion hotel last night. The guests assembled in the hotel dining room at 7 o'clock. The table was handsomely decorated with leaves and yellow button flowers. At either end of the table a basket artistically arranged with fruits was placed. Yellow shaded candles were placed at intervals along the table and a yellow color scheme was carried out effectively. Covers were placed for 18. After the dinner party the guests motored to the Country club, where the remainder of the evening was spent in dancing.

Miss Leila Ruby left Wednesday afternoon for her home in Portland to spend Thanksgiving vacation. She will remain in the city over the week end with her parents. Miss Ruby is attending Willamette university.

The entertainment committee of the National War Mothers association has planned a dance to be given on the evening of December 6, at Masonic temple, in honor of the men of the student army training corps of Willamette university. Mrs. Ralph White has volunteered her services as instructor in the latest steps. The Lee orchestra will furnish music for the occasion. The dance will be in the nature of a Christmas holiday diversion and will be the first of a series to be given by the association. Mrs. John A. Carson is serving as local chairman, while Mrs. R. J. Hendricks is state chairman of the National War Mothers.

One of the Thanksgiving weddings to be solemnized in Salem will be that of Miss Addie Patterson to Arthur B. Hale of Independence at the home of Mrs. C. E. Patterson at 2315 South Cottage street at 1:30. The affair will be marked by its simplicity and in keeping with the festive season. Rev. Mr. Wells of Nazarene church will perform the ceremony. Miss Patterson has been teaching at Buena Vista during the last few months. Mrs. Minnie Hewlett arrived in Salem from Seattle to attend the wedding of her sister. Only immediate friends and relatives of the contracting parties will be in attendance.

Mr. and Mrs. W. M. Hamilton leave today for Portland where they will be the guests of relatives over Thanksgiving. They will join a party of relatives for the day's festivities.

Mrs. Walter Kirk has arrived in Salem from Eugene, where she has been acting as nurse during the absence of her husband who is stationed in the United States army training camp at Seattle. Mrs. Kirk is caring for Rollo Drain, who was recently injured in an auto accident.

Mrs. Kirk was the guest of her parents, Mr. and Mrs. J. B. Howe, before returning to her home in Salem. Mr. Kirk arrived in Salem Tuesday evening and will remain in town until the first of the week.

After having spent the past three weeks in Iowa, Mrs. E. E. Fisher has returned to her home in Salem. She has been visiting with her mother. Dr. and Mrs. Fisher will be hosts at a dinner party of 21 guests today, at their residence, 515 Market street.

Miss Laura McGee left Wednesday evening for Portland where she will spend Thanksgiving with friends.

Mr. and Mrs. R. B. Goodin will be hosts at a Thanksgiving party at their home, 1830 State street at noon to members of the immediate family and a number of out-of-town guests. The table appointments will be in keeping with the festive season. Covers will be placed for Mr. and Mrs. Goode Miller and son of Seattle, Mrs. William Cooley of Texas, Miss Lena Goodin and Mrs. T. Corner of Portland, Mr. and Mrs. R. B. Goodin and Miss Margaret Goodin.

Mr. and Mrs. John W. Withycombe will entertain Mr. and Mrs. M. L. Jones at dinner at their home at Lash Meadows today.

BENEFIT OF CO-OPERATING.

The salutary effects of co-operative marketing are shown in the fact that the Poultry Producers of Central California during the first three months of its existence in 1917 handled 69,367 cases of eggs; in the same three months of 1918, 102,319 cases, an increase of 32,952 cases, or 47 per cent. In 1917 the eggs of these three months sold for \$597,625.61, while this year the value was \$1,177,546.38, showing an increase of \$579,920.77, or 97 percent.—L. A. T.

Only Twenty More Shopping Days Until Christmas. Buy Your Christmas Gifts, Coats, Suits, Dresses, Waists and Furs Here Now and Save Money

EXTRA	EXTRA	 <p>Portland Cloak and Suit Co. Court & Commercial St. (Old White Corner Building) Salem's Greatest Women's Apparel Store</p>	EXTRA	EXTRA
Crepe de Chine Waists, regular values up to \$5.00. Unloading Sale Price	Trimmed Hats, regular values up to \$7.50. Unloading Sale Price		Women's Covert and Broadcloth Coats, black and tan; Unloading Sale Price	Young ladies' and women's Silk Dresses, regular values up to \$20.00. Unloading Sale Price
\$1.95	\$1.93		\$1.98	\$9.95

Great Unloading Sale!

Our entire stock offered at one-fourth to one-half below regular prices. EXTRAORDINARY INDUCEMENTS TO BUY CHRISTMAS GIFTS FRIDAY and SATURDAY

Owing to the unseasonable Fall weather, unfavorable trade conditions caused by the war and influenza epidemic, and because of the late arrival of many lots of reasonable merchandise, our distributing agents for the Northwest chain of stores owned and operated by this company find themselves greatly overstocked with this season's merchandise and have shipped to us an allotment an immense quantity of New Coats, Suits, Dresses, Millinery and Furs, with explicit instructions to take radical price reducing measures for immediate unloading of surplus stock. Forced to put on a sale of such magnitude at this early date and at a time when you need such merchandise, instead of waiting for the usual January Clearance Sales, we are offering you the advantage of a more complete stock at the most remarkable price reductions you've ever heard of. All thoughts of profit have been abandoned and prices cut to the quick.

We not only propose to cut all profits but will sell vast quantities of brand new garments in many instances away below manufacturers' cost. But price is not the only factor to be considered. You'll also find our models the most comprehensive and an array of bargains that will appeal to every economical buyer. SALE BEGINS FRIDAY AT 9:30 A. M.



SALEM'S GREATEST SALE OF YOUNG LADIES' AND WOMEN'S MOST EXQUISITE SUITS

Carries with it convincing proof that this is the center of greatest values in fashionable apparel. Not another store in Oregon can offer garments of the cleverest style and equal quality at the prices we name for Friday and Saturday. You'll find this a marvelous opportunity to secure stylish tailor-made and novelty suits at one-third to one-half below regular values. Below we mention a few only; many other equally good values.

Regular values \$29.50, Sale Price	\$15.50	Regular values \$42.00, Sale Price	\$23.75	Regular values \$52.50, Sale Price	\$28.50	Regular values \$65.00, Sale Price	\$35.00
Regular values \$32.50, Sale Price	\$18.75	Regular values \$45.00, Sale Price	\$25.00	Regular values \$55.00, Sale Price	\$30.00	Regular values \$67.50, Sale Price	\$37.50
Regular values \$37.50, Sale Price	\$19.75	Regular values \$49.00, Sale Price	\$27.50	Regular values \$59.00, Sale Price	\$32.50	Regular values \$72.50, Sale Price	\$39.75

Great Unloading Sale of New Winter Coats

Only our determination to hurry away our surplus coat stock makes possible the following price reductions, under strict orders from our distributing headquarters. We are forced to radical price reducing measures for immediate unloading. During this sale we not only purpose to cut out all profits but will sell hundreds of new Winter Utility and Dress Coats at about manufacturers' cost price. In order to appreciate the excellence of the wonderful values offered a personal inspection is necessary.

COATS

Regular values \$24.50, Sale Price	\$15.50
Regular values \$27.50, Sale Price	\$19.75
Regular values \$32.50, Sale Price	\$21.50
Regular values \$37.50, Sale Price	\$25.00
Regular values \$45.00, Sale Price	\$32.50
Regular values \$52.50, Sale Price	\$37.50
Regular values \$60.00, Sale Price	\$39.50
Regular values \$75.00, Sale Price	\$47.50
Regular values \$98.00, Sale Price	\$52.50
Regular values \$110.00, Sale Price	\$59.75

SKIRTS

Our entire line of high grade Silk, Satin and Wool Skirts one-fourth to one-third below regular values.

Regular values \$7.50, Sale Price	\$ 5.25
Regular values \$10.00, Sale Price	6.95
Regular values \$12.50, Sale Price	8.50
Regular values \$15.00, Sale Price	10.85
Regular values \$18.50, Sale Price	12.75
Regular values \$21.00, Sale Price	14.95

WAISTS

Beautiful Georgette and Crepe de Chine Waists, all new goods, one-fourth off.

Regular values \$7.50, Sale Price	\$ 5.65
Regular values \$9.00, Sale Price	6.75
Regular values \$10.50, Sale Price	7.85
Regular values \$12.50, Sale Price	9.25
Regular values \$13.50, Sale Price	9.50
Regular values \$15.00, Sale Price	11.25

The Greatest Dress Sale and Biggest Bargains You've Ever Seen

Exclusiveness is the keynote of our Dress showing; our styles are not merely copies of London and New York models, but on the contrary, strongly individual. An inspection will convince you of the air of exclusiveness and beauty that pervades our suit and dress stock. We have carefully avoided sameness and uniformity in selecting our models, so that you will not meet your own coat, suit or dress at every turn; that of itself is a great achievement for Salem's greatest and only exclusive women's apparel store. Silk, Satin and Serge

DRESSES

Regular values \$17.50, Sale Price	\$11.95
Regular values \$20.00, Sale Price	\$13.50
Regular values \$25.00, Sale Price	\$15.50
Regular values \$27.50, Sale Price	\$17.50
Regular values \$32.50, Sale Price	\$18.75
Regular values \$35.00, Sale Price	\$20.00
Regular values \$39.50, Sale Price	\$25.00
Regular values \$42.50, Sale Price	\$27.50
Regular values \$47.50, Sale Price	\$29.50
Regular values \$50.00, Sale Price	\$31.50

EXTRA	EXTRA	EXTRA	EXTRA	EXTRA	EXTRA	EXTRA	EXTRA
Women's Gabardine and Serge Suits; regular values up to \$25; Unloading Sale Price	Heatherbone Petticoats, in a good assortment of sizes and colors; values to \$2.50; Unloading Sale Price	Taffeta Silk Petticoats, sold regular up to \$5.00; Unloading Sale Price	Gabardine and Serge Skirts, all sizes, navy blue and black; regular values to \$5.00; Unloading Sale Price	All Wool Serge Skirts, regular values \$6.50 to \$7.50; Unloading Sale Price	A beautiful lot of Georgette Waists; regular values \$7.50; Unloading Sale Price	Another lot of beautiful Crepe de Chine Waists; regular prices \$5.50 to \$6.50; Unloading Sale Price	Big lot of black and colored Wash Taffeta Petticoats, worth up to \$2.75; Unloading Sale Price
\$11.50	89c	\$2.48	\$2.98	\$4.98	\$5.85	\$3.45	\$1.45

HAT SALE

Every previous price record eclipsed during this Great Unloading Sale.

Regular value \$7.50, Sale Price	\$3.75
Regular value \$9.00, Sale Price	\$4.50
Regular val. \$10.50, Sale Price	\$5.25
Regular value \$12.50, Sale Price	\$6.25
Regular value \$15.00, Sale Price	\$7.50
Regular value \$18.50, Sale Price	\$9.25

WE ARE HERE TO STAY

We desire at this time to thank the women of Salem and vicinity for their generous patronage since our commencing business over three months ago in the well known White Corner Building (formerly occupied by J. L. Stockton). We have leased this magnificent store room for a period of years and we are determined to make it known as the best place in Oregon to buy Coats, Suits, Dresses, Millinery and Furs, and we can do it because we have the goods, the kind of Coats and Suits you want, at the prices you want to pay.

Extra Saleswomen Wanted—Must Be Experienced

If price lowering of an astounding nature on this season's models of dependable wearing apparel be any criterion, then this Unloading Sale should prove a history maker. Look for the red figures.

CHRISTMAS GIFT FURS

At Unloading Sale Prices, including Muffs, Capes and pretty Neckpieces. Take advantage.

Regular values \$10.00, Sale Price	\$ 7.50
Regular values \$12.50, Sale Price	9.25
Regular values \$15.00, Sale Price	11.25
Regular values \$25.00, Sale Price	18.50
Regular val. \$32.50, Sale price	\$23.75
Regular val. \$40.00, Sale Price	30.00
Regular val. \$50.00, Sale Price	\$37.50
Regular val. \$57.50, Sale Price	42.50

